

MACHINE LEARNING: SUPERVISED LEARNING USING PYTHON

A PROJECT REPORT

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COMPUTER SCIENCE AND ENGINEERING

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2019-2020.**

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DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

CERTIFICATE

This is to certify that the project entitled “**SANTANDER CUSTOMER TRANSACTION PREDICTION**” is genuine and has been carried out under my supervision in the **Department of Computer Science and Engineering, Sri Venkateswara University College of Engineering.**

The work is comprehensive, complete and fit for evaluation carried out in partial fulfilment of the requirements for the award of **Bachelor of Technology in Computer Science and Engineering** during the academic year 2019-2020.

To the best of our knowledge matter embodied in the project has not been submitted to any other University/Institution for the award of any Degree or Diploma.

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Declaration

The project entitled “**SANTANDER CUSTOMER TRANSACTION PREDICTION**” is a bona fide work performed by us, for the partial fulfilment of the requirements for the award of the degree of **Bachelor of Technology in Computer Science and Engineering** from **Sri Venkateswara University College of Engineering, Tirupati**.

To the best of our knowledge matter embodied in the project has not been submitted to any other University/Institution for the award of any Degree or Diploma.

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ABSTRACT

SANTANDER CUSTOMER TRANSACTION PREDICTION identify which customers will make a specific transaction in the future, irrespective of the amount of money transacted. **SANTANDER** is a bank in Spain. But through this project we can make use for all marketing business.

Santander customer transaction prediction changes that, making it easier to build and use machine learning models in the real world by running systematic processes on raw data and selecting models that pull the most relevant information from the data – what is often referred to as:

We will identify who will make a transaction. We will predict value of transaction for potential customers. We can pair products with people. We can make customer satisfaction.

Towards the end, the paper discusses the working of the system in form of that proves the correctness of the proposed application.

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CHAPTER I

INTRODUCTION

Chapter1 : Introduction

1.1 MACHINE LEARNINGINTRODUCTION:

Machine learning is an application of artificial intelligence (AI) that provides systems the ability to automatically learn and improve from experience without being explicitly programmed. Machine learning focuses on the development of computer programs that can access data and use it learn for themselves.

The process of learning begins with observations or data, such as examples, direct experience, or instruction, in order to look for patterns in data and make better decisions in the future based on the examples that we provide. The primary aim is to allow the computers learn automatically without human intervention or assistance and adjust actions accordingly

Machine learning enables analysis of massive quantities of data. While it generally delivers faster, more accurate results in order to identify profitable opportunities or dangerous risks, it may also require additional time and resources to train it properly. Combining machine learning with AI and cognitive technologies can make it even more effective in processing large volumes of information.

1.2JUPYTER NOTEBOOKINTRODUCTION:

If there is one tool which every data scientist should use or must be comfortable with, it is Jupyter Notebooks (previously known as iPython notebooks). Jupyter Notebooks are powerful, versatile, shareable and provide the ability to perform data visualization in the same environment.

Jupyter Notebooks allow data scientists to create and share their documents, from codes to full blown reports. They help data scientists streamline their work and enable more productivity and easy collaboration. Due to these and several other reasons you will see below, Jupyter Notebooks are one of the most popular tools among data scientists

Jupyter Notebook is an open-source web application that allows us to create and share codes and documents.

It provides an environment, where you can document your code, run it, look at the outcome, visualize data and see the results without leaving the environment. This makes it a handy tool for performing end to end data science workflows –



data cleaning, statistical modelling, building and training machine learning models, visualizing data, and many, many other uses.

figure 1.2.1: Jupyter notebook

Jupyter Notebooks really shine when you are still in the prototyping phase. This is because your code is written in independent cells, which are executed individually. This allows the user to test a specific block of code in a project without having to execute the code from the start of the script. Many other IDE environments (like RStudio) also do this in several ways, but I have personally found Jupyter's individual cells structure to be the best of the lot.

1.3PURPOSE:

Santander, is like business marketing. In this we are constructing a machine learning model to predict the customer transactions.we can train the model with lot of training data without any missing data.we can construct a table with many qualities for each customer,from this we can determine the customer satisfaction and future scope of that business.

1.4PROJECT DETAILS:

Background:

At Santander , mission is to help people and businesses prosper. We are always looking for ways to help our customers understand their financial health and identify which products and services might help them achieve their monetary goals. Our data science team is continually challenging our machine learning algorithms, working with the global data science community to make sure we can more accurately identify new ways to solve our most common challenge, binary classification problems such as: is a customer satisfied?

Will a customer buy this product? Can a customer pay this loan?

Problem Statement:

In this challenge, we need to identify which customers will make a specific transaction in the future, irrespective of the amount of money transacted.

Data Details:

Provided with an anonymized dataset containing 200 numeric feature variables, the binary target column, and a string ID_code column.

Problem Analysis:

This is a binary classification problem under supervised machine learning algorithm. The task is to predict the value of target column in the test set.

Metrics :

This is a classification problem and we need to understand confusion matrix for getting evaluation metrics. It is a performance measurement for machine learning classification problem where output can be two or more classes. It is a table with 4 different combinations of predicted and actual values. It is extremely useful for measuring Recall, Precision, Specificity, Accuracy and most importantly AUC-ROC Curve.

		Actual Values	
		Positive (1)	Negative (0)
Predicted Values	Positive (1)	TP	FP
	Negative (0)	FN	TN

True Positive: You predicted positive and it's true.

True Negative: You predicted negative and it's true.

False Positive: (Type 1 Error) You predicted positive and it's false.

False Negative: (Type 2 Error) You predicted negative and it's false. Based on confusion matrix we have following evaluation metrics.

Recall:

Out of all the positive classes, how much we predicted correctly. It should high as possible.

Precision:

Out of all the classes, how much we predicted correctly. It should be high as possible.

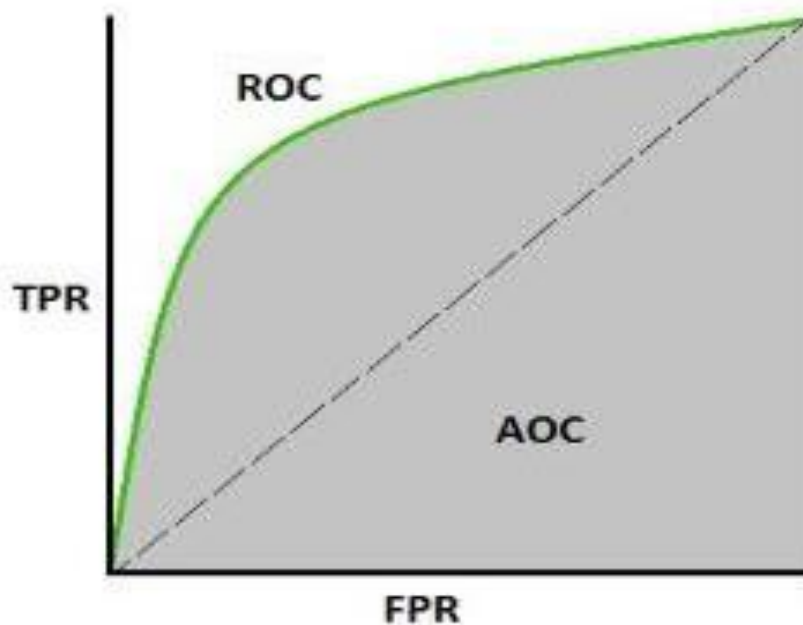
F-measure:

It is difficult to compare two models with low precision and high recall or vice versa. So to make them comparable, we use F-Score. F-score helps to measure Recall and Precision at the same time. It uses Harmonic Mean in place of Arithmetic Mean by punishing the extreme values more.

Another important measure is AUC-ROC Score.

It is one of the most important evaluation metrics for checking any classification model's performance. It is also written as AUROC (Area Under the Receiver Operating Characteristics) AUC - ROC curve is a performance measurement for classification problem at various thresholds settings. ROC is a probability curve and AUC represents degree or measure of separability. It tells how much model is capable of distinguishing between classes. Higher the AUC, the better the model is at predicting 0s as 0s and 1s as 1s. The ROC curve is plotted with TPR against the FPR where TPR is on y-axis and FPR is on the x-axis.

$$\text{TPR / Recall / Sensitivity} = \frac{TP}{TP + FN} \quad \text{Specificity} = \frac{TN}{TN + FP} \quad \text{FPR} = 1 - \text{Specificity} = \frac{FP}{TN + FP}$$



An excellent model has AUC near to the 1 which means it has good measure of separability. A poor model has AUC near to the 0 which means it has worst measure of separability. In fact it means it is reciprocating the result. It is predicting 0s as 1s and 1s as 0s. And when AUC is 0.5, it means model has no class separation capacity.

CHAPTER II

LITERATURE SURVEY

Chapter2 : LiteratureSurvey

2.1 PROBLEMSTATEMENT:

At Santander, mission is to help people and businesses prosper. We are always looking for ways to help our customers understand their financial health and identify which products and services might help them achieve their monetary goals.

Our data science team is continually challenging our machine learning algorithms, working with the global data science community to make sure we can more accurately identify new ways to solve our most common challenge, binary classification problems such as: is a customer satisfied? Will a customer buy this product? Can a customer pay this loan?

In this challenge, we need to identify which customers will make a specific transaction in the future, irrespective of the amount of money transacted.

2.2 UNDERSTANDING DATA:

In this project, our task is to build classification models which will be used to predict which customers will make a specific transaction in the future.

We have train data and test data.

Train

In train data there are total 202 columns and 200000 rows

Names of the columns are:

ID_code

target

var_0

var_1
var_2
...
...
var_195
var_196
var_197
var_198
var_199

Test

In test data we have 201 columns. Names of the columns are :

Id_code
var_0
var_1
var_2
...
...
var_195
var_196
var_197
var_198
var_199

CHAPTER III

PROPOSED SYSTEM

Chapter3 : ProposedSystem

The process of the project is as follows:

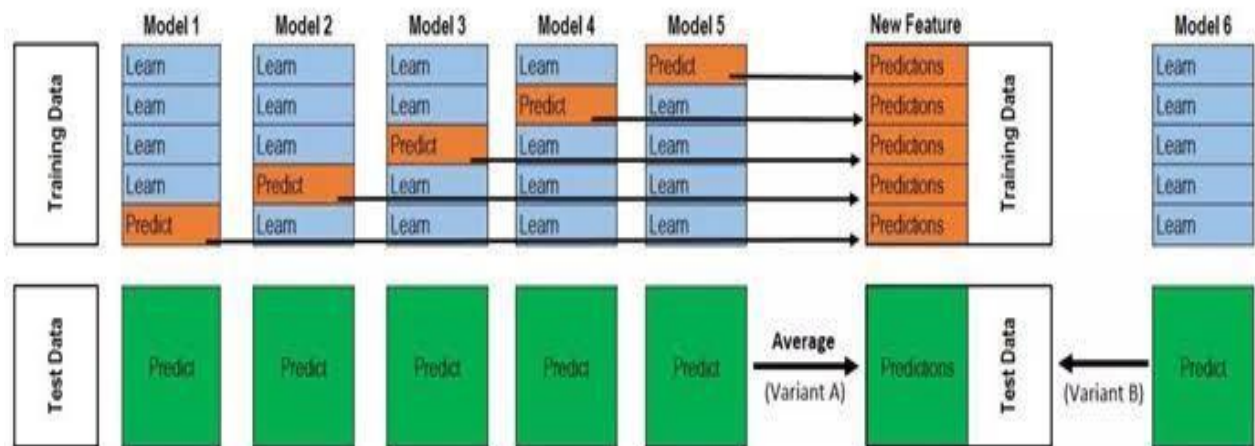


Figure 3.1: Overview of the model

When it comes to executing a machine learning project in an organization, data scientists, project managers, and business leads need to work together to deploy the best models to meet specific business objectives. A central objective of this step is to identify which customers will make a specific transaction in the future, irrespective of the amount of money transacted. We refer to these variables as the model targets, and we use the metrics associated with them to determine the success of the project.

Machine learning problem statement:

So till now, we have seen what the problem and what are the constraints of the problem, but all those stuff were related to the business point of view. For solving this challenge using machine learning we have to transform this into a

machine learning problem statement and guys this thing is not only limited to this particular problem statement but all other challenges as well. Before solving any real-world problem we first have to transform it into a machine learning problem. For this question, our ML problem statement will be like: “This one is a classical Binary classification machine learning problem where we have to predict the customer will do a future transaction or not with the evaluation metrics be AUC.”

The basic components used in our system are:

3.1 SOFTWARE ENVIRONMENT:

1. JUPYTER NOTEBOOK
2. MATPLOTLIB AND SEABORN
3. MACHINE LEARNING PYTHON
4. SKLEARN LIBRA

1. JUPYTER NOTEBOOK: The Jupyter Notebook is an open-source web application that allows you to create and share documents that contain live code, equations, visualizations and narrative text. Uses include: Data Cleaning and Transformation, numerical simulation, statistical modelling, data visualization, machine learning, and much more.

2. MATPLOTLIB AND SEABORN:

Matplotlib:

It is plotting library for the python programming language and its numerical mathematics extension Numpy. It provides an object-oriented

API for embedding plots into applications using general-purpose GUI TOOLKITS like Tkinter, Qt, or GTK+.

Seaborn:

Seaborn is a Python data visualization library based on matplotlib. It provides a high-level interface for drawing attractive and informative statistical graphics.

3.MACHINE LEARNING IN PYTHON:Machine learning is a method of data analysis that automates analytical model building. It is a branch of ARTIFICIALINTELLIGENCE based on the idea that systems can learn from data, identify patterns and make decisions with minimal humanintervention.

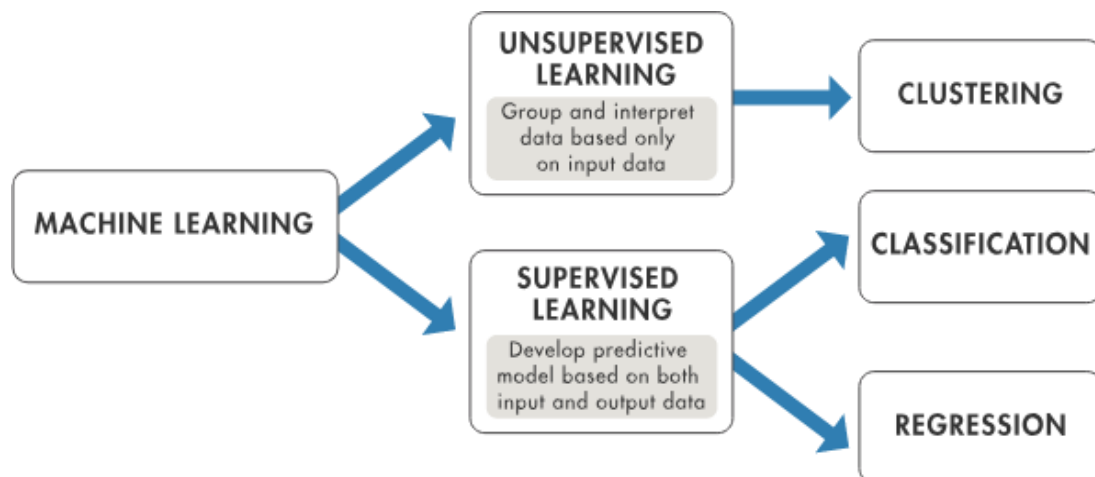


Figure 3.1.1: Overview of machine learning process

WHY PYTHON?

For implementing the above steps, it requires a programming language that is stable, flexible, and has tools available. Python offers all of this.

Some of the benefits that make Python the best fit for Machine Learning includes:

- Simplicity and Consistency
- Access to great libraries and frameworks for ML
- Flexibility
- Platform Independence

Python community has developed many modules to help programmers implement machine learning. Some of them are:

NUMPY, PANDAS, MATPLOTLIB, SCIKITLEARN.

We can install them using simple commands in Python.

Ex: `pip install numpy scipy scikit-learn`



Figure 3.1.2: Libraries in python

5.SKLEARN LIBRARY: SKLEARN is probably the most useful library for machine learning in Python. The sklearn library contains a lot of efficient tools for machine learning and statistical modelling including classification, regression, clustering and dimensionality reduction.

3.2 HARDWARE ENVIRONMENT:

1. 8GB RAM (12 GB RECOMMENDED)
2. GPU(optional)

1.8GB RAM: The proposed system is completely based on the Artificial Intelligence technologies such as Machine Learning Which involve the usage of amounts of data and complex algorithms that require powerful computer hardware. So at least 8GB Ram is required to do the job and 12GB is recommended for faster access.

2.GPU (General Processing Unit): GPUs are micro processing chips which have a large number of cores and high memory bandwidth and thus suited for multiple parallel processing of large amounts of data. Even the library Sklearn has GPU support. GPUs have Computations faster.

CHAPTER IV

SYSTEM DESIGN

Chapter4 : SystemDesign

4.1. BLOCKDIAGRAM:

The block diagram clearly explains the workflow of the model.

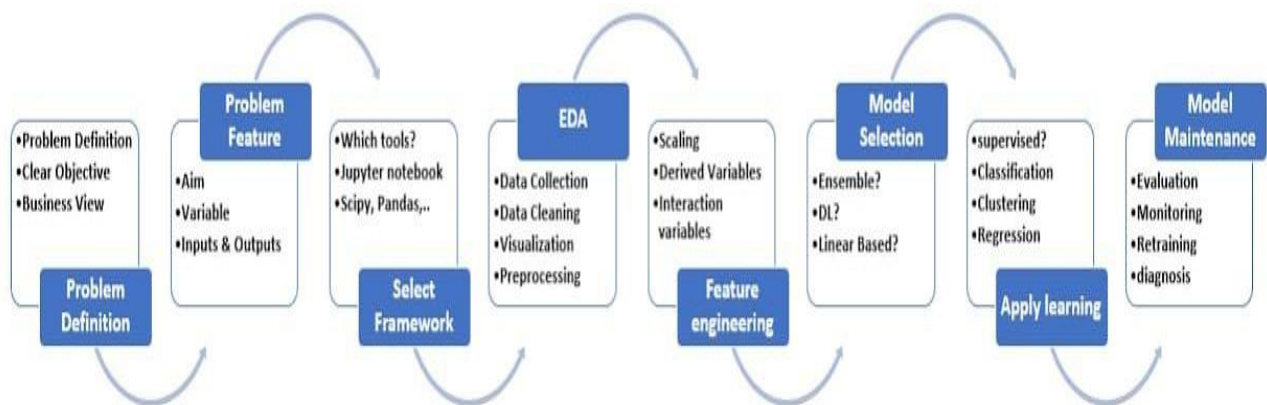


Figure 4.1: Block diagram

4.2. METHODOLOGY:

4.2.1. EXPLORATORY DATA ANALYSIS(EDA):

In statistics, exploratory data analysis (EDA) is an approach to analyzing data sets to summarize their main characteristics, often with visual methods. A statistical model can be used or not, but primarily EDA is for seeing what the data can tell us beyond the formal modeling or hypothesis testing task.

4.2.1.1. CHECKING DATA IS BALANCED OR IMBALANCED

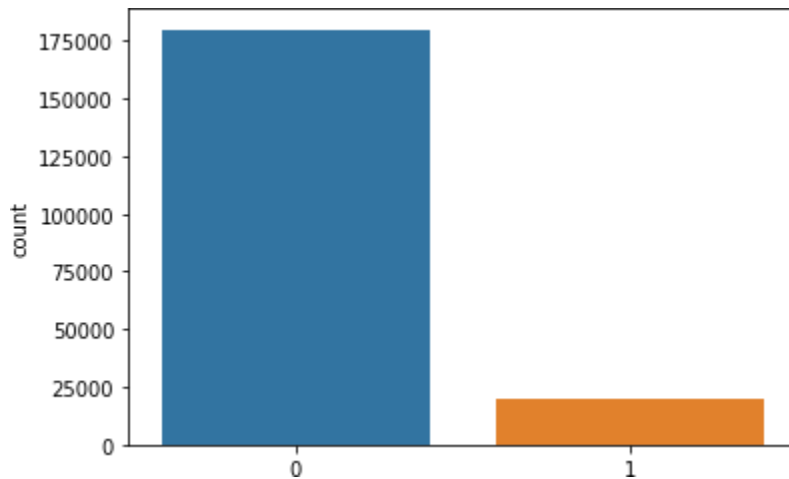


Figure 4.2.1.1. Plotting the target class

From the above plot we can know that there is large difference in the number between class 0 and class 1.

Class 0 has around 90% of data and class 1 has only 10 % of data. So the data is imbalanced data.

4.2.2. MISSING VALUE ANALYSIS

In missing value analysis we find if there are any missing cells present in the data or not. If there is any data then we need to fill that using various techniques like mean, median, KNNImputation etc.

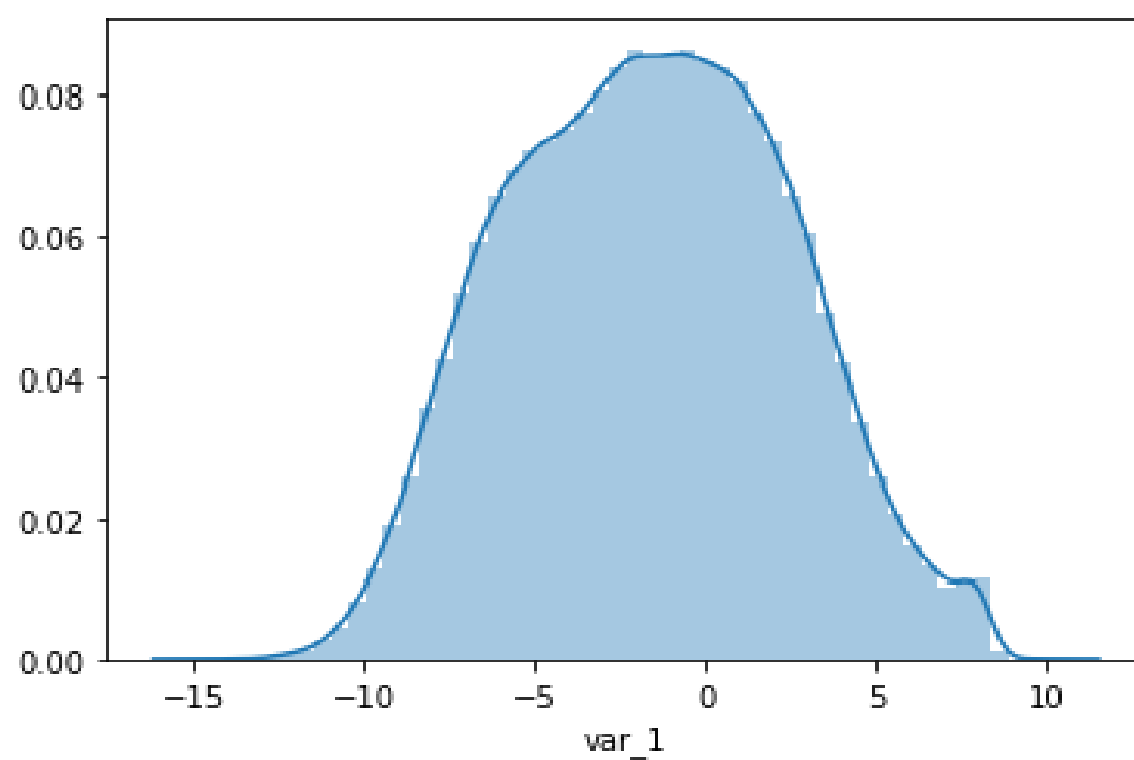
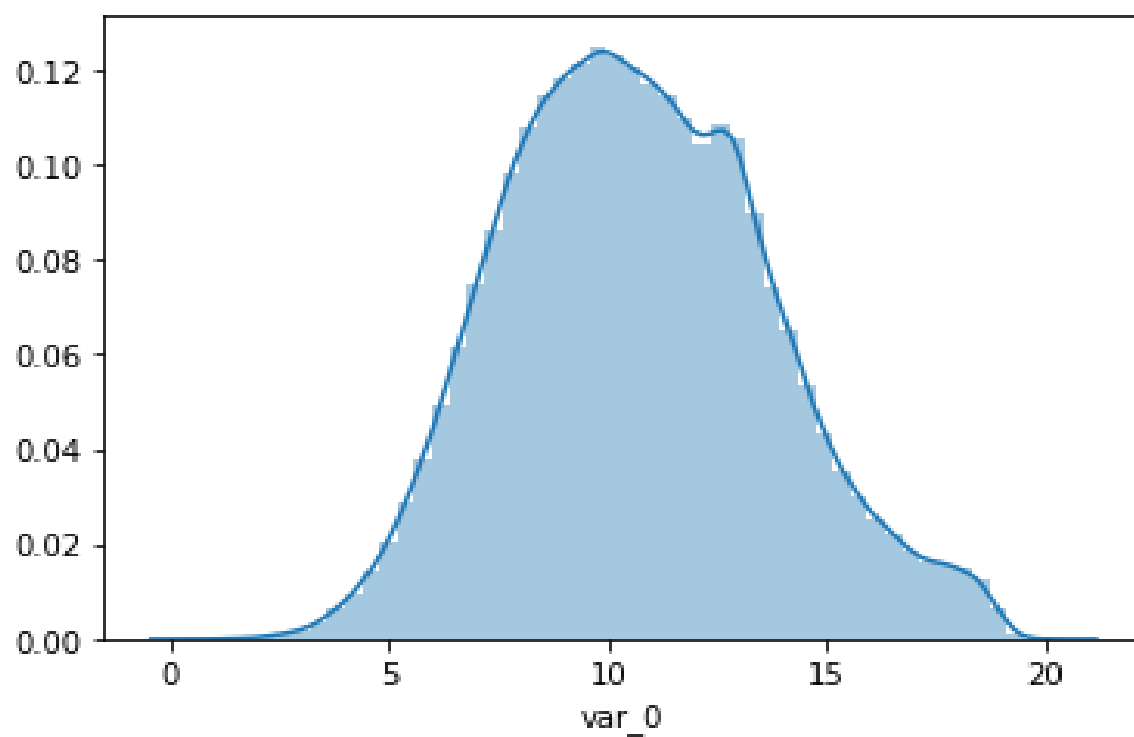
We find missing values in the data using

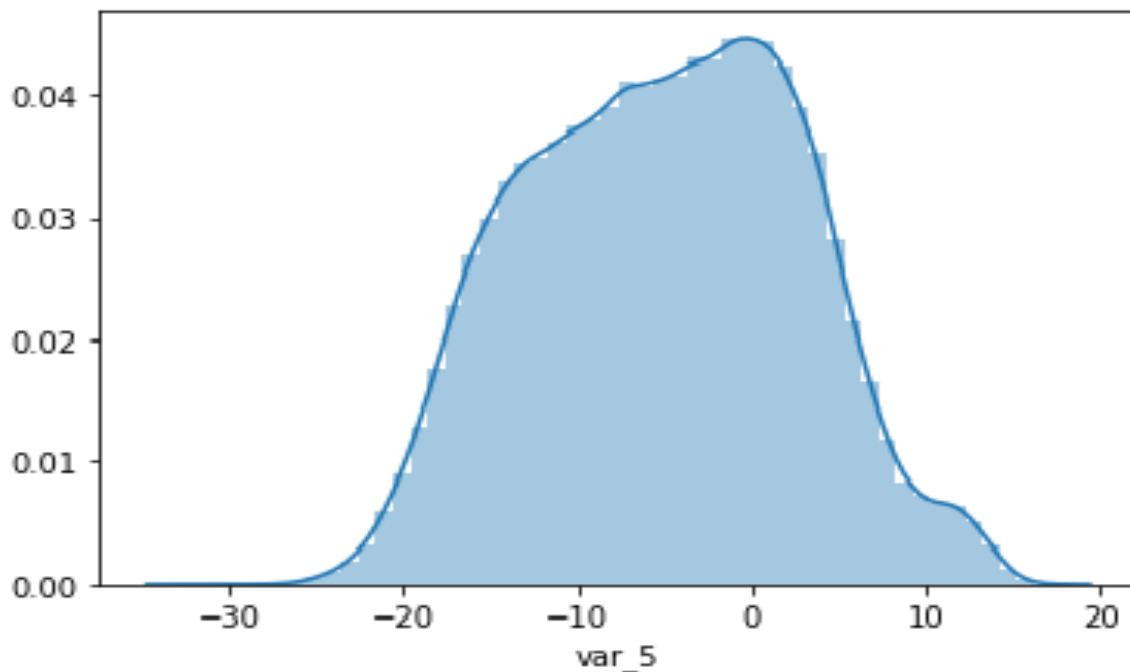
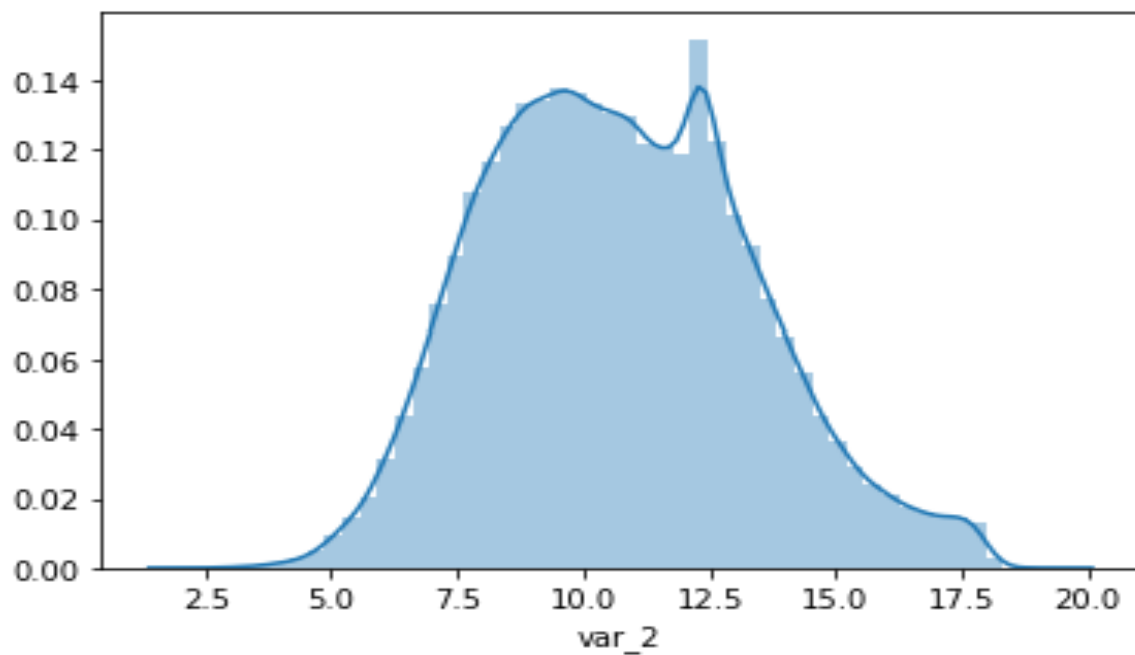
```
-> data.isna().sum()
```

On looking into the data there is no missing value present in the data.

4.2.3. DISTRIBUTIONS OF VARIABLES

Let us look few of the variables distribution





All the variables are nearly skewed and there is no need to transform into gaussian. If the data is more left or right skewed then the weights are tends towards the skewness side. This will effect greatly on accuracy.

4.2.2.1.DISTRIBUTION OF MEAN VALUES IN BOTH TRAIN AND TEST DATASET:

Below is the plot of means of all variables in train and test data except target variable

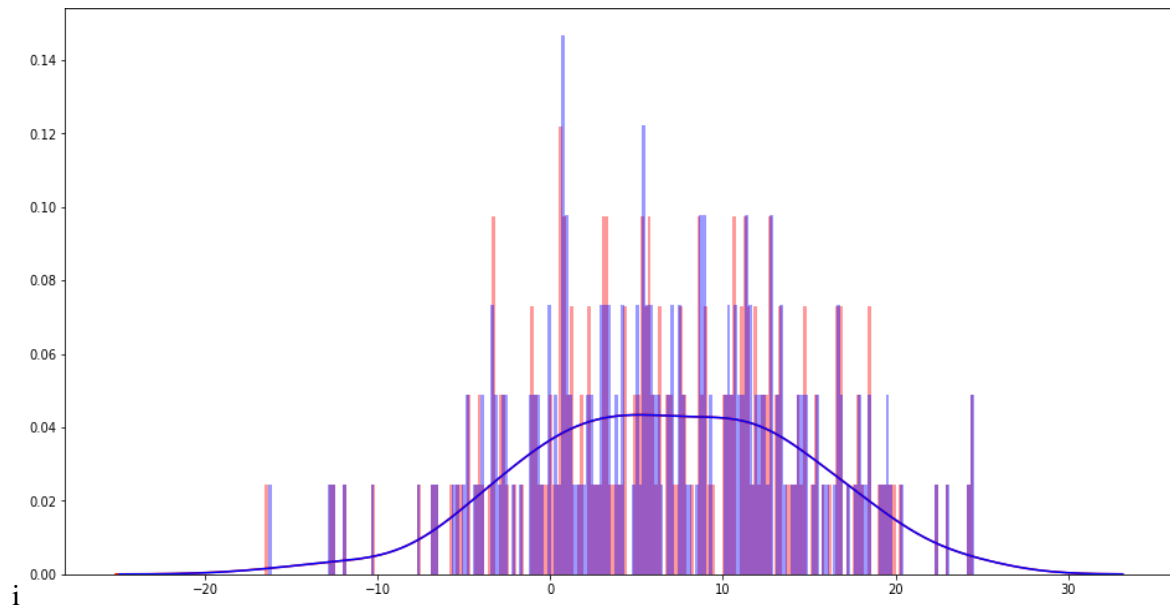


Figure 4.2.2.1.Distribution of mean values in both train and test dataset

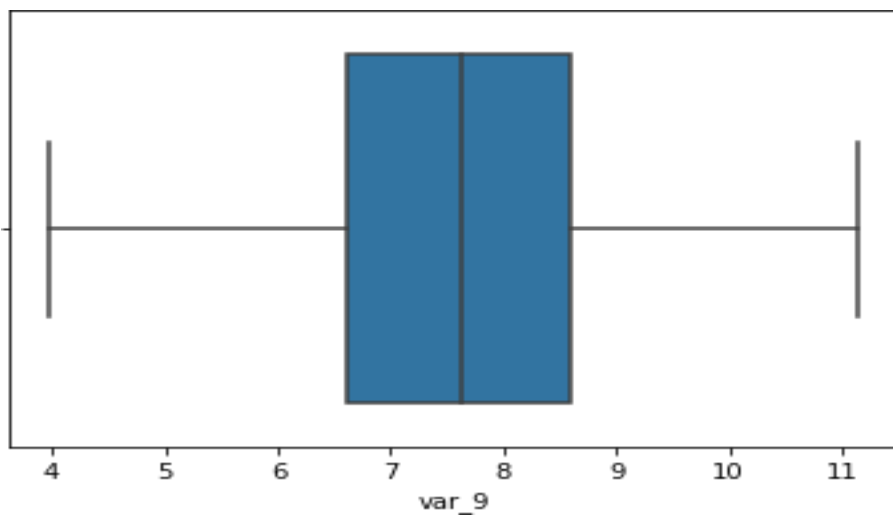
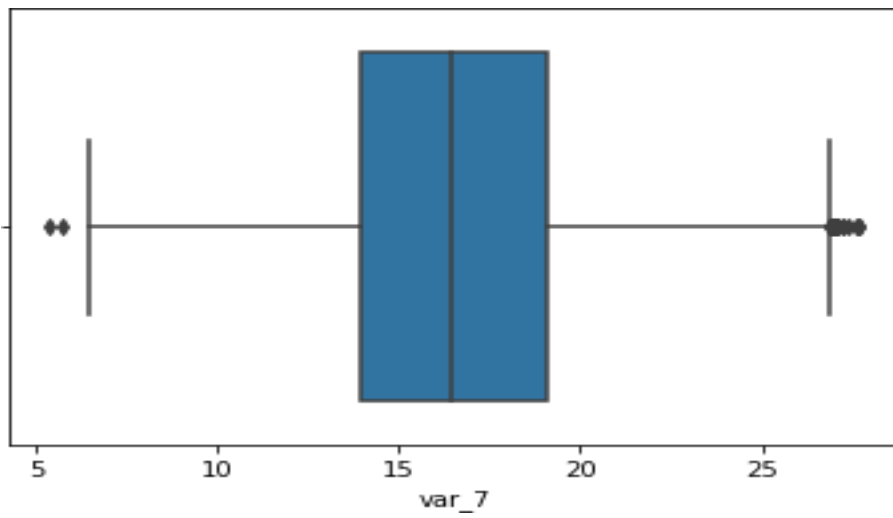
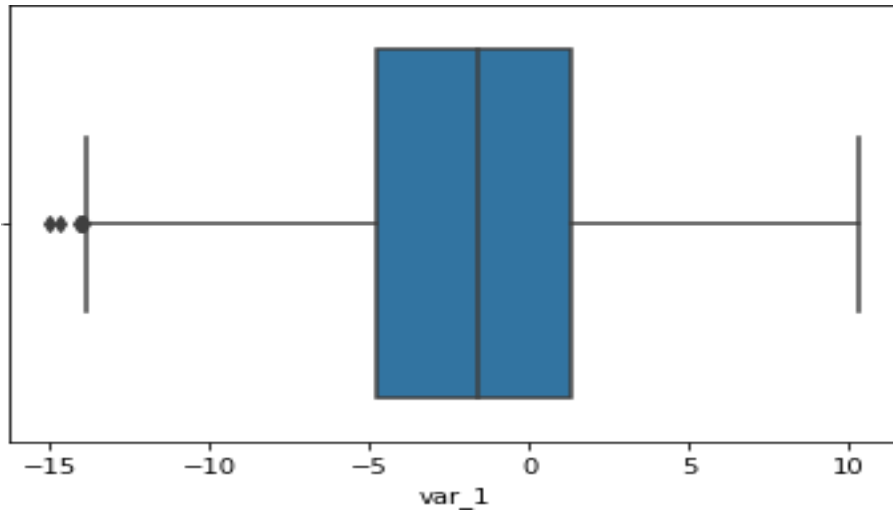
From the above plot we can know that there is no much new data in test data.

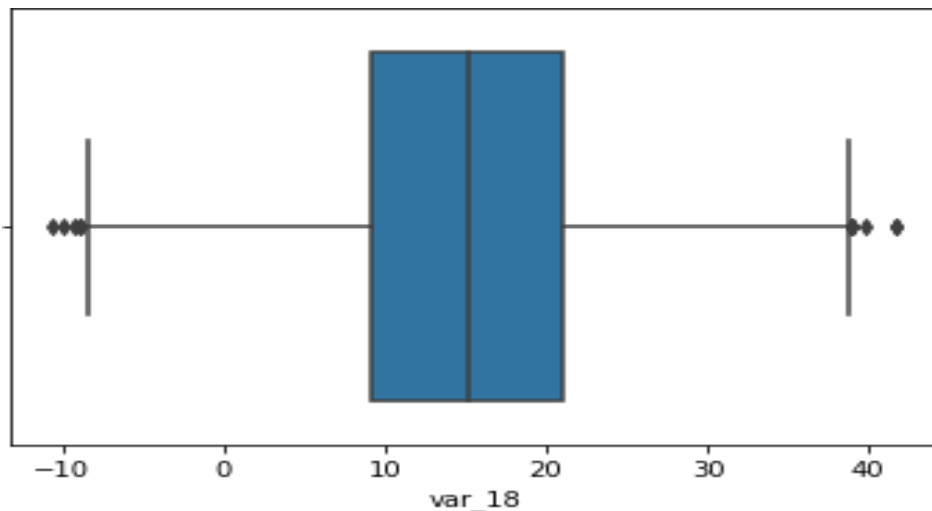
This means in test data the data which is not in train is there in test data but it is not totally new data.

4.2.4. OUTLIERANALYSIS:

In our data the data is imbalanced data so we need to be careful while analyzing outliers.

Below are the box plots of some variables:





Above are the plots of some variables on analyzing those plots on performing box plot it is showing there are few outliers but on going into deep, the outliers it is showing are not far away from the whiskers. We don't consider those are outliers. So in this data there are no outliers.

4.2.4.1. FEATURESELECTION:

Feature selection is very important for modelling the dataset. The every dataset have good and unwanted features. The unwanted features would effect on performance of model, so we have to delete those features. We have to select best features by using ANOVA, Chi-Square test and correlation matrix statistical techniques and so on. In this, we are selecting best features by using Correlation matrix.

4.2.4.2. CORRELATION:

In statistics, correlation or dependence is any statistical relationship, whether causal or not, between two random variables or bivariate data.

The below is the correlation plot of the data:

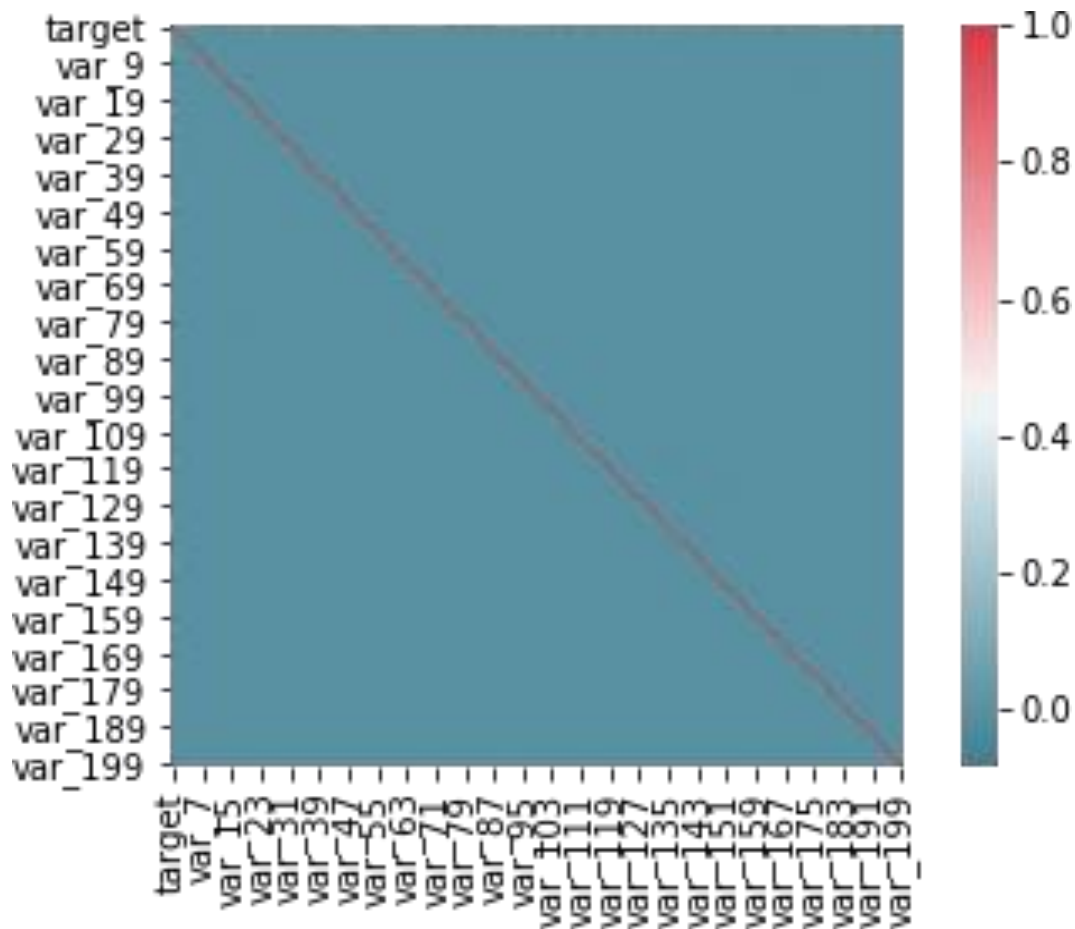


Figure 4.2.4.2. Correlation

On looking into the above graph it looks like there is no correlation among the variables. That means all variables are independent to each other.

And there is another point, no single variable is greatly predict the target variable.

4.2.4.2. FEATURE ENGINEERING:

```
rf_model=RandomForestClassifier(n_estimators=10,random_state=42)
```

```
rf_model.fit(X_test,y_test)
```

```
from eli5.sklearn import PermutationImportance
```

```
perm_imp=PermutationImportance(rf_model,random_state=39)
```

```
perm_imp.fit(X_test,y_test)
```

```
eli5.show_weights(perm_imp,feature_names=X_test.columns.tolist(),top=200)
```

By running of above code we can know the Features which are important, that means which will greatly effect on finding the target class.

By running the code we came to know the most important features are:

Var_81, Var_146, Var_109, Var_12, Var_110,Var_173,Var_174etc.

4.2.4.3. DEALING OF IMBALANCED DATA:

We know that our data is imbalanced so we need to take care of that unless our model is biased towards the class which has more frequency.

To handle imbalanced data there are various techniques two of the most popular is up sampling and down sampling of data.

Down sampling means the class which have high count reduce to the count of class which have less frequency. Down sampling is not the best technique as we loss the data which is costly.

In the case of up sampling the class which have low frequency increase the count equal to class containing high.

We can do that in python using

```
class_0=data[data['target']==0]
```

```
class_1=data[data['target']==1]
```

```
class_1=resample(class_1,n_samples=len(class_0),replace=True)
```

```
data=pd.concat([class_0,class_1])
```

With this our new data is balance.

CHAPTER V

IMPLEMENTATION

Chapter5 : Implementation

MODELING:

Our target is to find the class of a record which means our data belongs to classification type. We need to apply the classification models to train the data.

For training of the models first we need to split the data into two parts one part contains the data we need to train other is used for validation.

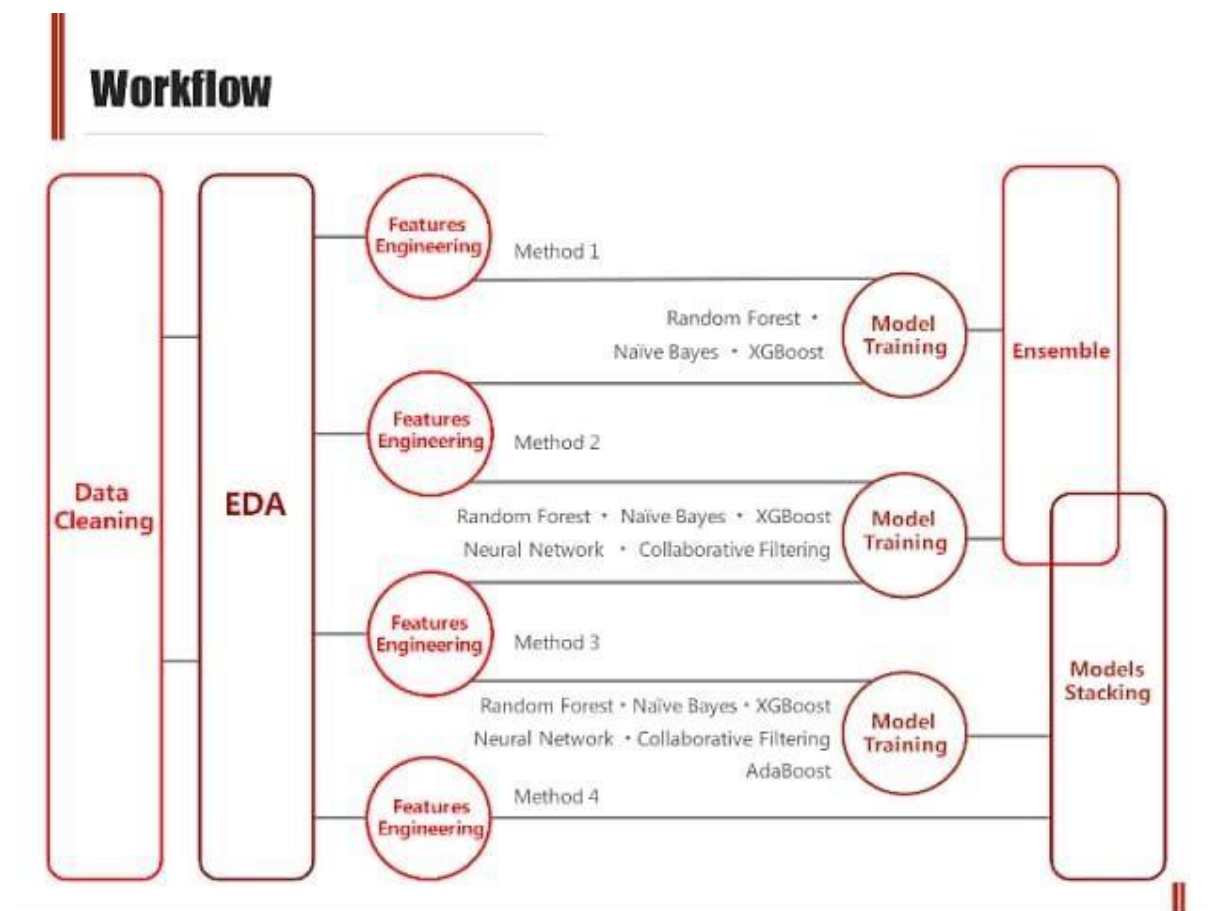


Figure 5.1. Workflow Diagram

5.1 LogisticRegression:

Logistic regression is a statistical model that in its basic form uses a logistic function to model a binary dependent variable, although many more complex extensions exist.

We train the model using below code - python:

```
LR=LogisticRegression(C=1.0, class_weight=None, dual=False,  
fit_intercept=True,  
  
    intercept_scaling=1, l1_ratio=None, max_iter=20000,  
  
    multi_class='auto', n_jobs=None, penalty='l2',  
  
    random_state=42, solver='lbfgs', tol=0.0001, verbose=0,  
  
    warm_start=False)
```

```
LR.fit(X_train,Y_train)
```

Now find the accuracy of model on train data and validation data

```
Y_pre=LR.predict(X_train)  
  
print(pd.crosstab(Y_train,Y_pre))  
  
print(roc_auc_score(Y_train,Y_pre))
```

From this model we got train accuracy is 0.78

Target	0	1
0	112545	31430
1	31738	112130

Table 5.1.Model train accuracy

Precision is $112130/(112130+31738)=0.78$

Recall is $112130/(112130+31430)=0.79$

Which is too low. We need to increase our accuracy.

5.2 DECISION TREE CLASSIFIER:

A decision tree classifier is a tree in which internal nodes are labeled by features. This model is trained using below code.

```
DTC=DecisionTreeClassifier(criterion='gini',  
                           max_depth=None, max_features=None, max_leaf_nodes=None,  
                           min_impurity_decrease=0.0, min_impurity_split=None,  
                           min_samples_leaf=1, min_samples_split=2,  
                           min_weight_fraction_leaf=0.0, presort='deprecated',  
                           random_state=None, splitter='best')
```

```
DTC.fit(X_train,Y_train)
```

After train the accuracy of model on train data is 1.0 which is overfit.

Target	0	1
0	143975	0
1	0	143975

Table 5.2.1. Overfitted accuracy of train data

But on test data it is low the accuracy is 0.94

Target	0	1
0	31650	4277
1	16	36018

Table 5.2.2. Low accuracy of test data

Precision is $36018/(16+36018)=0.99$

Recall is $36018/(36018+4277)= 0.89$

5.3 RANDOM FORESTCLASSIFIER:

Random forest classifier is an ensemble method. On training our data using random forest using below code in python:

```
rfc=RandomForestClassifier(criterion='gini', max_depth=None,  
max_features='auto',  
  
max_leaf_nodes=None, max_samples=None,  
  
min_impurity_decrease=0.0, min_impurity_split=None,  
  
min_samples_leaf=1, min_samples_split=2,  
  
min_weight_fraction_leaf=0.0, n_estimators=100)  
  
rfc.fit(X_train,Y_train)
```

This model accuracy on train data is 1.0

Target	0	1
0	143975	0
1	0	143975

Table 5.3.1. Accuracy of Train data

Accuracy on test data is 0.999

Target	0	1
0	35927	0
1	16	36018

Table 5.3.2. Accuracy of Test data

Precision is $36018/(36018+16) =0.99$

Recall is $36018/36018 = 1.0$

Random forest is performing both on train and validation data.

5.4 LGBM:

Lgbm is also ensemble method, this is the modified method of gradient boosting method.

_____python

```
lgb_train=lgb.Dataset(X_train,label=Y_train)
```

```
lgb_valid=lgb.Dataset(X_test,label=Y_test)
```

```
params={'boosting_type': 'gbdt',  
        'max_depth': -1,  
        'objective': 'binary',  
        'boost_from_average': False,  
        'nthread': 20,  
        'metric': 'auc',  
        'num_leaves': 50,  
        'learning_rate': 0.01,  
        'max_bin': 100,  
        'subsample_for_bin': 100,  
        'subsample': 1,  
        'subsample_freq': 1,
```



```
'colsample_bytree': 0.8,  
'bagging_fraction':0.5,  
'bagging_freq':5,  
'feature_fraction':0.08,  
'min_split_gain':0.45,  
'min_child_weight':1,  
'min_child_samples': 5,  
'is_unbalance':True,  
}  
  
num_rounds=20000  
  
lgbm=  
lgb.train(params,lgb_train,num_rounds,valid_sets=[lgb_train,lgb_valid],verbose  
_eval=1000,early_stopping_rounds = 5000)
```

LGBM

On using above code we train our model . Here we set the num_rounds to 20000 which will get increase the accuracy for every round it outputs the the round which has great accuracy.

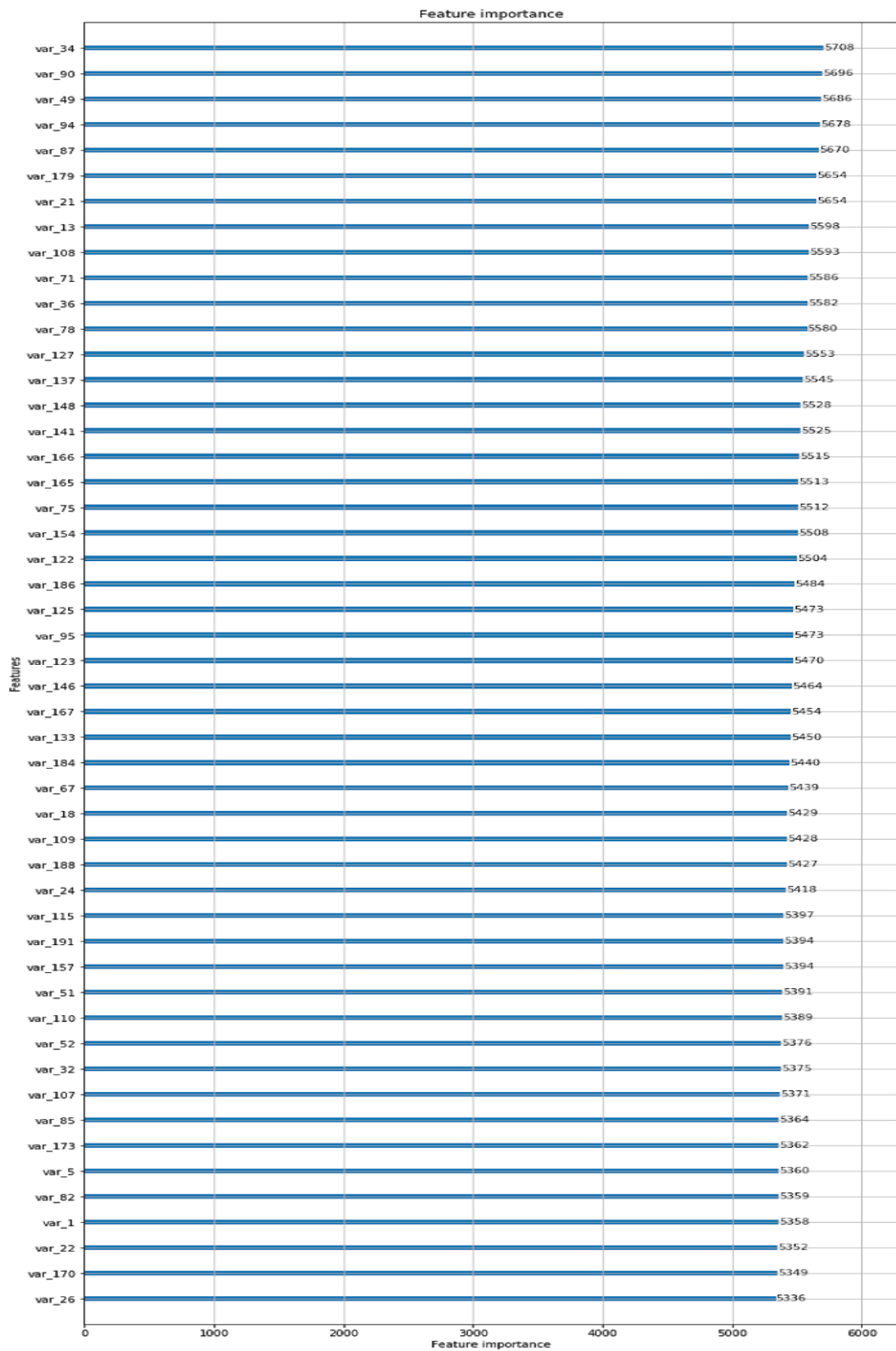
This model has accuracy on train data is 0.9999

This model has accuracy on test data is 0.9974

This is better model compare to the Random forest

From this model we can know the importance of each variable.

The below is the plot of importance of the variables.



CHAPTER VI

SOURCE CODE

Chapter6 : SourceCode

6.1 SOURCE CODE :

```
# -*- coding: utf-8 -*-
```

```
"""# Load Required Libraries"""
```

```
import os
```

```
import pandas as pd
```

```
import numpy as np
```

```
import matplotlib.pyplot as plt
```

```
import seaborn as sns
```

```
from sklearn.ensemble import RandomForestClassifier
```

```
from sklearn.model_selection import train_test_split
```

```
from sklearn.tree import DecisionTreeClassifier
```

```
from sklearn.metrics import roc_auc_score
```

```
from sklearn.linear_model import LogisticRegression
```

```
from sklearn.model_selection import GridSearchCV
```

```
from sklearn.utils import resample
```

```
from sklearn.ensemble import GradientBoostingClassifier
```

```
from sklearn.model_selection import StratifiedKFold
```

```
import lightgbm as lgb
```

```
"""#Load Data"""
```

```
data=pd.read_csv("/content/drive/My Drive/train.csv")
```

```
final_test=pd.read_csv("/content/drive/My Drive/test.csv")
```

```
data.head()
```

```
"""# EXPLORATORY DATA ANALYSIS"""
```

```
data['target'].value_counts()
```

```
sns.countplot(data.target.values)
```

```
"""In the target there are two classes (0,1). The data belongs to class 0 count is too large than class 1. From this we consider data is imbalanced data"""
```

```
data.isna().sum()
```

```
data.isna().sum().sum()
```

```
"""From the analysis in the data there are no null values"""
```

```
for i in data.columns[2:]:
```

```
    sns.distplot(data[i])
```

```
plt.show()
```

```
"""On validating distribution of each variable in data the data has not much  
skewed,nearly symmetric about a mean"""
```

```
data.dtypes
```

```
data.describe()
```

```
data.corr()
```

```
corr=data.corr()
```

```
f,ax=plt.subplots()
```

```
sns.heatmap(corr,mask=np.zeros_like(corr,dtype=np.bool),cmap=sns.diverging  
_palette(220,10,as_cmap=True),square=True,ax=ax)
```

```
"""# Outlier Analysis
```

It looks like there is no correlation between variables in the data

```
"""
```

```
for i in range(2,len(data.columns)):

    sns.boxplot(x=data[data.columns[i]])

plt.show()
```

""Using boxplot we can know the outliers. In the above pictures box plotis showing few points are outliers but those points are not wide away from the whiskers.Those are within the range of 2-5 units. So we dont consider as outliers."""

```
train_attr=data.columns[2:]

test_attr=final_test.columns[1:]
```

```
plt.figure(figsize=(16,8))
```

#Distribution plot for mean values per column in train attributes

```
sns.distplot(data[train_attr].mean(axis=0),color='red',kde=True,bins=200,label='train')
```

#Distribution plot for mean values per column in test attributes

```
sns.distplot(final_test[test_attr].mean(axis=0),color='blue',kde=True,bins=200,
label='test')
```

```
plt.show()
```



```
"""#Dealing of imbalanced data"""
```

```
class_0=data[data['target']==0]
```

```
class_1=data[data['target']==1]
```

```
class_1=resample(class_1,n_samples=len(class_0),replace=True)
```

```
data=pd.concat([class_0,class_1])
```

```
"""Now the class 0 and class 1 have same count"""
```

```
data.shape
```

```
data['target'].value_counts()
```

```
"""# Model Training"""
```

```
X_train,X_test,Y_train,Y_test=train_test_split(data.iloc[:,2:],data.iloc[:,1],test_size=0.2)
```

```
print(X_train.shape)
```

```
print(Y_train.shape)
```

```
print(X_test.shape)
```

```
print(Y_test.shape)
```

```
"""# Logistic Regression"""
```

```
LR=LogisticRegression(C=1.0, class_weight=None, dual=False,  
fit_intercept=True,  
  
    intercept_scaling=1, l1_ratio=None, max_iter=20000,  
  
    multi_class='auto', n_jobs=None, penalty='l2',  
  
    random_state=42, solver='lbfgs', tol=0.0001, verbose=0,  
  
    warm_start=False)
```

```
LR.fit(X_train,Y_train)
```

```
Y_pre=LR.predict(X_train)
```

```
print(pd.crosstab(Y_train,Y_pre))
```

```
print(roc_auc_score(Y_train,Y_pre))
```

```
"""# Decision Tree Classifier"""
```

```
DTC=DecisionTreeClassifier(criterion='gini',  
  
    max_depth=None, max_features=None, max_leaf_nodes=None,  
  
    min_impurity_decrease=0.0, min_impurity_split=None,
```

```

        min_samples_leaf=1, min_samples_split=2,
        min_weight_fraction_leaf=0.0, presort='deprecated',
        random_state=None, splitter='best')
DTC.fit(X_train,Y_train)

Y_pre=DTC.predict(X_train)
print(pd.crosstab(Y_train,Y_pre))
print(roc_auc_score(Y_train,Y_pre))

```

```

Y_pre=DTC.predict(X_test)
print(pd.crosstab(Y_test,Y_pre))
print(roc_auc_score(Y_test,Y_pre))

```

""""In decision tree the test accuracy is more difference than train accuracy. It seems like it was overfitting.

Random Forest

""""

```

rfc=RandomForestClassifier(criterion='gini', max_depth=None,
max_features='auto',
        max_leaf_nodes=None, max_samples=None,

```

```
min_impurity_decrease=0.0, min_impurity_split=None,  
min_samples_leaf=1, min_samples_split=2,  
min_weight_fraction_leaf=0.0, n_estimators=100)  
rfc.fit(X_train,Y_train)
```

```
Y_pre=rfc.predict(X_train)  
print(pd.crosstab(Y_train,Y_pre))  
print(roc_auc_score(Y_train,Y_pre))
```

```
Y_pre=rfc.predict(X_test)  
print(pd.crosstab(Y_test,Y_pre))  
print(roc_auc_score(Y_test,Y_pre))
```

"""Random Forest has great test accuracy than Decision tree

Gradient Boosting

"""

```
gbm=GradientBoostingClassifier(loss='deviance', learning_rate=0.1,  
n_estimators=100, subsample=1.0, criterion='friedman_mse',  
min_samples_split=2, min_samples_leaf=1, min_weight_fraction_leaf=0.0,  
max_depth=7, min_impurity_decrease=0.0, min_impurity_split=None,  
init=None, random_state=None, max_features=None, verbose=2,
```

```
max_leaf_nodes=None, warm_start=False, presort='deprecated',  
validation_fraction=0.1, n_iter_no_change=None, tol=0.0001, ccp_alpha=0.0)
```

```
gbm.fit(X_train,Y_train)
```

```
Y_pre=gbm.predict(X_train)
```

```
print(pd.crosstab(Y_train,Y_pre))
```

```
print(roc_auc_score(Y_train,Y_pre))
```

```
"""# LGBM"""
```

```
#Training data
```

```
lgb_train=lgb.Dataset(X_train,label=Y_train)
```

```
#Validation data
```

```
lgb_valid=lgb.Dataset(X_test,label=Y_test)
```

```
params={'boosting_type': 'gbdt',  
        'max_depth' : -1,  
        'objective': 'binary',  
        'boost_from_average':False,  
        'nthread': 20,
```

```
'metric':'auc',  
  
'num_leaves': 50,  
  
'learning_rate': 0.01,  
  
'max_bin': 100,  
  
'subsample_for_bin': 100,  
  
'subsample': 1,  
  
'subsample_freq': 1,  
  
'colsample_bytree': 0.8,  
  
'bagging_fraction':0.5,  
  
'bagging_freq':5,  
  
'feature_fraction':0.08,  
  
'min_split_gain':0.45,  
  
'min_child_weight':1,  
  
'min_child_samples': 5,  
  
'is_unbalance':True,  
  
}
```

```
num_rounds=20000
```

```
lgbm=
```

```
lgb.train(params,lgb_train,num_rounds,valid_sets=[lgb_train,lgb_valid],verbose  
_eval=1000,early_stopping_rounds = 5000)
```

```
lgbm
```

```
#probability predictions
```

```
lgbm_predict_prob=lgbm.predict(X_test,random_state=42,num_iteration=lgbm.  
best_iteration)
```

```
#Convert to binary output 1 or 0
```

```
lgbm_predict=np.where(lgbm_predict_prob>=0.5,1,0)
```

```
print(lgbm_predict_prob)
```

```
print(lgbm_predict)
```

```
lgb.plot_importance(lgbm,max_num_features=50,importance_type="split",figsi  
ze=(12,30))
```

```
""""# Model Evaluation
```

```
From Logistic regression, Decision Tree, Random Forest the best model is  
LGBM.
```

```
""""
```

```
data.shape
```

```
data.head()
```

```
final_test.head()
```

```
#probability predictions
```

```
lgbm_predict_prob=lgbm.predict(final_test.iloc[:,1:],random_state=39,num_iter  
ation=lgbm.best_iteration)
```

```
#Convert to binary output 1 or 0
```

```
lgbm_predict=np.where(lgbm_predict_prob>=0.5,1,0)
```

```
print(lgbm_predict_prob)
```

```
print(lgbm_predict)
```

```
fin=pd.DataFrame({'ID_code':final_test['ID_code'].values})
```

```
fin['target']=lgbm_predict
```

```
fin.to_csv('fsubmission.csv',index=False)
```

```
fin.head()
```


CHAPTER VII

MODEL EVALUATION

AND RESULTS

Chapter7:ModelEvaluation&Results

7.1 MODEL EVALUATION:

From the all models we train below table is the accuracy on train and test data.

Model	Train accuracy	Test accuracy
Logistic Regression	0.78	0.64
Decision Tree	1.0	0.94
Random Forest	1.0	0.98
LGBM	0.9999	0.9997

Table 7.1.Train and Test accuracy of Model

Model	Precision	Recall
Logistic Regression	0.78	0.79
Decision Tree	0.99	0.89
Random Forest	0.991	0.997
LGBM	0.999	1.0

Table 7.2.Precision and Recall of Model

From the data of all models Decision tree and Random forest is overfit the data so there test accuracy is less.

Among all the models LGBM is good at both train and test accuracy.

So we finalize the LGBM and train all the data using LGBM.

#probability predictions

```
lgbm_predict_prob=lgbm.predict(final_test.iloc[:,1:],random_state=39,num_ite  
ration=lgbm.best_iteration)
```

#Convert to binary output 1 or 0

```
lgbm_predict=np.where(lgbm_predict_prob>=0.5,1,0)
```

```
print(lgbm_predict_prob)
```

```
print(lgbm_predict)
```

After we train the model apply on final test data and save into csv file.

RESULTS:

```
> (t <- table(trn.bal$TARGET) / nrow(trn.bal))  
  
      0      1  
0.4897959 0.5102041
```

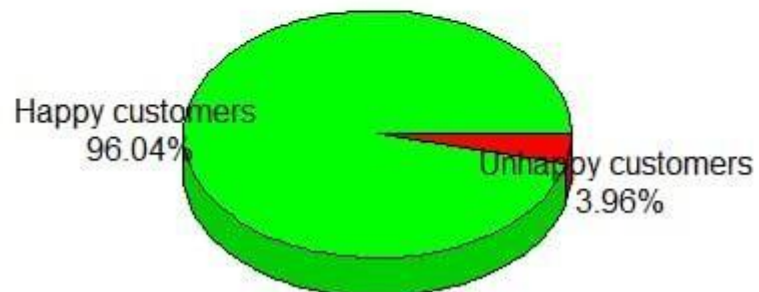
Santander customer satisfaction dataset



```
> table(trn$TARGET)/nrow(trn)
```

0	1
0.96043147	0.03956853

Santander customer satisfaction dataset



CHAPTER VIII

CONCLUSION

AND

FUTURE SCOPE

Chapter8:Conclusion&Future Scope

CONCLUSION:

This was a classification problem on a typically unbalanced dataset with no missing values. Predictor variables are anonymous and numeric and target variable is categorical. Visualising descriptive features and finally I got to know that these variables are not correlated amongthemselves.

After that I decided to treat imbalanced dataset and built different models with original data and choosen LightGBM as my final model then using the same model with feature engineered data we got AUC-Score of 0.848 and after tuning parameters final value is 0.885. Then I suggested some improvements and used stratified folding for splitting between train and test data the final value of AUC-Score is0.899.

FUTURESCOPE:

- Further improvements in model can be doneby-
- Using Parallel Processing with LightGBMAlgorithm.
- Selecting important features and then modellingthem.
- Using Stratified Folding for train and testsplits.
- Taking a try for XGBoost for faster speeds.

References

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