数据库表结构-用户表、内容表、评论表、广告表

Database Table Structure Design

DESIGN: Four Tables in database('ucca')

1. User Table

uid: Unique user identifier (Primary Key)

phone_number: User's bound mobile phone number
avatar: URL or reference to the user's avatar image

nickname: User's chosen nickname favorites: List of user's favorite items

news_preferences: User's preferences for news
browsing_history: User's history of viewed content
comment_history: User's history of comments

last login time: Timestamp indicating the user's last login time

2. Content Table

news_id: Unique identifier for the news (Primary Key)

title: Title of the news

cover_image: URL or reference to the news cover image

publish datetime: Date and time when the news was published

author: Author of the news

content: Main body text of the news views: Number of views for the news

favorites: Number of times the news was marked as a favorite

shares: Number of times the news was shared

promoted: Flag indicating whether the news is a paid promotion

3. Comment Table

user id: User identifier (Foreign Key referencing User Table)

comment id: Unique identifier for the comment (Primary Key)

news_id: Identifier linking the comment to a specific news (Foreign Key referencing Content Table)

comment content: Text content of the comment

comment time: Timestamp indicating when the comment was made

quoted comment id: Identifier referencing another comment if applicable

likes: Number of likes the comment received

dislikes: Number of dislikes the comment received

4. Advertisement Table

ad title: Title of the advertisement

```
ad_content: Text content of the advertisement image link: URL or reference to the advertisement image placement: Location where the advertisement is displayed (e.g., splash, popup, embedded in homepage list, embedded in comments, embedded in news articles, end of news articles, recommended news embedded) advertiser_id: Identifier for the advertising party (e.g., client A) expiration_date: Date when the advertisement will no longer be displayed region_limit: Geographical regions where the advertisement is allowed device_limit: Devices on which the advertisement is allowed clicks: Number of clicks the advertisement received impressions: Number of times the advertisement was displayed weight: Weight assigned to control the priority of displaying the advertisement
```

CODE:

```
-- User Table
CREATE TABLE User (
    uid INT PRIMARY KEY,
    phone number VARCHAR(15),
    avatar VARCHAR(255),
    nickname VARCHAR(50),
    favorites TEXT,
    news preferences TEXT,
    browsing history TEXT,
    comment history TEXT,
    last login time TIMESTAMP
);
-- Content Table
CREATE TABLE Content (
    news id INT PRIMARY KEY,
    title VARCHAR(255),
    cover_image VARCHAR(255),
    publish datetime DATETIME,
    author VARCHAR(100),
    content TEXT,
    views INT,
    favorites INT,
    shares INT,
    promoted BOOLEAN
);
-- Comment Table
CREATE TABLE Comment (
```

```
user_id INT REFERENCES User(uid),
    comment_id INT PRIMARY KEY,
    news id INT REFERENCES Content(news id),
    comment content TEXT,
    comment time TIMESTAMP,
    quoted_comment_id INT,
    likes INT,
    dislikes INT
);
-- Advertisement Table
CREATE TABLE Advertisement (
    ad_title VARCHAR(255),
    ad content TEXT,
    image link VARCHAR(255),
    placement VARCHAR(50),
    advertiser_id VARCHAR(50),
    expiration_date DATE,
    region limit TEXT,
    device limit TEXT,
    clicks INT,
    impressions INT,
    weight INT
);
```

Screenshot:

```
mysql> use UCCA;
Database changed
mysql> -- User Table
Query OK, 0 rows affected (0.00 sec)
mysql> CREATE TABLE User (
           uid INT PRIMARY KEY,
           phone_number VARCHAR(15),
           avatar VARCHAR(255),
           nickname VARCHAR(50),
           favorites TEXT,
           news_preferences TEXT,
           browsing_history TEXT,
           comment_history TEXT,
           last_login_time TIMESTAMP
    -> );
Query OK, 0 rows affected (0.06 sec)
mysql>
mysql> -- Content Table
Query OK, 0 rows affected (0.00 sec)
mysql> CREATE TABLE Content (
           news_id INT PRIMARY KEY,
           title VARCHAR(255),
           cover_image VARCHAR(255),
           publish_datetime DATETIME,
           author VARCHAR(100),
           content TEXT,
           views INT,
           favorites INT,
           shares INT,
           promoted BOOLEAN
    -> );
Query OK, 0 rows affected (0.05 sec)
```

```
mysq1>
mysql> -- Comment Table
Query OK, 0 rows affected (0.00 sec)
mysql> CREATE TABLE Comment (
           user_id INT REFERENCES User(uid),
           comment_id INT PRIMARY KEY,
           news_id INT REFERENCES Content(news_id),
           comment_content TEXT,
           comment_time TIMESTAMP,
           quoted_comment_id INT,
           likes INT,
           dislikes INT
    -> );
Query OK, 0 rows affected (0.10 sec)
mysql>
mysql> -- Advertisement Table
Query OK, 0 rows affected (0.00 sec)
mysql> CREATE TABLE Advertisement (
           ad_title VARCHAR(255),
           ad_content TEXT,
           image_link VARCHAR(255),
           placement VARCHAR(50),
           advertiser_id VARCHAR(50),
           expiration_date DATE,
           region_limit TEXT,
           device_limit TEXT,
           clicks INT,
           impressions INT,
           weight INT
    -> );
```

OUTPUT:



