

Sales Summary

Sales Dashboard

Product Dashboard

Customer Dashboard

SALES SUMMARY

Total Sales

\$29M

Product Cost

\$17M

Total Profit

\$12M

Order Date

7/1/2016



3/30/2022





Ask a question about your data



Year

All

Month

All

Quar...

All



Total sales vs Last year

\$29,358,677



Product cost vs Last year

\$17,277,794



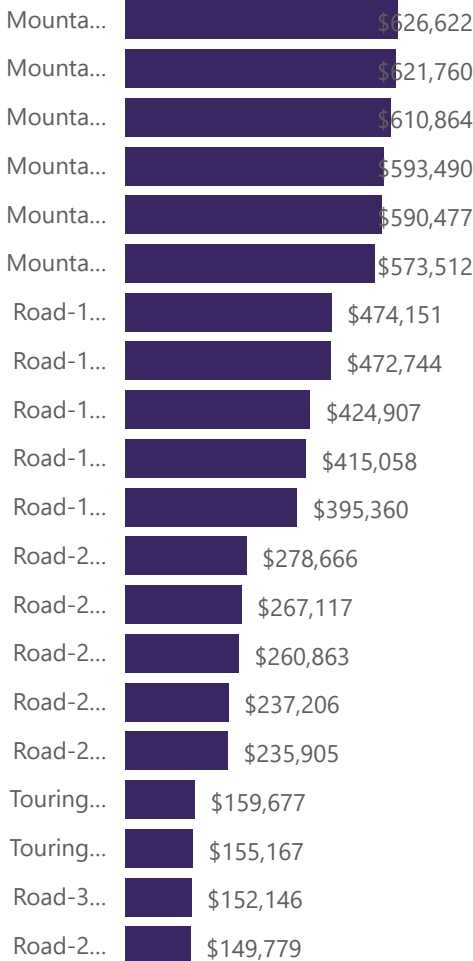
Profit vs Last year

\$12,080,884

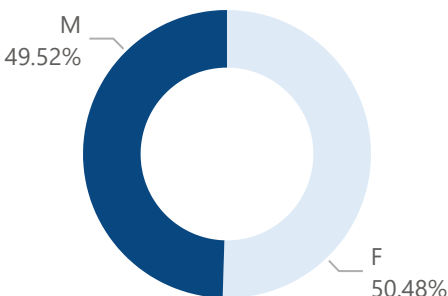
Sales by branch

Branch	Total Order	Total Sales	Total Cost	Profit
Gbagada	1,471	\$1,249,233	\$736,210	\$513,024
Ibadan	11,215	\$15,736,657	\$9,277,044	\$6,459,613
Ikoyi	4,283	\$3,311,378	\$1,944,748	\$1,366,630
Lekki	4,751	\$3,710,242	\$2,177,131	\$1,533,111
Surulere	5,978	\$5,351,167	\$3,142,661	\$2,208,506
Total	27,659	\$29,358,677	\$17,277,794	\$12,080,884

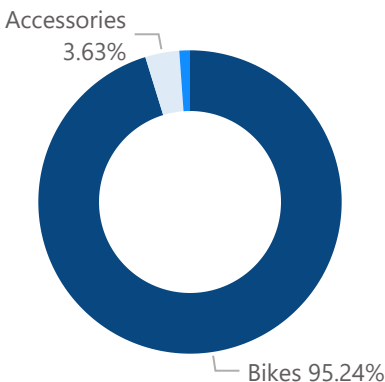
Profit by Product



Profit by Gender



Profit by Category





Year

All

Month

All

Quar...

All

397

Products

27,659

Orders

All-Purpose
Bike Stand

Top Product (profit)

Top 10 Products (Sales)

Mountai...	\$1,373,470
Mountai...	\$1,363,142
Mountai...	\$1,339,463
Mountai...	\$1,301,100
Mountai...	\$1,294,866
Mountai...	\$1,257,435
Road-15...	\$1,205,877
Road-15...	\$1,202,299
Road-15...	\$1,080,638
Road-15...	\$1,055,590

Top 10 Products (Profit)

Mounta...	\$626,622
Mounta...	\$621,760
Mounta...	\$610,864
Mounta...	\$593,490
Mounta...	\$590,477
Mounta...	\$573,512
Road-1...	\$474,151
Road-1...	\$472,744
Road-1...	\$424,907
Road-1...	\$415,058

10 Least Performing
Products

Road-1...	\$3,578
Road-1...	\$3,578
Road-1...	\$3,578
Road-1...	\$3,578
Mounta...	\$3,400
Mounta...	\$3,400
Mounta...	\$3,400
Mounta...	\$3,400
Mounta...	\$3,375
Mounta...	\$3,375
Mounta...	\$3,375

ProductName	Profit	EP
All-Purpose Bike Stand	\$24,784	100000
AWC Logo Cap	\$4,528	120000
Bike Wash - Dissolver	\$4,519	50000
Cable Lock		20000
Chain		40000
Classic Vest, L	\$7,751	45000
Classic Vest, M	\$7,910	44500
Classic Vest, S	\$6,678	40000
Fender Set - Mountain	\$29,184	25000
Front Brakes		40000
Front Derailleur		40000
Total	\$12,080,884	17320000

Top 3 Branches (Profit)

Ibadan	\$6,459,613
Surulere	\$2,208,506
Lekki	\$1,533,111

E-commerce Analysis: Customer Dashboard

Sales Summary

Sales Dashboard

Product Dashboard

Customer Dashboard



Year

All

Month

All

Quar...

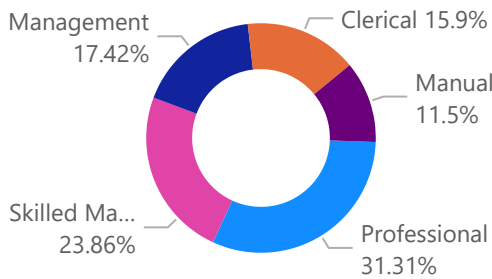
All

Name	Total Order	Total Sales	Filter
Aaron Adams	1	\$118	Iba
Aaron Alexander	1	\$70	Su
Aaron Allen	1	\$3,400	Iba
Aaron Baker	1	\$1,751	Le
Aaron Bryant	2	\$134	Iba
Aaron Butler	1	\$15	Su
Aaron Campbell	1	\$1,155	Le
Aaron Carter	1	\$40	Su
Aaron Chen	1	\$40	Ikc
Aaron Coleman	1	\$62	Su
Aaron Collins	2	\$6,047	Su
Aaron Diaz	2	\$6,030	Iba
Aaron Edwards	1	\$94	Ikc
Aaron Evans	1	\$2,433	Ikc
Aaron Flores	2	\$1,539	Iba
Aaron Foster	2	\$4,912	Ikc
Aaron Gonzales	1	\$1,810	Su
Aaron Gonzalez	1	\$133	Gk
Aaron Green	1	\$27	Ikc
Aaron Griffin	1	\$72	Ikc
Aaron Hall	1	\$29	Iba
Aaron Hayes	2	\$3,113	Iba
Aaron Henderson	1	\$27	Su
Aaron Hernandez	1	\$94	Le
Aaron Hill	1	\$36	Iba
Aaron Hughes	2	\$4,456	Iba
Aaron Jai	1	\$575	Le
Aaron Jenkins	1	\$120	Iba
Aaron King	2	\$4,758	Iba
Total	27,659	\$29,358,677	Gk

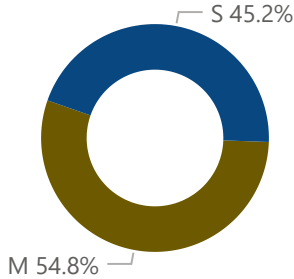
Total Order by Gender



Total Order by Occupation



Total Order by MaritalStatus



Total Customers

18,484

Total Orders

27,659

Top Customer (Sales)

Jordan
Turner

Total Orders by Month

