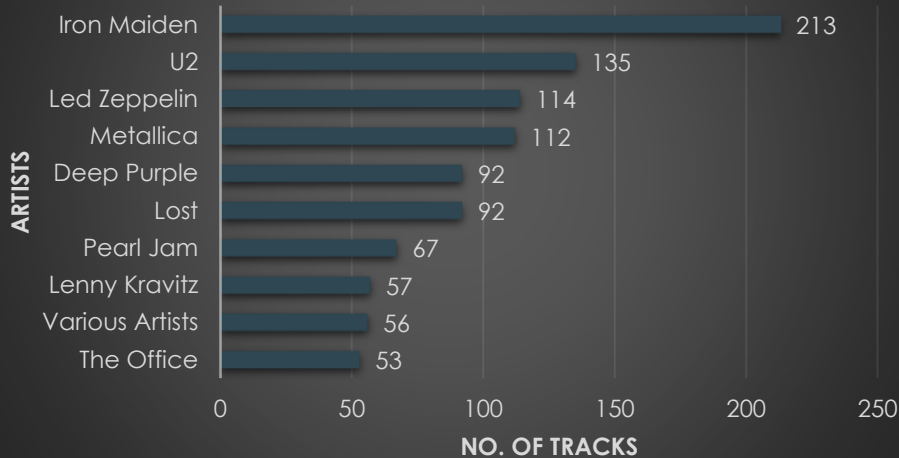


#1 Music Store Tracks Analysis



Top 10 Artists in Tracks Contribution

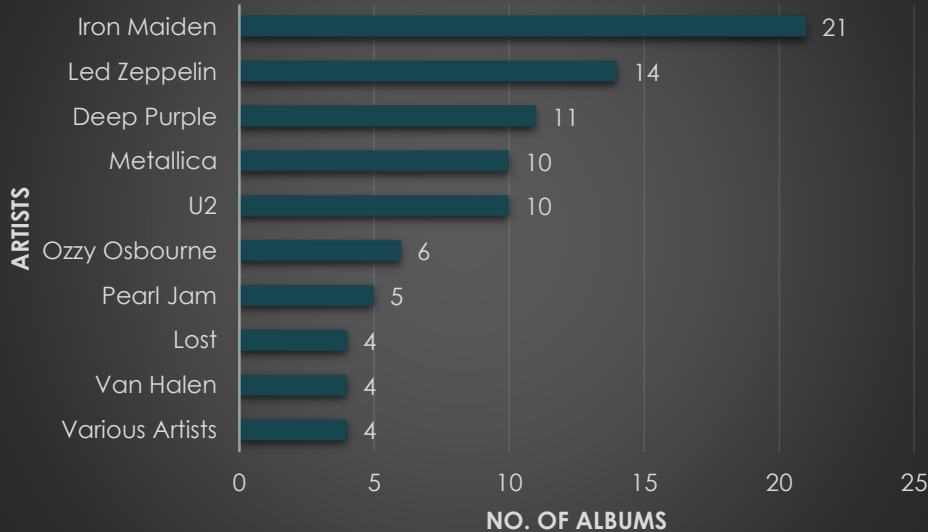
Top 10 Artists in Tracks Contribution



We can clearly see that “Iron Maiden” Tracks are fairly the most tracks in the store .

Top 10 Artists in Albums Contribution

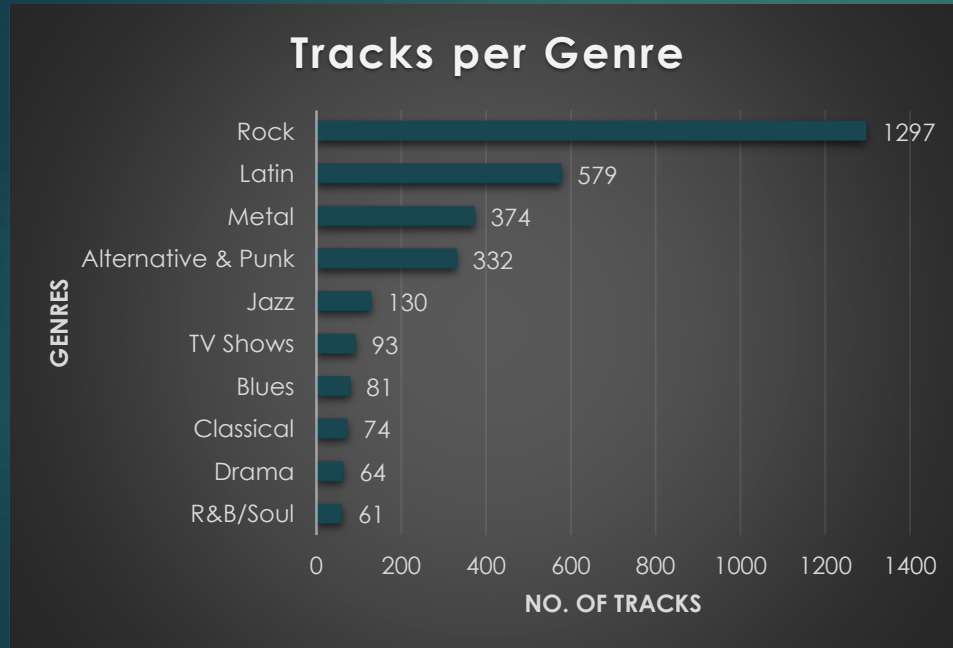
Top Artist Album Contributions



We can also see that “Iron Maiden” albums are the most albums in the store

and the Top 10 Artist Tracks contribution nearly the same as in case of Album contribution with slight variance in order which may be due to the variance of Album Size .

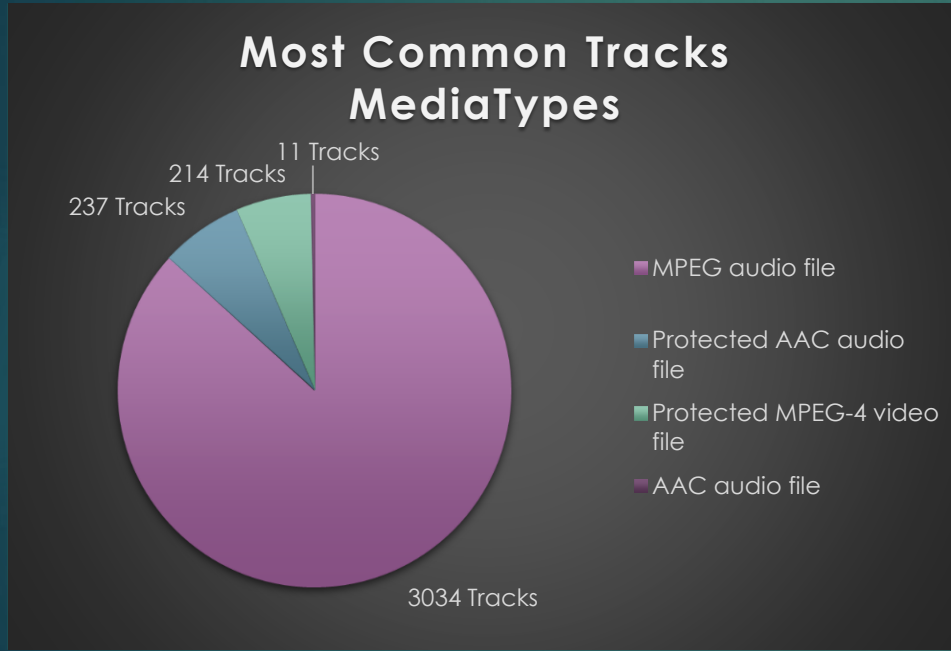
Top 10 common Genres



It's clearly noticed that "Rock" Genre are the most common Genre in tracks .

Which clearly indicates that more than half of Artists are keen on producing such Types of Songs.

Common Tracks Media Types



We Can see here that Most Common MediaType in the Music Store is "MPEG AUDIO FILE" with 87% of Stores Tracks.

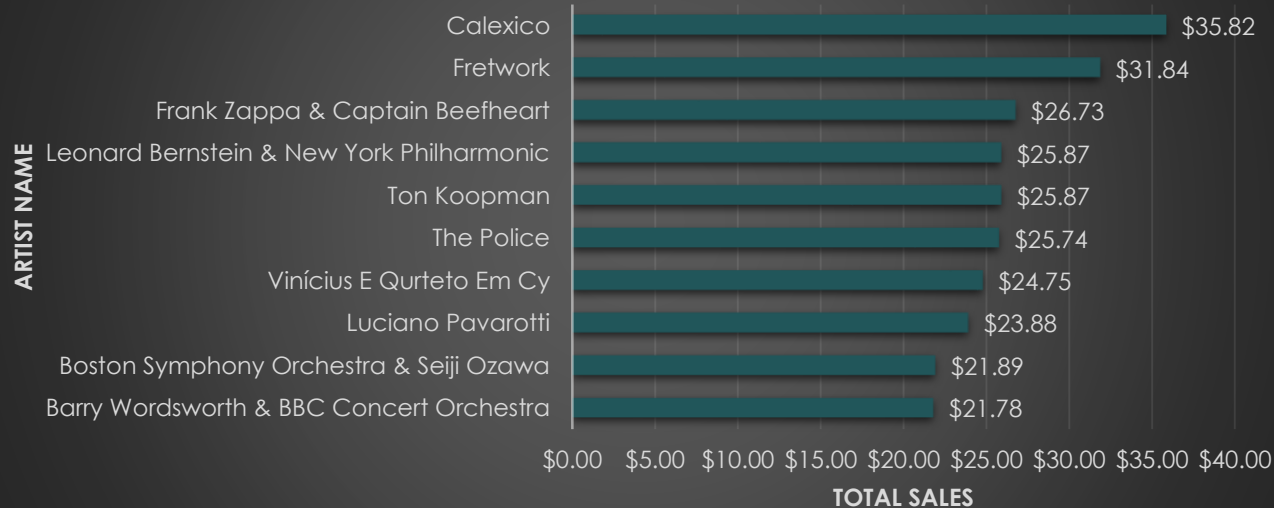
Which indicates that most of the music production is of this type.

#2 Music Stores Sales Analysis



Best Selling Artists

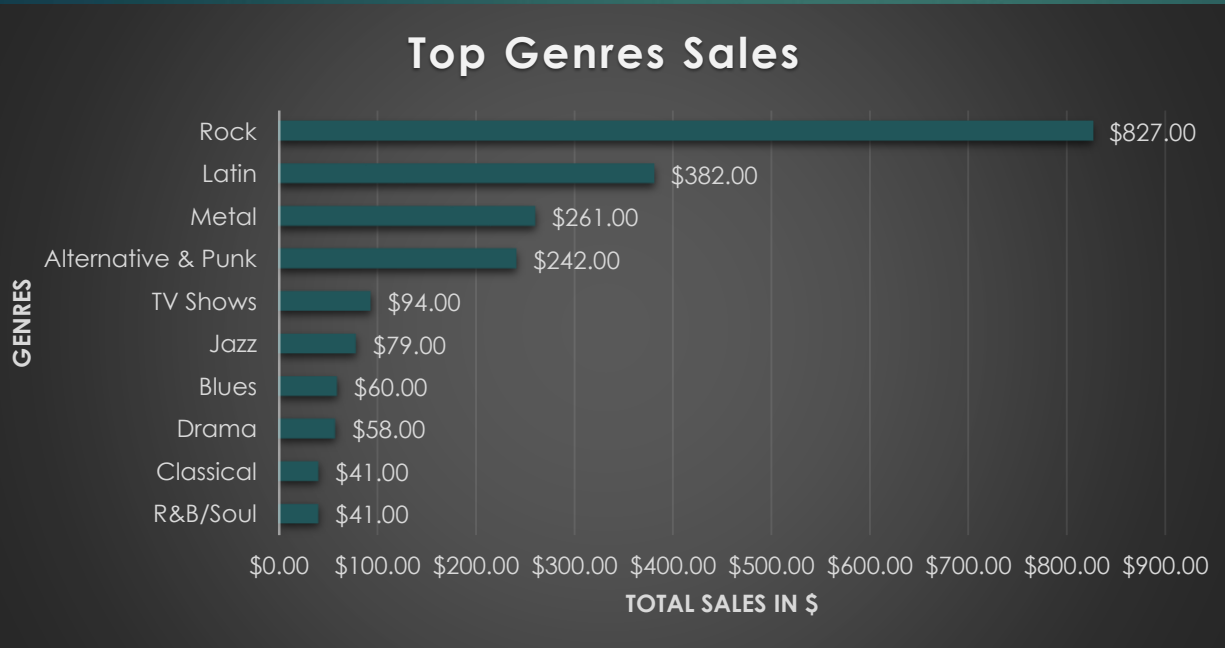
Best Selling Artists



We can See that "Calexico" is the most selling Artist with Total sales of 36\$ but there is no big difference between the Top 10 Artists total sales .

But its noticed that the Top 10Contributing Artists in Track list are not present in the Top 10 Selling Artists .

Best Selling Genres



As was clear in the most common Genres that "Rock" Genre are the most common Genre in tracks .

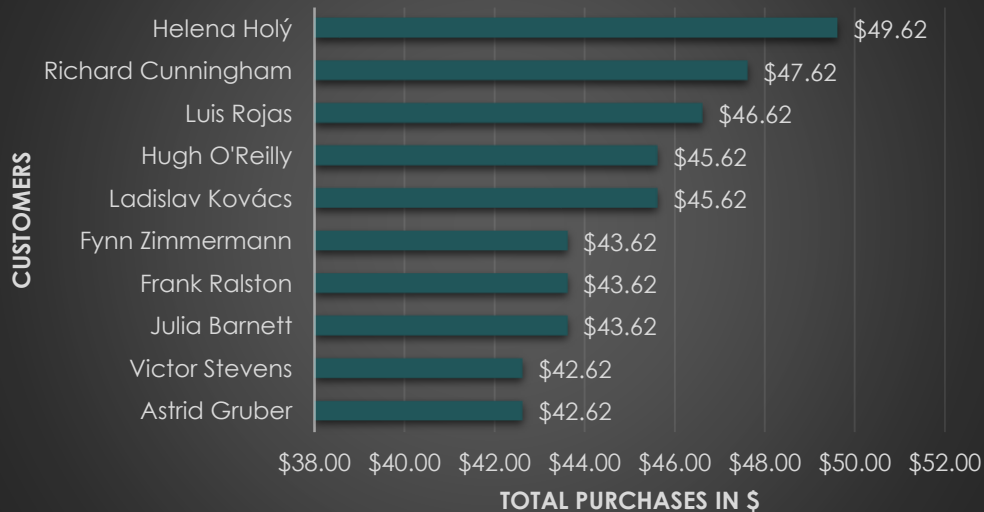
Its clear that more than 50% of Audience prefer that type also .

And the second listened Genre is "Latin" .

And then will find "Metal" &"punk" nearly shares the same Audience .

Top Loyal Customers

Most buying Customers



We can see that these 10 Customers had the most total purchases from the Music Store which nominates them to be our Loyal Customers and we should offer them Discounts and communication in regular base .

Total Sales in the last 5 years

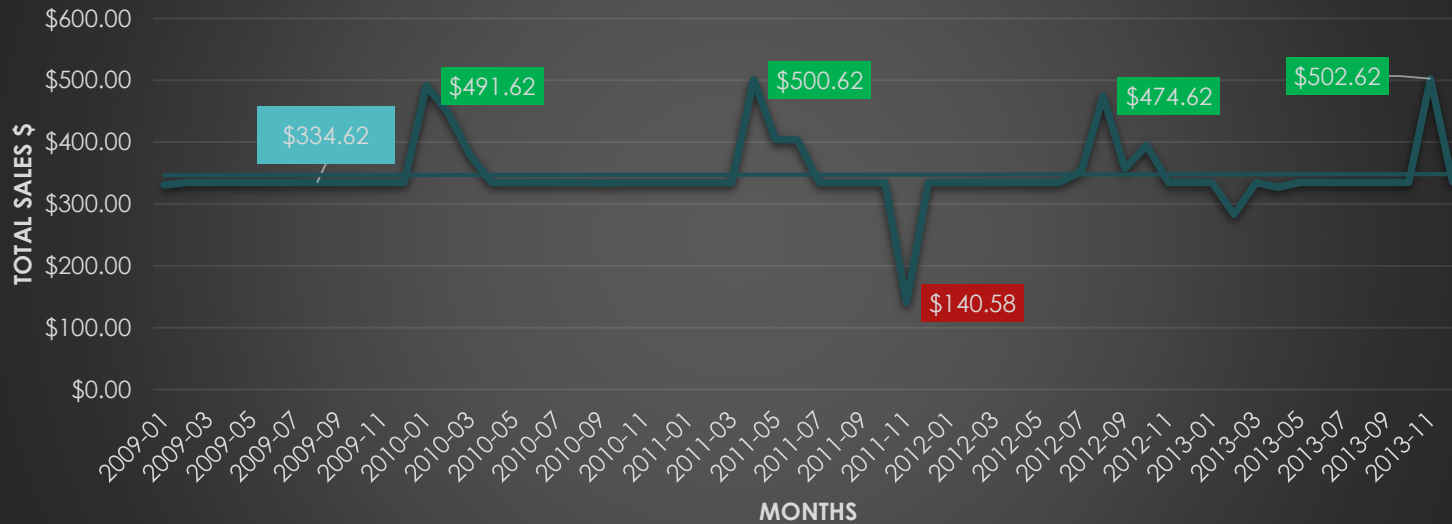
STORES TOTAL SALES PER Years



We Can see that in 2010 , We achieved the best Sales till now of “\$4,330” total Sales, but the five years total sales are extremely near .

Total Sales Per Months

STORES TOTAL SALES PER MONTHS



We can See here in Total Sales per Month that 335\$ Total Sales nearly achieved every Month since 2009 except for 11-2011 we noticed that Sales in this month decreased to "140\$". Also there was positive Spikes in several months Reached 500\$.

Best Selling Cities



We can see that Prague was the best selling City in terms of total Sales .

Followed by [Mountain view ,Paris , Berlin , London ,Sao Paulo] with nearly the Same total Sales .