Smart Student Admission & Placement Tracking Portal

Problem Statement

Managing student admissions and placements is still a manual, time-consuming process in many educational institutions. Lack of a centralized system leads to inefficiency, poor communication between departments, and limited visibility into student progress from admission to career placement.

Project Overview

The Smart Student Admission & Placement Tracking Portal is a Salesforce-based CRM solution designed for universities and colleges. It will: - Automate the admission process from application to enrollment.
- Maintain a student profile with academic records, certifications, and skills.
- Track placement activities like job postings, student applications, interviews, and offers.
- Provide dashboards and reports for management to monitor admission trends and placement success rates.

Objectives

- Simplify and automate the student admission workflow.
- Ensure data accuracy and centralized student information.
- Enhance collaboration between institutes, students, and companies.
- Provide real-time analytics for admissions and placements.
- Improve student experience with transparent updates and faster processes.