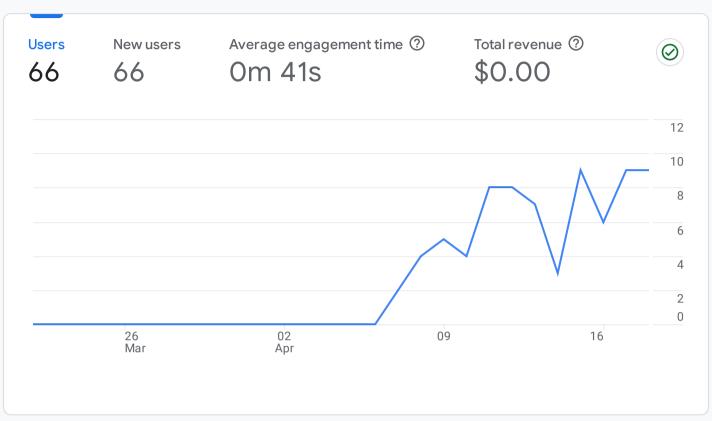
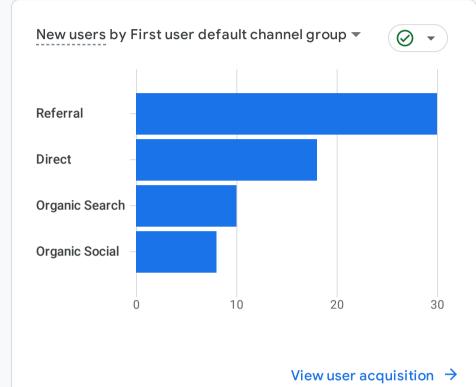


Last 28 days Mar 22 - Apr 18, 2023

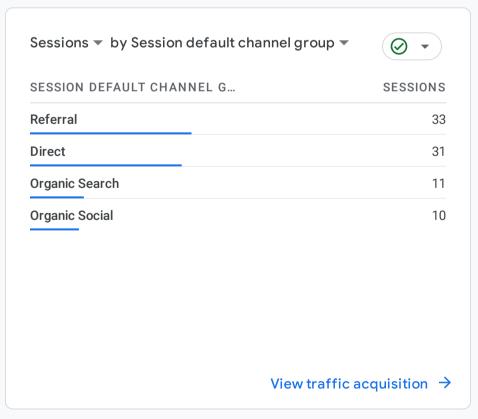
# Reports snapshot



#### WHERE DO YOUR NEW USERS COME FROM?

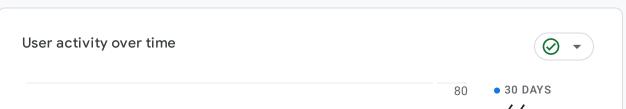


#### WHAT ARE YOUR TOP CAMPAIGNS?





## HOW ARE ACTIVE USERS TRENDING?



### HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort Based on device data only				<b>⊘</b> ▼		
	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5