

# Island Information Technology Consultants (IITC) Website Content Outline November 14, 2016

## DRAFT - CONFIDENTIAL

#### **HOME PAGE**

Page Title: IT Consulting Firm for Intelligence & Government Agencies | Island Information

**Technology Consultants (IITC)** 

Current URL: http://www.islanditconsultants.com/ New URL: http://www.islanditconsultants.com/

H1: IITC - Over 20 Years of Experience in the U.S. Intelligence Community

Description Meta Tag: Island Information Technology Consultants (IITC) is a small, woman-owned information technology consulting firm with over 20 years of experience in the industry, specializing in IT and communications support services to the intelligence community and other United States government agencies.

#### Copy:

Island Information Technology Consultants, Inc. (IITC) is a small, woman-owned information technology consulting firm providing, and specializing in, information and communications technology support services to the intelligence community and other United States government agencies.

As an IITC client you will have access to the same wealth of knowledge and experience [link to Consulting Services page] and access to resources that a larger company can provide while getting the personable, hands-on, face-to-face experience you only get with a smaller company. As a small business we pride ourselves in offering experienced and well-trained staff with the breadth of capabilities and depth of experience needed to completely support our clients.

As a place of employment, we work hard but play hard and are a premier company to work for [link to IT Careers] with a very generous and unique benefits package [links to IT Careers – Why IITC page]. We treat both our clients and employees just like we wish to be treated – honestly, fairly, and with transparency and insight into the environment we support.

## **IT CAREERS**

Page Title: IT Careers | Island Information Technology Consultants

**Current URL: N/A** 

New URL: http://www.islanditconsultants.com/careers

H1: General Vacancies at IITC

Description Meta Tag: Island Information Technology Consultants (IITC) is an ideal company for which to work, offering a very generous and unique benefits package. IITC believes in providing opportunities for its employees to have a meaningful work/life balance while supporting opportunities for our team members that focus on their strengths and capabilities.

## Copy:

Whether you are just starting your IT career or you are a seasoned veteran, Island Information Technology Consultants (IITC) is an ideal company for which to work. We offer a very generous and unique benefits package [link to IT Careers – Why IITC] and provide opportunities for all of our team members to have a meaningful work/life balance. We believe in investing in our people, supporting opportunities for our team members that focus on their strengths and capabilities which prepare us to take on complex tasks for our customers.



Please browse through our general vacancies below or click here [link to IT Careers – IITC Jobs] for a list of current contracted job listings.

## **Network Engineer**

Candidate will support the translation of business requirements into network solutions (e.g., LAN, CAN, WAN, Voice and SATCOM) requirements, designs, and orders. Also, candidate will provide in-depth engineering analysis of network alternatives for medium and large-scale telecommunication infrastructures. Provide interface support to network and telecommunications end users, operations personnel, and strategic program management.

Technical degrees and certifications (Sec +, CISSP, CCNA, etc.) are preferred.

Click here [mailto: <u>Lisa.Maisel@myiitc.com</u>] to apply. Please put the name of the job listing as the subject of your e-mail and include a cover letter, resume, salary requirements and three professional references.

## **Audio Visual and Multimedia Engineer**

Candidates will provide design, installation, and maintenance of Audio-Visual/Multimedia (AV/MM) systems. The AV/MM Engineer is also responsible for the configuration management (CM) of developmental and operational AV/MM systems. Will train Government customers in proper use of AV/MM systems. Last, candidates will provide Tier 1 (Help Desk) problem identification, diagnosis and resolution of problems.

Technical degrees and certifications (Sec +, CTS, etc.) are preferred.

Click here [mailto: <u>Lisa.Maisel@myiitc.com</u>] to apply. Please put the name of the job listing as the subject of your e-mail and include a cover letter, resume, salary requirements and three professional references.

## IT CAREERS - IITC JOBS

Page Title: Job Listings | Island Information Technology Consultants Current URL: http://www.islanditconsultants.com/careers/job-listings New URL: http://www.islanditconsultants.com/careers/job-listings H1: Current Job Listings at IITC

Description Meta Tag: With a generous benefits package unique to the industry and a leadership team who truly believe in treating employees fairly and providing the means to have a true work/life balance, Island Information Technology Consultants (IITC) is a premier information technology company at which you can either start your IT career or bring years of experience to the job.

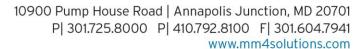
#### Copy:

Island Information Technology Consultants (IITC) is an ideal IT company to work for, whether you are just starting your professional career or have years of experience under your belt. We offer a very generous and unique benefits package [link to IT Careers – Why IITC] and provide ample opportunities for all of our team members to have a meaningful work/life balance. We believe in investing in our people, supporting opportunities for our team members that focus on their strengths and capabilities which prepare us to take on complex tasks for our customers.

Please browse through our contracted positions below or click here [link to IT Careers] for a list of general vacancies.

## **Linux System Administrator (Enterprise Email)**

Description: Provide intermediate to advance Linux user and server support. Responsibilities of this position include, but not limited to, user account administration, kick start installations, virtual server deployments, software installation, system updates, troubleshooting Linux operating systems and hardware failures, and monitoring servers for health and status.





Candidate should be proficient in the following – DNS, NFS, yum, LVM, rsyslog, VMware, Centrify, SAN configuration on physical server, networking, Big Brother/Xymon, Puppet, clustering, and shell and Python scripting. Candidate must also have a working understanding of AWS and cloud computing.

Qualifications: Candidate must have 10 years of experience and a B=bachelor's degree in a technical discipline. Five (5) years of additional system administration experience may be substituted for a bachelor's degree. Position requires a TOP SECRET/SCI clearance with a Full Scope Polygraph screening.

Click here [mailto: <u>Lisa.Maisel@myiitc.com</u>] to apply. Please put the name of the job listing as the subject of your e-mail and include a cover letter, resume, salary requirements and three professional references.

## System Engineer (Service Now Developer)

Description: The candidate will configure/customize the ServiceNow system to fulfill customer requirements. This includes building service requests from customer requirements, use workflows to manage data flow from the customer to the support teams providing the service, use scripting tools and ServiceNow functionality to automate rote tasks being done, perform system and integration testing with sample and live data, and monitor health, usage and overall compliance of the system. Must have working knowledge of CSS and other web technologies and detailed knowledge of ServiceNow's implementation of JavaScript. Candidate may be required to respond to after-hours requests as required in a 24/7 environment.

Qualifications: Candidate must have 14 years of experience and a bachelor's degree in a technical discipline. Five (5) years of additional SE experience may be substituted for a bachelor's degree Position requires a TOP SECRET/SCI clearance with a Full Scope Polygraph screening.

Click here [mailto: <u>Lisa.Maisel@myiitc.com</u>] to apply. Please put the name of the job listing as the subject of your e-mail and include a cover letter, resume, salary requirements and three professional references.

## IT CAREERS - WHY IITC?

Page Title: Why IITC? A Unique Benefits Package | Island Information Technology Consultants Current URL: N/A

New URL: http://www.islanditconsultants.com/careers/benefits

H1: Why Choose a Career at IITC?

Description Meta Tag: Island Information Technology Consultants (IITC) offers its employees a very generous and unique benefits package unlike any other in the industry, including four weeks of paid vacation, reimbursement for continuing education, immediate vesting in a 401(k) with a 100% contribution match, and much more.

## Copy:

Island Information Technology Consultants (IITC) offers its employees a very generous and unique benefits package that goes above and beyond the industry standard, including:

- Four weeks (20 days) of paid vacation per year, plus the employee's birthday.
- Ten (10) paid days off each year for federal holidays.
- Up to \$6,000 in reimbursement for continuing education.
- A 100% 401(k) contribution match with immediate vesting, up to a 4% match.
- Three (3) medical plan options for health insurance with dental, vision, and prescriptions drugs; IITC pays 60% of premiums for an individual and 50% for a family.
- **Company paid life insurance coverage**, including short-term and long-term disability and supplemental life insurance.



- A deep respect and understanding for the need for a healthy work/life balance for all of its employees.
- An Employee Equity Rights program unique to IITC.

Click here [link to Benefits Summary PDF] for the full benefits package.

Whether you are new to the job market or an industry veteran, IITC is the ideal IT employer for you! Click here [link to IT Careers – IITC Jobs] to see a list of current job listings at IITC and apply today.

## IT CONSULTING SERVICES

Page Title: IT Consulting Services | Island Information Technology Consultants

Current URL: http://www.islanditconsultants.com/technical-services
New URL: http://www.islanditconsultants.com/consulting-services

**H1: IITC Core Competencies/Services** 

Description Meta Tag: Island Information Technology Consultants (IITC) provides, and specializes in, information and communications technology support services to the intelligence community and other United States government agencies. Core competencies include system engineering; program and project management; network and telecommunication engineering; network operations for enterprise management; system administration and software support; audio, visual and multimedia engineering; and unified communications services.

## Copy:

# **System Engineering**

IITC provides our clients with expert technical assistance and consultation for current and future IT projects and programs. We have expertise in the following service areas – system engineering, IT strategic planning, IT processes and metrics, architecture, process re-engineering, solutions delivery and strategies, multiplatform integration, unified communications services, and system life-cycle planning and support.

## **Program and Project Management**

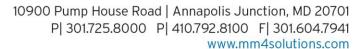
We understand the many benefits of good program and project management when done correctly – better efficiency, defined requirements, solutions and schedules, mitigated risk, and enhanced customer satisfaction. IITC has experienced professional project managers to support program and project management, assets and infrastructure, budgets, IT organization and structure, change management, quality assurance, process re-engineering, technical documentation, system life-cycle planning and support, consulting, needs assessment, requirements, and licensing. Several of our team members hold industry certifications such as Project Management Professional (PMP) and Information Technology Infrastructure Library (ITIL).

# **Network and Telecommunication Engineering**

Our staff is very familiar with information technology and the challenges of providing transport services in a secured environment. Many of our engineers have recognized industry certifications, including Sec+, CISSP, CCNA, CCNP, and ISSEP. IITC provides secure engineering solutions, including assessments, security integration, development, and training creation and delivery. Our services include network and telecommunication engineering, architecture, encryption, information security, deployment, integration, tools, technical support, software configuration, infrastructure development, LAN/WAN, wireless and SATCOM systems, traffic analysis and optimization, and network problem troubleshooting and resolution.

#### **Network Operations, Enterprise Management**

Your IT network is like your organization's nervous system. If information cannot flow freely and securely your mission may suffer, but our expert network operators can help. We have over 40 years of experience supporting network operations and enterprise management for the intelligence community. We can help optimize the performance of your vital infrastructure and some of the support





services we provide include – Network Operations, Enterprise Management, Enterprise Systems, Tools, Consulting, Fault Analysis, Root Cause Analysis, Solutions Delivery, Information Technology, Network Administration, and Network Solutions; we also provide Tier 1, 2, and 3 remediation.

## **System Administration and Software Support**

At IITC, we have an experienced and educated team of system administration and software support personnel ready to help our customers execute their IT mission needs. We have skilled consultants in System Administration, Software Support, Hardware, Programming, Software Configuration, Applications, Tools, Application Development, Computer Science, End-User Support, Information Security, Web Administration, Web Based Technology, UNIX, Linux, Technical Support, Solutions Delivery, Analysis, Configuration, Deployment, Design, Software Engineering, Information Technology, and Software Licensing.

We are experienced with server and desktop virtualization, including both Windows and Linux/UNIX-based authentication and authorization services, directory services, messaging, and web, file, and print services. In support of our customers we have built standard server operating system loads and have automated server provisioning, created secure systems designed to resist malware and intrusion, and implemented many mission critical systems infrastructure services.

## **Audio Visual and Multimedia Engineering**

Audio Visual and Unified Communication technologies are now essential to everyday business and IITC is a recognized provider of AV/MM services in the secured environment. We offer Audio Visual and Multimedia Engineering, Voice, Video, Teleconferencing, Broadcast Engineering, Hardware, Software, Tools, Architecture, Consulting, Voice over Internet Protocol (VoIP), Technical Support, Solutions Delivery, Strategies, Software Configuration, and Licensing Support.

We work with our customers to discover and develop a preliminary scope of work and budget, creating solutions that will improve daily mission activity. We provide complete design, installation and service of fully integrated AV systems:

- Data, video and, graphics presentation systems
- Board, conference, and training rooms
- Operation Centers
- Collaborative spaces
- Multi-location video conferencing
- Audio visual systems control and integration
- Media storage and distribution

## **Unified Communication Services**

Unified Communications is the new buzzword for describing the integration of real-time, enterprise, communication services such as instant messaging (chat), presence information, voice (including IP telephony), mobility, desktop sharing, and audio, web, and video conferencing. It also includes non-real-time communication services such as unified messaging, integrated voicemail, e-mail, texts and fax. We have experts with growing experience in all forms of unified communications that are exchanged via a network to include Internet Protocol Television (IPTV) and digital signage.

## **IITC CONTRACTS**

Page Title: Current Contracts | Island Information Technology Consultants

Current URL: http://www.islanditconsultants.com/contracts New URL: http://www.islanditconsultants.com/contracts

**H1: Current IITC Contracts** 

Description Meta Tag: At Island Information Technology Consultants (IITC) we take pride in our partner relationships. Our current partnerships include Northrop Grumman, CSC, Van Dyke

10900 Pump House Road | Annapolis Junction, MD 20701 P| 301.725.8000 P| 410.792.8100 F| 301.604.7941

MARKETING SOLUTIONS
Technology Group, AT&T, ManTech International Corporation, General Dynamics, Total Administrative Services Corporation (TASC), Brocade, Maryland State Police, AMBIANCE Technology, AXISS, End User Services, Intelligence Community Services Operations Group (IC-SOG), National Security Agency Set-Aside for Small Business (NSETS II), and PATHMASTERS.

## Copy:

At Island Information Technology Consultants (IITC) we take pride in our partner relationships. Our current partnerships include Northrop Grumman [http://www.northropgrumman.com/Pages/default.aspx] and CSC [http://www.csc.com/] on AXISS and with Van Dyke Technology Group [http://www.vdtg.com/] on the NSETS II [https://www.nsa.gov/business/programs/nsets.shtml] program, as well as with AT&T [http://www.corp.att.com/gov/] on the ICSOG Program. We also have continuing relationships with ManTech International Corporation [http://www.mantech.com/Pages/Home.aspx], General Dynamics [http://www.generaldynamics.com/], and Total Administrative Services Corporation (TASC) [https://www.tasconline.com/], as well as a Premier Partner relationship with Brocade [http://www.brocade.com/en.html]. These relationships help ensure future growth and continuing opportunities for our customers, our company, and our employees.

A full list of customers with whom we currently have ongoing contracts include:

Maryland State Police IT Support Contract [http://mdsp.maryland.gov/Pages/default.aspx] This work is primarily with the Licensing Division, secondarily with the IT Division, to enhance custom applications developed by the Agency.

## AMBIANCE Technology [http://www.ambiancetechnology.com/]

We work with existing Capability Oriented Architecture and future analytic developments into a netcentric, distributed, service-oriented system of systems architecture We support system engineering and design, systems security, configuration management, testing, logistics, training, documentation, deployment, and requirements management, all resulting in a transition to sustainment for the customer.

## **AXISS** [note to IITC – is there a website for this contract?]

This work is to provide IT support services to the customer's telecommunication support organization. Services include, but are not limited to, network and system architecture development, program and project management, network engineering services, network and systems deployment, operational management, network security support services, and tier 2 and 3 support services.

#### **End User Services (EUS)** [note to IITC – is there a website for this contract?]

This work is to provide a range of IT support services in the end-user's environment to the federal government.

# Intelligence Community Services Operations Group (IC-SOG) [note to IITC – is there a website for this contract?]

The purpose of the program is to provide project management, technical guidance, and technical and administrative support to deliver research, development, integration, delivery, and operational management of collaborative services, delivered by the ISMC enterprise.

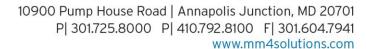
# National Security Agency Set-Aside for Small Business (NSETS II)

[https://www.nsa.gov/business/programs/nsets.shtml]

A multiple award contract establishing teams of contractors who are permitted to bid for work set aside for the NSETS Program. It offers a spectrum of services which will encompass those tasks necessary to provide essential technical and non-technical services to various areas of the sponsoring Agency. The effort is solutions-based. We currently support the EITBMS and IAES programs on NSETS.

# **PATHMASTERS** [note to IITC – is there a website for this contract?]

This work is in support of Data Transport Services (DTS). The primary objective of this program is the development, implementation, and sustainment of corporate data transport services for customers, the Cryptologic Centers, second- and third-party partners, and the intelligence community as a whole. The





goal is to continue the development, implementation, and sustainment of a robust service-based architecture approach to a corporate data transport model.

#### **ABOUT IITC**

Page Title: About Us | Island Information Technology Consultants

Current URL: http://www.islanditconsultants.com/about-iitc New URL: http://www.islanditconsultants.com/about-iitc H1: About Island Information Technology Consultants (IITC)

Description Meta Tag: Island Information Technology Consultants (IITC) is a small, woman-owned information technology consulting company, providing IT and community support to the intelligence community and other United States government agencies.

# Copy:

Island Information Technology Consultants, Inc. (IITC) is a small, woman-owned company providing, and specializing in, information and communications technology support services to the intelligence community and other United States government agencies.

As a small business, we pride ourselves in offering experienced and well-trained staff with the breadth of capabilities and depth of experience needed to completely support our clients. As a company we average over 20 years of experience in areas such as systems engineering, information technology (IT) program and project management, systems administration, audio/video multimedia, Enterprise Management Systems (EMS) integration and deployment, and network and communications engineering. Our personnel possess a diverse set of skills and technical capabilities, emphasizing strengths in telecommunications technologies, enterprise security, and system support backgrounds. All of our employees are familiar with information technologies and many possess 8570 certifications, such as the Certified Information Systems Security Professional (CISSP) and Security+ (Sec+), and vendor certifications such as Brocade Certified Network Engineers (BCNE) and CISCO (CCNA). Several employees hold industry certifications such as Program Management Professionals (PMP) and the Information Technology Infrastructure Library (ITIL). Many members of the team also possess demonstrated managerial experience in both the military and government contracting environments.

We are a leader in the field of large enterprise unified communication and collaboration services. Our architects, engineers, and technicians are experts in all areas of audio, video, streaming, VTC, telephony, and instant messaging/chat services. We can develop, install, and maintain an enterprise level Audio Video Multimedia (AVMM) solution to empower your employees to communicate effectively and seamlessly, reducing or eliminating expensive travel excursions. IITC's solutions for unified communications are always developed with security as the number one priority.

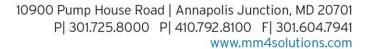
We pride ourselves in developing partnering relationships with highly reputable companies in our industry [link to IITC Contracts]. We are partnered on various projects with Northrop Grumman, AT&T Government Solutions, TASC, Van Dyke, and Sotera. These relationships are important to ensure future growth and continuing opportunities for our company and our employees.

At IITC you have the same wealth of knowledge and experience and access to resources [link to IT Consulting Services] that a larger company can provide while getting the personable, hands-on, face-to-face experience you only get with a smaller company. As a place of employment [link to IT Careers], we work hard but play hard and are a premier company to work for thanks to a very generous and unique benefits package [link to IT Careers – Why IITC?].

## **Our Vision**

Selective Recruitment

Whether an individual comes to us fresh out of college or has become well established in their field, we depend heavily on references and reputation as a guide in our recruiting process.





Investment in our People

IITC supports opportunities for our employees that focus on their strengths and capabilities, which prepares us to take on complex tasks for our customers.

## Being Selective

By being selective in the opportunities we seek, we are able focus on efforts that are within our ability to deliver and strategically team with other partners to expand our capabilities and offerings to our customers.

## **ABOUT IITC - LEADERSHIP**

Page Title: Leadership | Island Information Technology Consultants

Current URL: http://www.islanditconsultants.com/about-iitc/leadership New URL: http://www.islanditconsultants.com/about-iitc/leadership

H1: The IITC Leadership Team

Description Meta Tag: Patti Powell and Dennis Powell founded Island Information Technology Consultants (IITC) in 2004 after more than a combined 30 years working in the intelligence community, including the National Security Agency (NSA) and Department of Defense (DoD). The company as a whole averages over 20 years of experience in areas such as systems engineering, information technology (IT) program and project management, systems administration, audio/video multimedia, Enterprise Management Systems (EMS) integration and deployment, and network and communications engineering

#### Copy

[Each bio below will be accompanied by a headshot]

#### Patti Powell. Owner/Vice President

Married in 1973, Dennis and Patti set out for a life adventure together. After retiring from Tower Federal Credit Union as a loan officer in 2002, she and Dennis decided to leverage their background at NSA to establish Island Information Technology Consultants (IITC).

With Patti's previous education and work experience she was able to take on many roles and responsibilities, implementing human resources and employee benefits, contracts, security, accounting, and payroll. Patti is an integral part in growing the company and currently serves as the Senior Office and Human Resource Administrator and Security CSSO.

Patti takes great pride in supporting everybody in the IITC family and believes in the "one call fixes all" philosophy. Over the years she learned a great deal about the business contracting world and applies this knowledge to her customer service and security responsibilities.

Patti enjoys gardening and fishing with her family and grandchildren. She notes that much of her time is occupied "keeping Dennis straight," although he would disagree.

## **Dennis Powell, CEO**

Dennis Powell (Denny as he is known by most) has an extensive background as an NSA civilian that spans almost 30 years.

After serving two tours in the United States Air Force, he left the military to pursue a career with NSA. He served in a wide variety of technical and managerial positions, including managing the Information Technology Division responsible for engineering and development for NSA corporate WAN and LANs. He was also responsible for a highly technical division providing networks system engineering and associated services which contained over 100 civilian, military, and contractor personnel responsible for architectural design, standards, technology, and product selection for all network services, as well as performance services, developing performance management and monitoring network services, and using performance metrics to drive changes as needed. In this position his duties included collaborating with



other NSC partners within the Department of Defense (DoD), the U.S. intelligence community, and foreign communications providers to ensure technical plans were compatible with overarching local and global developments.

Prior to this role he was the Technical Director of IT Operations, evaluating system acquisition plans and programs to determine their technical impact on the organization and provide guidance and feedback to the originators. He oversaw implementation activities and investigated new technologies to determine their benefit to the organization and served as mentor and advisor to division personnel in areas related to training and career growth. In this position he was one of the developers and architects for the NSANet Concept of Operations, which was the template for the RSOC infrastructure support concept.

After leaving the government Mr. Powell was recruited by CSC to serve as the Director of Networks for the GROUNDBREAKER program, which is one of the largest outsourcing initiatives pursued by NSA to date. He was responsible for all maintenance, implementation, and operations of the External Service Provider networks for NSA; initiatives included designing the organizational structure to meet service level agreement requirements, hiring needed skill sets, developing processes and procedures, and managing a workforce of over 150 personnel who worked 24/7.

In September 2004 Mr. Powell established Island Information Technology Consultants (IITC), initially performing consulting services to AT&T and Northrop Grumman. Since that time the company has enjoyed a steady growth, serving in a variety of information technology support functions on different government contracts.

Denny is a husband, father, and grandfather and enjoys fishing, golf, and the company of his family and friends.

## Matt Vorsteg, Director

Born and raised in Laurel, MD, Matt studied engineering at the University of Maryland. After graduation, he joined the National Security Agency as a network engineer. Eager to support the Cold War effort, he designed and deployed many telecommunication systems throughout Europe, Asia, the Middle East, and Central America. He later moved into management in the Network Implementation and Architecture organizations.

After 14 years with NSA, Matt departed as part of the GROUNDBREAKER outsourcing effort. He joined the Eagle-Alliance for three years, serving as the Technical Director of the Network Architecture Group and later as the Director of the Project Framework.

Matt left the Eagle-Alliance in 2004 and joined JKA Technologies, Inc., where he served as Vice President until 2011. While at JKA Tech he focused on operations and staffing and continued to expand his understanding of IT services, program management, and personnel management.

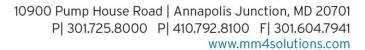
Joining Island IT Consultants, Inc. in 2011, Matt is currently the Director of Operations. He continues to focus on operations and staffing and has added business development to his skill set.

Matt has a Bachelor of Science Degree in Electrical Engineering and is current with his Project Management Professional (PMP) Certification.

In his spare time, Matt enjoys boating, traveling, spending time with his wife, Beth, and their family, and rooting for his beloved Washington Redskins.

## **ABOUT IITC - COMMUNITY PARTNERSHIPS**

Page Title: Community Partnerships | Island Information Technology Consultants Current URL: http://www.islanditconsultants.com/about-iitc/awards-partnerships New URL: http://www.islanditconsultants.com/about-iitc/community-partnerships





**H1: Community Partnerships** 

Description Meta Tag: Island IT Consultants (IITC) is proud to partner with a number of community organizations, including Fisher House, Queen Anne's County Chamber of Commerce, Maryland Food Bank, Susan G. Komen, Chesapeake College, Chesapeake Bay Foundation, the ARC of Central Chesapeake, and more.

## Copy:

# **Community Partnerships**

We know how important the support of the local community is to the success of any small business and so, in turn, we are proud to sponsor and partner with the following community organizations:

[Each listing will be the organization's logo along with the name of the organization linked to its website]

- PCI Strategic Management [http://www.pci-sm.com/] / Fisher House [http://www.fisherhouse.org/]
- Queens Anne's County Chamber of Commerce [http://qacchamber.com/]
- Maryland Food Bank [https://mdfoodbank.org/]
- Susan G. Komen [http://ww5.komen.org/]
- The ARC of Central Chesapeake Region [http://www.thearcccr.org/]
- Chesapeake College [http://www.chesapeake.edu/]
- Chesapeake Bay Foundation [http://www.cbf.org/]

## **CONTACT US**

Page Title: Contact Us | Island Information Technology Consultants

Current URL: http://www.islanditconsultants.com/contact New URL: http://www.islanditconsultants.com/contact

H1: Contact Us

Description Meta Tag: Contact Island Information Technology Consultants (IITC) for more information about our consulting services or, if you are a potential employee, our current list of job openings and our unique benefits package.

#### Copy:

Island Information Technology Consultants (IITC) Headquarters 1520 Postal Road, Suite 203 Chester, MD 21619

Phone: 410-604-0261 Fax: 410-604-0263

[Google Map]

[Contact form with fields for Name, E-mail Address, Subject and Body and a captcha form]

# **EMPLOYEE PORTAL [FOOTER]**

Page Title: Island IT Consultants | Employee Portal

Current URL: http://www.islanditconsultants.com/employees New URL: http://www.islanditconsultants.com/employees

H1: Employee Portal

#### Copy

TransAmerica 401K [https://www.ta-retirement.com/Default.aspx] Island IT Consultants Clothing Store [http://stores.corporatecasuals.com/s/IITC/] CareFirst Connect [https://carefirst.com]



10900 Pump House Road | Annapolis Junction, MD 20701 P| 301.725.8000 P| 410.792.8100 F| 301.604.7941

www.mm4solutions.com

[https://gpl.csgov.com/siteminderagent/forms/login5.fcc?TYPE=33554433&REALMOID=06-000ef25a-61ba-15e8-9830-1

AT&T Timesheets (Link #1) [https://www.e-access.att.com/webet/DeltekTC/welcome.msv] AT&T Timesheets (Linke #2) [https://www.e-access.att.com/empsvcs/hrpinmqt/pagSuccess/] eFAACT Timesheets [https://timeandexpense.myefaactweb.com/] Island IT Consultants E-mail Login [https://webmail.myiitc.com]

## **Definitions:**

## Page Title Tag (black, bold):

The title of your page, the text that shows up in the title bar at the top of your browser and as the headline in a search result. Think of it like the title of the chapter in a book.

## Current/New URLs (red, bold):

The web address of your website or a page within that website. This will either be a URL from your current website, from which we pulled information, or a URL from the new website which we are developing. This will appear under the page title in a search result.

# Header/Section Tag (green, bold):

The title of your page which appears at the top of a section on the page itself. Commonly referred to as H1, H2 and so on, it only appears in the body text of the website itself and not in search results.

## Description Meta Tag (blue, italics, bold):

Tells the search engine what your page is about, appears under the Title and URL in a search result. Helps with click-through rates and site rankings. Should be no longer than 155 characters (including spaces).

## Copy (black, normal):

The copy for your website which will provide all of the information your current and potential customers need to learn about your company and the product or service you sell. This includes, but is not limited to, a description, history, awards/testimonials, contact information and a call to action.