

BATTLE OF NEIGHBORS

LONDON & PARIS

INTRODUCTION

- LONDON AND PARIS ARE QUITE A POPULAR TOURIST AND VACATION DESTINATIONS FOR PEOPLE ALL AROUND THE WORLD.
- THEY ARE DIVERSE AND MULTICULTURAL AND OFFER A WIDE VARIETY OF EXPERIENCES THAT ARE WIDELY SOUGHT AFTER.
- WE TRY TO GROUP THE NEIGHBORHOODS OF LONDON AND PARIS RESPECTIVELY AND DRAW INSIGHTS INTO WHAT THEY LOOK LIKE NOW.

BUSINESS PROBLEM

- WE AIM TO
 - HELP TOURISTS CHOOSE THEIR DESTINATIONS
 - HELPS PEOPLE MAKE DECISIONS IF THEY ARE THINKING ABOUT MIGRATING TO LONDON OR PARIS
 - HELP STAKEHOLDERS MAKE INFORMED DECISIONS AND ADDRESS ANY CONCERNS THEY HAVE INCLUDING THE DIFFERENT KINDS OF CUISINES, PROVISION STORES AND WHAT THE CITY HAS TO OFFER.

DATA DESCRIPTION

- **LONDON**

- *BOROUGH* : NAME OF NEIGHBORHOOD
- *TOWN* : NAME OF BOROUGH
- *POST CODE* : POSTAL CODES FOR LONDON.

- **PARIS**

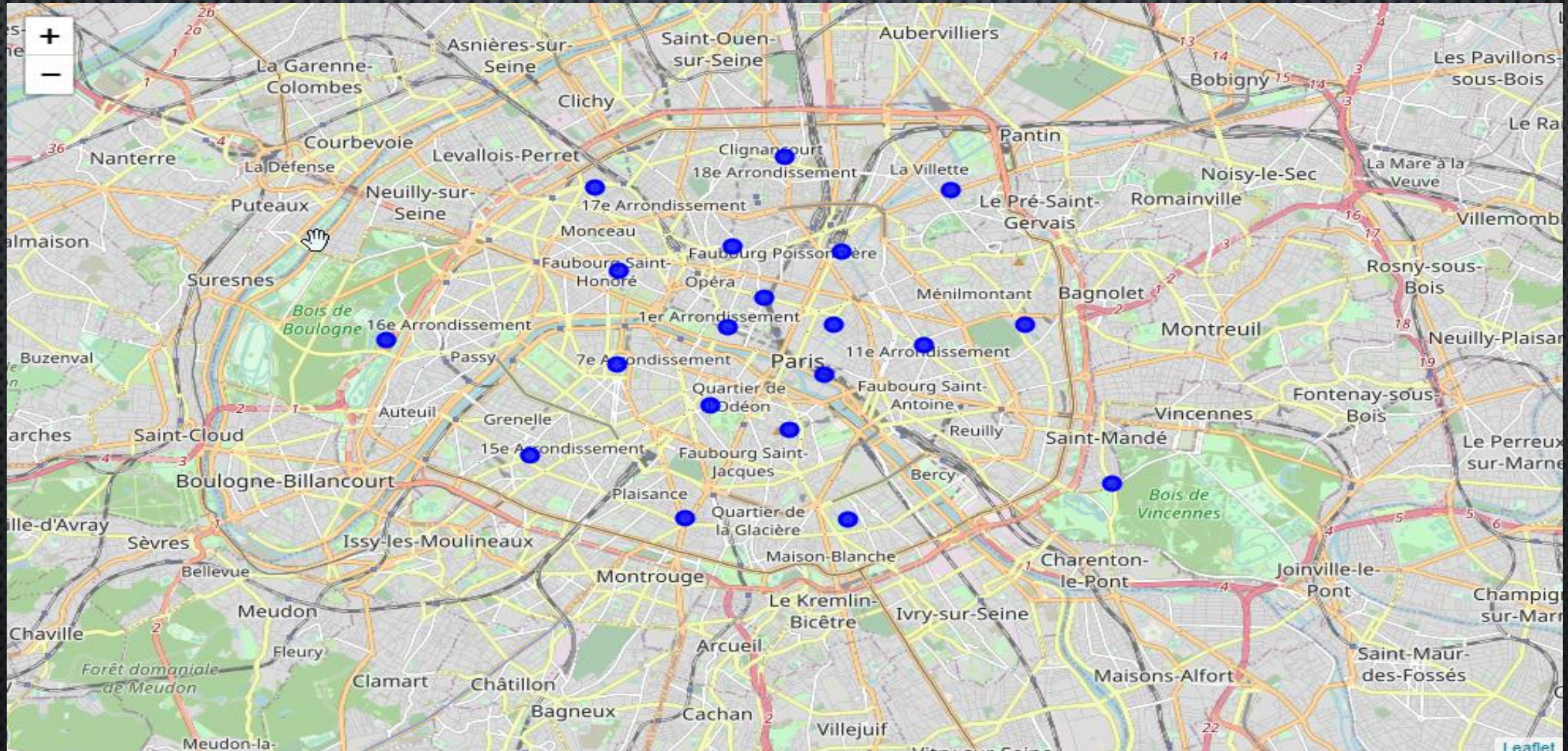
- *POSTAL CODE* : POSTAL CODES FOR FRANCE
- *NOM_COMM* : NAME OF NEIGHBORHOODS IN FRANCE
- *NOM_DEPT* : NAME OF THE BOROUGH, EQUIVALENT TO TOWNS IN FRANCE
- *GEO_POINT_2D* : TUPLE CONTAINING THE LATITUDE AND LONGITUDE OF THE NEIGHBORHOODS.

- **FOURSQUARE API DATA**

- *NEIGHBORHOOD* : NAME OF THE NEIGHBORHOOD
- *NEIGHBORHOOD LATITUDE* : LATITUDE OF THE NEIGHBORHOOD
- *NEIGHBORHOOD LONGITUDE* : LONGITUDE OF THE NEIGHBORHOOD
- *VENUE* : NAME OF THE VENUE
- *VENUE LATITUDE* : LATITUDE OF VENUE
- *VENUE LONGITUDE* : LONGITUDE OF VENUE
- *VENUE CATEGORY* : CATEGORY OF VENUE

[illegible]

PARIS



[illegible]

RESULTS (1/2)

- THE NEIGHBORHOODS OF LONDON ARE VERY MULTICULTURAL.
- THERE ARE A LOT OF DIFFERENT CUISINES INCLUDING INDIAN, ITALIAN, TURKISH, AND CHINESE.
- IT HAS A LOT OF SHOPPING OPTIONS
- THE MAIN MODES OF TRANSPORT SEEM TO BE BUSES AND TRAINS.
- THE NEIGHBORHOODS ARE SET UP TO HAVE LOTS OF PARKS, GOLF COURSES, ZOOS, GYMS, AND HISTORIC SITES.

RESULTS (2/2)

- PARIS IS RELATIVELY SMALL IN SIZE GEOGRAPHICALLY.
- IT HAS A WIDE VARIETY OF CUISINES AND EATERIES
- THERE ARE A LOT OF HANGOUT SPOTS
- DIFFERENT MEANS OF PUBLIC TRANSPORT IN PARIS WHICH INCLUDES BUSES, BIKES, BOATS OR FERRIES.
- FOR LEISURE AND SIGHTSEEING, THERE ARE A LOT OF PLAZAS,

CONCLUSION

- WIDE VARIETY OF EXPECTATIONS
- CULTURAL DIVERSITY IS QUITE EVIDENT
- BOTH PARIS AND LONDON SEEM TO OFFER A VACATION STAY OR A ROMANTIC GETAWAY WITH A LOT OF PLACES TO EXPLORE BEAUTIFUL LANDSCAPES AND A WIDE VARIETY OF CULTURES. OVERALL, IT'S UP TO THE STAKEHOLDERS TO DECIDE WHICH EXPERIENCE THEY WOULD PREFER MORE AND WHICH WOULD MORE TO THEIR LIKING.