

1. **Introduction**

2. **Background**

3. **Methodology**

4. **Results and Discussion**

5. **Conclusion**

6. **Acknowledgments**

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8. **Appendix**



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DEPARTMENT OF CHEMISTRY  
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RECEIVED: 1980 OCT 10  
BY: DR. J. H. HARRIS  
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1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and what problems they are trying to solve.

2. Once a market need is identified, the next step is to develop a concept for a product that addresses that need. This involves brainstorming ideas and selecting the most promising one.

3. The third step is to create a prototype of the product. This allows the company to test the product and make any necessary adjustments before moving forward with production.

4. The fourth step is to conduct a pilot test of the product. This involves distributing the product to a small group of consumers and gathering feedback on their experience. This feedback is used to make any necessary adjustments to the product before launching it to the general public.



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4. **Results**

