Diane W. Chiang

Data Visualization & Analytics Consultant | San Francisco |diane_chiang@mba.berkeley.edu| 206-661-7399

Profile Summary

As a data analytics consultant, Diane continuously explores effective data utilizations and advances her knowledge in the analytics world. With her experience in consulting and product management, it enables not only her analytical knowledge but also equips her well-rounded project management skills to lead in international team setting. She is currently an MBA candidate from the Haas School of Business from the University of California at Berkeley.

EXPERIENCE

Data Visualization and Analytics Consultant, ACCENTURE, San Francisco CA   05/14-Present
- Managed international teams to collaborate in advanced analytics design. Conducted analysis in financial projections, resource utilization and budget controls. Provided POC analytical reporting to both internal and external clients.
- Coordinated with internal and external industry subject experts to confirm reporting requirements, industry best practices and requirements and with internal data architecture resources to create data modeling and aggregations.
- Designed Tableau analytics dashboards for executives and led offshore resources for data integration, aggregations, and final loading prior to final implementations as a dashboard designer and a project manager. Initiated training sessions to enhance clients' knowledge in Tableau and other reporting utilizations.
- Assisted in internal Teableau team to thrive by creating self-training tools and standardized deliverable templates.

Product Manager, DISNEY INTERACTIVE, Palo Alto, CA   01/13-4/14
- Manage end-to-end delivery cycles of scalable Facebook/mobile in-game features, content management system, and call-to-action features. Improved 50% of daily virality traffic and increase monthly revenue by at least $90,000.
- Designed internal software solution functions/interface to lower software spending costs.
- Initiated communications to deliver centralized viral/marketing features into games and to implement enhanced/new internal software solutions. Coordinated with external partnered companies to implement social network features and advertisements. Conducted AB test data analysis, utilized Vertica SQL writing skills, and made business decisions led to 50% user engagement increase.

System Integration and Technology Analyst, ACCENTURE, Bellevue WA   02/10-12/12
- Led Oracle ERP Master Data Management (MDM) from design to deploy phases for International Market Expansion. Initiated communications with clients and internal team in China and the U.S. to reach project milestones of system, business process and functional designs. Initiated a series knowledge-transfer workshops to both English/Chinese speaking users to improve user's adaptability for newly implemented business process, software and tools to business
- Identified potential industry disruptions and high value use cases within apparel industry for gaming accessories as clients from entertainment industry desired to expand product usage in fashion market
- Conducted business requirement gathering, data mining and analysis in order to create designs of Business Intelligence OLAP Cubes for marketing research report in functional areas: Subscription, Customer Behavior, Customer, and Transactional History in entertainment industry.
- Provided support for data cleanup strategy for confirming MS identifies, execute plans, and delivers cleansed data. Contributed Excel/PowerPoint skills into the SIEM vendor selection project. Assisted the project manager to create the request for proposals, weekly status reports, Power Point presentations, and ad-hoc documentations and analysis. She also gained knowledge in network security.

Student Industrial Engineer, DCMA BOEING   03/2009 – 09/2009
- Shadowed budget/product delivery procurement process. Fostered team collaboration by bridging gaps between business and technical perspectives, thereby enhancing efficiency and team relationships.

EDUCATION

- **Master of Business Administration, Haas School at University of California in Berkeley**   **(Class of 2017 Candidate)**
- **Bachelor of Science in Industrial Engineering, University of Washington in Seattle**   **06/2009**

ADDITIONAL INFORMATION

- **Skills**: MS Office Professional, Analytics (Tableau, D3, Qlikview, MS SQL Server, MiniTab, Arena), Programming Languages (JavaScript, SQL, Visual Basics, CSS Styling, HTML), Operational Programming (GAMS, AIMMS), Enterprise Solution (HP Mercury, Oracle ERP), JIRA, Business Intelligence (Trained in HortonWorks) , Project Management (Project Delivery, PMO, Roadmapping, Strategy, Agile, and SCRUM), Fundamental Finance, Fundamental Accounting
- **Languages**: Native Mandarin Chinese (speaking/writing), Elementary Spanish (speaking/writing)