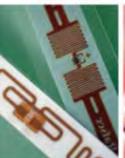


EPC in Action European Adoption Programme













Invitation to the EPC in Action event 26th February 2009 in Paris, France

You are kindly invited to the next EPC in Action event organised within the European Adoption Programme. The EPC in Action event provides an excellent opportunity to learn from and exchange information with companies who are doing 'real work' with GS1 EPCglobal Standards and RFID. Those companies presenting support EPCglobal Standards since they recognise that without these global standards the potential benefits of RFID can not be realised.

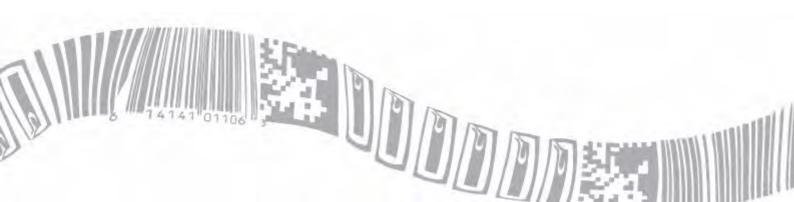
At the EPC in Action event you benefit from:

- News and updates on GS1 EPCglobal activities
- Enduser business case presentations
- Networking opportunities

We are looking forward in seeing you in Paris.

Kindest regards,

Stephane Pique
European Director EPC/RFID



EPC in Action 26th February 2009 Paris, France

Agenda

09:00 - 09:30	Registration	
Welcome and Introduction		
09:30 - 09:40	Introduction to the day and anti-trust reminder Stephane Pique, GS1 in Europe	
09:40 - 09:50	Official welcome GS1 France	
09:50 - 10:10	Welcome and Orange Vision Marc Fossier, Orange Business Service	
News and Updates		
10:10 - 10:30	News on European EPC activities Stephane Pique, GS1 in Europe	

Coffee and networking

Item level tagging in today's European policy

landscape - what it means to your organisation

Marisa Jimenez, GS1 EPCglobal Enduser Business Cases

10:30 - 11:00

11:00 - 11:30

11:30 - 12:00	RTI management : example of RFID pallet tracking in Carrefour supply chain Pierre Blanc, Carrefour
12:00 - 13:30	Lunch and networking
13:30 - 14:00	METRO Group and DHL rollout activities in France Dr. Gerd Wolfram, MGI METRO Group Information Technology
14:00 - 14:30	Integration of RFID into warehouse operation Volker Heidorn, Kraft Foods Roelof Koopmans, Mojix
14:30 - 15:00	Coffee and networking
15:00 - 15:30	How RFID improves cell phones supply chain? Véra Barbattini, SFR Florence Daumas, Norbert Dentressangle
15:30 - 16:00	Securing Supply Chains with Auto-ID - Lessons Learned from BRIDGE and SToP Projects Mikko Lehtonen, ETH Zurich

Review and Close

16:00 - 16:15	Closing remarks
16:15	Close

Event location

Jardins de l'innovation Orange Labs 38-40 rue du Général Leclerc 92130 Issy Les Moulineaux (south-west of Paris) France

200 meters from the station Mairie d'Issy (final station of the metro no. 12)

Evening Reception

You are kindly invited to a cocktail evening reception on the 25th February from 19:00 to 21:00 in the hotel Novotel.

The address is: Novotel Paris Vaugirard 257 rue Vaugirard (metro no. 12) 75015 Paris on the 7th floor with a beautiful view over Paris

Registration

This event is free of charge and open to any company interested.

Please register online under: www.epcglobalinc.org/eap or contact your local GS1 organisation.

Contact

For any questions regarding the EPC in Action event, please contact:

Stephane Pique

Phone: +49 163 771 2938 stephane.pique@gs1eu.org