

**SUBU GOVINDASWAMY**

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**EXECUTIVE TECHNOLOGY AND BUSINESS LEADER**

Management and Leadership experience in developing, executing strategy for business and technology organizations. Well versed in mergers and acquisitions.

**Areas of Expertise:**

Program Management – Global Strategy – Mergers and Acquisitions – Valuation – Statistics – Analytics – Data Science – Partner Management – Product Management

**PROFESSIONAL EXPERIENCE**

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**Senior Consultant/Program Manager    Hewlett-Packard – Palo Alto, CA    2010 to Present**

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Manage big data services, analytics and e-commerce software programs with a portfolio of more than thirty million dollars for the Information Management and Platforms organization.

- Identify collaboration opportunities working with Sales, Marketing, Research and Development, Business Operations, and Software engineering teams.
- Support the development and execution of business strategy using Analytics. Align Business Intelligence and Analytics projects with business unit road maps.
- Assist the development of small and medium business applications using big data services and analytics based on device telemetry.
- Manage programs to support the separation of HP Enterprise Services and HP Inc.
- Led Palm Inc.'s systems integration with Hewlett-Packard Company.

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**Senior Analyst/Manager, Business Systems    Palm, Inc. – Sunnyvale, CA    2000 to 2010**

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Instrumental in building the business systems after the company IPO and mergers. Cultivated collaborative partnerships with software and hardware vendors. Drove all phases of project lifecycle collaborating with Engineering, Operations, Marketing and Finance.

- Developed and executed Integration Strategy during the Handspring and Palm Merger.
- Managed ERP, Planning, Product Life Cycle, Master Data and Supply Chain Systems.
- Supported the development of mobile applications catalog and transaction engine.
- Integrated systems with retail stores, distributors, contract manufacturers and original design manufacturers resulting in more than thirty days of reduction in planning cycle time.
- Improved forecasting accuracy 50% by implementing new statistical forecasting and demand planning with SAP SCM.
- Reduced supply planning process lead time 50% by introducing efficient web collaboration process. Developed end to end supply chain analytics and Executive Dashboard.

<b>Systems Analyst</b>	<b>Applied Materials, Inc. – Santa Clara, CA</b>	<b>1997 to 2000</b>
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Supported the Installation and Base Support Services Business Unit and Worldwide Manufacturing. Designed and supported procure to pay, materials and inventory planning systems. Implemented lean manufacturing processes.

- Supported the upgrade and maintenance of the corporate ERP SAP systems.
- Implemented enhancements to warehouse, part distribution and order management systems.
- Designed lean manufacturing production lines and supported the Kaizen program.
- Managed process improvement projects in Order management and Quality management.
- Developed Business Metrics and Key Performance Indicators (KPIs).

<b>Process Improvement Engineer</b>	<b>West Pharmaceutical Services</b>	<b>1992-1997</b>
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Managed the statistical quality control and quality functions. Supported the US manufacturing plants.

- Led the ISO 9000 program and the implementation of quality systems.
- Developed statistical standards for validating manufacturing equipment and software.
- Designed statistical process control program for vision inspection systems.
- Supported the sales account managers in pre and post sales activities.
- Assisted corporate customer service in resolving customer complaints.
- Implemented the Supplier Evaluation Program (based on FDA guidelines). Performed supplier quality audits.

**EDUCATION**

M.B.A, Haas School of Business, University of California, Berkeley  
SCPM, Advanced Program Management – Stanford University  
M.S., Industrial Engineering – University of South Florida  
B.E., Mechanical Engineering – Anna University

**PROFESSIONAL CERTIFICATIONS**

PMC, Product Management, Pragmatic Marketing Certification  
CMQ/OE, Certified Manager of Quality, American Society for Quality, License 01319  
CQE, Certified Quality Engineer, American Society for Quality, License 32038  
CSCP, Certified Supply Chain Professional, Association for Operations Management  
PMP, Project Management Professional, Project Management Institute