

NAVGEET KING ZED

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EXPERIENCE

HAAS INSTITUTE FOR A FAIR AND INCLUSIVE SOCIETY

Berkeley, CA

Research Fellow

5/15 – 5/16

- Coauthoring a paper on the impact of financialization on the food systems & food markets
- Research financial policy, system & markets, their relation & impact on the food ecosystem

MICRO EQUITY INTERNATIONAL

Berkeley, CA

Founder & Director of Development

11/13 – Present

- Secured \$6K to launch a pilot program to support 20 entrepreneurs in Africa & Asia
- Created partnership with venture capital firm & secured pledge of \$100K

JDROW, INC.

Reno, NV

Various

11/08 – Present

- Increased client revenues by 11% average by creating & executing marketing proposals as a Strategic Marketing Consultant
- Oversaw customer acquisition, nurtured partner relationships & increased revenues 9% as Business Development Manager
- Spearheaded diversification of company assets through acquisition of 3 businesses as Business Development Manager
- Decreased costs 7% by analyzing internal procedures & implementing streamlining strategies as Project Manager

USAID

Washington, DC

Communications Intern

9/15 – 5/16

- Develop communications, social media, traditional media & public affairs strategies
- Investigate technical knowledge about leveraging private sector capital for development

LINCOLN FINANCIAL GROUP

Hartford, CT

Consulting Intern

6/15 – 8/15

- Redesigned workflow processes & led 8 people to adopt new processes to reduce error & increase efficiency
- Increased workflow efficiency by 17% & eliminated database redundancies by 26%

SMALL BUSINESS

Reno, NV

Owner/Founder – Soiree Events Coordinating

6/07 – 11/08

- Managed teams of 60+ people & ensured complete customer satisfaction for events of up to 5K attendees
- Experienced deal dynamics by selectively approaching 7-10 clients a month & producing client specific pitch packages
- Directed all aspects of event the event planning process, including vendor management, marketing & financial

EDUCATION

U.C. BERKELEY

Berkeley, CA

- Haas School of Business – Business Administration
- College of Letters and Science – Rhetoric

5/16

5/16

EXTRACURRICULAR

HARVARD UNIVERSITY

Cambridge, MA

Mentor

8/15

- Advised student leaders in Harvard Seed Program on social innovation & creating sustainable, socially responsible businesses

HAAS SCHOOL OF BUSINESS

Berkeley, CA

Student Body Vice President – Community Development

12/13 – 5/15

- Led teams of 5+ students to plan & develop community development events for a student body of 700+ students

HAAS SCHOOL OF BUSINESS

Berkeley, CA

Course Facilitator

8/14 – 5/15

- Led weekly class of 50+ students & secured Google sponsorship to broadcast class on Google Hangouts & YouTube

AWARDS

- Haas Community Fellows Award – 2015
- Haas Defining Principals Award – Beyond Yourself – 2015
- Haas Undergraduate Leadership Award – 2014
- 1st Place, \$10K prize Winner of Division 1 of the Origami Idea Challenge - 2014
- Presidential Leadership Award – 2013

ADDITIONAL

- Certifications: Lean Six Sigma Yellow Belt, Certified Mediator
- Memberships: Toastmasters, World Affairs Council, Order of the Magnum Opus
- Interests: Travel, International Cuisine, Poetry, Music Production