



Course Name	Graphic design using with canva	
College Name	Mangayarkarasi College of Arts and Science for Women Paravai, Madurai – 625002	
College Code	MKU251	
Skill Offering Id		
Project Title	Designing virtual zoom background	
Project Submitted To	Madurai Kamaraj University (Naan Mudhalvan Scheme(TNSDC))	
Year	2023	
Department	B.A English literature	
Semester	5	
Group Number	9	
Total Members of the Group	4	
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ANALYSING HOUSING PRICES IN METROPOLITAN AREAS IN INDIA

1. Introduction.

1.1 Overview

Designing a compelling virtual Zoom background introduction involves creating an image or video clip that visually conveys information about you or your brand in a professional and engaging manner. Here are steps to help you create an impactful Zoom background introduction

1.2 purpose

Designing a virtual Zoom background serves the purpose of enhancing professionalism and privacy in professional settings, allowing individuals to project a polished image and maintain confidentiality by concealing personal spaces. It also facilitates branding efforts,

enabling companies and individuals to reinforce their identity and create a cohesive visual representation

.Additionally, virtual backgrounds foster creativity and engagement, whether in themed events, educational contexts, or team-building activities, enhancing focus by minimizing distractions and emphasizing essential information. Furthermore, these backgrounds offer a platform for individual expression, enabling users to showcase their personality, hobbies, or expertise, making online interactions more visually appealing and authentic.

Stick to a neutral backdrop to avoid distracting your audience. Alternatively, a

smart color palette (colors that flow well together) can help make the backdrop look put together. Avoid yellow tones because they can look washed out on video; opt for blues instead as they render the best.

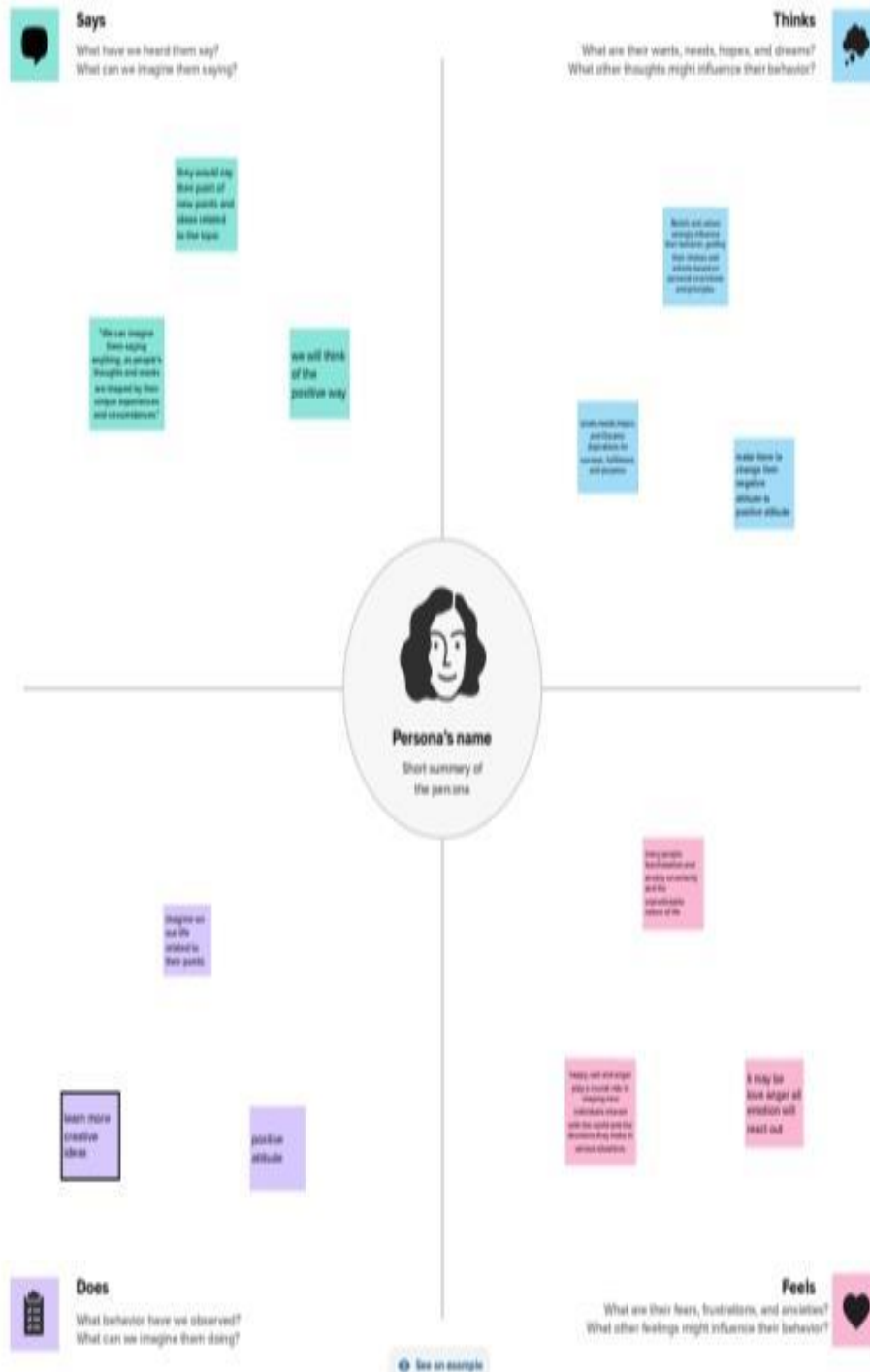
Stage your space. Stage a few carefully selected items or decorative pieces behind you. Items like a gallery wall, floating shelves, or books make good backdrops to your Zoom call. Be careful not to overdo it, though, as too many decorative pieces can be distracting

You're working in your home office, on the kitchen table, or taking a meeting on the train, connecting with colleagues from anywhere is the new normal. That's why Canva has created an extensive range of

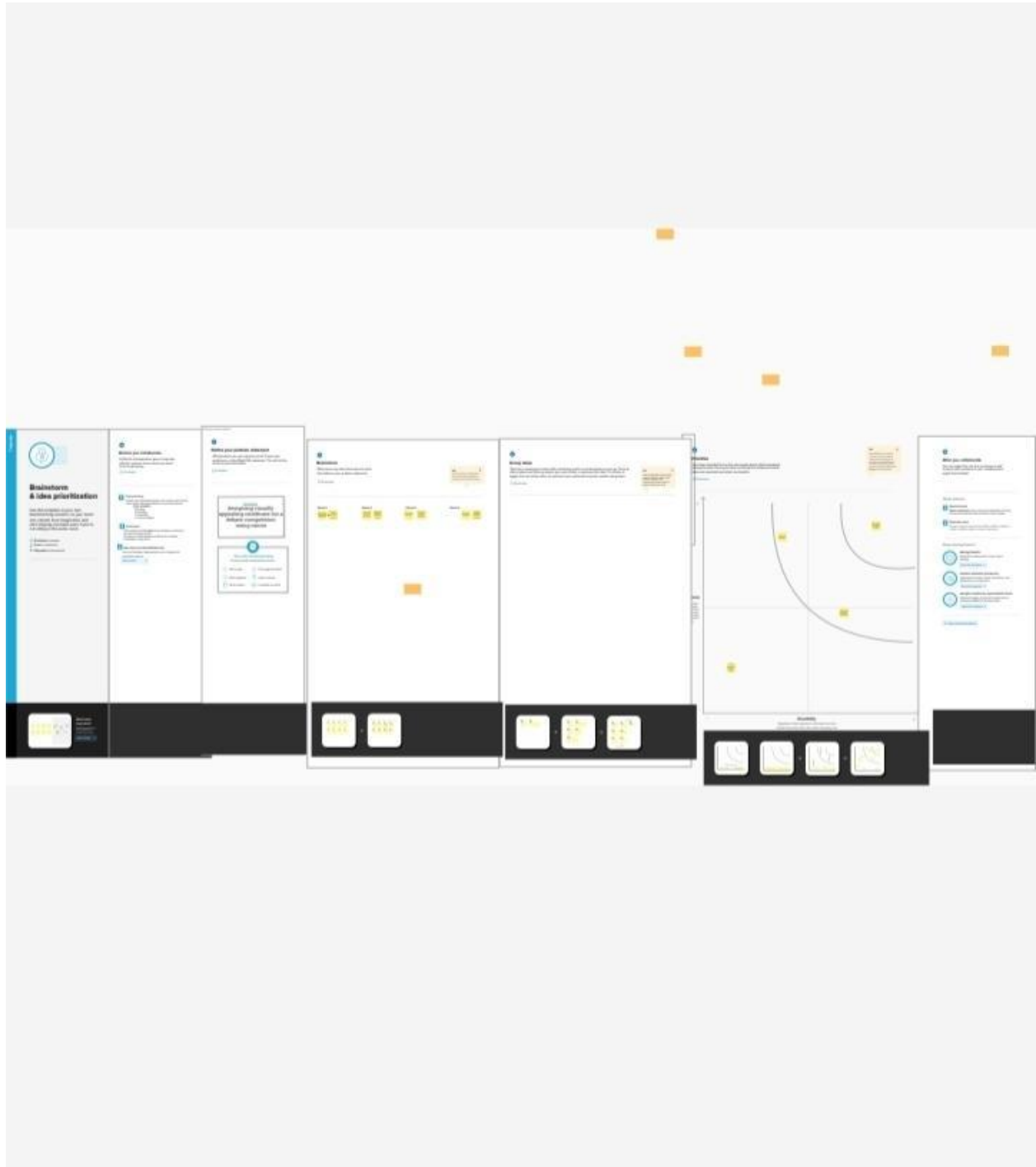
designer-made, free Zoom virtual background templates for every occasion.

With millions of images, illustrations and icons and hundreds of fonts to choose from, you can easily customize your Zoom background and make it your own in minutes.

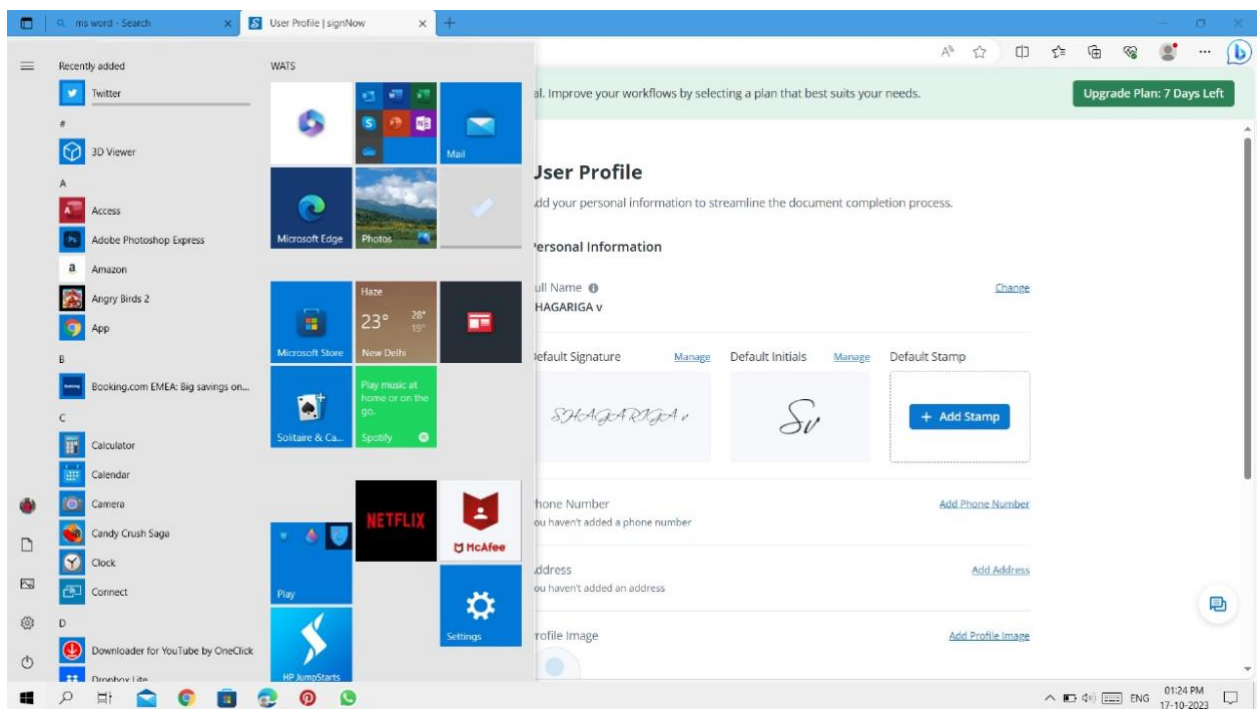
A.EMPETHY MAP



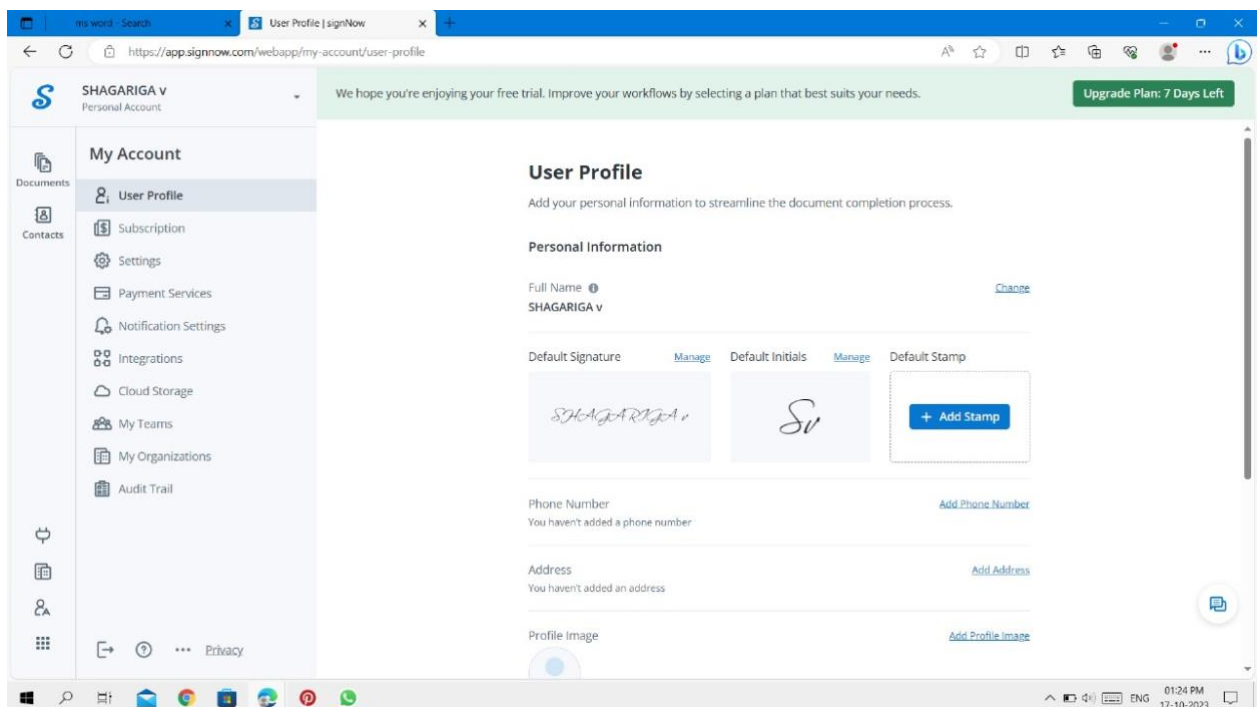
B. Brainstroming Map



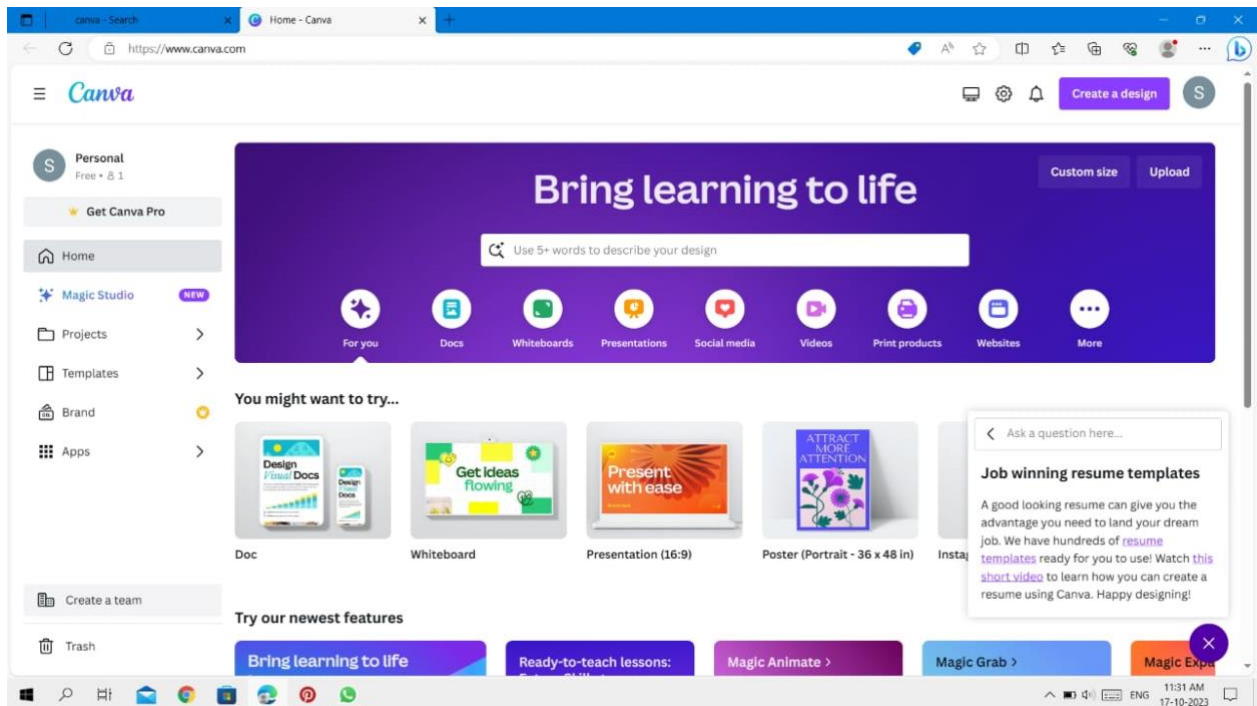
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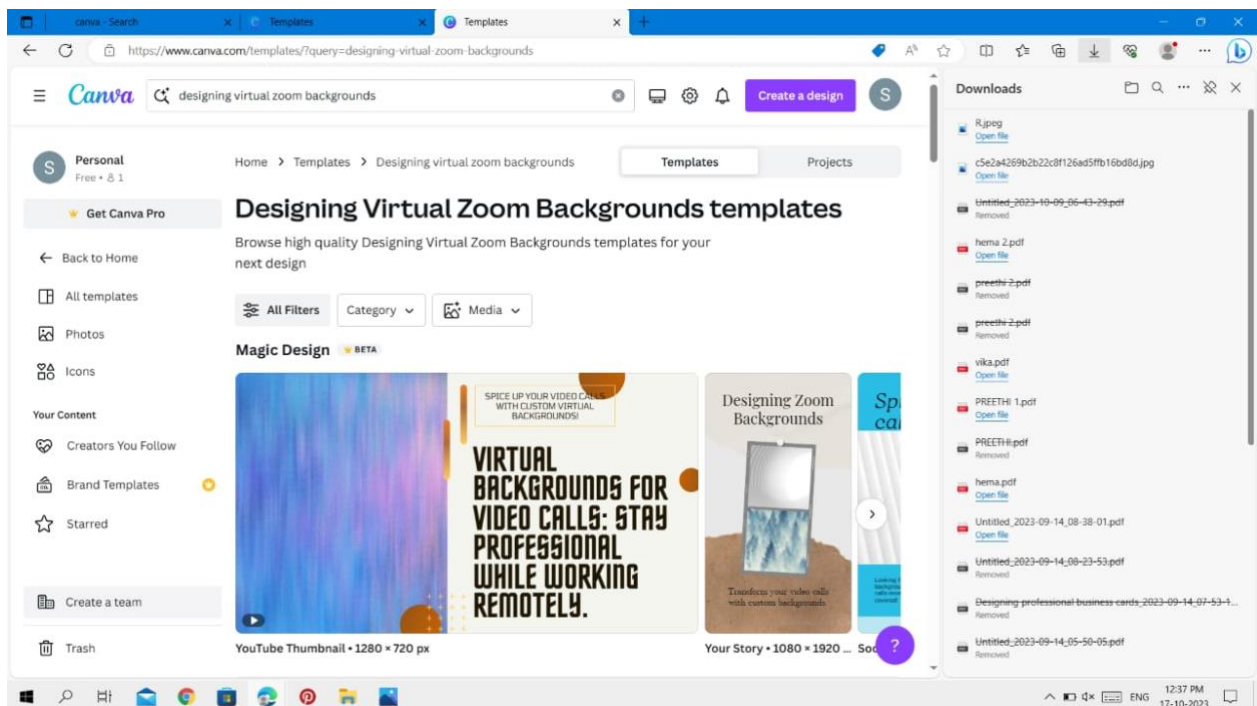
2.milestone



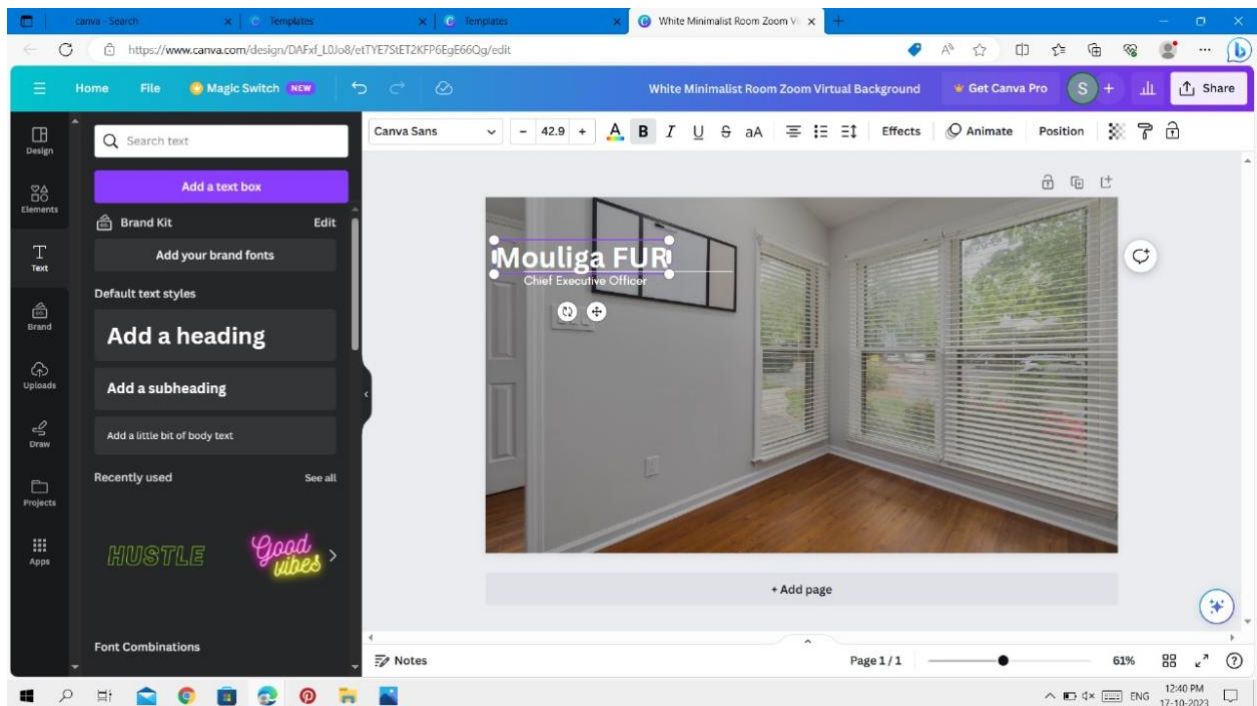
3.milestone



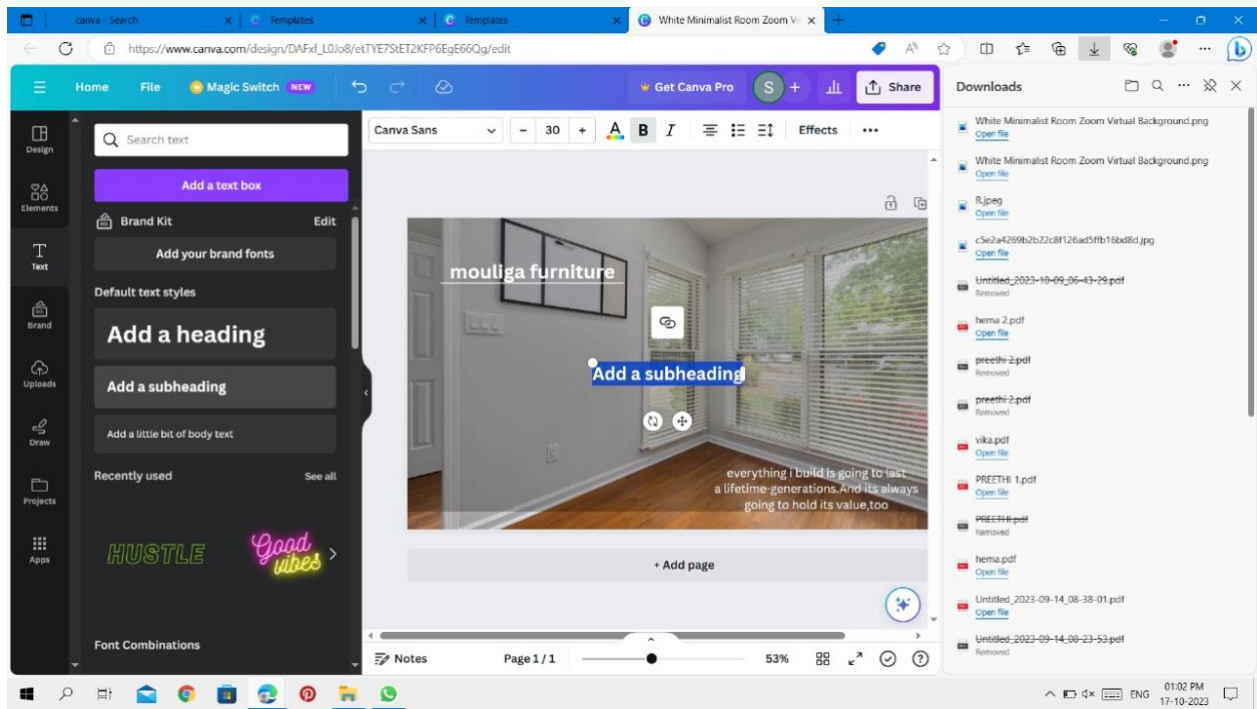
4.Milestone



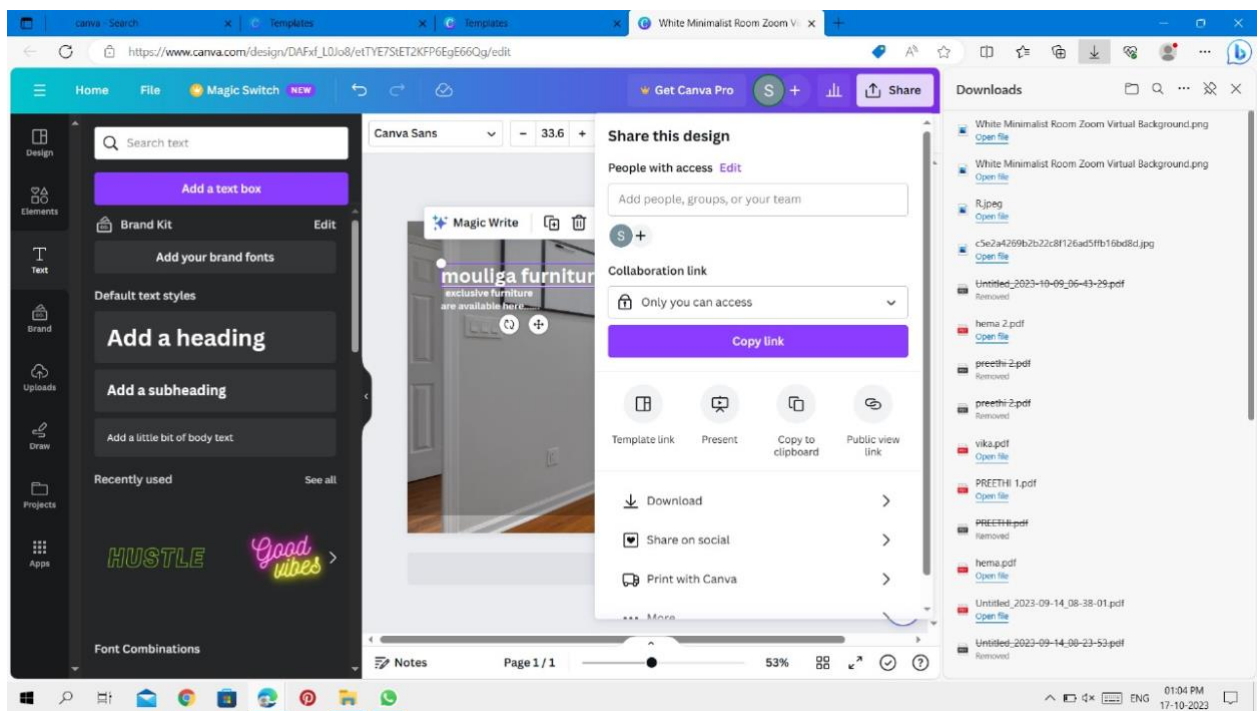
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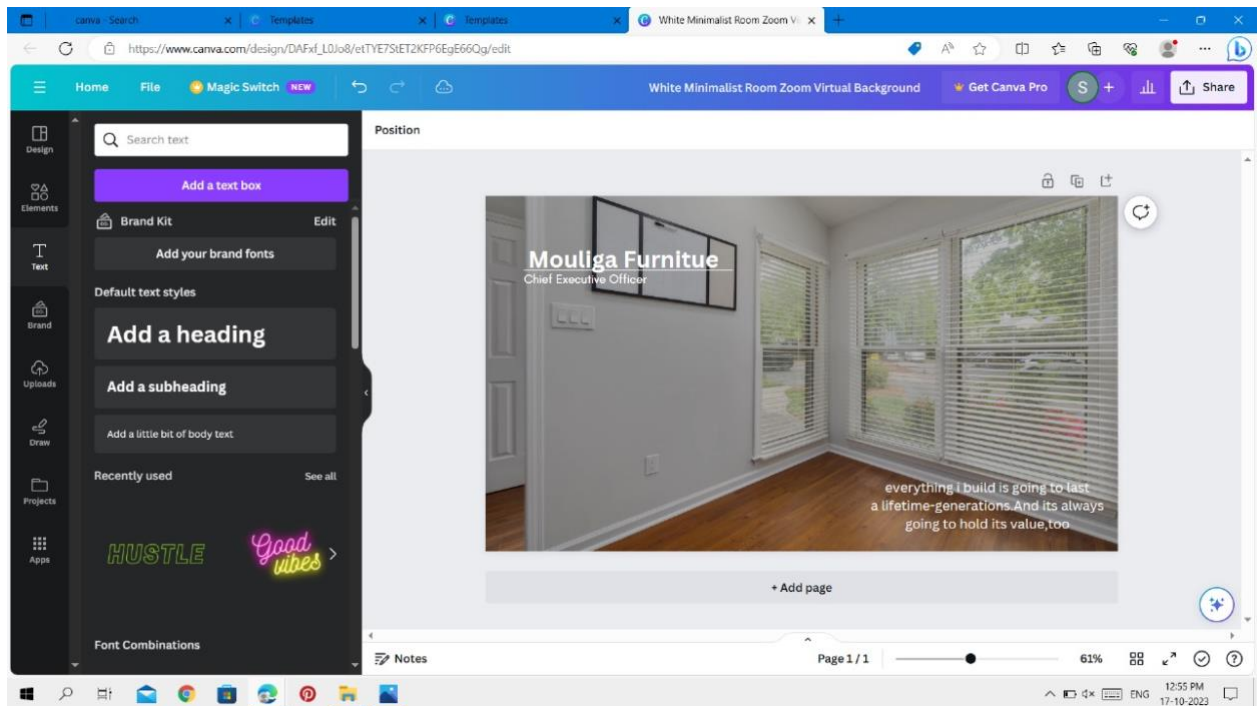
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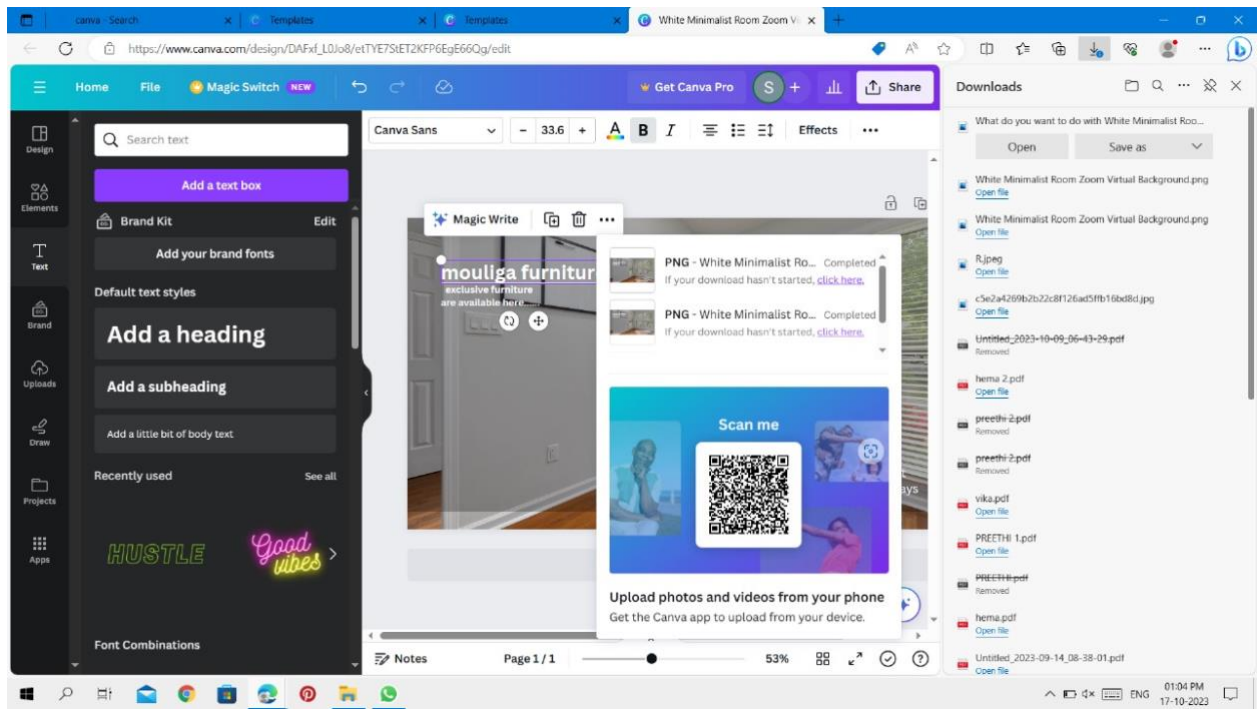
7.milestone



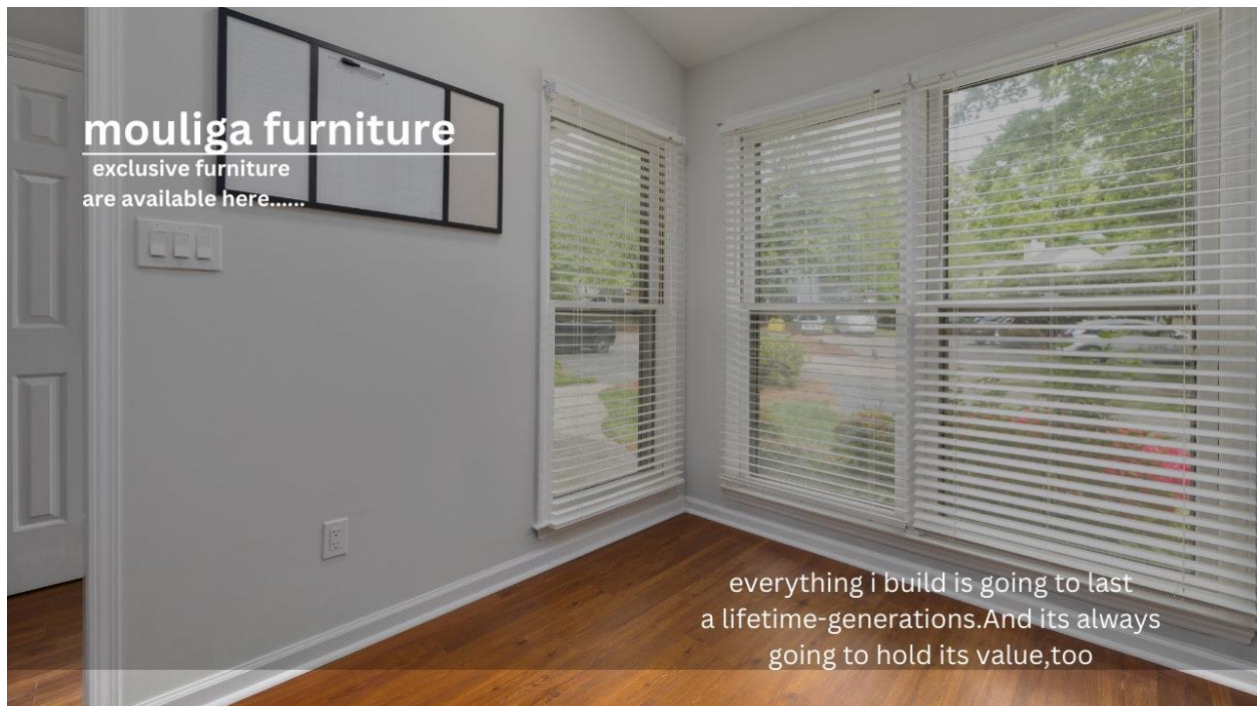
8.milestone



9.milestone



10.milestone



Advantage:

- Cost Savings**
- Increased Productivity**
- No Unnecessary Meetings**
- Healthy Work-Life Balance**
- Improved Employee Retention Rates**
- Bigger Talent Pool**
- Faster Time to Market**
- Reduced Carbon Footprint**

Disadvantage:.

àLack of Trust

→Reduced Team

→Collaboration

→Social Isolation

→Hidden Technological Costs

→Potential Security Risks

→Can Be Tough to Track Progress

Conclusion:

The Virtual Background feature allows you to display an image or video as your background during a Zoom meeting, which can provide you with more privacy or a consistent and professional look for a presentation. For background images, the best size is 1920 pixels wide x 1080 pixels high. This ideal ratio of 16:9 will fill the surface of the webpage without compromising the quality of the image. In

terms of pixels per inch (ppi), the image should be at least 72.

Future scope:

Virtual Zoom backgrounds have a promising future, facilitating enhanced customization and privacy in virtual meetings. Their potential lies in seamless integration with AR/VR technologies, enabling immersive, interactive experiences, and in catering to diverse needs from education, entertainment to remote work. Their further evolution may involve AI-driven adaptive backgrounds, allowing dynamic real-time adjustments and advanced collaboration features for enhanced productivity.

