Ramy Magdy Bebawy
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Professional Experience

Microsoft Corporation
Program Manager (Product Manager) II, Office (2013 – 2015)   Mountain View, CA
- Led the product and design teams for the PowerPoint Portrait View features for the iPhone. These were a key competitive differentiator in the initial release of the app.
- Designed and specced a number of features for PowerPoint on iOS and Mac including Themes and Tables, using rapid prototyping and insights from usability studies. This contributed to the success of Office on iOS, which received over 80 million downloads and resulted in positive reviews for the newly released Office 2016 on Mac.
- Created the product roadmap, and led the product team for PowerPoint for the Apple Watch. Selected by Apple as one of the best productivity applications for the Apple Watch.
- Used key insights from customer feedback and market analysis to define the commanding structure for the upcoming release of PowerPoint on Windows 10 Mobile.
- Defined parts of the Office data analytics platform to analyze customer retention and feature usage.

Software Development Engineer in Test II, Display Advertising (2010-2013)   Redmond, WA
- Designed and created the core test framework used by the Applications team to test the "Ad Campaign Opt-out" features. This was used in 90% of the team's released features in 2012.
- Introduced test automation that allowed the team to improve its release quality by 50%.

Software Development Engineer in Test I/II, Windows (2006-2010)   Redmond, WA
- Analyzed code changes in windows imaging components to improve overall release code quality.
- Led a team that designed and developed a framework to automate optical media testing. This solution reduced optical media test time from 2 days to 3 hours.
- Managed an offshore vendor test team of 5, located in India and Canada.

JetPad.co
Co-Founder (2014-2015)   Berkeley, CA
- Defined the business model for JetPad, a travel app that helps travelers get personalized travel recommendations.
- Designed the product, refined it through rapid prototyping and customer interviews, and developed its back-end services.

Itworx
Software Engineer (2005 – 2006)   Cairo, Egypt
- Created an online expenses approval system that reduced the approval cycle by 4 days for Khalda Petroleum.

Additional Experience

InTouch (2015)   Dakar, Senegal
- Utilized key insights from customer interviews and market research to find new product opportunities for InTouch, a startup working on creating an aggregated mobile financial services platform for the unbanked in Senegal.
- Created the go to market plan and partnership model that InTouch is currently using to release its initial product.

Citi Ventures (2015)   Berkeley, CA
- Used rapid prototyping and market analysis to design a product for Citi Ventures, to help them attract and retain customers from the emerging affluent segment.

Mashgin (2014)   Berkeley, CA
- Created a market analysis plan for Mashgin, a Y Combinator startup working on automating self-checkouts. This helped them identify potential opportunities for markets that could use their technology.

Education

University of California, Berkeley - Haas School of Business
Master of Business Administration (Expected 2016)
- Relevant Courses: Design and Marketing New Products, Market Research, Entrepreneurship.

The American University in Cairo (AUC) - School of Computer Science
Bachelor of Science in Computer Science, with a minor in Business Administration (2005)