# Modeling a software of semantic text analysis

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#### Introduction

- We present an analysis of the steps required to build a system to automatically locate expressions that represent a play on words in a text.
- We rely on the notions of
  - Conceptual metaphor,
  - Semantic network,
  - Ontology.

as the basic elements that can be considered as primitive in any machine model approach.

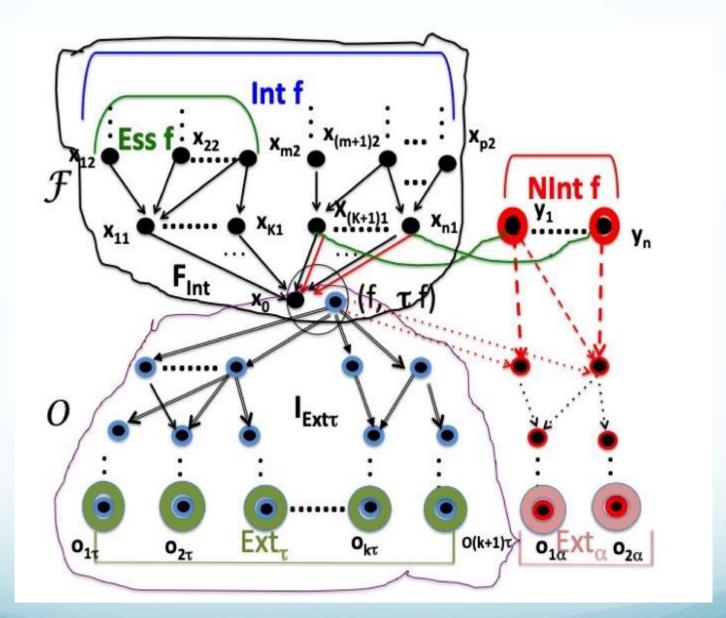
# **Outline**

Words, concepts, objects – basic elements primitive for understanding a « text ».

- Frege
- Logic of Determination of Objects (LDO)
- Conceptual metaphor
- Concept map, semantic network, ontology
- Conceptual modeling in a play of words
  - An example
- Conclusions

# La notion de conceptmathématisation

- Frege
  - C:  $O \longrightarrow \{v, f\}$  une function of domain O and range the truth values, **truth** et **false**.
    - Object saturated Concept (a function) unsaturated
- Logic of Determination of Objects (LDO) (Desclés, Pascu)
  - property
    - property set of properties organisation
    - concept
  - Several levels of properties
  - Two types of objects: more or less determinate and totally determinate.
  - Several levels of determination.



A formal description of LDO

# Conceptual metaphor

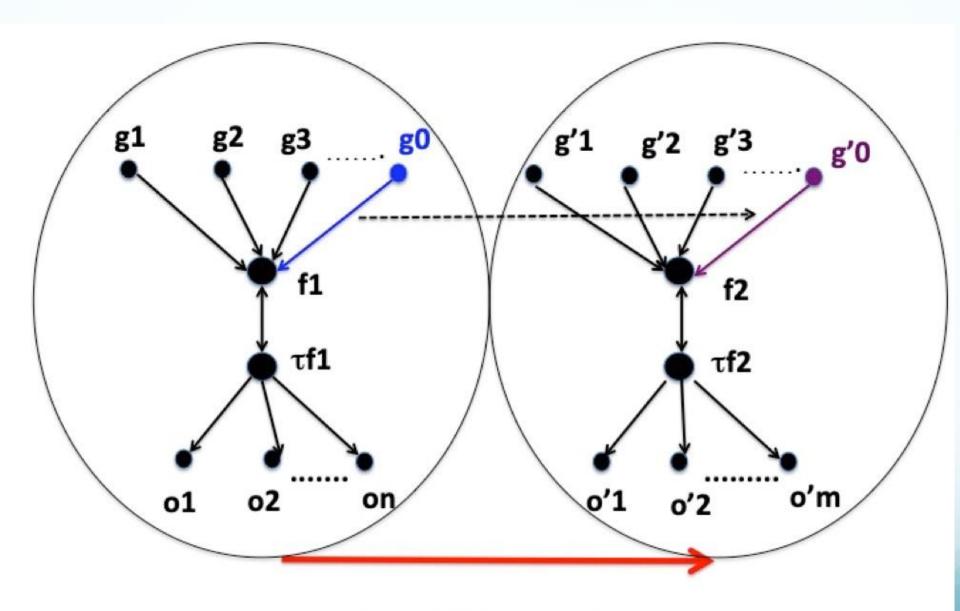
- The notion of conceptual metaphor as cognitive notion is related to language.
- This notion has been examined by George Lakoff and Mark Johnson in Conceptual Metaphor in Everyday Language and Metaphor We Live By.
- In the same way, Gilles Fauconnier and Mark Turner introduced the notion of conceptual blending.

# Conceptual metaphor

- « Conceptual blending is a basic mental operation that leads to new meaning, global insight, and conceptual compressions useful for memory and manipulation of otherwise diffuse ranges of meaning »
  - Fauconnier, G., Turner, M.: Conceptual Blending, Form and Meaning.
    - https://tecfa.unige.ch/tecfa/maltt/cofor-1/textes/Fauconnier-Turner03.pdf,(2003)

# Conceptual metaphor

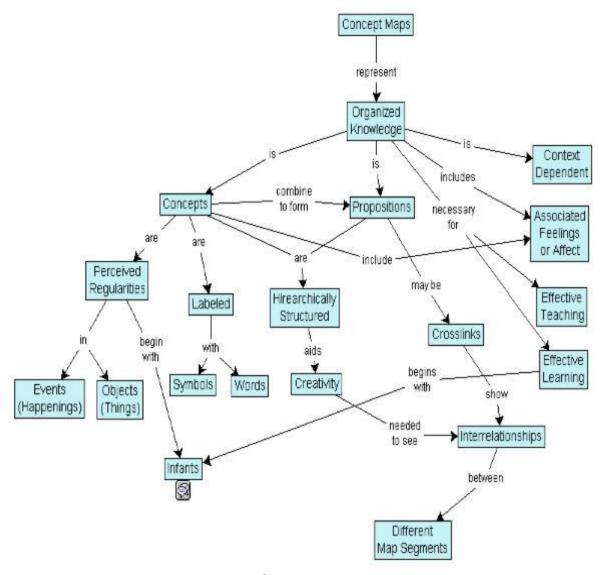
- A classical example for conceptual blending ([2]) is a blend of the conceptual space of house and the conceptual space of boat, yielding the concept of house- boats and the concept of boathouses as new emergent. structures.
- Conceptual blending is the process of analysis of two conceptual spaces, a source space and a target space and the transfer operations leading from the concept in source space to new concept in the target space. The target concept is a new concept obtained from the source concept by transfer.
- Il is a conceptual metaphor.



translation operator Conceptual metaphor by LDO

# Concept map

- A concept map or conceptual diagram is a diagram that depicts suggested relationships between concepts. Concept maps may be used by instructional designers, engineers, technical writers, and others to organize and structure knowledge.
  - Concept Map.Wikipédia. https://www.google.fr

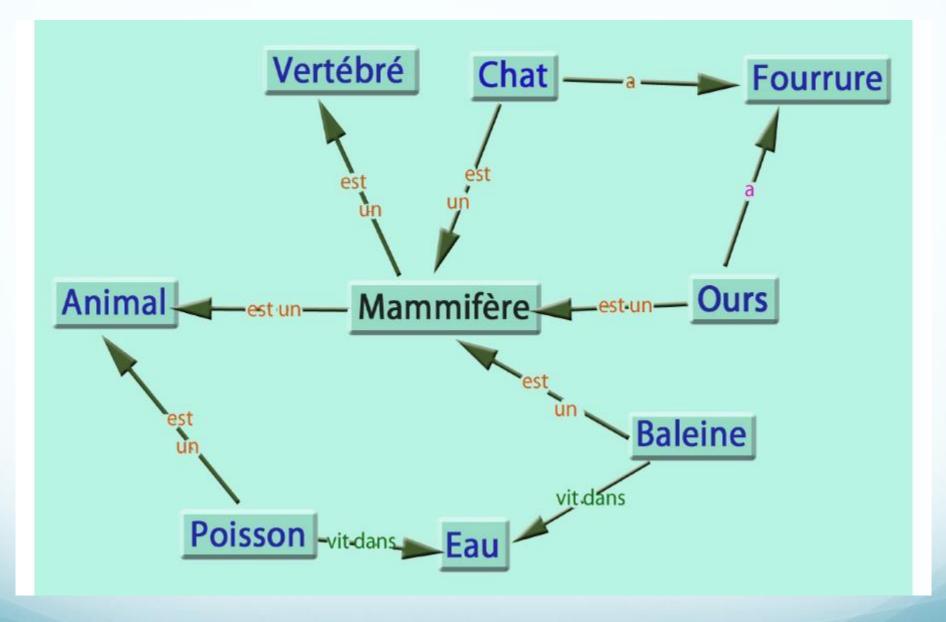


A concept map

# Semantic network

- A semantic network, or frame network is a knowledge base that represents semantic relations between concepts in a network.
- This is often used as a form of knowledge representation. It is a directed or undirected graph consisting of vertices, which represent concepts, and edges, which represent semantic relations between concepts mapping or connecting se- mantic fields.
- A semantic network may be instantiated as, for example, a graph database or a concept map. Typical standardized semantic networks are expressed as semantic triples.

Semantic Network. Wikipédia. https://www.google.fr

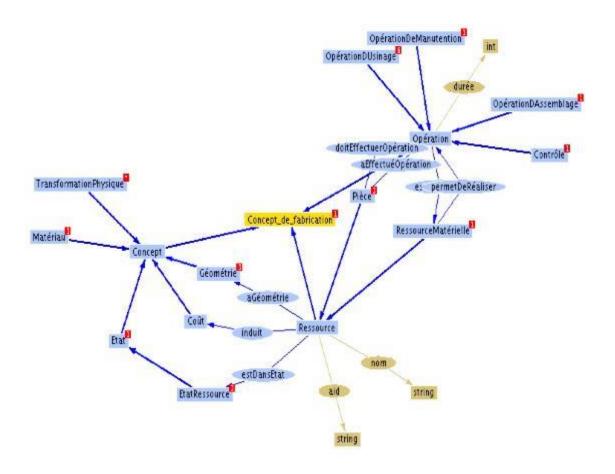


A semantic network

# Ontology

- In computer science and information science, an ontology encompasses a representation, formal naming and definition of the categories, properties and relations between the concepts, data and entities that substantiate one, many, or all domains of discourse.
- More simply, an ontology is a way of showing the properties of a subject area and how they are related, by defining a set of concepts and categories that represent the subject.

Ontology. Wikipédia. https://www.google.fr



An ontology

# Conceptual modeling in a play of mots-Example

- Question: Comment peut-on appeler la femme du maire de Bordeaux ?
- How can we call the wife of the mayor of Bordeaux ?
- Answer: La mère du bordel.
- The mother of bordel.

# Conclusions

- Analyse épistémologique de la modélisation conceptuelle pour l'analyse de la compréhension des textes assistée par l'ordinateur.
- Epistemological analysis of conceptual modelling for computer-assisted text comprehension analysis.

# Conclusions

- Understanding has a heuristic part and a procedural part.
- Identifying the problem of « understanding ».
- The identification of objects and concepts.
- The construction of the semantic network.
- The construction of the conceptual metaphor.
- Machine implementation.

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