






**MOUAD  
NASSERI**



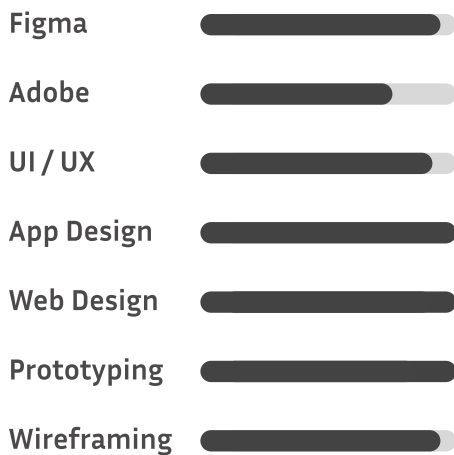
UI/UX Designer

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## SKILLS



## LANGUAGES



## HOBBIES

Photography  
Drawing

## PROFESSIONAL SUMMARY

Experienced UI/UX Designer with more than 10 years of industry experience, specializing in creating user-friendly and visually appealing interfaces.

Proven track record in designing and delivering projects for clients across various industries. I use a combination of creativity and technical skills to deliver innovative design solutions. My greatest achievement is creating the design for a low-code platform. Excellent communication and collaboration skills, and the ability to work effectively within multidisciplinary teams.

Proficient in Adobe Creative Suite, Figma. With an eye for detail, I have a passion for creating intuitive designs that enhance the user experience.

## EXPERIENCE

### UI/UX Design

4D Logiciels - Rabat, Morocco

March 2021 - Now

Web Designer – Qodly (Web-based IDE) <https://qodly.com>  
Worked in an Agile/Scrum environment on the end-to-end design process of a complex web application

- Led the creation of Qodly's design system, establishing scalable UI components and visual guidelines to ensure consistency across the platform
- Translated product requirements into low-fidelity wireframes and progressively refined them into high-fidelity, interactive Figma prototypes
- Collaborated with cross-functional teams during sprints to address assigned design issues and tasks efficiently
- Conducted A/B testing to assess user engagement and inform design decisions
- Validated the implementation of final screens, ensuring pixel-perfect accuracy and alignment with design specifications
- Championed a user-centered design approach throughout the development lifecycle using Figma as the primary design tool

### UI/UX Design

Aramobile - Rabat, Morocco

February 2012 - February 2021

During my nine years at Aramobil in Morocco, I had the opportunity to work as a UI/UX Designer, creating user-friendly and visually appealing interfaces for various mobile applications. I was able to collaborate with cross-functional teams and use my creativity and technical skills to deliver successful projects.

- Created intuitive interfaces for mobile applications
- Conducted user research and usability testing
- Collaborated with developers and product managers
- Designed wireframes, mockups, and prototypes
- Improved user experience through iterative design process

## **Junior Graphic Designer**

Pyxicom - Rabat, Morocco

January 2007 - January 2012

As a Junior Graphic Designer at Pyxicom in Morocco, I played an integral role in creating visually stunning designs for various projects. With a keen eye for detail and a strong understanding of design principles, I worked closely with the design team to bring ideas to life and exceed client expectations.

- Developed creative concepts and layouts for print and digital media
- Collaborated with clients to understand their needs and deliver effective designs
- Utilized Adobe Creative Suite to produce high-quality graphics
- Conducted thorough quality checks to ensure accuracy and consistency

## **EDUCATION**

**2006 - 2008**

Graphic Designer  
Bigsoft - Rabat, Morocco

**2003 - 2005**

Computer Maintenance Technician  
IPIAB - Rabat, Morocco