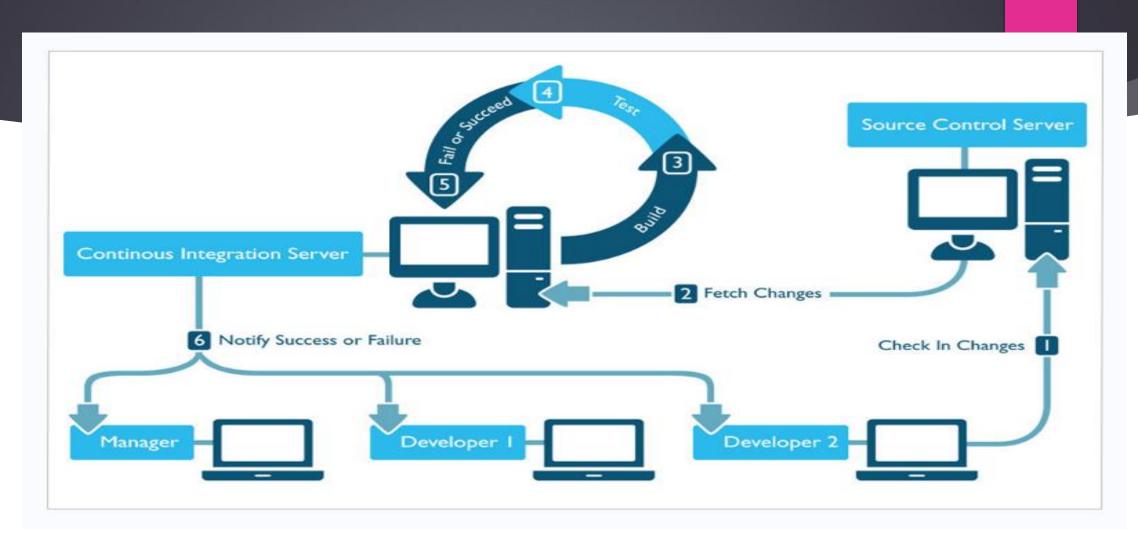
CI/CD (And Why it's good for Business)

What Is Continues Integration?

- Software is usually written by multiple developers\teams, each working independently
- But applications has to be "built" from a single, unified version of the source code
- Therefore, developers often need to "merge" their versions of the code into a single version
- Doing this manually is often tedious, error-prone and hit-ormiss

Continues Integration Is Good For Business!

- Mistakes cost more the longer-lived they are
- A mistake that the developer discovers as soon as he\she makes it costs almost nothing
- A Mistake that survives into launch costs the business its reputation and the trust of its customers
- Continues Integration is all about catching mistakes as soon as possible
- By setting up an automated process to catch mistakes in code, and running it as soon as any time new code is added or old code is deleted



A typical CI process, courtesy of Red Hat(https://developers.redhat.com/)

Continuous Delivery\Deployment: Keep Calm And Automate More Things

- Continuous Delivery and Continuous Deployment take the automation further than Continuous Integration
- By setting up an automated process to deploy the result of the final build (A finished software product) obtained from Continous Integration to the End Users
- This keeps the complete path from code to user smooth and free of hassle and manual fiddling
- Also allows your business to experiment with novel strategies for testing new features, like A/B testing, Blue-Green deployments and Canary releases