ROTSEN MARK ACOB

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QUALIFICATIONS SUMMARY

- PSD/Sketch/Illustrator to responsive HTML/WordPress/Jekyll.
- Expert of the Genesis Framework.
- E-commerce using WooCommerce.
- Pagespeed Optimization.
- Website Troubleshooting and Maintenance.
- Knowledge of Templating Engine (Liquid).
- Knowledge of Task Runners (Gulp, Grunt).
- Knowledge of versioning control systems (Git, SVN).
- Knowledge of package managers (NPM, Yarn).
- Knowledge of JavaScript Frameworks(React,Vue).
- Expert of CSS Preprocessors (SASS/SCSS, LESS).
- Knowledge of CSS/SASS Frameworks (Bootstrap, Bourbon, MaterializeCSS).
- Knowledge of Static Site Generators (Jekyll).
- Systems: MacOS, Linux, Windows.
- English language proficient.

PROFESSIONAL EXPERIENCE

Freelance   October 2017 - present
Web Developer
- Convert PSD/Sketch/Illustrator/HTML to responsive WordPress themes.
- Troubleshoot WordPress theme and plugin issues.
- Backup WordPress sites using SSH, ManageWP.
- Update WordPress themes and plugins.
- Performed website optimization.

Kala Digital   March 2018 – February 2019
Full Stack Developer
- Converted PSD/HTML to responsive WordPress themes.
- Troubleshoot WordPress themes and plugin issues.
- Backup WordPress sites using SSH, ManageWP.
- Updated WordPress themes and plugins through ManageWP.
- Maintained GoDaddy and Cloudways server.
- Setup client emails and email addresses.
- Performed PageSpeed Optimization.
- Performed site audit with AHrefs, SEMRush and SerpFox.

RecommendWP   December 2015 – October 2017
Senior Web Developer
- Converted PSD/Sketch/Illustrator/HTML to responsive WordPress themes.
- Maintained web development servers.
- Created bash script to backup sites through SSH.
- Setup cron jobs to backup sites weekly or monthly to Amazon S3.
- Troubleshoot client issues with themes and plugins.
- Performed website optimization.
- Developed and co-designed company website.

SuperFastBusiness   May 2012 – December 2015
Senior Web Developer
- Converted PSD/Illustrator/HTML to responsive WordPress themes.
- Helped maintain web development servers.
- Created bash script to backup sites through SSH.
- Setup cron jobs for weekly, monthly backups.
- Troubleshoot client issues varying from themes, plugins and WordPress core.
- Performed website optimization.
- Designed, developed and updated in-house themes and plugins.

AMA Computer College, Tuguegarao City   June 2011 – April 2012
Assistant Instructor 1
- Taught Information Technology-based courses.
- Mentored Systems and Analysis Design students.
- Panelled IT Capstone students.
- Designed School Yearbook.

EDUCATION

AMA Computer College, Tuguegarao City, Philippines
Bachelor of Science
Computer Science

AMA Computer College, Tuguegarao City, Philippines
Bachelor of Science
Information Technology