

JAERI PARK

FRONT-END WEB DEVELOPER

Detail-oriented and constant-learning web developer.
Experience in designing and developing use interfaces,
testing and debugging.

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WORK EXPERIENCE

04.2020 - 12.2020

Montreal, Canada

Web / Graphic Designer

Spherika

- Produced marketing materials such as Instagram posts, Instagram stories, merchandizing catalogs, and posters.
- Updated designs of plastic bags, labels and flyers.
- Worked on UI and UX designs for website projects.
- Prioritised workload and effectively coordinated multiple projects.

03.2020

Montreal, Canada

Front-end Developer(Internship)

Drive Marketing

- Maintained and optimized responsive websites.

10.2014 - 03.2015

Seoul, Korea

Concert Producer, Marketing Associate

COFM

- Managed content on social media.
- Wrote and published articles about artists and upcoming/ongoing concerts.

02.2014 - 10.2014

Seoul, Korea

Marketing Associate

Soul Cookie & Coffee

- Designed and maintained the website.
- Managed content on social media to promote its products.

EDUCATION

10.2018 - 03.2020

Montreal, Canada

Diploma of Vocational Studies (DEP) in Computer Graphics

Rosemount Technology Centre

03.2009 - 02.2015

Suwon&Seoul, Korea

Bachelor of International Relations

KyungHee University

EXTRACURRICULAR ACTIVITIES

10.2012 - 06.2014

Seoul, Korea

Operation Team Member

TEDxSINCHON

- Researched and analyzed TED's market position and marketing points with regards to potential participants.
- Developed promotional plans and group activities.

02.2012 - 07.2012

Oslo, Norway

Promotion Associate

AIESEC UiO

- Created promotional campaigns(videos and flyers), and promoted through social media channels.

06.2012 - 07.2012

Civitavecchia, Italy

Assistant Film Director

CinemadaMare

- Created films and edited scripts and shots.

CERTIFICATE

07.2009 - 08.2009

New York, USA

Interactive Multimedia Performing Arts Collaborative Technology

NYU Steinhardt

SKILLS

- *Adobe Creative Suite, Figma*
- *HTML, CSS, Bootstrap*
- *Javascript & JQuery*
- *React.js*
- *Node.js*
- *Github, Codepen*

INTERESTS



Web Development



French



Yoga



Ski