

STEPHEN GARETH PRESTON

CAREER

January 2000 – Present

Developer Technical Services, Autodesk

February 2012 – Present
May 2006 – February 2012
May 2001 – May 2006
January 2000 – May 2001

Worldwide Manager
Americas Manager
European Manager
Developer Consultant

Having risen through the ranks, I now manage a team of 5 managers and approximately 30 individual contributors with members located in the UK, France, Switzerland, Russia, India, China, Japan, Brazil and the US. The role of my team of Developer Advocates is to nurture a thriving ecosystem of third party developers who are using Autodesk software as a platform for their own software products. This ecosystem of over 4000 partner companies – a combination of longstanding partners and startup companies – generates approximately \$300 million annual revenue for Autodesk and is the source of many acquisitions. My recent achievements include:

- Successfully transitioning my team to evangelize and support the company's new cloud platform technology, while maintaining their high productivity and motivation. This has included reskilling the team through training and restaffing.
- Influencing product teams to architect their products as platforms for third party developers. An example of this is the recent launch of Autodesk Forge webservice API platform (forge.autodesk.com).
- Driving the development and growth of Autodesk App Store (apps.autodesk.com) – a business-to-business app store. My involvement has included: working closely with the product management and engineering teams to prioritize new feature development; recruiting app publishers from our third party developer community; and building (from scratch) an app testing team. The store now has over 2000 apps, 150K unique visitors/month and 70K app downloads/month – and is rapidly growing.
- Evangelizing Autodesk technology to partners and customers (and Autodesk staff) through blogging, social media, webcasts and conference/meetup presentations. I am a top-rated speaker at Autodesk University (our main annual conference with ~10000 attendees per year), and regularly travel to present on our annual, global developer conference tour. My team's technology blogs, which I initiated and manage, have a combined readership of ~100,000 unique visitors/month.

Oct 1997 - Jan 2000

Operational Analyst/Programmer, CORDA (www.corda.co.uk)

The Centre for Operational Research and Defence Analysis (CORDA) provides operational analysis and bespoke software development services to the UK Ministry of Defence. I led operational analysis research of military systems and processes, much of which involved interviewing military personnel, analyzing the resulting 'soft' data, and making recommendations to senior officers. I also designed, wrote and tested (C++) simulation and analysis software.

Oct 1995 – Oct 1997

Junior Research Fellow, Merton College, Oxford (www.merton.ox.ac.uk)

I led the Oxford High Power Laser Group's (laserplasma.physics.ox.ac.uk) high harmonic generation experimental research program. This included designing and running large scale experiments (many of which were international collaborations); performing statistical analyses of experimental results; and presenting those results at international conferences and in research journals. My team was a world leader and world record holder in this field. During my tenure, I also regularly tutored Merton College undergraduates in Atomic Physics, and taught experimental technique to undergraduates in the University's teaching laboratory.

ACADEMIC QUALIFICATIONS

D. Phil. (Atomic and Laser Physics). Linacre College, University of Oxford. (1996).

B.A. Physics 1st Class. Keble College, University of Oxford (1992).