Chandramouli Gopalakrishnan

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Summary

- Product Management and Generalist Leader with expertise in building, leading, and growing high perf teams.
- High caliber stakeholder management, tactical planning, customer research, and communication skills.
- Deep (15+ years) experience in working with cross-geography engineering teams (across 3 continents).
- Constant learner, Customer centric personality, passionate, and very social.
- Ph.D. in Computer Engineering and a minor in Engineering Management.

Experience

Principal PM Lead – Microsoft

August 2020 - Present

- **Microsoft Places**
  - Bootstrapped from scratch the Analytics and Insights Vertical. Single point of accountability for the same.
  - Extensive customer research (in the RE&F and Hybrid workspace) to figure out path to PMF.
  - In Private Preview (headed to Public Preview before end of year)
- **Microsoft Outlook**
  - Groups home page as a collaborative surface within Outlook
  - Security & Compliance – Shipped DLP and AIP native – extensive stakeholder mechanics between 3 large platform groups to make this happen.
  - Calendar platform – APIs that power the calendar surface.
- **Exchange Programmability** – Outlook REST and EWS mail APIs

Chief Digital Officer – Travenues (acq-hired into SpiceJet)

Mar 2018 – June 2020

- **0-to-1 experience of building** a SaaS platform business from scratch
  - Hired and led team of 10 developers, 2 QA and 1 Designer
  - Oversaw the Tech, Product, and Design of the DaVinci Ecommerce platform for Airlines (for Navitaire) – PWA, Android/iOS Apps, and Website
- Managed Key Account – **SpiceJet** (paid customer of the product)
- **Business Development** - Pitched with > 10 global airlines.
- **Awards**: CAPA Innovation award, WIT Startup pitch award (Amadeus).

Head of Product – Shotang.com

May 2017 – Dec 2017

- Responsible for **strategy, roadmap and feature planning**
  - Three PODs – Retailer experience, Seller experience, and Logistics
  - Retailer app, Seller dashboards, Falcon logistics app
- Primary Interface between Product/Tech and other teams
  - Sales/Business, Marketing, Finance, Logistics, and Operations teams.
- Key product features launched
  - Complete overhaul of the retailer app home screen
  - Group deals / Multi-tier pricing
  - End to End app-based logistics solution - Falcon

Vice President Products (Guest Experiences) and Interim Head of Design – Stayzilla.com

May 2016 – Apr 2017

- Owned the End to end **guest product experience**
  - Growth, Search, Property page, Payment, and Post-Booking experiences
  - Website, Mobile Site, Android, iOS
- Key product features launched
  - Brand **new UI** - home page, Search listing page, and Property page
  - **Guest reviews** (Stayzilla collected and external)
  - **Referrals**, RupeeSZ (Stayzilla credits), and cash-back offers
- **Design and Content team leadership**
  - People management and internal tools.
  - UI/UX designers (10), Marketing designers (2) and Content writers (6)
- Extensive **people management** across Product, Design, and Content teams

Director Products (Flights and FPH) – goibibo.com Aug 2015 – May 2016	▪ Owned the **Flights and FPH** (Flight Plus Hotels) product verticals ▪ Research, curation, and UX improvement to improve discoverability and the quality of transactions on FPH sub vertical ▪ **Multi-airline** (domestic and international) functionality
Manager Software Engineering – Synopsys India March 2012 – Aug 2015	▪ Built and led the **Reusable components** team in India from scratch ▪ Identified common code functionality (such as parsers, UI components) across the spectrum of SNPS products (10+ platforms) and created reusable code libraries. ▪ **Published** / presented a paper in the IEEE ISVLSI Conference, Amhurst, USA. ▪ Instrumental in starting **TPAC** (Technical Publication Advisory Committee) in Synopsys India.

Program Manager, Microsoft IDC
 	
Sept 2010 – March 2012
	▪ **International Marketplace** Roll-out for Microsoft Bing AdCenter
	▪ **SQL Azure** Application Admin Portal
	   o Import/Export databases experience, Point in Time Restore experience
	   o Interactions with Redmond during the Information Architecture definition
	▪ SQL Server Management Studio (**SSMS**)
	   o Instrumental in introducing some triage process efficiencies
	   o Wrote multiple spec-lets for minor features that shipped in SQL Server 2012
	▪ Customer centric
	   o Very Active in the SQL Server **MVP Community**
	   o Review and publish **blog** posts to the SQL Server Manageability Team blog
	▪ Presented two talks in the **MVP Open Day** 2011 and one on **Technet** Radio.

Manager R&D – Synopsys India Development Centre
 	
Feb 2008 – Aug 2010
	▪ Development lead for two mapper development teams – Altera and Actel
	   o Program, release and people management
	   o Customer negotiations on feature prioritizations
	   o Hands-on development work

Development Manager / Lead – Cadence Designs Systems India Aug 2003 – Aug 2007	▪ Led the India sub team of the Low Power Synthesis group of RTL Compiler ▪ Worked closely with San Jose to plan, execute and delivery key features ▪ Part of the founding team for IDC Special Interest Groups for Low Power and Algorithms

Community / Other Work

▪ I mentor PMs inside Microsoft and outside.
▪ Part of the 100 PMs of India curated by the TheProductFolks (TPF) community.
▪ Active member of TPF – I have given several talks and been part of many panels on Product Management.
▪ I blog at gcmouli.com about my product and management observations.
▪ I am an author, attempting to do an abridged English retelling of the Tamil historical fiction classic Ponniyin Selvan (Son Of Cauvery).

Education

▪ Masters and PhD, Computer Engineering (University of South Florida, Tampa, USA (Grad 2003)
   o Specialized in developing algorithms and heuristics for advanced High-Level Synthesis of electronic circuits. [Publications]
▪ Bachelor of Engineering, University of Madras (Grad 1998)