## Mounika Mamidala

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#### PROFESSIONAL SUMMARY

Experienced technology professional with 5+ years background beginning with 3-years in hardware and FPGA development where I honed my analytical and problem solving skills. Over the past 2 years, I have transitioned to Frontend development, designing and implementing user-centric web applications using HTML, CSS, Javascript, React.js and Next.js.

#### **TECHNICAL SUMMARY**

- Experienced frontend developer with a passion for creating responsive and user-friendly web applications.
- Proficient in HTML, CSS, and JavaScript, with a strong understanding of modern frontend frameworks such as React and Next.js
- Skilled in server-side technologies, including Node.js, and integrating them with frontend technologies.
- Skilled in translating UI/UX designs into code that meets high-quality standards and performance requirements.
- Adept at collaborating with cross-functional teams to deliver projects on time and exceed client expectations.
- Experience of working with the AGILE & SCRUM methodology and JIRA.
- Excellent team player with demonstrated initiative, strong interpersonal skills
- Seeking to leverage technical expertise and creative problem-solving skills in a dynamic development environment..

#### **WORK HISTORY**

**SDE1** May '22 – June '24

#### Zivame, Bangalore.

- Focused on frontend development on web platforms.
- Updating tech stack to Next.js.
- Did major and minor feature development.

# Validation and Technical Support Engineer *HCL Technologies*, *Chennai*.

Oct '18 – Jan '22

- Worked on FPGAs in a sustenance project involving high-capacity printers.
- Responsibilities include debugging logs, analyzing problems, program FPGAs using Verilog and taking care of hardware issues.

#### **PROJECTS**

## **Cart Page**

- Independently redeveloped the entire cart and offers page, utilizing jQuery and Handlebars templates.
- Designed and implemented multiple item selection components to enhance user experience.
- Integrated ¡Query Slick Slider to create dynamic and responsive sliders for product images.
- Developed interactive pop-ups for user notifications and confirmations.
- Implemented API integrations for POST, PUT, DELETE, and GET requests to manage cart functionalities effectively.
- Implemented a flexible code structure to streamline A/B testing, contributing to a **32%** increase in cart conversions.

## **Image Upload Feature**

- Developed a feature allowing users to upload photos for product return requests.
- Utilized an npm package "multer" to handle image uploads from the client to the server.
- Implemented the client-side functionality to capture and send image data to the Node.js backend.
- Processed the image buffer data received from the request body on the server side.
- Ensured secure and efficient transfer and storage of images for product return requests.
- Worked closely with the backend team to integrate this functionality into the existing system, ensuring seamless user experience and backend processing.

## **Home Page**

- Took charge of the entire home page, implementing it in **Next.js** thereby improving performance by **18%**.
- Utilized React hooks to create interactive and dynamic animations.
- Worked closely with UI/UX designers to ensure seamless and visually appealing shopping experience.
- Actively engaged with backend developers to establish efficient API structures and utilized RESTful API standards and web protocols, ensuring seamless integration and optimal performance for frontend functionalities.

# **Integration of AWS Services and Firestore**

- Integrated AWS services such as KMS, Cognito, and Secrets Manager into the application to enhance security and authorization processes.
- Utilized AWS KMS for encrypting sensitive data, ensuring data security and compliance with industry standards.
- Implemented AWS Cognito for user authentication and authorization, providing secure access control mechanisms.
- Configured AWS Secrets Manager to manage and retrieve database credentials and API keys securely.
- Integrated Firestore and utilized its real-time data fetching capabilities to enhance the application's responsiveness and user experience.
- Demonstrated proficiency in integrating third-party services and SDKs, optimizing the application's functionality and performance.

## **SKILLS**

**Languages:** HTML, CSS, JavaScript, Typescript, Python3 **Tools:** React.js, Next.js, SASS, Handlebars, jQuery, Bootstrap,

Software: Node.js, Visual Studio Code

**Experimented:** Storybook (While I have not worked extensively with storybook I have experimented

with it as part of my work)

# **EDUCATION**

# **Shiv Nadar University, Uttar Pradesh**

2014-2018

B.Tech (Electronics and Communication Engineering)