**Project Design Phase**

**Proposed Solution Template**

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| Team ID | LTVIP2025TMID29763 |
| Project Name | Air Line Management System |
| Maximum Marks | 2 Marks |

**Proposed Solution :**

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Airlines need a unified system to fix slow service, poor support, and disconnected operations — improving speed, visibility, and customer satisfaction. |
|  | Idea / Solution description | Build a Salesforce-based system to streamline bookings, automate support, and deliver real-time updates—enhancing passenger experience and airline efficiency. |
|  | Novelty / Uniqueness | Integrates multiple Salesforce clouds into one seamless platform for airlines—offering real-time service, AI-driven support, and a unified customer view. |
|  | Social Impact / Customer Satisfaction | Improves travel experience with faster service, better communication, and higher customer trust—leading to greater satisfaction and loyalty. |
|  | Business Model (Revenue Model) | Revenue is generated through ticket sales, add-on services, and improved retention via personalized marketing powered by Salesforce. |
|  | Scalability of the Solution | Built on Salesforce Cloud, the solution easily scales to support more users, flights, and features without compromising performance. |