

**LO
GO**

Our present situation in history is marked by big issues and problems that put our civilization and coexistence as coherent societies in danger, those issues are very wide and multiple, like the threat of the climate crisis, enormous socioeconomic inequalities, the dangers of the misuse of new technologies, intolerance and violence, the incapacity to deliver a proper standard of living to billions, and many other issues that we are about to see in the near future.

Although a lot of people and organizations are trying to change this current unsustainable situation, problems are getting worse every day, and we are reaching a tipping point in which nothing relevant can be done.

This incapacity of proper and efficient change action is closely related to the still going reliance on obsolete frameworks of thinking and action that common good oriented people still have, and by that, although a lot of energy and resources aimed to improve the current situation have been in place, nothing relevant have happened, and the status-quo is still untouched, and the problems generated by them are getting even worse.

Luckily, new frameworks, trains of thought and ideas are emerging, that are being embedded by new social movements in new contexts, and by that, new opportunities arise on the horizon, in which we aim to be part of and contribute to empower.

In this way, NAME is an international organization that is deeply committed to contribute to the present efforts aimed to deal with the multidimensional issues that we face as a global community, specially by trying to support, improve and foster people's collective empowerment, socioeconomic and cultural equality, and sustainability-regeneration at the ecosystem level.

The dimensions of activity in which the organization operates is wide, and goes from the social economy area, to institutional political support and multimedia, because social change can not be directed in only one direction, and interconnection of projects it's crucial to build strong social capacities of positive change.

We think that social change shouldn't be an unconscious and non theorized process, by that, we aim to contributing to macro social change by thinking in the framework of Theory of Change (ToC), trying to think in complex problem approach, proper future visualization, change assumptions, agent and stakeholders analysis, change pathways, and a continuous process of monitoring, evaluation, and learning. Thinking in that form, we understand that something has to be in place for relevant positive change to happen, and by that, we aim to support, empower and create if necessary such instances and configurations that can catalyze efficient change.

Values

Every social change process, and the people, movements and organizations behind them have certain guiding principles and values that orientate action, and we are not the exception, so we think that holding the proper explicit values help to communicate our mission.

People's empowerment. In our present, power it's being held by a small few, a tendency that in the near future will lead to a dystopian scenario; by that, we need to rebuild people's power, get it back to the normal people, where it belongs.

Pro-equality. Our present it's characterized by enormous and growing inequalities, that will be much bigger in the future; it's time to reverse the tendency, before it's too late, by giving everybody what they deserve, and avoiding this power concentration dynamics that brought us here

Regenerative purpose We aim to restore, renew and re-build the different systems that we have destroyed as a product of our misbehavior as a human species, by that we need to reframe our actions on sustainability and resilience thinking

Pro-technology. Technology it's becoming a more and more important part of our life; by that, we need to embrace it, and use it correctly, understanding their pro-social potentiality and dangers

Not-for-profit. Concentration of wealth and power it's an inevitable dynamic of the actual for-private-profit driven structures, that are also directly related with the environmental crisis; there's the need to create new dynamics that promote endogenously equality and sustainability

Glocal perspective. There's the need to create a better globalization, that it's not aimed to destroy the local, but to embrace and incorporate it in a synergistic way.

Open participation. People's power must be embraced and created as a standard of societal organization as a whole; by that, open participation must become a standard in decision-making system in different levels and regular issues

Horizontality. Organizational models and decision-making systems should be as horizontal as possible, embracing participation, inclusion, peer debate and mutual respect.

Social ownership. The control and the product of what society realizes should be in the benefit of the whole people, that by an equal distribution, we all should have the possibility to direct the affairs of life-reproduction and well-being

Areas of action

The organization aims to orient action in different areas wide in scope, such as the social oriented economy, institutional and non-institutional public areas, multimedia development, and others many considered relevant to positive social change.

By that, the organization focus is on different specific oriented activities and sectors of interest, that jointly are necessary to improve towards creating, supporting and developing solutions to tackle the many different problems that we face in many different regions and levels; that way our main focus is in:

Public-oriented systems. Goods and services with societal ownership and governance are not only basic human rights, but are the way to the future; knowing this, there is the need to improve the systems that are relevant to all of us, and to give shared outcomes, resources, capacities, and opportunities to everybody.

Non-for-profit enterprises. The growth, development, and empowerment of the non-private enterprise sector is crucial to develop efficient alternatives that can contribute to contract the many negative dynamics of the current affairs of business that today are in place.

Open-governance. Promote open participation in the different institutions that make our day-to-day life is crucial for healthy social system, and by this, we there's the need to promote and improve inner and outer open governance at the different levels of decision-making that have an impact in peoples lives.

Regeneration and sustainable initiatives. The current ecosystems crisis and near-future catastrophe requires drastic action in areas that have to do with regeneration and sustainability, such as protection, restoration, and development of initiatives aimed to create positive ecosystem capacities and resilience in order to counteract the highly negative current state of things.

The scale and levels of actions that we aim to operate are strongly related with the idea of *glocalization* -glocal plus local-, that implies orienting actions both in the global and the glocal scale, in a combined manner, aiming to create systems at the supranational, international, national, and local levels altogether.

Organization structure

The organizational model is structured in such a way that decision-making is proceeded in a horizontal manner, in which participation has a key role in strategies, resources allocation, other relevant things that concern the day-to-day issues.

By that, the organization is modeled in three different levels related to different tasks and areas of projects:

Collective decision. General decision-making is made by open and universal participation between the members and associates, about issues that have to do with organizational structures, rules, and other high level decisions that have to be made.

Administrative body. Representative-based decision-making has a to-do with the approval of projects, financing, and semi-general issues that had to do with the relevant decisions that are difficult to do in a generalized way due and resources.

Management level. This level has to do with day-to-day activities that there is the need to do fast and that carry not long-term binding relevancy for the organization, like public relations, coordination of projects, and normal tasks.

Besides all that, the organization is structures in a semi-federated way that aims to allow the inclusion of different geographical levels that encompass the global, supranational, national and local structures connected by participation technology.

Contact