

Project Design Phase
Problem – Solution Fit Template

Date	15 February 2025
Team ID	LTVIP2025TMID48274
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	2 Marks

Problem – Solution Fit Template:

There is a growing need among policymakers, economists, and students for accessible tools that help analyze the relationship between economic freedom and prosperity. These users often struggle to derive meaningful insights from complex datasets. Our solution, an interactive Tableau dashboard, enables users to visualize and compare economic indicators across countries and years, solving the problem of data complexity and making insights more accessible and actionable.

Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ **Understand the existing situation in order to improve it for your target group.**

Template:

PROBLEM-SOLUTION FIT CANVAS: Problem-Solution Fit Canvas

1. CUSTOMER SEGMENT(S) CS

Policymakers, economic researchers, government officials, students

6. CUSTOMER CONSTRAINTS CC

Availability of timely comprehensive data
Limited data visualization expertise across countries

6. AVAILABLE SOLUTIONS AS

Accessing fragmented data ased from online repositories te.g., World Bank, Heritage Foundation)
Problem root cause, kos real analysis and visual presentation

2. JOBS-TO-BE-DONE; PROBLEMS JBP

Understand the relationship between economic freedom and national prosperity
Limited clarity on key economic freedom indicators across countities

9. PROBLEM ROOT CAUSE RC

Economic freedom data lacks real-time insights and visual presentation
What is the main reason that this problem exists?

7. BEHAVIOUR BE

Accessing fragmentative economje freedom index (mpl, prenatalation)
What is the main reason that this problem exists? ervictsti?
Economio-irno/hprolytnaking

3. TRIGGERS TR

Economic downturns prompting reform discussions
Need to benchmark and compare economic performances
Frustrated, overwhelmed
Informed, empowered

10. YOUR SOLUTION SL

An online Tableau-powered dashboard that aggregates multiple datasefs into a user-friendly, dynamic „Economic Freedom Index“
Allows users to compare countriés, track changes over time, and present insights visually

8. CHANNELS OF BEHAVIUR SL

- Online:
e.g. Webnas, databases (Wold Bank)
 - Offline:
e.g. Seminars, think tanks
- 8. CHANNELS OF BEHAVIOUR**
e.g. Seminars, think tanks

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>