

LinkedIn

84477

Clicks

266077

Impressions

448

Comments

53

New followers

4349

Reactions

140

Audience

412

Shares

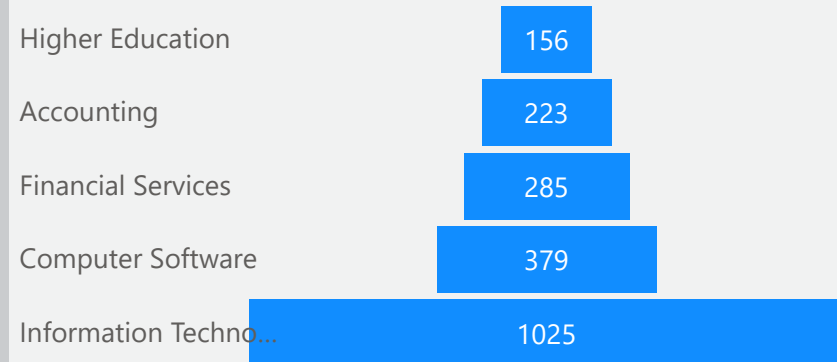
118564

Organic impressions

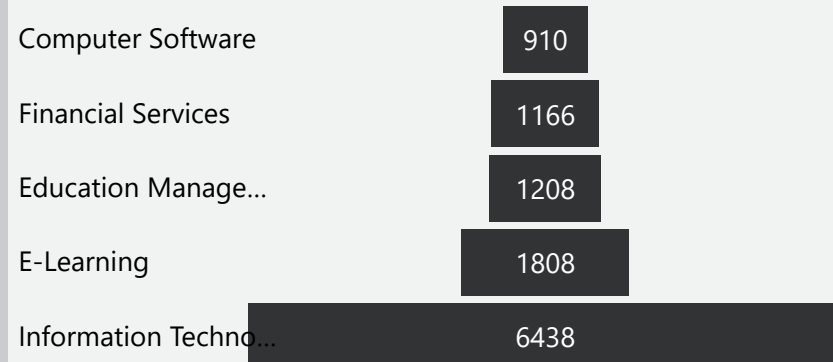
Deveoped by

Mounika V

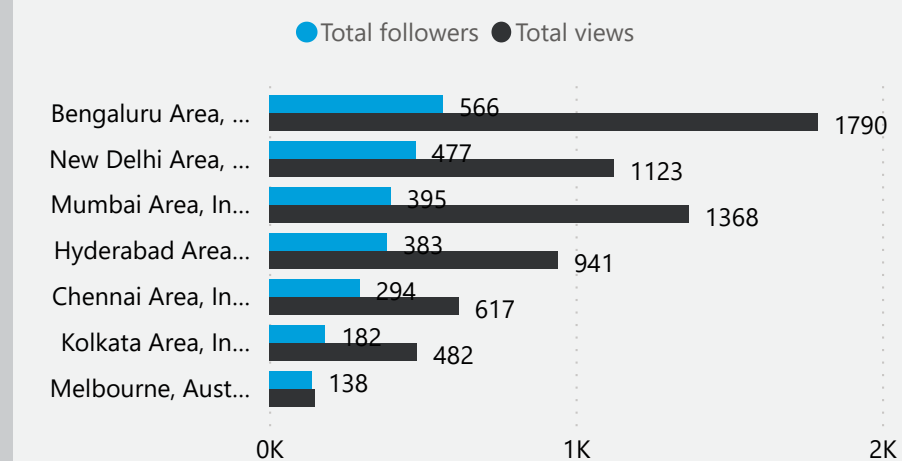
Total followers by Industry



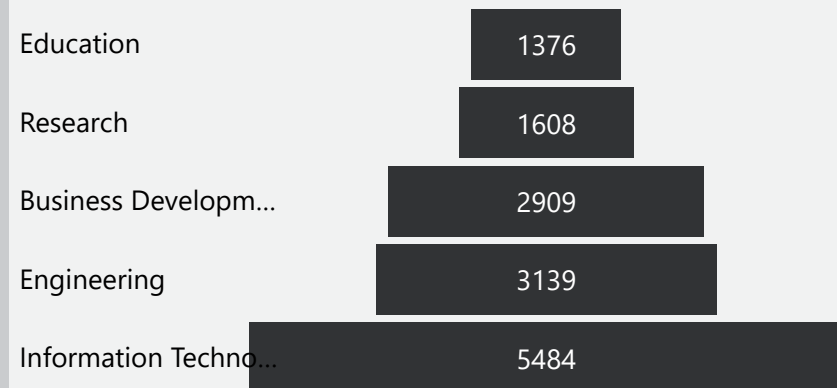
Total views by Industry



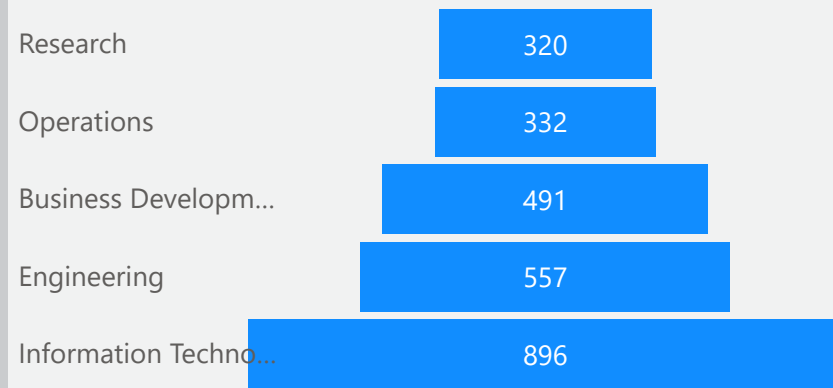
Total followers and Total views by Location



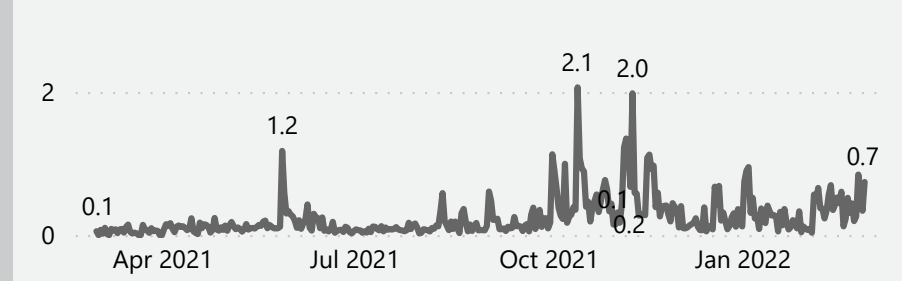
Total views by Job function



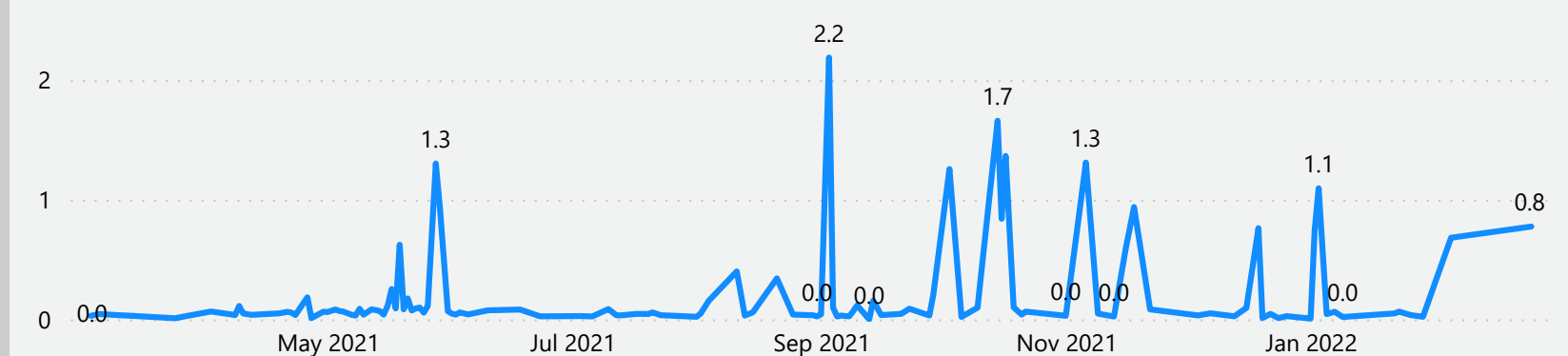
Total followers by Job function



Engagement rate (total) by Date



Click through rate (CTR) by Date



Seniority	Total followers	Total views
CXO	96	785
Director	175	562
Entry	2005	9313
Manager	244	1017
Owner	81	663
Partner	11	55
Senior	1793	9559
Training	253	1429
Unpaid	15	61
VP	101	168

Company size	Total followers	Total views
51-200	380.00	2146
501-1000	234.00	1468
5001-10000	157.00	894
2-10	261.00	2768
201-500	291.00	1417
11-50	2,097.00	2402
1001-5000	423.00	2016
10001+	909.00	6088
1	22.00	100
Total	4,774.00	19299

Metrics	desktop	total	mobile
Jobs page views	104	336	232
Jobs unique visitors	89	219	130
Overview page views	5413	22636	17223
Overview unique visitors	2571	8611	6242
Total page views	5940	31750	25810
Total unique visitors	2578	8627	6252
Total	16695	72179	55889

