Overview

Whitespace Manager

With Whitespace Manager, you can add marketing or educational messages to documents without recomposing them. Whitespace Manager lets you define available areas of white space in AFP files and then fill the white space with content, such as images and text, during the print production process.

The content that is placed in a white space area is based on rules you define to target the content for specific customers or for the best use of available space.

In this section:

[White space](#)

White space is the area on a page that does not contain any text. You can define white space in AFP files by choosing known white space on a page or by searching for the first available white space in a page group.

[Content](#)

Content, such as images or text, is assigned to a white space area based on rules you define to place the content for specific customers, marketing campaigns, or the best use of available space.

Parent topic: [AFP datastream support](#)