



BRAND IDENTITY

# TABLE OF CONTENTS

- 1- MAIN LOGO
- 2- LOGO COLORS
- 3- ICON
- 4- COLOR PALETTE
- 5- BUSINESS CARD
- 6- BANNER
- 7- ENVELOPE
- 8- LETTERHEAD
- 9- PROMOTION MATERIALS

MAIN LOGO



## LOGO COLORS



Dark Background

## LOGO COLORS



Color Background

# BUSINESS CARD



White Background

# ICON



# COLOR PALETTE

R.226 G.170 B.105

#E2AA69

**Earth Yellow**

C.0 M.25 Y.54 K.11

R.0 G.35 B.65

#002341

**Oxford blue**

C.100 M.46 Y.0 K.75

# BUSINESS CARD



# BUSINESS CARD



BANNER



# ENVELOPE



# ENVELOPE



# LETTERHEAD



## PROMOTION MATERIALS



## PROMOTION MATERIALS



Thank You!

