ASHWINI SRIRAM

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Graduate student at the School of Information, UC Berkeley, specializing in UX research and design. User-centric technologist with nearly three years of software development experience. Passionate about behavioral economics, innovation and product management.

Education:

UC Berkeley, Masters in Information Management and Systems 2014-2016 (execpted)
Studying UX research, design and product management.
Bachelors in Information and Communication Technology, SASTRA, Thanjavur 2007-2011
Computer and communications engineering.

Experience:

Product Manager Intern, PayPal, San Jose Jun 2015 - Aug 2015
Led the redesign efforts of PayPal's PaaS (platform as a service) system to improve developer productivity and user expereince. Designed and managed the release of the new PaaS system.
Skills: *Google Material Design, Prototyping, Project Management, Agile Product Management, Collaboration*

Graduate Student Instructor, UC Berkeley, Berkeley Jul 2014 - Present
Teaching Statistics at the Math and Statistics Department. Responsibilities involve leading discussions, grading and preparing quizzes.
Skills: *R Programming, Statistics, Management, Leadership*

Software Engineer, Ingersoll Rand, Chennai 2011- 2014
Full stack developer (C#, Javascript, CSS, SQL Server). Developed the control and display system for enterprise level HVAC system.
Introduced Test Driven Development to the team which reduced post developement bugs by 45%.
Skills: *.NET (C#), Python, CSS, Javascript, SQL Server*

Volunteer English Teacher, Make a Difference, Chennai 2011- 2013
Taught English for free to underprivileged boys on weekends.
Skills: *Pedagogy, Empathy*

Director, Canopy, Tanjore 2010-2011
Built on-campus services (food court, laundry and travels) by parterning with local vendors.
Led marketing and strategy. Made 400% profits in the first year.
Skills: *Leadership, Management, Strategy*

Awards:

Winner: Capital One Hackathon, San Francisco, *Cash prize: $15,000*
Designed and developed SaveSense, a mobile app that uses behavioral nudges to help millenials save more money, and make better investment decisions.

Runner Up: Stanford-Berkeley Wells Fargo Protothon, San Francisco, *Cash prize: $5000*
Designed FinFit, a financial fitness coach for people who are new to money management.