Mohammad H. Ghasemzadeh, MBA, PMP

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SUMMARY

Mohammad has built three products (two mobile apps and one web app) from scratch to over fifty thousand users and counting. Mohammad has also worked as an internal consultant for a Fortune-500 bank and as an external consultant for PWC Management Consulting, helping clients improve their operations, increase sales, satisfy regulatory requirements and cultivate innovation within their organization. Mohammad is a certified PMP and a Full-Stack Developer with expertise in the following programming languages: Android Java, JavaScript, CSS, Android XML, PHP and SQL.

EDUCATION

UC Berkeley (Berkeley, USA)**, Master of Information & Management Systems,** 2014 – Present
- 1st place and audience award UC Berkeley Haas >PLAY Hackathon (largest conference hosted by Haas)
- Graduate Student instructor for two courses: Principles of Business, Applied innovation at Haas School of Business

University of Toronto (Toronto, Canada), **M.B.A.,** 2009 - 2011
- GPA: 3.83/4, Dean's List, Graduated with highest academic distinction and top 10% of class in first year

Sharif University of Technology (Tehran, Iran)**, B.Sc. Computer Engineering - Software,** 2004 – 2008

EMPLOYMENT EXPERIENCE

FOUNDER CEO, CARDSTAK NOV 2014 - PRESENT
- Accepted into WilmerHale QuickLaunch program
- Have made approximately $1000 in profits
- Cardstak has been used for 150 events, has close to 10,000 users and has a 75% email open rate.
- Voted as top 5 start-up at Innovate@Berkeley start-up expo from 28 other start-ups

PRICEWATERHOUSECOOPERS MANAGEMENT CONSULTING, TORONTO, CANADA
SENIOR ASSOCIATE, MANAGEMENT CONSULTANT, DEC 2012 - MAR 2014
- Executed global market scan regarding best practices in mortgage lending and developed recommendations for improving sales and customer experience. Presented analysis to executives and received approval for implementation
- Analyzed survey responses from approximately two thousand executives and developed the Canadian Edition for PwC Global Innovation study with insights on executive plans, mindsets and investments in innovation
- Helped a leading financial institution to be compliant with FATCA (Foreign Account Tax Compliance Act) regulations by classifying their entities and developing a high level governance and controls model

CO-FOUNDER, SMARTIKY APPS FEB 2012 - PRESENT
- Built product roadmap, conducted numerous user interviews and worked on developing frontend and back-end of two mobile apps and one web app with an aggregate user-base of over 50,000 users
- Launched Smart Poll (http://tinyurl.com/pewkwmp), which was a social polling app and was featured on numerous blogs and app review websites. It is currently deactivated on Google Play. This app used Facebook APIs
- Launched Smart Mail (http://tinyurl.com/og6wmbr). This app allows users to delete content of sent email messages, notifies users when email message have been read and creates beautiful templates for messages. This app had up to 200 new (organic) downloads per day. This app is integrated with Gmail and Yahoo Mail.

BANK OF MONTREAL FINANCIAL GROUP, Toronto, Canada
Consultant, Business Process Improvement, OCT 2011 – NOV 2012
- Developed a library of information on previous projects utilizing best practices, allowing consultants to leverage knowledge gained during previous projects for future projects
- Recommended and designed a training phase and selection process for new recruits within Product Operations resulting in 25% less error rates in commercial lending process

AFRANET (*Leading Internet Service Provider in Iran*)**,** Tehran, Iran
Project Manager, MAY 2008 - JUN 2009
- Developed an intranet system by analyzing the needs of different divisions and organizing the conversion of major organizational workflows to electronic based systems. This project resulted in 30% reduction in turnaround times