

# KAAJAL BAHETI

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## EDUCATION

**University of California, Berkeley, Haas School of Business**

**May 2017**

**Master of Business Administration**, focusing on technology management and strategy

- Co-President for Haas Tech Club, Haas Student Region Representative, Academics Representative, Business Development for >PLAY Conference, Nonprofit Board Fellow for Tandem – Early Learning, Diwali Dance Coordinator

**University of California, Los Angeles, Los Angeles, CA**

**May 2012**

**Bachelor of Science, Bioengineering (Technology Management Concentration)**

- UCLA Dean of Engineering Full Tuition Scholarship (2008-2012), UCLA Regents Scholar
- Captain, Choreographer, and Financial Director of UCLA Bollywood Dance Team and Annual Charity Dance Competition

## EXPERIENCE

**Deloitte Technology Consulting, Los Angeles, CA**

**2012-2015**

**Consultant (2014-2015), Business Technology Analyst (2012-2014)**

*Experienced client engagements in state government, gaming, banking, and investment management industries*

### *Product Design and Implementation*

- Managed configuration, training, and messaging of an online project management and reporting tool across 80 stakeholders, increasing operating efficiency by 40%, with real-time tracking of risks, decisions, and schedules
- Collaborated with 7 engineers and business clients to collect and synthesize insights into 50+ detailed business requirement documents, used to streamline design, testing, and implementation phases of system development
- Determined user-system issues prior to search engine implementation by managing 4 engineers through creation and execution of 500+ testing scenarios, reducing forecasted quality assurance resources by 50%
- Facilitated 60+ design sessions and assessed competitive landscape to define future-state operating model and business requirements across core banking processes, streamlining integration of third-party vendor product suite

### *Customer Assessment and Business Strategy*

- Collaborated with 50+ users and client stakeholders to construct consumer journey roadmap, identify user experience pain points, and define system and process-specific solutions, resulting in a 15% increase in user satisfaction
- Executed 30+ subject matter expert interviews in 3 global regions to define product quality assurance strategy across agile game development lifecycle, identifying 3 testing improvement opportunities to decrease game design issues
- Led design sessions with 40+ business and technical stakeholders to synthesize data migration roadmap for 150+ applications and 700+ reports, enabling client to forecast optimal migration timelines and business impact through 2015

### *Program Management*

- Led 2 junior analysts through creation of 400 training documents, reducing new product training costs by 35%
- Managed 7 global engineers through Sybase-to-Oracle conversion and delivery of 700+ operational reports to 60 global business stakeholders, increasing operational reporting efficiency by 30%
- Collaborated with CTO and leadership to define project timeline, responsibility matrix, and issue resolution processes, streamlining onboarding of year-long, \$20 million engagement

### *Business Development*

- Created a go-to-market strategy for new Deloitte research service offering, to startups, with 3 detailed project options
- Designed and executed six product demos for high-profile business executives, resulting in Chief Investment Officer recognition for seamless product adoption and subsequent \$5 million engagement
- Developed 3 business proposals for gaming, media, and financial service clients, totaling \$25 million in client sales

### **Other Deloitte Leadership Roles, (2012-2015)**

- Deloitte New Hire Analyst Training - *Training Coach*
- UCLA Technology Analyst Campus Recruiting Team - *Diversity Lead; Undergraduate Recruiting Analyst Lead*
- Technology Analyst Advisory Council - *Local Lead; National Recruiting Committee Lead*

## ADDITIONAL

- Technical: Basic C++; Basic SQL; Bugzilla; Testopia, HP Quality Center; Adobe Photoshop; OakST (FoxPro-Based)
- Language: Business fluent in Hindi; Conversational in Spanish
- Education Program and Fundraising Volunteer at Lions Club International, Kathak Instructor at Sanathan Temple Nonprofit Dance Community, Middle School Mentor at Spark LA Program
- Other Interests: Trained Dancer (Kathak, Hip Hop, Jazz); Bollywood Zumba Instructor; Photographer; Travel Blogger