

# JAERI PARK

## FRONT-END DEVLEOPER

Detail-oriented and constant-learning web developer.  
Experience in designing and developing use interfaces,  
testing and debugging.

+1 438 921 0931  
jaeripark.com  
jaeri.pk@gmail.com

## WORK EXPERIENCE

04.2020 - 12.2020

Montreal, Canada

### Web / Graphic Designer

*Spherika*

- Produced marketing materials such as Instagram posts, Instagram stories, merchandizing catalogs, and posters.
- Updated designs of plastic bags, labels and flyers.
- Worked on UI and UX designs for website projects.
- Prioritised workload and effectively coordinated multiple projects.

03.2020

Montreal, Canada

### Front-end Developer(Internship)

*Drive Marketing*

- Maintained and optimized responsive websites.

10.2014 - 03.2015

Seoul, Korea

### Concert Producer, Marketing Associate

*COFM*

- Managed content on social media.
- Wrote and published articles about artists and upcoming/ongoing concerts.

02.2014 - 10.2014

Seoul, Korea

### Marketing Associate

*Soul Cookie & Coffee*

- Designed and maintained the website.
- Managed content on social media to promote its products.

## EDUCATION

10.2018 - 03.2020

Montreal, Canada

### Diploma of Vocational Studies (DEP) in Computer Graphics

*Rosemount Technology Centre*

03.2009 - 02.2015

Suwon&Seoul, Korea

### Bachelor of International Relations

*KyungHee University*

## EXTRACURRICULAR ACTIVITIES

10.2012 - 06.2014

Seoul, Korea

### Operation Team Member

*TEDxSINCHON*

- Researched and analyzed TED's market position and marketing points with regards to potential participants.
- Developed promotional plans and group activities.

02.2012 - 07.2012

Oslo, Norway

### Promotion Associate

*AIESEC UiO*

- Created promotional campaigns(videos and flyers), and promoted through social media channels.

06.2012 - 07.2012

Civitavecchia, Italy

### Assistant Film Director

*CinemadaMare*

- Created films and edited scripts and shots.

## CERTIFICATE

07.2009 - 08.2009

New York, USA

### Interactive Multimedia Performing Arts Collaborative Technology

*NYU Steinhardt*

## SKILLS

- *Adobe Creative Suite, Figma*
- *HTML, CSS, Bootstrap*
- *Javascript & JQuery*
- *React.js*
- *Node.js*
- *Github, Codepen*

## HOBBIES



Web Dev



Starcraft I, II



French



Yoga



Ski