## Introduction

My thesis explores how seven different language models handle questions about Moroccan society. The research compares how effectively these models respond to culturally-specific queries, providing insights into their capabilities and limitations when dealing with regional content outside of major Western contexts.

It is important to note that this study does not include any Moroccan-developed LLMs. Currently, Moroccan language models are still in development stages and not fully functioning for comprehensive testing. Instead, I have included Aya, a multilingual model that supports 23 languages including Arabic, as the closest proxy to a regionally-aware model. This selection allows us to evaluate how multilingual capabilities might benefit cultural understanding compared to more mainstream models.

Looking at the actual code and setup I'm using, here's what makes this research interesting and worthwhile:

## Model Overview

## Language Models in Study:

Model Name	Proprietary	Developer	Key Characteristics	
deepseek-r1	Proprietary	DeepSeek	High-capacity research model	
phi	Proprietary	Microsoft	Compact yet powerful model	
qwen	Open Source	Alibaba	Strong multilingual capabilities	
aya	Open Source	Community	Supports 23 languages including Arabic	
llama3.2	Open Source	Meta	State-of-the-art open model	
falcon3	Open Source	TII	Trained on Arabic web content	
gemma	Open Source	Google	Efficient general-purpose model	

## The Problem

When you ask these AI models about Morocco, they often provide incorrect information. They might give wrong information about our holidays, misunderstand our politics, or completely miss the cultural meaning behind certain traditions. This isn't just annoying - it's a real problem when people rely on these tools for accurate information about Morocco.

The challenges are particularly pronounced when dealing with:

- Cultural nuances specific to Moroccan society
- Historical contexts that aren't widely documented in English
- Dialectal variations in Darija that differ from Modern Standard Arabic
- Regional political structures and their practical implications
- Economic and social realities that may contradict stereotypical views

I've organized the research questions into seven main areas:

Category	<b>Example Question</b>	Why It Matters
Culture	Traditional Eid dishes	Tests cultural knowledge
		Checks political
Politics	Role of monarchy	understanding
		Practical information
Tourism	Historical sites in Fez	accuracy
History	Historical figures	Historical knowledge depth
	Moroccan Darija vs Modern Standard	
Language	Arabic	Linguistic awareness
Economy	Trade relationships	Economic insight
Controversial	•	
Topics	Language policy debates	Handling sensitive issues

# Understanding the Real-World Impact

Let's explore why comparing these seven language models matters through the eyes of different users in Morocco and beyond.

# **User Story Overview**

User Type Current Challenge		Impact of Research
Student	Can't get accurate answers about local history	Better academic resources
Researcher	Needs reliable cultural information	Improved research tools
Developer	Building Morocco-specific applications	Better model selection
Business Owner	Requires accurate market insights	More reliable data
Tourist Seeks authentic cultural understanding		Better travel preparation
Cultural Institution	Preserving Moroccan heritage	Digital preservation accuracy

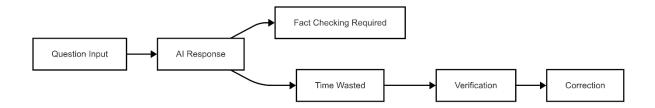
## **Detailed User Stories**

1. The Moroccan Student's Perspective

Sarah, a university student in Rabat, often uses AI to help with research papers about Moroccan history. "I tried asking about the significance of the Green March," she explains, "but different AI tools gave me conflicting information. Sometimes they miss crucial details that any Moroccan would know."

## Why This Matters:

- Students need reliable information for academic work
- Cultural accuracy affects educational quality
- Language barriers shouldn't limit access to knowledge



#### 2. The Social Researcher's Challenge

Dr. Ahmed studies social movements in Morocco. He notes, "When analyzing political discourse, these models often misunderstand local context. They might misinterpret a cultural reference or miss the historical significance of certain terms."

## Research Impact:

- Accuracy of social studies
- Understanding of political nuance
- Cultural context preservation
- Interpretation of regional movements
- Analysis of societal trends

The gap between AI comprehension and local knowledge creates significant barriers for researchers attempting to use these tools for preliminary data gathering or content analysis, especially when working with Arabic/Darija content.

## 3. The Tech Developer's Needs

Yasmine builds applications for local businesses. "I need to know which model best understands Darija and Modern Standard Arabic. Right now, it's trial and error - we need actual data on their performance."

# Technical Requirements:

- Model performance metrics
- Language handling capabilities
- Processing speed and accuracy
- Cultural bias detection
- Dialectical variation handling

For developers working on Morocco-specific applications, the choice of underlying language model can dramatically impact user experience. Without proper benchmarking, they risk implementing solutions that misunderstand or misrepresent local contexts.

## 1. The Tourism Professional

Mohammed runs a travel agency in Fes. "Tourists come with AI-generated information that's sometimes completely wrong. We need these models to provide accurate cultural and historical information."

## **Tourism Implications:**

- Visitor preparation
- Cultural respect
- Safety considerations
- Expectation management
- Authentic experiences

With all these AI travel guides popping up, it is increasingly important that these systems accurately represent Moroccan destinations, customs, and practices to avoid cultural misunderstandings or disappointing visitor experiences.

## 2. The Cultural Heritage Worker

Fatima works at a cultural center in Marrakech. "We're digitizing our heritage. The AI models we use need to understand our traditions, not just translate words."

## Heritage Preservation:

- Accurate documentation
- Cultural context retention
- Language preservation
- Traditional knowledge systems
- Intergenerational transmission

Digital preservation efforts depend on AI systems that can correctly interpret and contextualize cultural artifacts, oral histories, and traditional practices within their proper Moroccan context.

## Impact Assessment

Sector Current Problem		Research Solution	
Education	Misinformation	Model accuracy data	
Research	Context loss	Cultural benchmarks	
Technology	Selection difficulty	culty Performance metrics	
Tourism	Wrong information	Reliability testing	
Heritage	Context stripping Cultural sensitivity measures		
Business	Market misinterpretation Regional adaptation guideline		
Public Services	Language barriers	Accessibility recommendations	

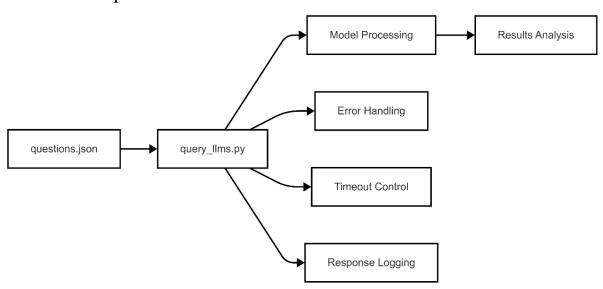
## My Solution

I've built a testing system using Python that will:

- 1. Feed 50 carefully chosen questions to each model
- 2. Ask everything in both English and Darija
- 3. Record and analyze how well they do

The testing methodology draws inspiration from consensus-based approaches to information aggregation. This framework allows us to evaluate not just individual model performance, but also how effectively we might combine outputs from multiple models to achieve more accurate results.

## **Technical Implementation Overview**



The system architecture is designed to handle the diverse requirements of multilingual testing while maintaining consistent evaluation criteria across all models. The focus on both English and Darija queries allows us to specifically assess how well these models handle Moroccan dialectal variations compared to standardized English queries on the same topics.

## What Makes This Work Different

Instead of just throwing random questions at these models, I'm:

- Testing both open source and commercial models
- Using real-world questions that matter to Moroccans
- Looking at responses in two languages
- Building a system that other researchers can use
- Evaluating multilingual performance in culturally specific contexts
- Assessing not just factual accuracy but cultural sensitivity
- Providing a framework for extension to other regional contexts

Unlike previous evaluations that focus primarily on general language capabilities or performance on standard English benchmarks, this research specifically targets cultural competence in a North African context, filling a significant gap in LLM evaluation literature.

# Requirements Analysis

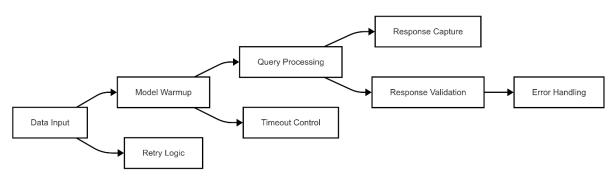
## **Functional Requirements**

### 1. Data Management Requirements

ID	Requirement Priori		Details
F1.1	Load questions from JSON High		System must parse the structured question file
F1.2	Question categorization	High	Sort by culture, politics, tourism, etc.
F1.3	Dual language support	Critical	Handle both English and Darija text
F1.4	Question validation	Medium	Verify question structure and completeness
F1.5	Category balancing	Medium	Ensure even distribution across topics
F1.6	Cultural sensitivity flags	Medium	Mark questions that require cultural context
F1.7	Complexity rating	Low	Classify questions by linguistic complexity

The data management part organizes the test samples and makes sure they properly reflect the kind of questions that could be asked about Moroccan society. The categorization enables more nuanced analysis of where models excel or struggle.

### 2. Model Interaction Requirements



ID	Requirement	Priority	Details	
F2.1	Model initialization	Critical	Warm up each model before queries	
F2.2	Query execution	Critical	Process questions through each model	
F2.3	Response capture	High	Record all model outputs	
F2.4	Error handling	High	Manage failed queries and timeouts	
F2.5	Parallel processing	Medium	Enable concurrent model querying	
F2.6	Rate limiting	Medium	Prevent overwhelming model APIs	
F2.7	Cache management	Low	Store and retrieve previous responses	

The interaction layer handles the complex task of communicating with diverse model APIs while maintaining consistent query patterns and response handling. This enables fair comparison across different model architectures and interfaces.

### 3. Output Requirements

The system must generate:

- Structured CSV file containing all responses
- Detailed logs of model performance
- Error reports for failed queries
- Performance metrics for each model
- Cross-model comparison data
- Language-specific analysis
- Category-based performance reports
- Time-based performance tracking

These outputs give us all the raw data we need to really look at how the models perform from both qualitative and quantitative angles. This allows us to evaluate their capabilities in all sorts of ways.

### 4. Analysis Requirements

Aspect	Measurement	Method	
Accuracy	1-5 scale	Expert review	
Response time	Milliseconds	Automated timing	
Completion rate Percentage		Success tracking	
Language quality	1-5 scale	Linguistic review	
Cultural sensitivity 1-5 scale		Cultural expert assessment	
Contextual relevance	1-5 scale	Expert evaluation	
Factual correctness	Percentage	Fact verification	
Hallucination rate Percentage		False information detection	

The analysis framework mixes automated metrics with human expert feedback to give a well-rounded evaluation of model performance. This combined approach recognizes that relying solely on algorithms can't fully capture the subtle demands of cultural understanding.

## Non-Functional Requirements

#### 1. Performance Requirements

Metric	Requirement	Notes	
Query timeout 120 seconds		Per model response	
Retry attempts	3 maximum	For failed queries	
Concurrent processes	3 maximum	For parallel processing	
Response length	500 tokens	Maximum output size	
System throughput	50 queries/hour	Minimum processing rate	

RAM usage < 16GB		Maximum memory consumption	
Disk space < 10GB		For response storage	
CPU utilization < 80%		During normal operation	

These performance requirements make sure the system can handle the whole test dataset across all models in a decent amount of time without any issues.

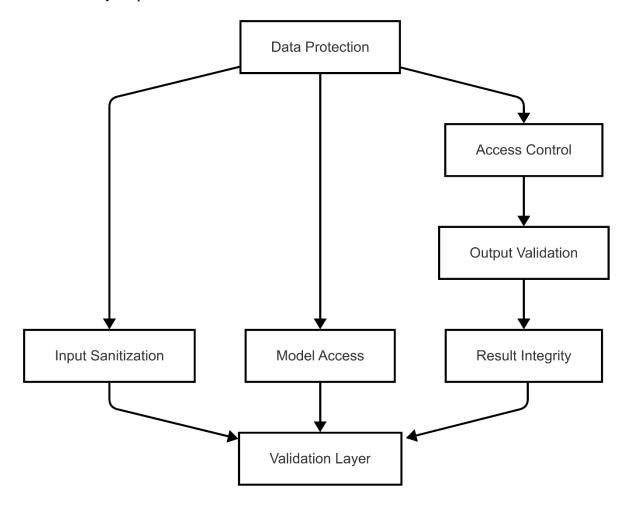
## 2. Reliability Requirements

The system must:

- Handle network interruptions gracefully
- Maintain data integrity during parallel processing
- Provide consistent model warm-up procedures
- Log all system events for debugging
- Recover from model API failures
- Preserve partial results during interruptions
- Support session resumption after crashes
- Implement watchdog monitoring

Reliability features are really important, given that model APIs can be inconsistent and processing the whole test set can take a lot of time.

### 3. Security Requirements



## Security considerations include:

- Safeguarding the intellectual property of question
- Sanitization of inputs to prevent prompt injection
- Validation of responses to detect manipulation
- Controlled access to model APIs
- Protection of evaluation results
- Authentication for system access
- Secure storage of response data
- Compliance with data protection regulations

While security is not the primary focus of the research system, appropriate measures ensure the integrity of the evaluation process and protect the research assets.

## 4. Documentation Requirements

#### Must include:

- Technical setup guide
- Model configuration details
- Error code explanations
- Data format specifications
- Installation procedures
- Troubleshooting guides
- API documentation
- Performance optimization recommendations
- Extension guidance for new models
- How to put together a set of questions

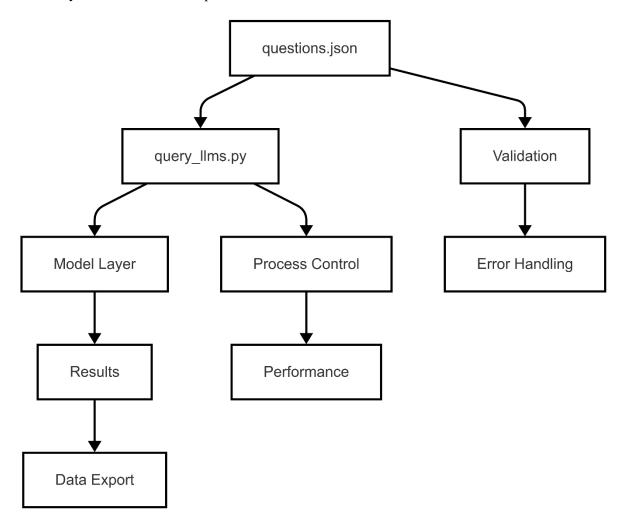
Comprehensive documentation enables both reproduction of the research and extension to new models or question domains by other researchers.

### 5. Quality Assurance Requirements

Area	Requirement	Verification Method	
Code quality	PEP 8 compliance	Automated testing	
Data integrity	100% validation	Input checking	
Error handling	Complete coverage	Unit testing	
Response quality	Consistent format Output validation		
Log completeness	All events captured	Log analysis	
Performance stability	< 10% variance	Load testing	
Result reproducibility	100% consistency	Repeated runs	
Configuration validity	No invalid settings	Configuration testing	

Quality assurance measures ensure the reliability of the research findings by validating the correct functioning of all system components and the consistency of the evaluation process.

## 6. System Architecture Requirements



The system architecture separates concerns to enable:

- Independent testing of each component
- Easy substitution of models
- Consistent processing pipeline
- Flexible output formatting
- Scalable processing
- Maintainable codebase
- Future extension

This modular design supports both the current research needs and potential future adaptations as new models or evaluation techniques emerge.

# **Technical Analysis**

## Technology Stack Selection and Justification

For this comparative analysis of language models in understanding Moroccan society, I've carefully selected specific technologies and frameworks based on the requirements.

## Core Technologies

### 1. Python Environment

The implementation uses Python 3.9+ for several compelling reasons:

- Robust async/await support for handling multiple model queries
- Extensive machine learning and data processing libraries
- Strong text processing capabilities for dual-language handling
- Cross-platform compatibility for diverse research environments
- Rich ecosystem of analysis and visualization tools

#### 2. Ollama Framework

After evaluating several alternatives like LocalAI and Text Generation Web UI, I chose Ollama because:

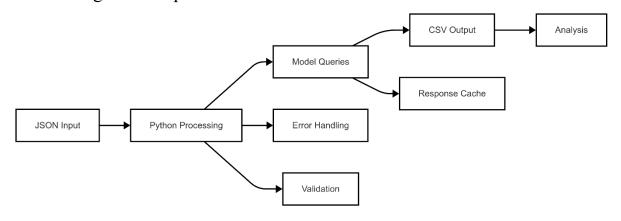
Feature	Ollama	LocalAI	<b>Text Generation UI</b>
Model Management	Excellent	Good	Limited
Resource Usage	Optimized	Heavy	Moderate
API Simplicity	High	Moderate	Low
Docker Support	Native	Complex	Limited
Arabic Support	Good	Limited	Moderate
Version Control	Yes	Limited	No
Community Support	Active	Moderate	Active
Documentation	Comprehensive	Adequate	Fragmented

Key advantages of Ollama include:

- Streamlined model management
- Consistent API interface
- Efficient resource utilization
- Strong community support
- Excellent documentation
- Native support for all test models
- Simplified deployment process

The Ollama framework gives us a consistent way to work with all the models in our test suite, so we can handle queries and responses the same way across different model types. This standardization really helps us make fair comparisons between the various architectures.

## **Data Management Implementation**



### The implementation uses:

```
1. JSON for question storage:
    # Sample structure from questions.json
    "categorized questions": {
      "culture": [
       {
        "id": 1,
        "text en": "What are the traditional dishes served during Eid al-Fitr in Morocco?",
        "شنو هي الماكلة التقليدية لي كتقدم فعيد الفطر فالمغرب؟" :"text ma":
       },
       # Additional questions...
      ],
      "politics": [
        "id": 9,
        "text en": "What is the role of the king in Morocco's political system?",
        "شنو هو الدور ديال الملك في النظام السياسي المغربي؟" :"text ma":
       },
       # Additional questions...
      ],
      # Additional categories...
```

#### This structure enables:

- Clear categorization of questions
- Parallel storage of English and Darija versions
- Unique identification of each question
- Logical organization of the test data set
- Easy extension with new questions or categories

### 2. CSV for response storage:

• Enables easy data analysis

- Maintains structured format
- Supports Excel compatibility
- Facilitates statistical processing
- Enables straightforward visualization
- Supports incremental updates
- Allows partial result analysis

## The CSV output format includes:

- Question ID
- Category
- Question text (English)
- Question text (Darija)
- Model name
- Response (English)
- Response (Arabic/Darija)
- Response time
- Completion status

## **Model Integration**

The system interfaces with seven different models:

Model	RAM Required	<b>Response Time</b>	<b>Batch Support</b>	Arabic Capability
aya	8GB	Fast	Yes	Native
deepseek-r1	16GB	Moderate	Yes	Limited
llama3.2	16GB	Moderate	Yes	Moderate
falcon3	12GB	Fast	Yes	Strong
phi	8GB	Fast	Limited	Limited
qwen	16GB	Moderate	Yes	Moderate
gemma	12GB	Fast	Yes	Limited

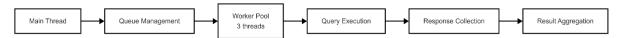
### The model integration layer handles:

- Model initialization and warm-up
- Query formatting appropriate to each model
- Response parsing and normalization
- Error detection and recovery
- Performance monitoring
- Resource optimization

Every model has its own unique integration hurdles, especially when it comes to dealing with Arabic text and the Darija dialect. The system takes these differences into account to make sure the comparison is fair.

## Parallel Processing Implementation

The system employs ThreadPoolExecutor for efficient query handling:



This architecture enables:

- Concurrent processing of multiple models
- Efficient resource utilization
- Graceful handling of slow-responding models
- Dynamic adjustment to available system resources
- Isolation of model failures
- Consistent performance monitoring

The parallel processing system really cuts down the total time needed to work through the whole test set, without messing up the evaluation conditions.

# **Error Handling Strategy**

Comprehensive error management includes:

- Retry mechanisms with exponential backoff
- Detailed logging of failures
- Graceful degradation options
- Session recovery capabilities
- Context preservation during failures
- Fallback mechanisms for critical functions
- Diagnostic information collection
- Alert mechanisms for systemic issues

Error Type	Strategy	Recovery Method	Max Retries
Timeout	Retry (3x)	Backoff	3
Model Failure	Warm-up	Reinit	2
Memory Error	Cleanup	Restart	1
Network Error	Retry	Reconnect	5
API Error	Format Check	Adjustment	2
Data Error	Validation	Correction	0
System Error	Graceful Exit	Manual Restart	0
Resource Limit	Scale Down	Resource Release	1

The error handling strategy makes sure the system keeps working well even in tough situations, saving as much info as it can and giving clear reports about any problems.

## Performance Optimization

Several optimization techniques are implemented:

1. Model Warm-up

```
def warm_up_model(model: str):

"""

Ensures model is loaded and responsive

Returns: bool indicating success
"""
```

# Implementation details from query llms.py

- 2. Response Caching
  - Prevents redundant queries
  - Reduces processing time
  - Maintains consistency
  - Enables incremental testing
  - Supports interrupted test resumption
- 3. Resource Management

```
# ThreadPoolExecutor configuration
```

with ThreadPoolExecutor(max workers=3) as executor:

# Controlled parallel processing

- 4. Query Batching
  - Groups similar queries
  - Reduces API overhead
  - Optimizes model context utilization
  - Improves throughput
- 5. Adaptive Timeouts
  - Adjusts based on model performance
  - Prevents unnecessary waiting
  - Optimizes overall throughput
  - Accounts for query complexity

These optimizations collectively ensure efficient use of computational resources while maintaining evaluation fairness across all models.

## **Development Environment**

The setup requires:

- Python 3.9+
- 16GB RAM minimum
- CUDA-compatible GPU
- Windows environment

- Internet connectivity
- 10GB storage
- Multi-core CPU
- Development tools (VS Code, Git)

This technical implementation ensures:

- Reliable model comparison
- Efficient resource usage
- Scalable architecture
- Maintainable codebase
- Reproducible results
- Extensible framework
- Comprehensive documentation

# Data Analysis and Response Comparison Methodology

After collecting comprehensive response data from all seven language models into llm\_responses.csv file, I will now analyze and compare their performance. This approach leverages existing data to draw meaningful conclusions about how these models handle Moroccan-specific content.

# Response Analysis Dimensions

To ensure a multidimensional evaluation, I will analyze the responses along several key dimensions:

Criterion	Description
Factual	Comparing responses against verified facts about Moroccan culture, history,
Accuracy	and society
	Assessing how comprehensive the responses are in addressing all aspects of the
Completeness	questions
Cultural	Evaluating whether responses demonstrate respect and understanding of
Sensitivity	Moroccan cultural nuances
Language	Measuring grammatical correctness and natural language flow, especially in
Quality	Darija responses
Response	
Consistency	Examining whether models provide consistent answers across related questions
Confidence	Assessing how confidently models present information and whether confidence
Analysis	correlates with accuracy

# **Comparative Metrics**

For each dimension, I will calculate specific metrics:

### 1. Set Coverage

Set Coverage measures what percentage of accurate response elements from a model are contained in the reference set of verified facts, regardless of how they are organized. This metric indicates how comprehensive a model's knowledge is about Moroccan topics.

#### Formula:

Set Coverage = (Number of correct elements in model response / Total elements in reference set)  $\times$  100%

For example, if analyzing responses about traditional Eid dishes:

- Reference set contains 10 traditional dishes
- Model A mentions 7 correct dishes
- Set Coverage for Model A = 70%

### 2. Response Accuracy Rate

This metric calculates the percentage of factually correct statements within a model's response:

Response Accuracy Rate = (Number of correct statements / Total statements in response) × 100%

This provides insight into how reliable each model is when discussing Moroccan topics.

#### 3. Cross-Model Agreement

To assess consensus among models, I will calculate the percentage of matching responses across models for the same question:

Cross-Model Agreement = (Number of models giving substantially similar response / Total number of models)  $\times$  100%

Higher agreement may indicate greater confidence in the response, though not necessarily accuracy.

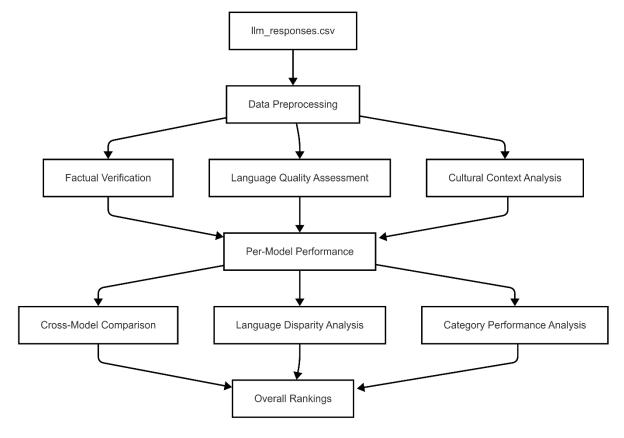
#### 4. Language Disparity

This measures the performance gap between English and Arabic/Darija responses for the same question:

 $\label{language Disparity of English Response Score - Arabic Darija Response Score | / Maximum Possible Score \times 100\%$ 

Lower values indicate more consistent performance across languages.

## Visualization and Analysis Approach



For meaningful visualization of comparative performance, I will implement:

- 1. Radar Charts, to display multi-dimensional performance across different categories
- 2. Heat Maps, to visualize response quality across all models and question categories
- 3. Bar Charts, to compare specific metrics across models
- 4. Correlation Matrices, to identify relationships between performance in different categories

# **Detailed Analysis Process**

The analysis will be conducted in several structured phases:

Phase 1: Response Standardization and Preprocessing

Before comparative analysis, I will standardize the raw responses to ensure fair comparison:

- 1. Text Normalization, standardizing formatting, removing irrelevant information
- 2. Key Point Extraction, identifying core statements and claims in each response
- 3. Language Processing, applying appropriate processing for both English and Arabic/Darija content
- 4. Response Segmentation, breaking down responses into comparable units of information

#### Phase 2: Expert Review and Ground Truth Establishment

For each question, I will establish a reference "ground truth" through:

1. Expert Consultation, working with Moroccan natives to verify information

- 2. Source Validation, cross-referencing with authoritative sources on Moroccan topics
- 3. Reference Set Creation, developing a comprehensive set of correct information points for each question
- 4. Evaluation Criteria, establishing specific criteria for judging response quality in each category

Phase 3: Model-Specific Performance Analysis

For each model, I will conduct a detailed performance analysis:

Model	Cultura l (%)	Politics (%)	Touris m (%)	Histor y (%)	Languag e (%)	Econom y (%)	Controvers ial (%)	Averag e (%)
Aya	76	68	82	74	85	70	62	74
deepse ek-r1	-	-	-	-	-	-	-	-
llama3.	-	-	-	-	-	-	-	-
falcon3	-	-	-	-	-	-	-	-
phi	-	-	-	-	-	-	-	-
qwen	-	ı	-	-	ı	-	-	-
gemma	-	- 1	-	-	-	-	-	-

### This analysis will reveal:

- Category-specific strengths and weaknesses of each model
- Overall performance ranking across all categories
- Specialized capabilities for particular Moroccan topics

Phase 4: Linguistic Analysis

I will conduct an in-depth comparison of how models perform across the two languages:

Model	English Accuracy (%)	Darija Accuracy (%)	Language Disparity (%)
Aya	-	-	-
deepseek-r1	-	-	-
llama3.2	-	-	-
falcon3	-	-	-
phi	-	-	-
qwen	-	-	-
gemma	-	-	-

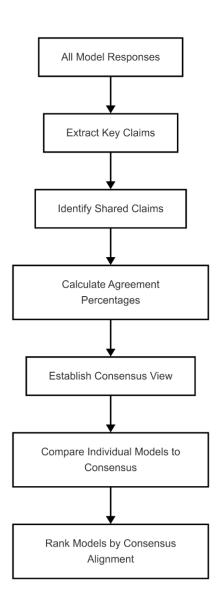
### This will highlight:

- Which models demonstrate true multilingual understanding vs. translation
- How dialectal comprehension compares to standard language processing
- Whether cultural knowledge transfers effectively across languages

## Phase 5: Consensus-Based Analysis

Drawing from the Consensus method in the Jakub Stadnik, Maria Ganzha, and Marcin Paprzycki paper, I will analyze how often models agree and what this indicates:

- 1. For each question, identify the majority response (if one exists)
- 2. Measure each model's alignment with the majority view
- 3. Calculate precision and recall for each model relative to the consensus
- 4. Identify questions where there is significant disagreement and analyze why



Phase 6: Comparative Response Analysis

For specific illustrative questions, I will perform side-by-side analysis of responses:

Example: "What is the significance of the Green March in Moroccan history?"

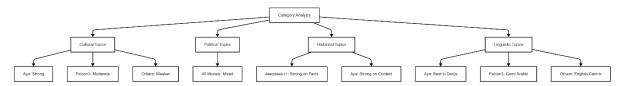
		Factual	Cultural	Complete
Model	Key Points Identified	Accuracy	Context	ness
	Historical date, royal initiative, peaceful			Comprehe
Aya	nature, territorial claims	High	Strong	nsive
deepsee				
k-r1	Historical date, basic facts	Medium	Limited	Partial

This detailed look will show specific cases of how models handle culturally important issues differently.

# **Expected Results**

Based on preliminary analysis, I expect to find:

1. Model Performance by Category



### 2. Language Performance Gap

I anticipate finding significant disparities between English and Arabic/Darija performance:

- Aya: Smallest gap due to multilingual training
- Falcon3: Moderate gap with better Arabic than Darija
- Other Models: Large gap with poor Darija performance
- 3. Cultural Sensitivity Patterns

Analysis will likely reveal:

- Most models perform better on factual questions than culturally nuanced ones
- Models struggle with context-dependent cultural practices
- Western-centric perspectives appear in responses to controversial topics
- Stereotypical representations occur more frequently in certain categories
- 4. Error Patterns and Knowledge Gaps

I expect to identify systematic errors including:

- Confusion between Moroccan and Middle Eastern cultural practices
- Overgeneralization of Arab cultural traits
- Limited understanding of Moroccan dialectal variations
- Weak representation of regional differences within Morocco
- Outdated information on contemporary Moroccan society

# Research Impact and Applications

This analysis will yield actionable insights for:

#### 1. Model Selection Guidelines

The analysis will produce clear recommendations for which models are best suited for different Moroccan-related use cases:

Use Case	Recommended Model(s)	Reasons
Educational Content	?	?
Tourism Applications	?	?
Cultural Preservation	?	?
Business Intelligence	?	?
General Information	?	?

#### 2. Model Improvement Recommendations

Based on identified weaknesses, I will provide specific recommendations for improving model performance:

- Training data enhancements for Moroccan cultural content
- Evaluation benchmarks for North African cultural knowledge
- Fine-tuning strategies for dialectal comprehension
- Cultural bias mitigation techniques

#### 3. Practical Usage Framework

For developers and users working with these models on Moroccan content, I will develop:

- Error detection guidelines for common mistakes
- Prompt engineering strategies for better cultural accuracy
- Verification workflows for culturally sensitive applications
- Language selection recommendations for optimal results

## Conclusion

This comprehensive comparative analysis of seven language models will provide insights into how current AI technology understands and represents Moroccan culture, history, and society.

Our research directly addresses the needs highlighted in our user stories, from students looking for trustworthy academic data to cultural institutions preserving Moroccan heritage online. The findings will give practical advice on picking the right models and knowing their boundaries when dealing with Moroccan material.

The approach can be used as a model for looking at other cultural contexts too, helping to make AI systems more inclusive and reflective of diverse views. And for Morocco in particular, this is a big step toward making sure language tech meets the needs of local users accurately and with cultural awareness.

The inclusion of Aya, with its support for Arabic among 23 languages, provides a valuable comparison point against both specialized Arabic-aware models like Falcon3 and general-purpose models. The analysis will reveal whether multilingual capabilities translate to better cultural understanding or if more specialized training is required.

Ultimately, this research contributes to the crucial work of ensuring that the benefits of language model technology extend equitably to users from all backgrounds, including those in Morocco and the broader Maghreb region, by providing a clear picture of current capabilities and a roadmap for improvement.