

Since f and g are in $L^1(\mathbb{R})$, Fubini's theorem shows that $(y, z) \mapsto f(y)g(z) \in L^1(\mathbb{R}^2)$. By making a change of variable

$$\int_{\mathbb{R}} \int_{\mathbb{R}} f(y) g(z) dy dz = \int_{\mathbb{R}} \int_{\mathbb{R}} f(x-t) g(t) dx dt.$$

Fubini: $x \mapsto \int_{\mathbb{R}} f(x-t) g(t) dt$ is defined a.e.

$$\begin{aligned} \textcircled{2} \quad \int_{\mathbb{R}} \int_{\mathbb{R}} |f(x-t)| |g(t)| dx dt &= \int_{\mathbb{R}} |g(t)| \left\{ \int_{\mathbb{R}} |f(x-t)| dx \right\} dt \\ &\leq \|f\|_1 \cdot \|g\|. \end{aligned}$$