



Moulika

UX designer

My Contact

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Proficient skills

- Wireframing & Prototyping
- User research
- Interaction Design
- Sitemaps
- User testing
- Sketch + Envision
- Storyboards

Toolkit

- Figma
- Adobe XD
- Miro
- Sketch

Certification

- Coursera
Google UX design
Completed in 2023

Education Background

- Vellalar college for women
Bachelors in Information technology
Completed in March 2021

About Me

Dedicated and innovative UX Designer with more than one year of experience creating compelling and user-centric digital experiences. Proven track record of translating complex business requirements into intuitive, engaging interfaces. Adept at conducting user research, crafting wireframes and prototypes, and collaborating cross-functionally to deliver high-impact designs. Passionate about optimizing user satisfaction through continuous improvement and a deep understanding of design principles.

Professional Experience

Sudoboot, Bangalore (March 2022 – July 2023)

UX Designer

Key responsibilities:

- Spearheaded the design of user interfaces, conducting user research and creating wireframes to inform intuitive and visually appealing designs.
- Created interactive designs for complex web applications by way of page/user flow diagrams, site maps, and interactive wireframes in Figma.
- Collaborated closely with developers to ensure seamless integration of design solutions, resulting in a cohesive and user-friendly product.
- Conducted user testing, gathering and incorporating feedback to drive iterative design improvements.
- Conducted UX research by interactively testing designs using high and low-fidelity prototypes.
- Conducted user interviews and usability testing, informing design decisions and ensuring a user-centric approach.
- Produced wireframes, prototypes, and user flows to communicate design ideas effectively.

32 Care, London (June 2021 – February 2022)

Graphic designer

Key responsibilities:

- Created designs, concepts and sample layouts, based on knowledge of layout and esthetic design concepts.
- Prepared illustrations, mockups and rough sketches of materials, discussing them with clients and making necessary changes.
- Performed video and sound editing for diverse ads while ensuring high-quality media productions.
- Created marketing materials, including brochures, banners, and social media assets, resulting in increased brand visibility and engagement.
- Maintained consistency in visual identity across all design elements and marketing collateral.