

Graphics lies, misleading visuals

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PRESIDENTIAL ELECTIONS, 2013



This picture represents the presidential election results in Venezuela. The picture was published by TVE, the Spanish broadcasting system on September 2013. Source (<https://infovis.fh-potsdam.de/readings/Cairo2015.pdf>)

The picture was intended for the Venezuelan people, specifically the ones who supported Nicolas Maduro so that they don't get discouraged that he won by small margins. I know this because it's mentioned on the paper.

In the graph, the graphic is misleading, it has a 3D effect with only y-axis, and the effect give the impression that Nicolas won by huge margins but the true numbers are very close to each other. And this was published on TV so a viewer wouldn't get enough time to make sense of it, they'll only see the graphics and believe what is shown. If there was a 2D graph with a starting zero and appropriate numbering then the data will feel truer.