Mouli Panghurian

Surabaya | +62 899 8159 425| linkedin.com/in/moulipanghurian/ | molipanghurian18@gmail.com

PERSONAL DETAILS

I am a Bachelor of Information Systems student from Trunojoyo University, Madura. I have a great interest in design, not only in graphic design but also in UI/UX design. I am interested in a career in the service industry, such as advertising, information technology, and application development. Armed with the educational background and abilities that I have, I am ready to contribute my time and competence in challenging and creative projects.

EDUCATION

Trunojoyo University

Information Systems Bachelor Degree   *2021 - Now*

WORK EXPERIENCE

Design Graphics - *Freelance*

design graphics   *2022 - Now*

- Work on various graphic design projects for individual needs through the design jockey platform.
- Includes creating social media content, and other designs according to client requests.
- Handle design projects from various backgrounds and needs, such as academic assignments, personal projects, or special requests.
- Interact with clients to understand design needs and provide appropriate solutions.
- Communicate effectively with clients to produce designs that meet expectations.n

ORGANIZATION EXPERIENCE

TOFATEK

Staff of Public Relations and Sponsoship   *Jan 2022 - Des 2022*

- Manage the organization's external communications by developing effective communication strategies.
- Plan and implement promotional and branding activities to improve the organization's image and visibility.
- Responsible for establishing relationships with the media, potential sponsors and potential partners to support the organization's activities and programs.

General Treasurer   *Jan 2023 - Des 2023*

- Manage and monitor organizational finances and record financial transactions accurately.
- Prepare and monitor the organization's budget to ensure expenses are in accordance with the financial plan.
- Prepare financial reports periodically and coordinate with related parties to ensure compliance with financial regulations.

SKILLS, TOOLS, & INTEREST

Hard Skills: Adobe Illustrator, Adobe Photoshop, Canva, Figma
Soft Skills: Creative Thinking, Attention to Detail, Communication, Collaboration.
Tools: Adobe, Canva, Figma
Interest: Graphic Design, UI/UX Design, Branding.

PROJECTS EXPERIENCE

Healthy Mother
Application Design
Project Link

This project is an app design using Figma, which aims to help pregnant women record and monitor their pregnancy.

- Create interactive prototypes for pregnant women's notes application.
- Designed a friendly and intuitive user interface (UI) for easy use by pregnant women.
- Developed key features such as recording check-up schedules, tracking pregnancy progress, and important reminders.

Nurse Near
Application Design
Project Link

This project is an application design using Figma that aims to help mothers who are in public places and want to find the nearest breastfeeding place.

- Creating an interactive prototype for a breastfeeding search application.
- Designing a friendly and intuitive user interface (UI) for easy use by mothers.
- Developing key features such as search for the nearest breastfeeding place, place reviews, and procedures for breastfeeding in public places.

Website Redesign of East Java Provincial Health Office
Application Design
Project Link

This project is a user interface (UI) design for the East Java Provincial Health Office website that aims to provide health information and public services more effectively.

- Creating an interactive prototype for the Health Office website.
- Designing a friendly and intuitive user interface (UI) for easy use by the general public.
- Develop key features such as quick access to health information, online services, a directory of health facilities, and the latest news on health.

Redesign of Sipraja Application
Application Design
Project Link

This project is a user interface (UI) redesign for the Sipraja application, which aims to provide public information and services more effectively.

- Creating an interactive prototype for the Sipraja application.
- Designed a friendly and intuitive user interface (UI) for easy use by the general public.
- Developed key features such as quick access to various public services, registration, and user profiles.

This project is a redesign done for the needs of a case study.

Visual Design
Project Link

This project involves designing infographics, banners, feeds, and logos.

- Create attractive and informative designs for various visual purposes.
- Design visual elements that are friendly and easy for the audience to understand.

This project is part of an effort to improve the quality and consistency of visual branding.