


# MAURICIO VALDIVIA

## FRONTEND ENGINEER

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## PROFESSIONAL SUMMARY

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A proficient Frontend Engineer **specializing in React, TypeScript, and Next.js**, with a solid foundation in building scalable, responsive web applications used by over 10,000 users. Skilled in UI/UX design, maintaining high standards in code quality through comprehensive testing with tools like Jest and Cypress.

## EXPERIENCE

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### Frontend Engineer

Another Acquisition (Sep 2023, Present), Madrid Spain

- Designed and implemented a SaaS platform for mass email delivery, comparable to Customer.IO and Klaviyo, using Next.js, React, PostgreSQL, and Ruby on Rails.
- Developed a user interface with React Flow, enabling users to design custom user journeys through a drag-and-drop interface, enhanced with logical rules for customer segmentation and interaction based on the journey's context. Features included conditional branches, segmentation by user attributes, and communication nodes for email and SMS.
- Engineered an intuitive email builder tool based on the MJML framework, leveraging the open-source Easy Email project. This tool allows users to effortlessly construct responsive emails with customizable layouts, including drag-and-drop functionalities for text, images, rows, and columns..

### Fullstack Engineer

Wallstate (Aug 2021 - Jul 2023)

- Created an e-commerce platform from the ground up, enabling customers to buy tokens representing shares of real estate. Utilized Tailwind UI templates to design the user interfaces.
- Developed a web application that allows users to invest in real estate portfolios starting at just one dollar, featuring real-time access to transaction data and balance information.

## EDUCATION

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### Bachelor in Computer Science

Universidad Católica de Chile

2015 - 2019

- Teaching Assistant for Testing
- Teaching Assistant for Software Engineering

## PROJECTS

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### Opensurvey

Sep 2023 - Oct 2023

Designed and built an open-source alternative to Typeform. Users can create surveys in less than one minute and, if they want, can self-host the web app.

Link: <https://opensurvey.co/>

Technologies: Nextjs, PostgreSQL

## TECHNICAL SKILLS

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### Languages

- Javascript
- Python

### Tools

- React
- Nextjs
- Redux