

COMPANY B DASHBOARD

CONTENT TYPE

- ☐ Select all
- ☐ audio
- ☐ GIF
- ☐ photo
- ☐ video

CATEGORY

- ☐ Select all
- ☐ animals
- ☐ cooking
- ☐ culture
- ☐ dogs

REACTION TYPES

- ☐ adore
- ☐ cherish
- ☐ disgust
- ☐ dislike
- ☐ hate

SENTIMENTS

- ☐ Select all
- ☐ negative
- ☐ neutral
- ☐ positive

Year

- ☐ Select all
- ☐ 2020
- ☐ 2021

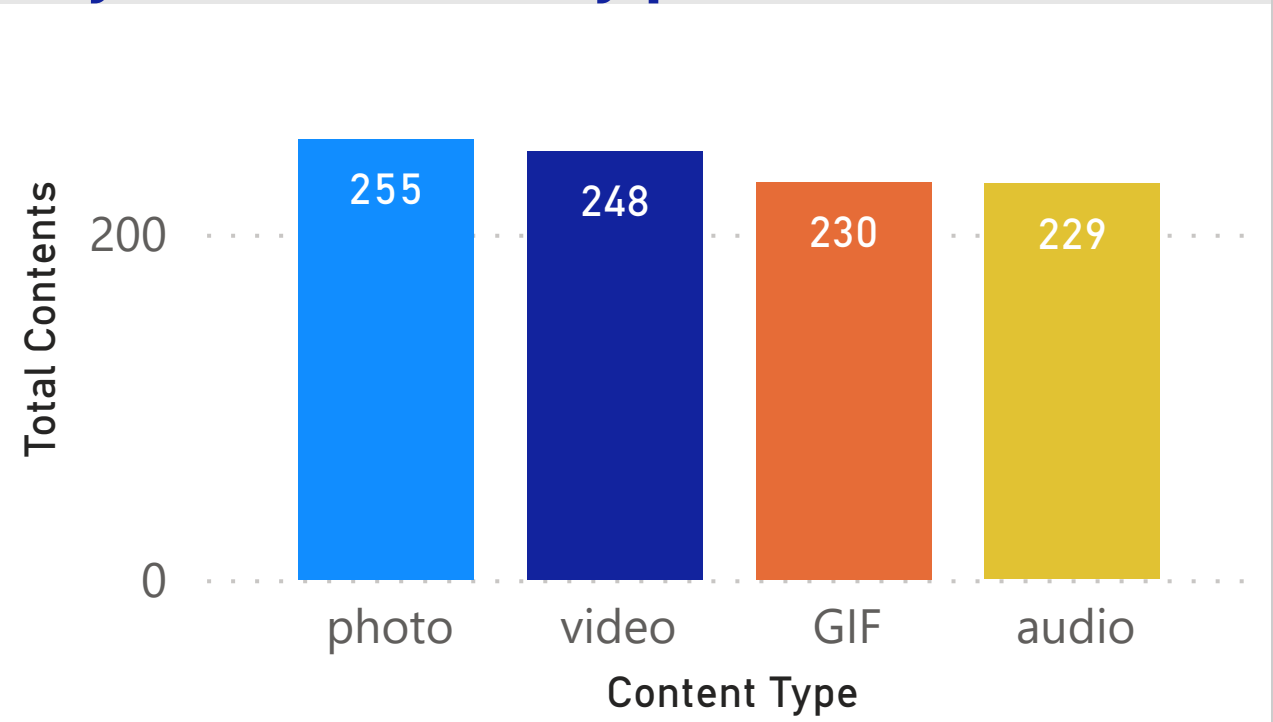
Total Active Users

500

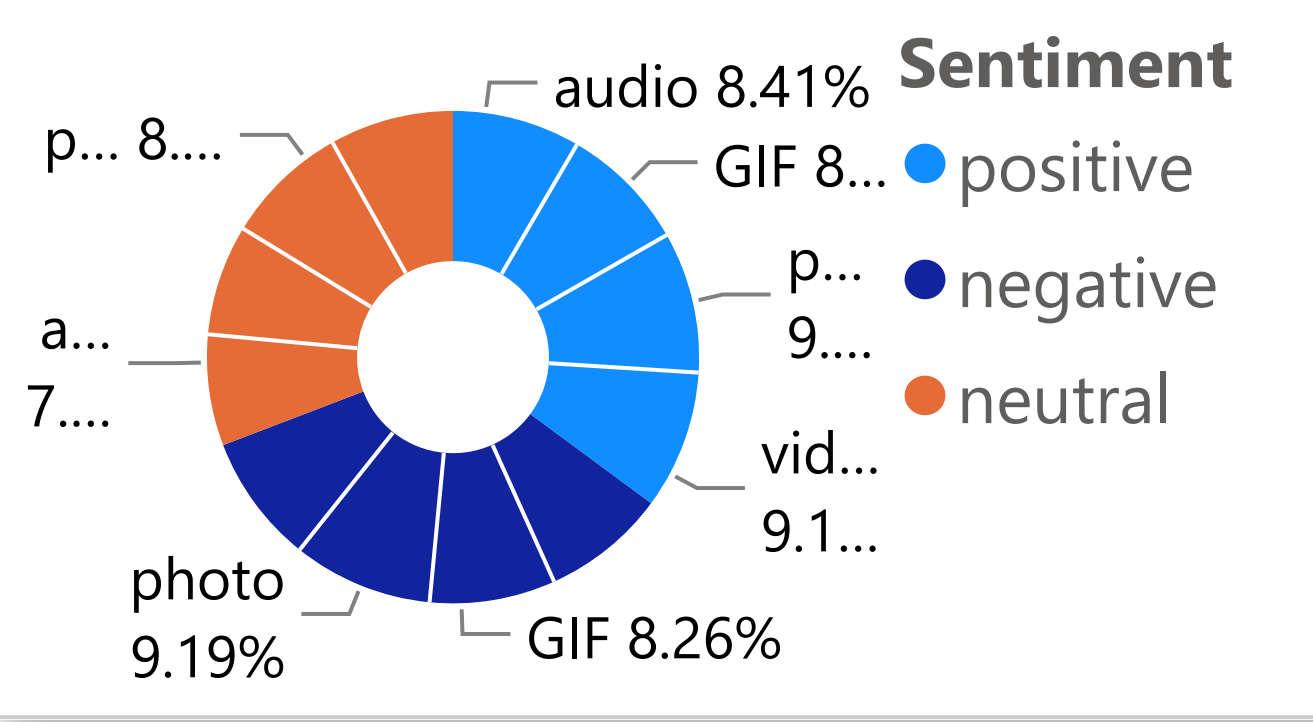
Contents Uploaded

962

By Content Type



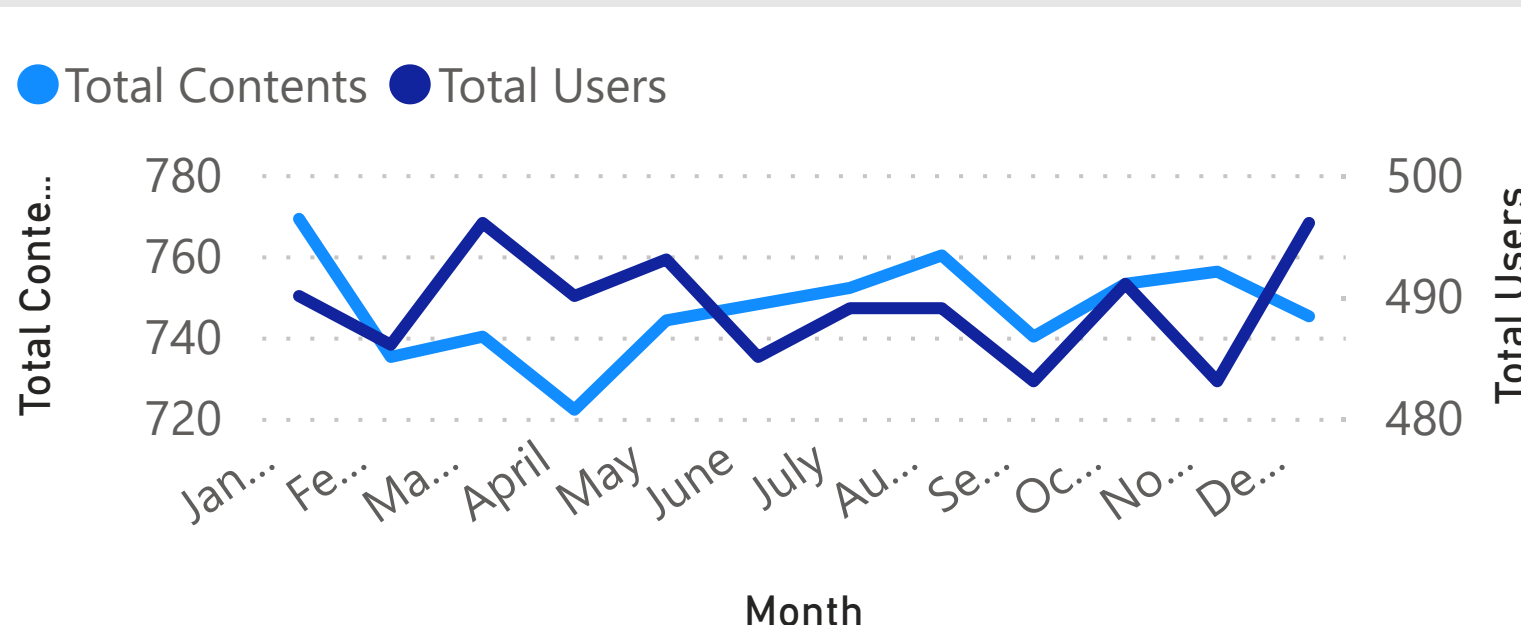
By Sentiment



By Category



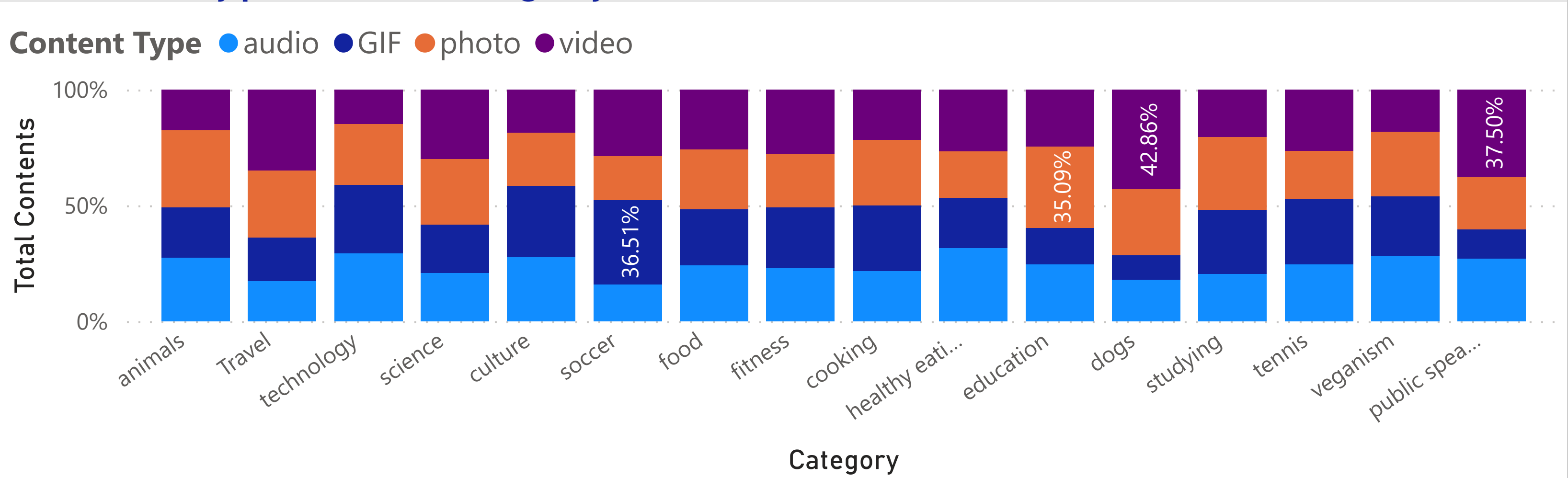
Total Contents and Total Users by Month



Top 5 Content Categories

Category	Score
animals	68624
science	65405
healthy eating	63138
technology	63035
food	61598
Total	321800

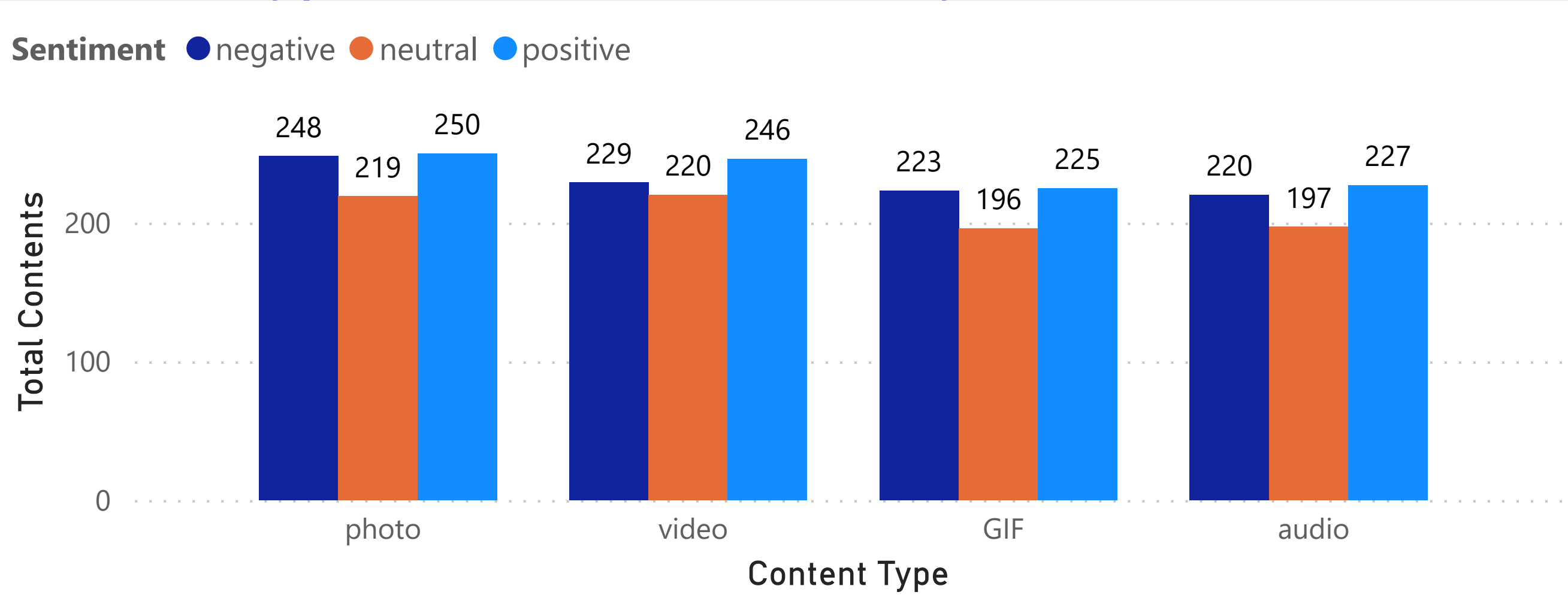
Content Type Wise Category Distribution



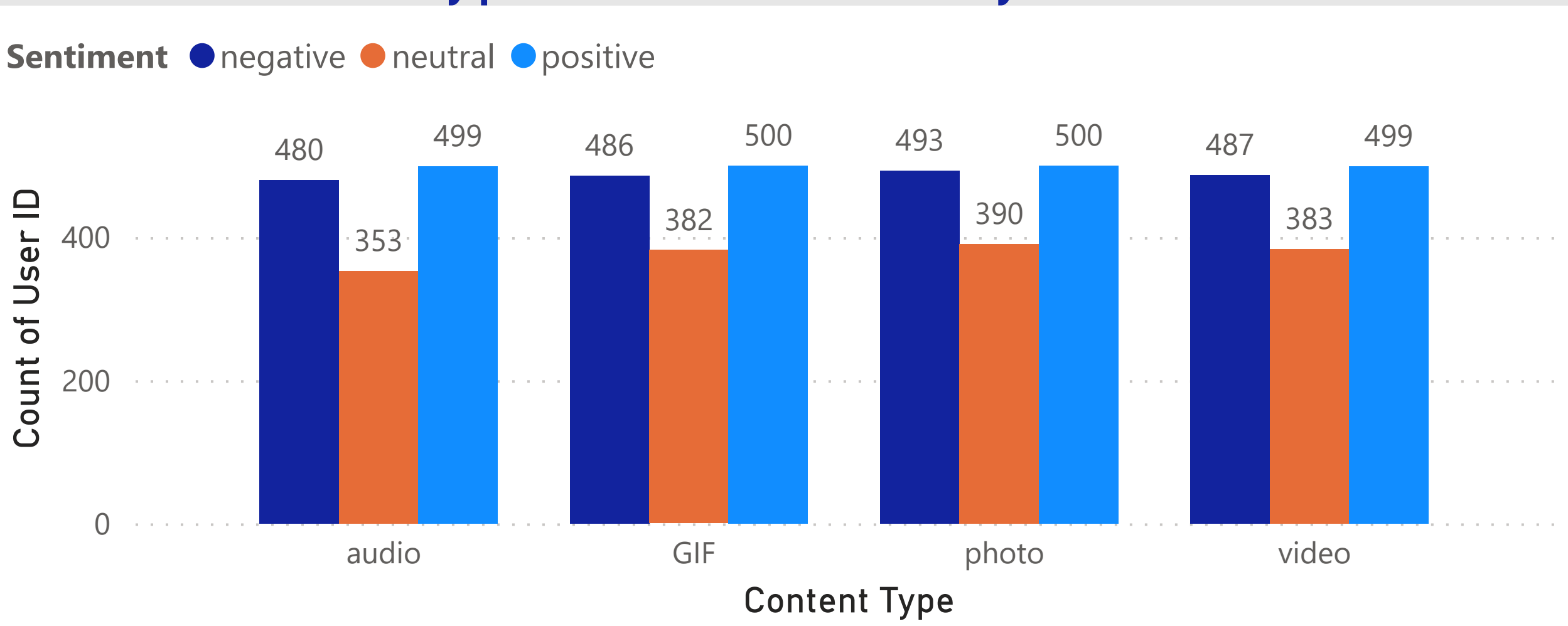
Content Details

Content ID	Reaction Type	User ID	Year	Month	Content Type	Category	Sentiment	Score
004e820e-49c3-4ba2-9d02-62db0065410c	heart	75ef996f-dee4-47d9-87e2-9b58ebd76ff0	2021	March	audio	tennis	positive	60
00d0cdf9-5919-4102-bf84-ebde253c3cd2	adore	9fbae7e6-65a9-4753-8db9-5f7855b6a540	2021	April	audio	healthy eating	positive	72
00d0cdf9-5919-4102-bf84-ebde253c3cd2	adore	a94a7d87-65df-4c21-847a-0e8af6cb5c02	2020	July	audio	healthy eating	positive	72
00d0cdf9-5919-4102-bf84-ebde253c3cd2	adore	c8145b49-3841-466e-9d49-a636ce2e7d1f	2020	September	audio	healthy eating	positive	72
00d0cdf9-5919-4102-bf84-ebde253c3cd2	cherish	248a8f9f-10ac-4786-adfb-d0e2dd4e4b97	2021	April	audio	healthy eating	positive	70
Total								893482

Content Type Wise Sentiment Analysis



User-Content Type Sentiment Analysis



User- Content Details

Category	Total Users	Score
animals	485	68624
science	478	65405
healthy eating	469	63138
technology	470	63035
food	474	61598
culture	484	60663
Travel	480	59358
cooking	469	59174
Total	500	893482

Content-Category Details

Category	Total Contents	Score
animals	69	68624
science	67	65405
healthy eating	60	63138
technology	68	63035
food	62	61598
culture	65	60663
Travel	69	59358
cooking	60	59174
soccer	63	53216
Total	962	893482