

mostyngriffith.com

mostyn.griffith@gmail.com

(650) 391-4089

I am interested in social equity, inclusive business, and the potential for design to bridge the divide between enterprise and meaningful cultural production.

### **Education** Rhode Island School of Design

BFA Graphic Design, 2014-2018 Minor in Computation Technology & Culture RISD Honors Student 2016-2018 Malcolm Grear Scholarship, 2017 Grade Point Average – 3.845

### Teaching GD for the Web, Teaching Assistant, 2018

Assisted in the structuring of the course. Taught students front-end web development skills in HTML, CSS, and Javascript.

### Design Studio 1, Teaching Assistant, 2017

Led studio critiques, held one-on-ones with sophomore Graphic Design students on their projects, and taught students how to use Adobe Illustrator and After Effects.

#### Volunteer

### Global Conservation, Graphic Designer, 2015

Created invitations, programs, and brochures for the Saving Our Global Parks fundraiser.

# Global Heritage Fund, Graphic Designer, 2013

Devised an informational system for their El Mirador project in Guatemala.

#### **Exhibitions**

# Post-Play, 2018

The work I created during a workshop led by Prem Krishnamurthy was exhibited at the New Museum in New York, NY. The show's topic was about the future of play in a post-work society.

#### AGRAFA '17 Attitudes, 2017

Bad Precedent, a book on the internment of Japanese peoples in the US during WWII, was shown at the International Design Conference's exhibition held in Katowice, Poland.

### **Skills**

Identity Design • Printed Matter User Interface • User Experience Digital Animation • User Research

#### **Tools**

Photoshop • Illustrator • InDesign • After Effects • Premiere • Cinema 4D • Muse • XD HTML • CSS • Javascript • JQuery • Sketch Xcode • InVision • Figma • Github • Keynote

## **Experience**

# **HUSH, Experiential Designer, Present**

Currently providing experiential design strategy and execution for Facebook, Uber, LinkedIn, and WeWork. Recently had a \$1MM activation concept approved for production by Uber in their new Mission Bay Headquarters.

# Merl Studio, Partner, 2017-Present

Initiated a studio practice with colleagues in RISD Graphic Design. Serviced clients from Brown University's PRIME program to the Chicago based political activism organization, The People's Lobby.

# Flare, Visual + UI/UX Designer, 2017-2018

Rebranded the visual identity of the core social event application. Co-created with the founding engineer a new user interface and experience.

# **Evan Roth, Editorial Designer, 2017**

Designed an artist book for Roth's first European solo show, *Landscape With A Ruin*, at the Mona Bismarck, in Paris, France.

## Salt Branding, Design Intern, 2016

Executed large scale identity projects. Created identity kits for, CenturyLink, Moogsoft, and Pearson Vue. Designed the primary mark and identity for IHS Markit.

# Metrix Health, Motion Designer, 2016

Developed informational animations in After Effects to demonstrate IoT products. Created mockups for a data analytics dashboard.

## Leadership

# **RISD Graphic Design Senior Show, 2018**

Directed a group of senior students in the coordination of the exhibition. Generated branded assets and layout for the show.

### **RISD Autonomous Vehicle Futures, 2018**

Managed a team of undergraduate design students in devising a conversational mobilityas-a-service chatbot for a speculative autonomous public transportation service in Providence, Rhode Island.