

## awards

2019

### 'Decisiveness' Award

Tundra Team Awards

2018

### 'Care' Award

Tundra Team Awards

2016

### Digital Team of the Year

ADMA IQ Awards

2015

### 'Rookie of the year'

Movember Foundation

## skills

Wireframing and prototyping

User personas, journeys and flows

Information architecture

Workshop facilitation

Qualitative and quantitative  
research

Content strategy

UX copy and copywriting

Front-end development

Visual design

## tools

#Figma #AxureRP #Framer  
#Protocie #Photoshop #Mural  
#Miro #Optimal Workshop #HTML  
#CSS #JS + jQuery #Notion  
#VScode

## about

I'm a passionate, committed and detail-oriented UX and Content Strategy expert, with a knack for people and problem solving. If you've got a challenge in relation to your digital products, I'd love to help.

## work experience

### Tundra

2019 - Present

### Strategy Director

Overseeing our team's approach to UX, Design and Content. Ensuring client objectives are met. Providing training and mentorship. Developing client relationships to unearth new possibilities.

### Tundra

2018 - 2019

### UX and Content Strategist

Part of a small, high-performing multi disciplinary team, leading content and UX activities across a number of large clients.

### Deakin

2016 - 2018

### Content Strategist / Writer

Content strategist and copywriter for Deakin's public website redevelopment project, a massive and multi-year replatforming effort.

### Movember Foundation

2014 - 2016

### Content Coordinator

Responsible for the coordination and implementation of content from global teams across multiple timezones, for use on 23 websites and 2 mobile apps.

## education

### Bachelor of Communications

Swinburne Online

### HTML, CSS and Javascript

SuperHi

### User Experience Design

SuperHi

### Visual Design

SuperHi