



IMPALA



IMPALA INTERNATIONAL

COMPANY PROFILE



COMPANY INFORMATION



- Company Name: IMPALA INTERNATIONAL
 - Website: www.impalainternational.com
 - Company type: Limited Liability
 - Year of formation: 2024
 - Commercial Registration: 40705
 - Address: Villa no. 5 – Region 10011 – First district – Cairo - EGYPT
 - Contact us: Mohamed Radwan - GM
-  +201000473334  m.radwan@impalainternational.com



PREFACE

IMPALA International is a limited liability company founded by a group of businessmen from diverse fields and specializations. Impala's management boasts over 25 years of experience in managing global car and motorcycle dealerships and local manufacturing in Egypt.

IMPALA has signed exclusive contracts with three major Chinese groups producing fully electric cars, electric motorcycles, electric tricycles, and electric minicars, as well as with manufacturers of automotive and motorcycle components.

Through these exclusive contracts, **IMPALA** has become the exclusive agent for all products of the Chinese groups, not only in Egypt but also in Africa, Europe, and the Gulf region.

Consequently, **IMPALA** has the right to appoint agents in these countries and oversee their sales, marketing, and after-sales services. Furthermore, it has the right to manufacture in Egypt and export to these countries, positioning Egypt as the main regional hub for the Chinese giant.

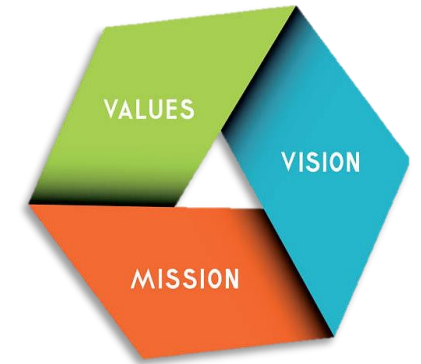


CHALLENGING OF TOP MANEAGEMENT

We must unswervingly take the path of independent development, adhere to our own corporate position, brand building, quality positioning, and value positioning. The direction of the enterprise must have future and hope. IMPALA must be consistent, adhere to the creation of commercial value and social value, and unswervingly implement the concept of "high-level differentiation" to make development the way out



**VISION
MISSION
VALUE
GOL**



Vision

Imposing Egypt as a regional industrial hub fore electric vehicles and appointing authorized agents in Africa, Europe and the Gulf region

Mission

We seek to manufacture and export a high quality product and export it at competitive prices through the free trade agreements signed with Egypt to provide foreign exchange flows and provide job opportunities in Egypt.

Value

Contributing to the transition to clean energy with the highest levels of quality, safety and competitive price to satisfy our customers and gain their confident, in addition to transferring global technology to Egyptian lands.

Goal

Global expansion, global quality, global safety factors, foreign exchange flow and transfer of technical knowledge



Founder

Ahmed Moharam

Businessman
International Trading
Industry – local & overseas



Founder

Hesham Abu Hegazy

Businessman
Printing house market leader
Importer printing machineries



President

Hamed Mostafa

Businessman
Trading - Importer
F&B Industry



GM

Mohamed Radwan

30 years overseas experience
Automotive & motorcycles
CKD & CBU

IMPALA TOP MANAGEMENT





HENREY AUTOMOBILE

R2



30 MINUTS FULL CHARGE
FULL ELECTRIC CAR





MINI **ELECTRIC** CAR



Load: 1 TON
150KM/Charge



FULL ELECTRIC TRICYCLE



The assembly workshop always puts product quality in the first place, strives for excellence, and strives to provide every customer with high safety and high quality electric tricycles.



37th
ANNIVERSARY



RACING ELECTRIC MOTORCYCLES



UP TO 8000 W

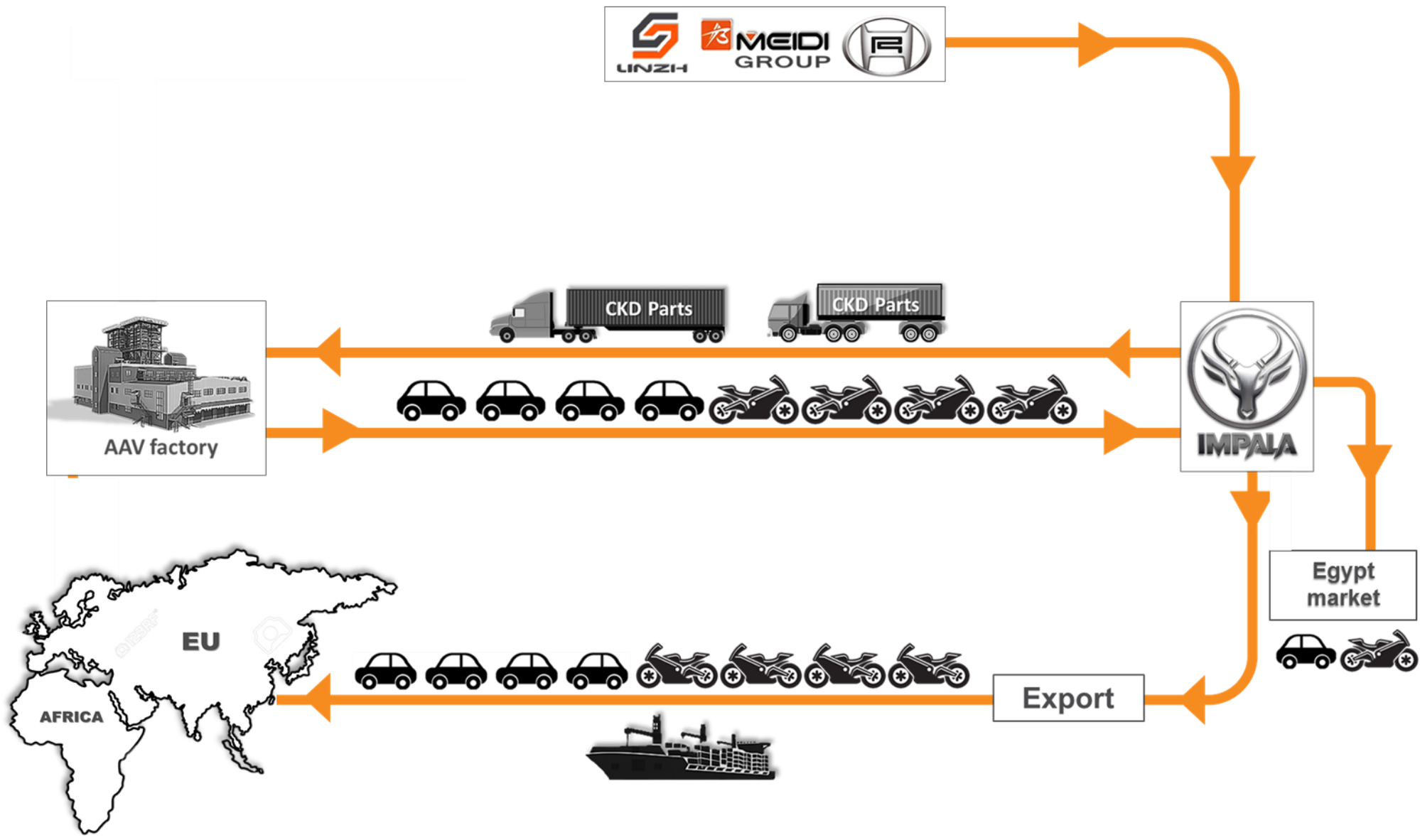


ELECTRIC
SCOOTERS





**MANUFACTURING
&
EXPORT
SCHEME**





IMPALA SOCIAL GOAL

IMPALA
GLOBAL
SOCIAL
GOALS



IMPALA's **SOCIAL VALUE GLOBALLY**

- Changing the concept of driving vehicles to electric
- Contributing to the change to clean energy
- Global contribution to preserving the environment
- Reducing fuel consumption
- Reducing the consumer's bill for maintenance and fuel
- Contributing to creating job opportunities in Impala's partners
- Introducing affordable end-user price

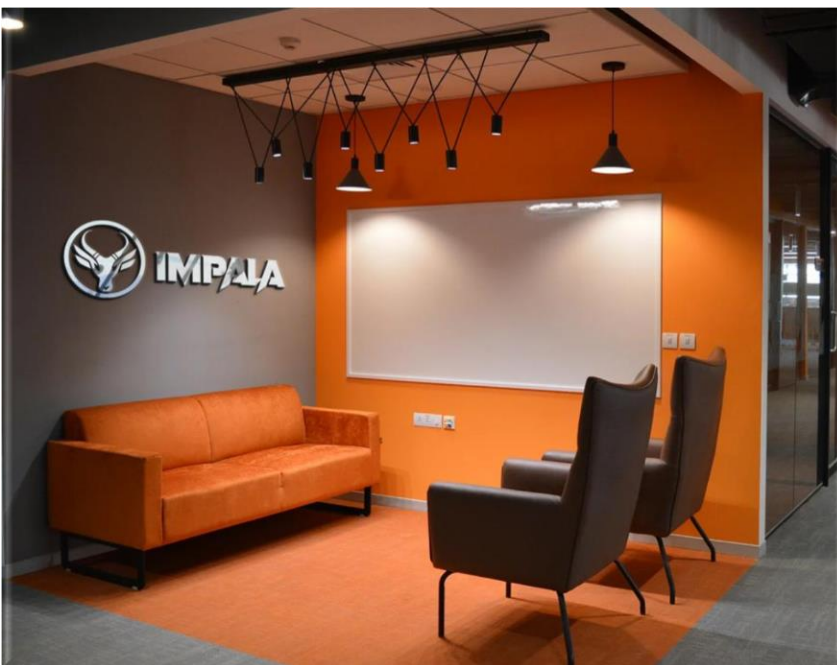


BRANDING

BI
&
VI



IMPALA
BRANDING





3S FACILITY





IMPALA
REDEFINS DRIVING PLEASURE
IMPALA