

Total Sales

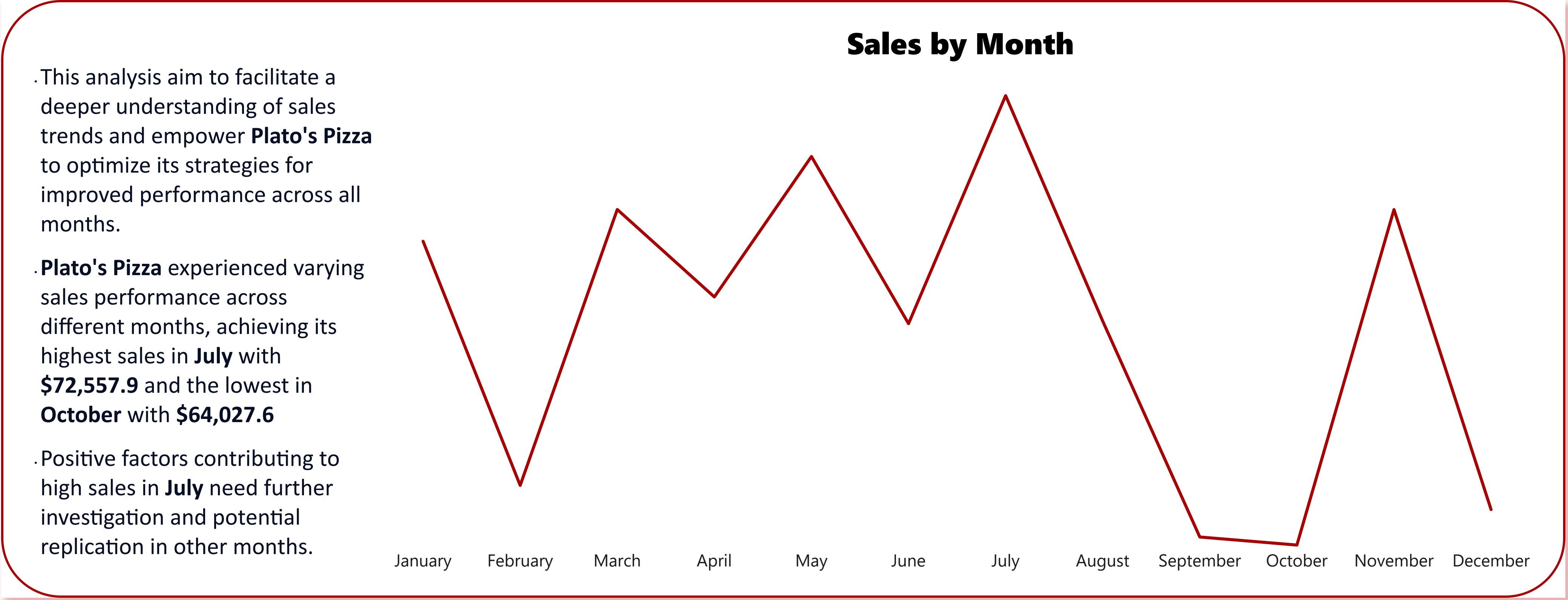
\$817,860

Average Order Value

\$38

Total Orders

21,350



This analysis aims to guide **Plato's Pizza** toward enhancing its pizza offerings, marketing strategies, and overall customer satisfaction to drive sales and maintain a competitive edge in the market.

Plato's Pizza observed significant variations in sales performance among different pizza types.

The **Thai Chicken Pizza** emerged as the best-selling pizza with total sales reaching **\$43,000**. In contrast, the **Brie Carre Pizza** demonstrated the lowest sales, amounting to **\$11,600**

Leveraging the success of the top 5 best selling pizzas and addressing the challenges faced by the bottom 5 selling pizzas presents an opportunity to optimize sales and cater to diverse customer preferences.

Best Selling Pizzas (Top 5)

The Thai Chicken ...	\$43K
The Barbecue Chi...	\$43K
The California Chi...	\$41K
The Classic Delux...	\$38K
The Spicy Italian ...	\$35K

Worst Selling Pizzas (Bottom 5)

The Brie Carre Pizza	\$12K
The Green Garden ...	\$14K
The Spinach Supre...	\$15K
The Mediterranea...	\$15K
The Spinach Pesto ...	\$16K

