



# pizza sales reports

jan-15/dec-15

pizza\_category

All

order\_date

1/1/2015



12/31/2015



home



☆ best/worest seller

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, Friday/Saturday evenings.

### MONTHLY

There are **maximum** orders from month of July and January

## BUSIEST DAYS & TIMES

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

Large size pizza contributes to **maximum** sales



total revenue

817.86K



ave order value

38.31



total pizza sold

49574



total orders

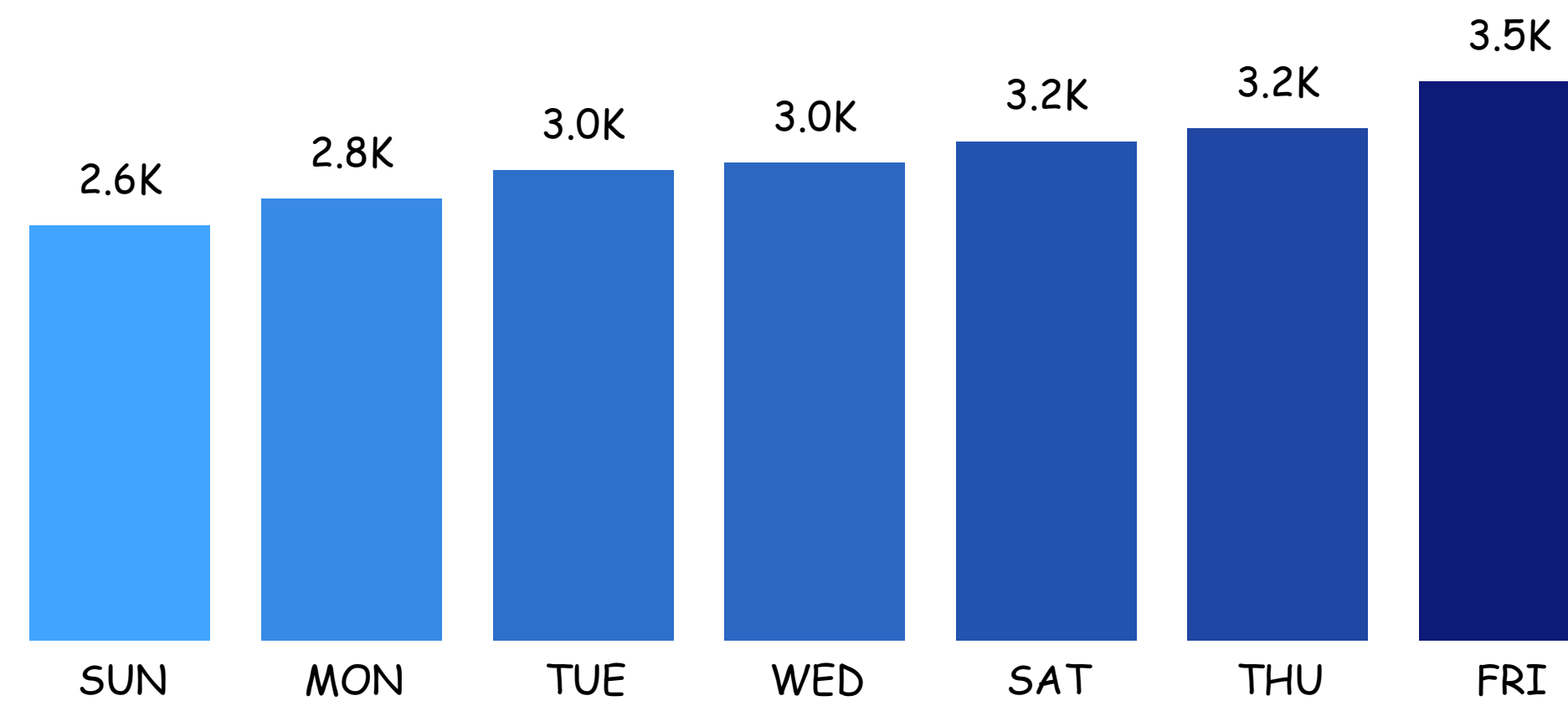
21350



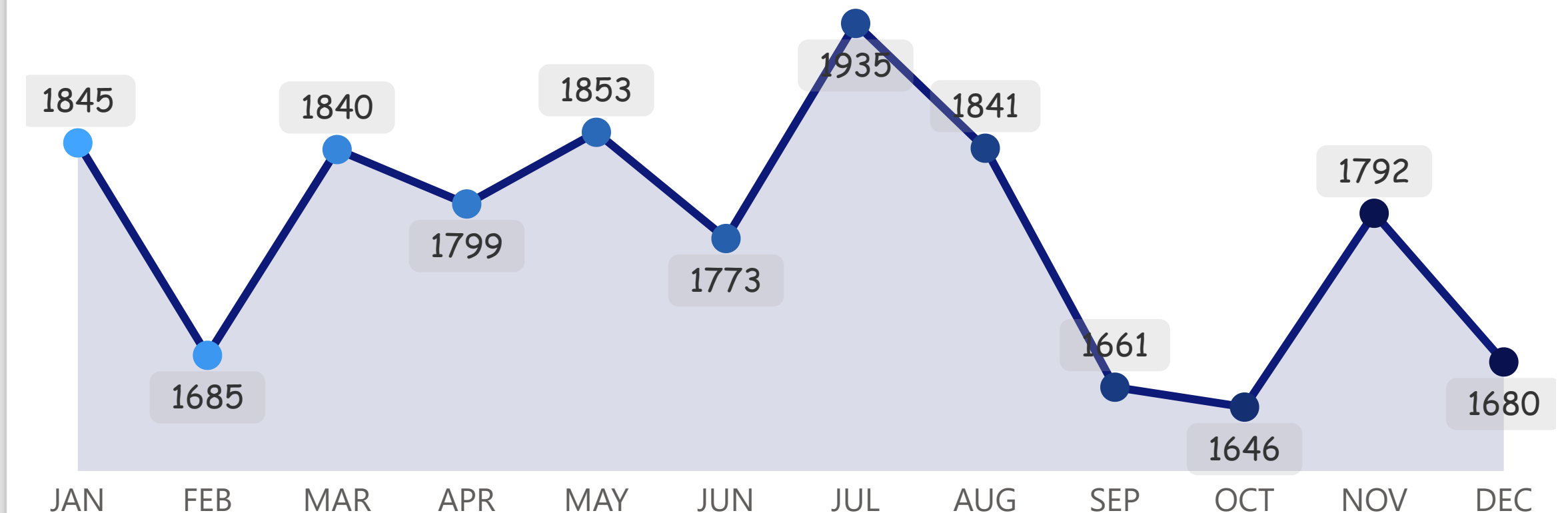
avg pizza per orders

2.32

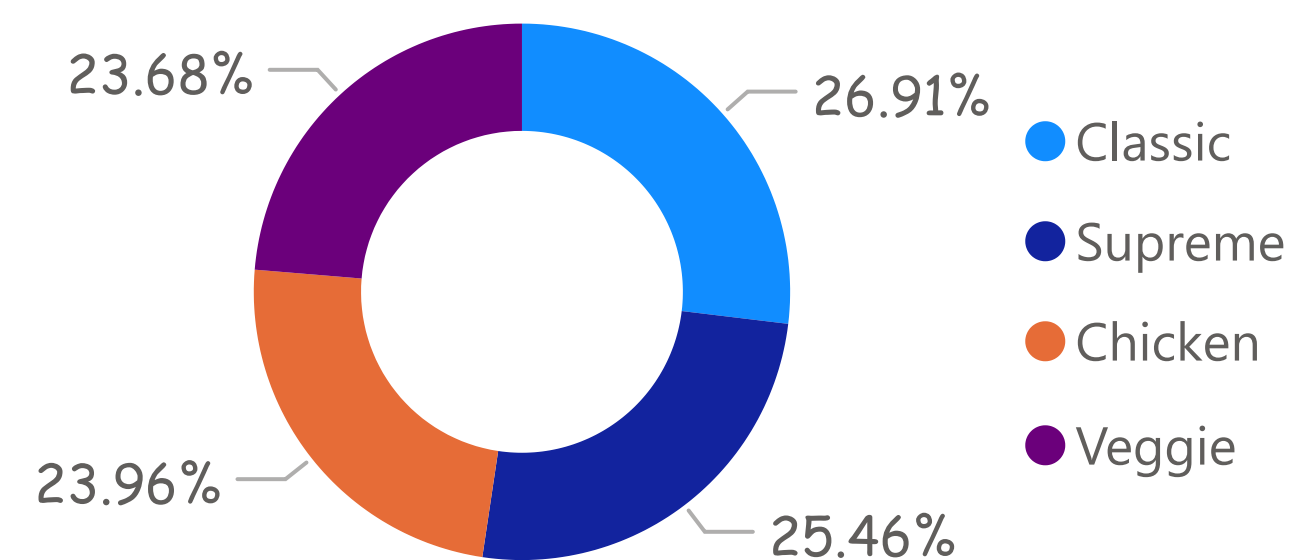
Daily Trend for Total Orders



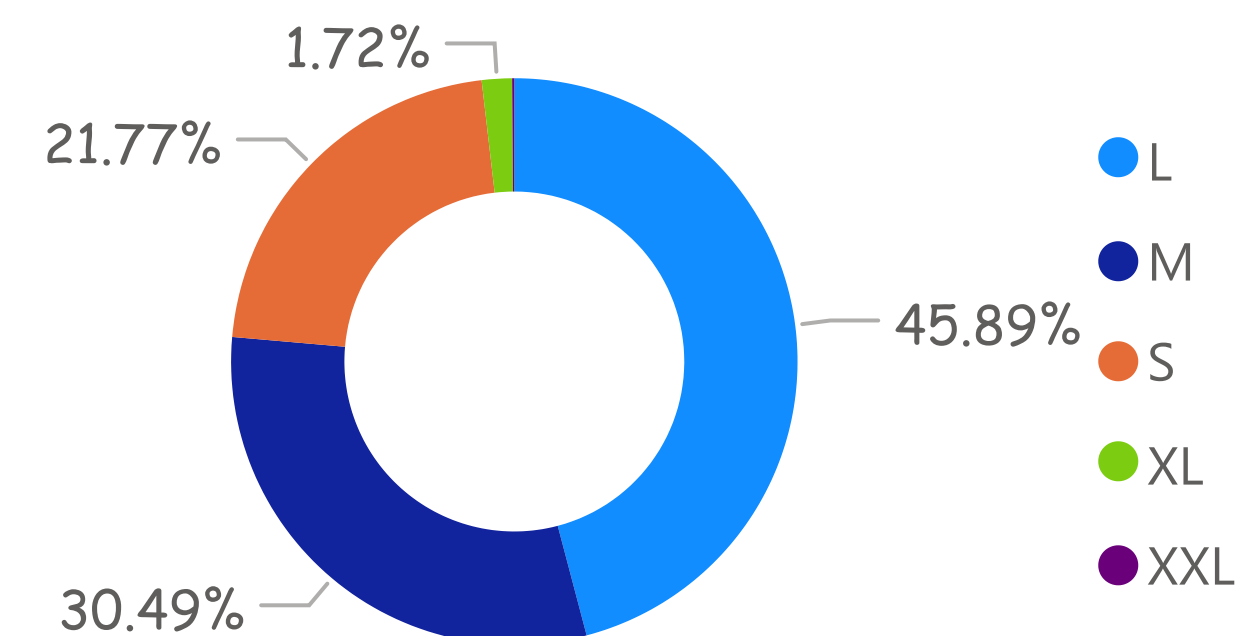
Monthly Trend for Total Orders



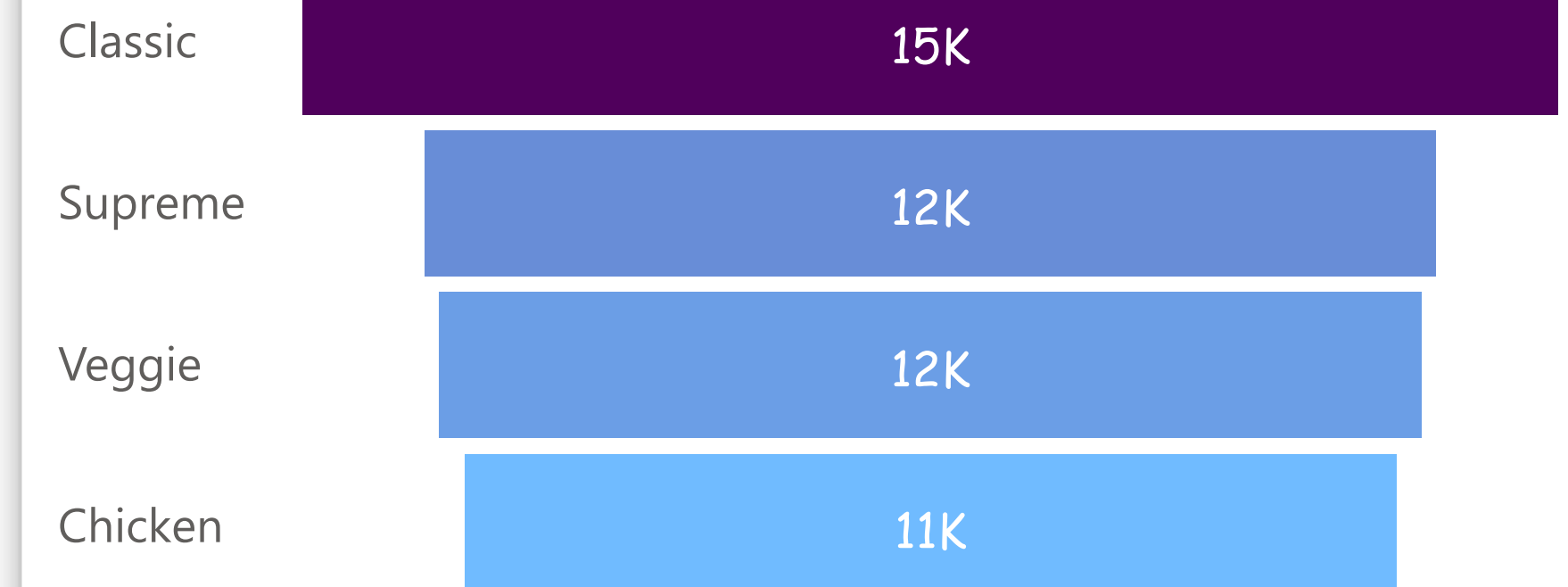
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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best/worst seller



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to **maximum** Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to **maximum** Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to **maximum** Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre **minimum** mRevenue

### QUANTITY

The Brie Carre Pizza Contributes to **minimum** Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes to **minimum** Total Orders



total revenue

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ave order value

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total pizza sold

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total orders

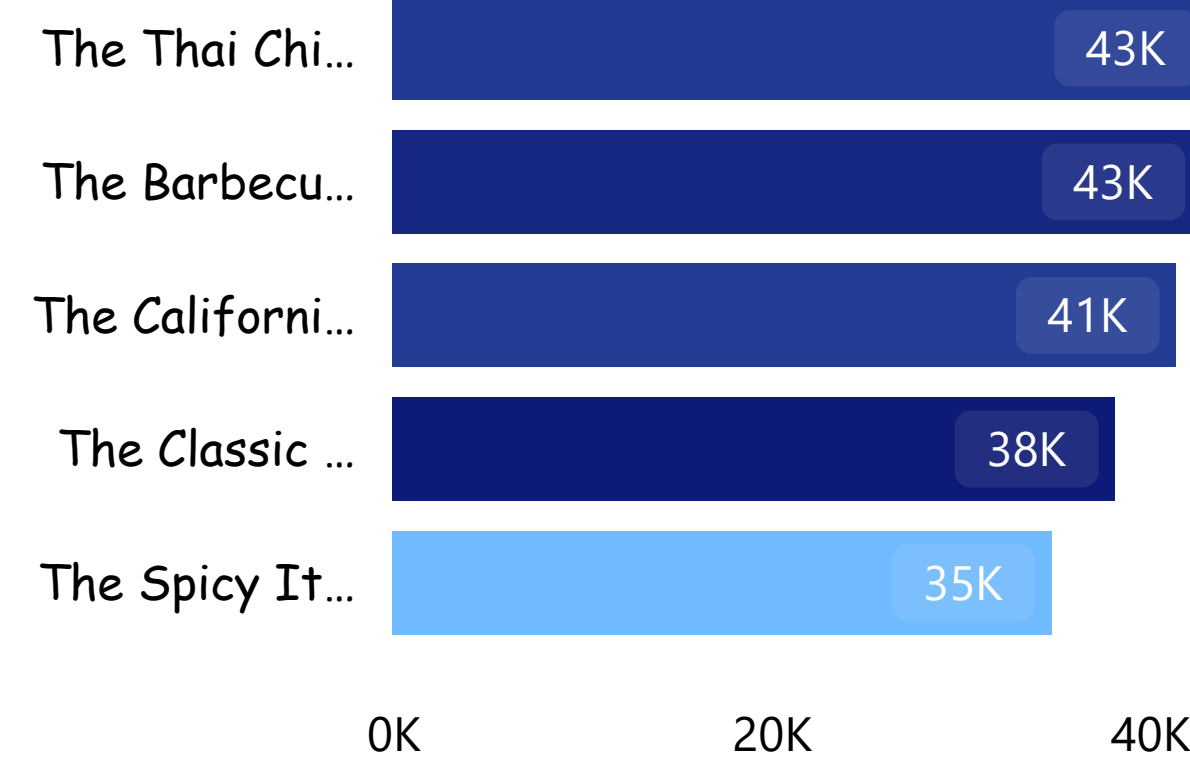
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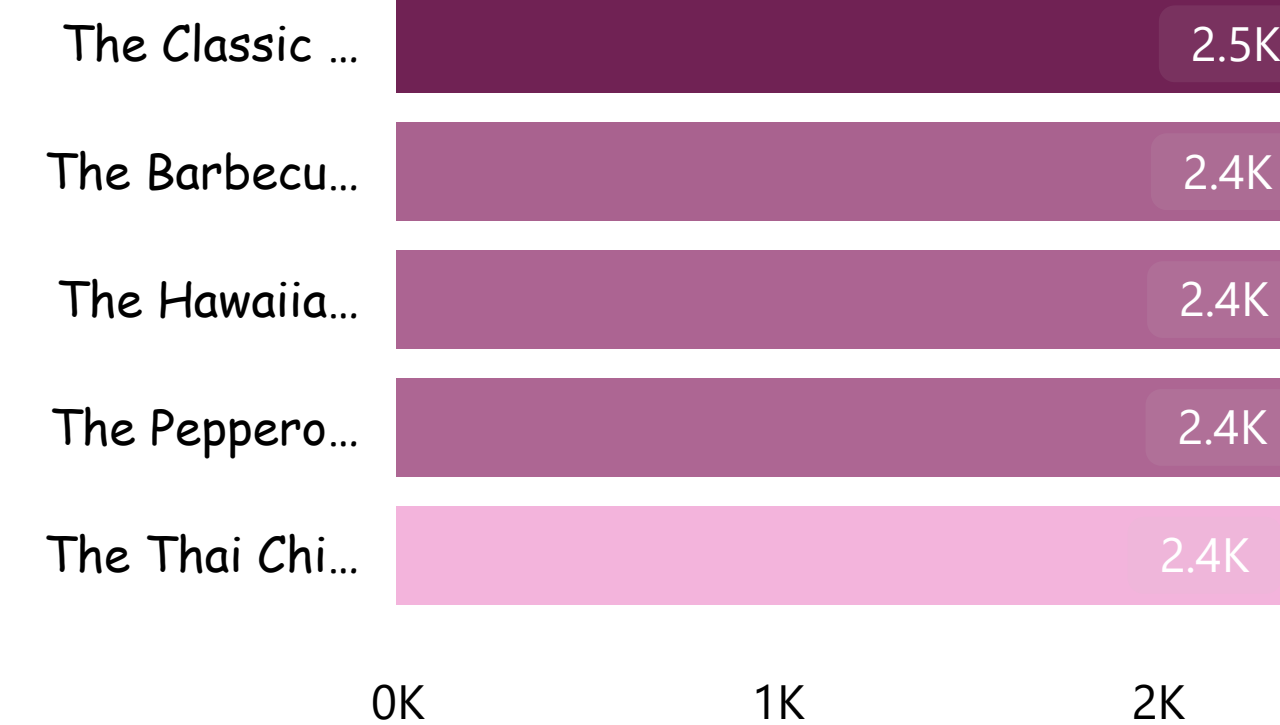
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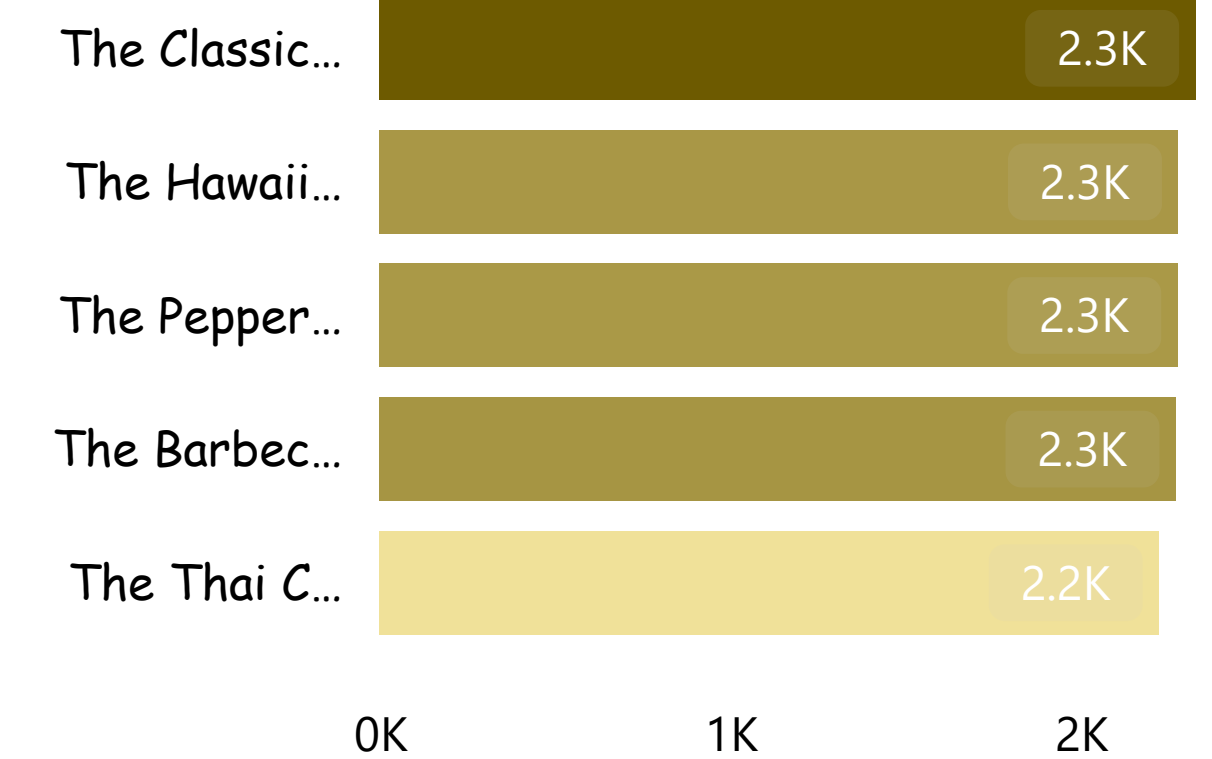
### Top 5 Best Sellers by total Revenue



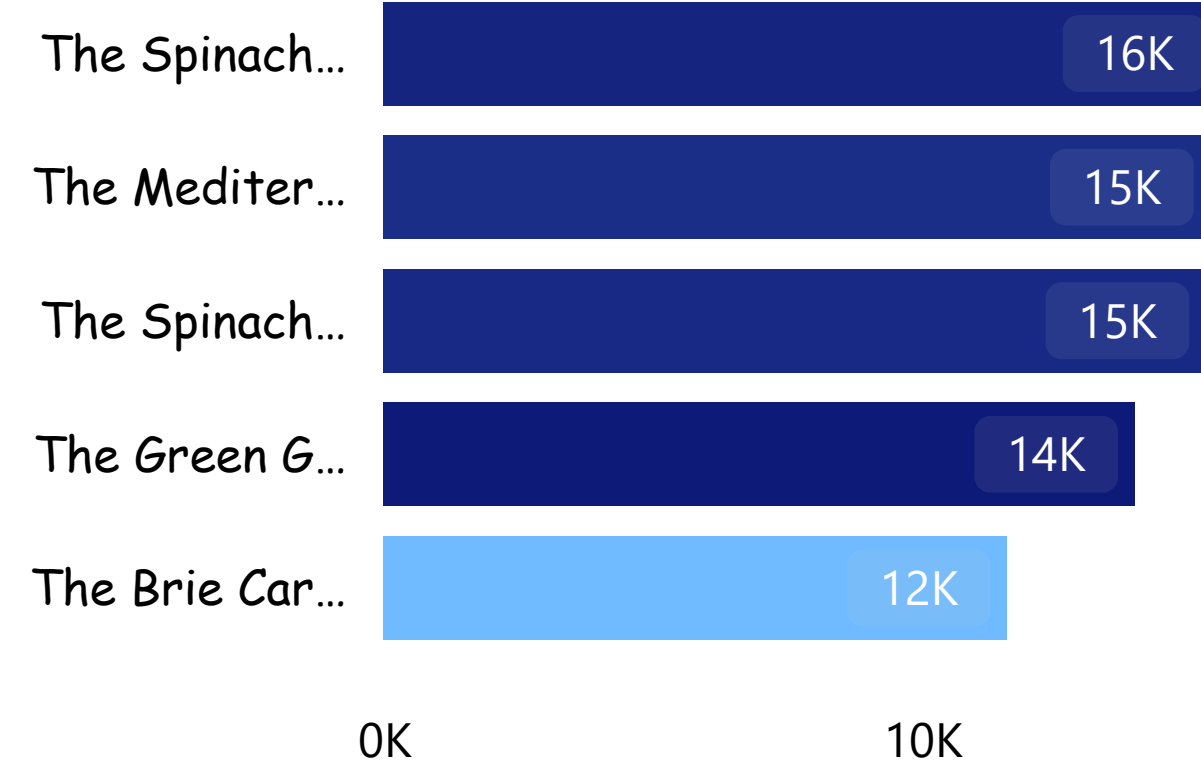
### Top 5 Best Sellers by total quantity



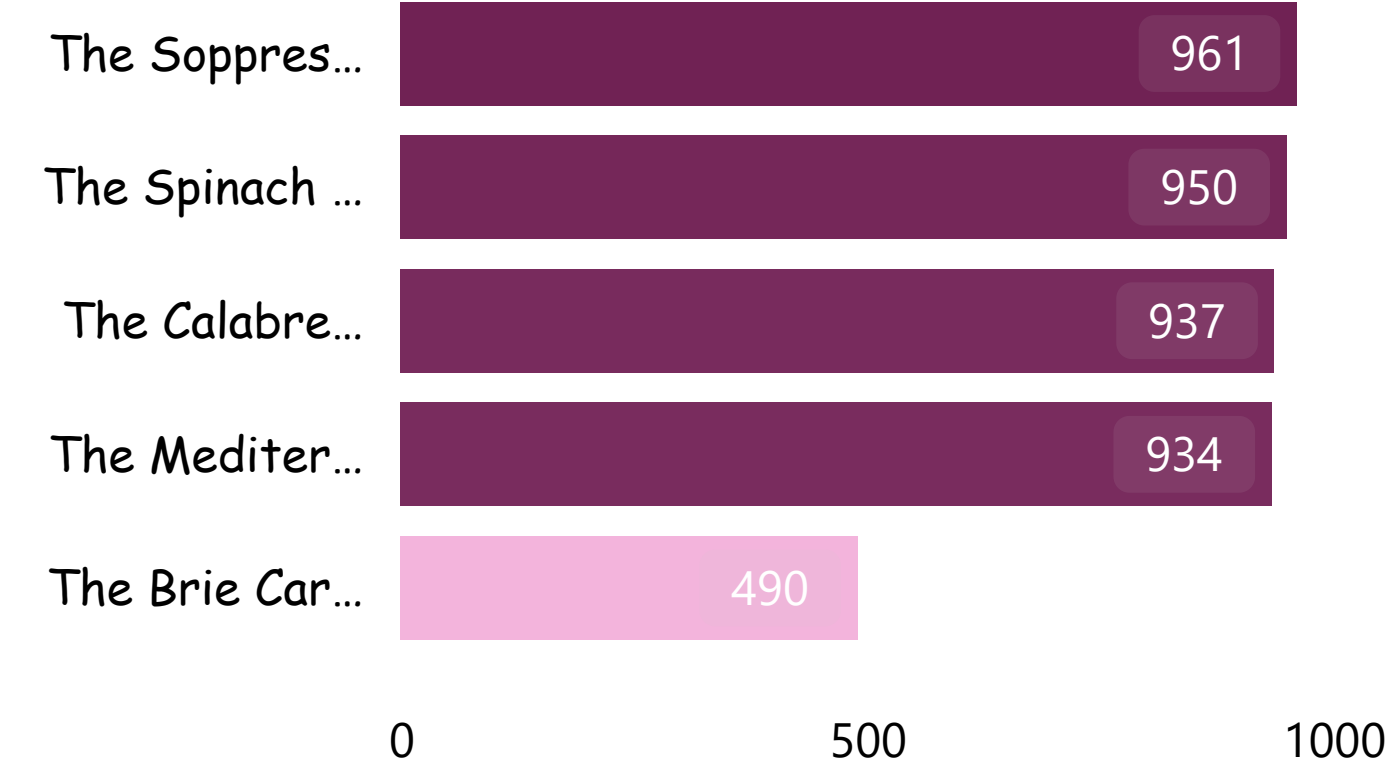
### Top 5 Best Sellers by total orders



### Bottom 5 Best Sellers by total Revenue



### Bottom 5 Best Sellers by total quantity



### Bottom 5 Best Sellers by total orders

