# Impact of CI/CD

"True North". Towards a Repeatable Reliable Process

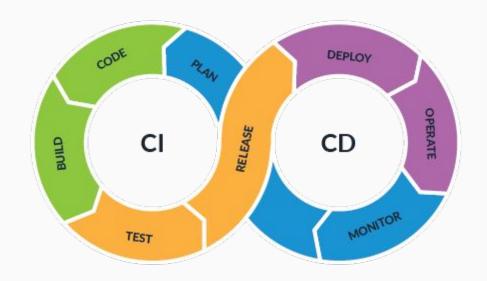
## **Transition**

### **Continuous Delivery**

The end goal is continuous delivery, being able to release features in a reliable repeatable manner.

#### The impact

- Better Customer Experience
- Efficient Developer Productivity
- Less time to market, means more offering which in turn increase revenue



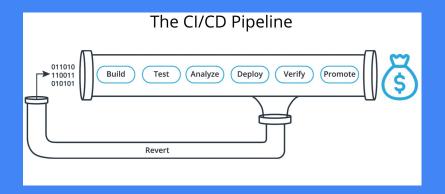
### Benefits of CI/CD

- Faster and More Frequent Production
  Deployments, which drives the quick
  release of new value generating features
- Detect Security Vulnerabilities, thereby preventing costly and embarrassing security holes
- Automate Infrastructure Creation aid faster valie creating and reduces human errors.

- Automate Infrastructure Cleanup saves the business money by deleting unused cloud resources
- Automated Rollback Triggered by Job
  Failure reduces the chances of downtime
  and improving user retention
- Catch Unit Test Failures aids Less bugs in production and less time in testing

## Continuous Feedback loop

Ensuring the quality of products out of the pipeline is top notch.



"Agile and DevOps are for harnessing integration, interaction, and innovation."

Pearl Zhu

If we keep continuous delivery as our "eventual destination", then every small improvement in that direction will be a win. Thanks!

