Project Design Phase
Problem – Solution Fit Template

Date	15 February 2026
Team ID	LTVIP2026TMIDS79115
Project Name	Cafeteria Menu Display
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why.

Purpose:

❑ Solve complex problems in a way that fits the state of your customers.

❑ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.

❑ Sharpen your communication and marketing strategy with the right triggers and messaging.

❑ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.

❑ **Understand the existing situation in order to improve it for your target group.**

Template: Vision - To transform cafeteria operations by replacing manual paper menus with a real-time digital display system that provides accurate, up-to-date food information and streamline menu management for staff.

Project Management Vision Template: Cafeteria Menu Display

VISION

To modernize and streamline the cafeteria menu display to make it more accessible, accurate, and user-friendly for students and staff.

MISSION

Implement a digital menu display system that allows real-time updating of menu items, reflects availability, and provides dietary information clearly and efficiently.

TARGET AUDIENCE

Students, cafeteria staff, and school administrators.

KEY SOLUTION

Develop an easily manageable digital menu display system linked to a central database for real-time updates, availability tracking, and dietary information.

NEEDS

Need for instant access to the latest menu items, accurate availability updates, and dietary information. Solution should be easy to manage, quick to modify, and reliable.

KEY BENEFITS

Saves staff time, reduces manual errors, ensures students see accurate, up-to-date menu options, and provides clear nutritional & allergen information.

KEY SOLUTION

Develop an easily manageable digital menu display system linked to a central database for real-time updates, availability tracking, and dietary inform-

UNIQUE SELLING POINTS (USPs)

- Real-time updates.
- Browsable menu with dietary details (allergens, nutritional info).