UDAYAN NAIK
1901 Rock Street Apt 304, Mountain View, CA 94043
334-728-1129 (Mobile)   udayannaik@gmail.com

Driven and passionate professional with **successful 12-year track record** in product management and engineering in cutting-edge technology companies. Enthusiastic and respected leader with **proven ability to lead teams and deliver customer-focused products**, from conception to market release. Core competencies:

Product Vision	Product Evangelism	Team Leadership
Opportunity Assessment	Product Negotiation	Stakeholder communication
Product Strategy Definition	Project Management	Success Analysis

PROFESSIONAL EXPERIENCE

Walmart eCommerce *San Bruno, CA*   December 2013 to Present

Senior Product Manager, Category Development
Championing platform and front end requirements, influencing delivery of infrastructural services. Leading delivery of new orchestration platform services that power Walmart.com's customer experience, from item acquisition to checkout.
- Driving key visual content acquisition and quality initiatives for WM.com and WM Store merchants, to ramp WM.com catalog by 50% and grow WM.com's Marketplace platform sellers by 50% in 2016.
- Partnered with business and product managers to leverage core Walmart online and retail strengths, construct key components for Walmart Shipping Pass (Amazon Prime competitor).
- Built business-focused roadmap to lead implementation of business services that support 10+ key site use cases and migration of 8M+ items.

eBay Inc, *San Jose, CA*   June 2008 to November 2013

Mobile Product Manager   September 2011 to November 2013

Conceptualized, executed and oversaw the delivery of engaging, innovative features across eBay's Mobile platform portfolio. Led cross-domain team collaboration, defined Mobile use cases acting as key liaison between Mobile PD leads and domain teams, managed delivery lifecycle, led Proof-of-Concepts, and conducted opportunity assessment exercises to support business.
- Spearheaded Mobile Seller Merchandising Engine, allowing users to view and purchase promotional offer items, with estimated earning potential of $750M in US&UK.
- Drove strategic improvements for Real-time messaging and Incentives platform infrastructure through Q4 2011 to Q3 2012. Facilitated eBay Mobile carrier partnerships with TMobile US and Vodaphone UK to setup an estimated 70M eBay Android application downloads by Q2 2013.
- Headed the "Mobile Innovation Incubator" program for rapid prototyping of innovative Proof-of-Concept Mobile applications. Conceptualized application features, prepared requirements and guided a team of 4-6 engineers for the construction of a Mobile Search Product-based experience from 0 to 100% in 6 weeks. Beat delivery deadline by more than 2 weeks.

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Senior Software Engineer, Checkout   June 2008 to August 2011

Orchestrated the design and implementation strategy of several highly-available mission critical Checkout projects. Worked closely with Product, Architecture, Engineering and Quality Assurance teams to deliver innovative solutions that met market needs with respect to functionality, performance, scalability and reliability. Mentored and guided junior team members in a team environment. Received Spot Award for addressing system issue and preventing losses of more than $1M/month.

- Defined, shaped and incubated two strategic eBay Checkout platform services – Checkout Service and Shopping Cart Service. Mentored and led a team of 10 talented software professionals to successfully deliver initiative in Q3 2011.
- Facilitated eBay Mobile growth from $5Bn in 2011 to an (estimated) $10Bn in 2012 by assisting construction of Mobile Express Checkout (MEC) across eBay Mobile application portfolio.
- Steered Checkout development of eBay Unpaid Item Assistant, reducing case turnaround time for sellers by 50% and increasing seller relists by 25%.
- Led Checkout Development Lead for "Bill Me Later" offer promotion integration for new eBay buyers.

GSS AMERICA, *Chicago, IL*   May 2006 to June 2008

Programmer Analyst, MyAccount
Selected as consultant for the coveted execution tiger team for US Cellular's MyAccount functionality, a self-service portal for online account management. Refined requirements, performed system analysis design and implementation, and guided quality assurance effort. Promoted twice in a 2-year period for outstanding performance.

- Lead team of 5 engineers at US Cellular from design to production to push Customer Proprietary Network Information (CPNI) functionality on-site in a time-critical environment. Allowed US Cellular to be CPNI-compliant well ahead of FCC deadline, saving a possible $1.5Million/week in fines.
- Lead team of 4 engineers to develop and deliver MyAccount, an account management web console for 6M+ US Cellular customers.

INTELLVISIONS SOFTWARE LIMITED, *Mumbai, India*   August 2000 to December 2002

Senior Software Developer
Drove requirement gathering through client interaction, designed system application components and led a team of up to 4 software professionals for software product development. Defined goals, managed deadlines, set timelines and correlated development efforts to productivity.

EDUCATION

MBA, 05/2016 (expected)
Haas School of Business, University of California Berkeley

Master of Science in Computer Science, 12/2005
Samuel Ginn College of Engineering, Auburn University, Auburn AL

Bachelor of Engineering in Electronics, 05/1999
SAKEC, Mumbai University, Mumbai India