## **TAD STEBBINS**

1800 Pacific Ave., Apt. 406 • San Francisco, CA 94109 • (305) 989-7231 • tad\_stebbins@mba.berkeley.edu

## **EDUCATION**

## University of California, Berkeley, Haas School of Business

May 2017

## Master of Business Administration, with emphasis in Strategy & Technology

- Co-President, Data Science Club; Academic Cohort Representative
- · Graduate Student Instructor for undergraduate Leadership and Personal Development course

## Pomona College, Claremont, CA

May 2010

## **Bachelor of Arts, Economics**

- Cumulative GPA: 3.89; Major GPA: 3.91
- Cum laude, Phi Beta Kappa society, Pomona College Scholar, Distinction in the Senior Exercise
- Recipient of the Leland M. Backstrand Memorial Award in Economics, awarded to three students each year

#### **EXPERIENCE**

### Walmart eCommerce, San Bruno, CA

2012-2015

## Transportation Innovation Manager (2014-2015), Analyst (2012-2014)

## **Planning & Analysis**

- Secured \$24M in cost savings in FY14 through network optimization, load forecasting, financial reporting, and cost
  effectiveness analysis for full truckload (FTL) carrier method
- Reduced FTL time in transit 17% and cost per carton 22% in FY15 by leveraging optimally located cross-docks, decreasing transit mileage by 174M for Site-to-Store packages annually
- Improved network-wide on-time delivery rate 150 bps by identifying and remedying backend data inconsistencies related to customer delivery date messaging
- Drove \$1.2M in cost savings by increasing the FTL shipping rate for top-selling Walmart.com freight products
- Diagnosed and resolved defect in warehouse management system saving \$25K in shipping expense per week
- Reduced FTL time in transit and order cycle time by 18% and 7%, respectively, for select stores through initiation of cross-dock program utilizing co-located Walmart distribution and fulfillment centers
- Saved \$250K in shipping expense in FY15 by increasing the small parcel shipping rate for baby furniture category

### **Project Management & Stakeholder Coordination**

- Engaged supply chain leadership and cross-functional stakeholders to analyze market volume opportunities, outline
  system requirements, and develop operational guidelines in coordinating the launch of a final mile delivery pilot
- Partnered with four engineering teams and two strategic carriers to formulate use cases and system requirements for
  initiative to reduce shipping costs, increase available order fulfillment time, and decrease delivery time via direct
  induction, incorporating functionality into product roadmaps
- Developed requirements for \$800K engineering project as member of a seven person cross-functional team, upgrading
  the consolidation cross-dock warehouse management system to enhance data compatibility and customer tracking
  visibility for Walmart.com freight

### First Solar, Tempe, AZ & San Francisco, CA

2010-2012

Global leader in photovoltaic (PV) solar energy solutions

# Global Corporate Development & Strategy

## Analyst II (2012)

- Provided industry intelligence, competitor benchmarking, and market analyses for executive management and business unit leaders, enabling a 30% reduction in headcount and a \$470M restructuring initiative
- Developed a bottom-up industry demand forecast to inform senior management's decision to shift strategic focus to economically sustainable markets and cease manufacturing in Europe, yielding \$100M+ in annual savings

## **Analyst I** (2010 - 2012)

- Accelerated overhaul of First Solar's worldwide module pricing strategy by aggregating and analyzing regional market data, helping to secure a \$40M project win
- Prepared quarterly market overviews for senior leadership, highlighting competitors' financial performance, pricing, cost outlook, channel strategy, product development, and overall global positioning

### **ADDITIONAL**

- · Proficient in SQL (Teradata, Netezza, Oracle) and Tableau
- Volunteer with Habitat for Humanity (3 years)
- Practitioner of Okinawan Goju-Ryu Karate-Do (10+ years)