

Hui Lin Tan

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Experience

AADVANTAGE CONSULTING GROUP (CHINA) CO. LTD—Beijing, China 2012 – 2015

Leading Singaporean boutique firm focusing on organizational effectiveness with presence in Singapore and China

Senior Consultant (2015)

- Selected by management as one of 4 to join the strategic business development team.
- Secured two exclusive partnerships with a local recruitment firm and an APAC mobile gaming federation to provide value-added services to their clients/ members by leveraging on network's contacts.

Consultant (2012-2014)

- Secured a new engagement with a Global Fortune 500 automotive company worth \$150K by proposing an integrated leadership development program for 35 senior executives.
- Achieved client's endorsement, resulting in \$200K of annual recurring business, by leading cross-functional and international team of 8, and ensuring seamless integration across 3 client-appointed firms to rollout 12 region-specific workshops for 400 managers of a luxury automotive group.
- Enabled multinational rail transport client to accept 3 additional service contracts in 1 year without increasing resources, by executing a collaboration workshop for 2 business units to identify challenges preventing on-time delivery, and developed solutions to reduce lead time.

AADVANTAGE CONSULTING GROUP PTE LTD—Singapore

2010 – 2012

Consultant (2011-2012) / Analyst (2010-2011).

- Improved productivity of a local amusement chain by 30% over 2 years by analyzing customer pain points, and recommending relevant solutions.
- Increased applications of public housing schemes catered to elderly Singaporeans by 107% in 2 years by designing and conducting a viability study, and proposing policy enhancements.
- Accelerated learning of new analysts by initiating the development of a training program, and coaching over 15 new hires on research methodologies and IBM SPSS Statistics software.

Education

Hult International Business School—San Francisco, CA **MBA**

Expected August 2016

Ranked 65th best MBA worldwide by The Economist

- Awarded an MBA scholarship after winning Hult's Uber Case Study Competition
- Earned Dean's List distinction for Module A (September – December 2015) as top 10% in cohort
- Finance Director, Women in Business Club: Elected by 150 members to manage club finances
- Competed against 4 finalist teams and achieved first place in a PricewaterhouseCoopers Pitch Challenge

Nanyang Technological University—Singapore

BBA (Actuarial Science)

July 2010

Ranked 4th in Asia and 13th globally by QS World University Rankings

Additional Information

Languages: English (Native), Chinese (Fluent)

Interests: Avid hiker (explored different sections of the unrestored Great Wall of China 15 times in past 3 years)