* The mindset of CEO/Owner

1. Trust, transparency (problem-oriented mindset vs solution-oriented mindset)
2. Education (How the platform helps you)
3. Build a case for yourself (Why)(right vehicle)(write-in blank paper and write)(if we know destination we can find out which vehicle to get there).

* All the things will not be going to happen as we are expecting.
* Don't invest as a hobby.Be a professional..
* Industrial and Information age (duplicate by the business owner)
* You build assets or you are an asset.
* Expand using delegation and duplication.
* Real state vs retail state
* Your online store
* Home care, personal care, health and wellness (simple product but powerful)
* Building Network
* Purpose of client community:

1. Gaining confidence in the product
2. Safeguarding against recruiting model
3. Generating revenue from the beginning.
4. Building belief before building the network
5. Activating your business

* Identifying HASH partner