

ROBERT KAZMAREK III

500 Race Street, Apt. #3322 • San Jose, CA 95126 • 858-519-2969 • rob_kazmarek@mba.berkeley.edu

EDUCATION

University of California, Berkeley, Haas School of Business, Berkeley, CA **May 2017**

Master of Business Administration, Finance and General Management

- Executive Vice President (elected), MBA Student Government Association
- Co-Chair (elected), *Bridge 2016*, Berkeley Asia Business Conference; VP (appointed), Challenge 4 Charity
- 3rd Place, Yale Integrated Leadership Case Competition (developed marketing plan for Mexican social venture)

University of California San Diego, La Jolla, CA

Dec 2004

Bachelor of Science, Management Science (Minor in Chinese Studies)

- Three-time Provost Honors recipient; relevant coursework included Econometrics and Corporate Finance
 - Study abroad intensive Mandarin Chinese language participant in Shanghai, China
-

EXPERIENCE

Adobe

2007-Present

Site Operations Manager & Special Initiatives | San Francisco, CA | 2014-Present

- Recruited by senior management for a six-month project to repair damaged East Coast stakeholder relationships through improved transparency and communication
- Drove organizational 360 audit by interviewing 22 people, generating insights and a management report, and executing 3-day summit for internal team. Focused on strengths and weaknesses, teambuilding, and company mission alignment
- Spearheading holistic reinterpretation of departmental financial management by analyzing expense trends, identifying forecasts and partnering with team members and FP&A to promote accountability within +/- 2.0% of \$150M budget
- Influenced global stakeholder teams to complete organizational alignment and technology platform implementation for \$45M departmental contract within 30-, 90-, and 180-day milestones
- Pursued and persuaded eight C-suite members and their key delegates to buy into a CEO mandated executive floor reconfiguration through extensive negotiation, presentation and follow up

JAPAC Regional Site Operations Manager | Tokyo, Japan | 2011-2014

- Identified talent for fit and experience and grew team from four to 20 across all JAPAC locations prior to US repatriation. Coached and developed key contributors into senior team leaders
- Directed relocation of Adobe Sydney that included financial analysis, executive presentation and construction project management, resulting in Adobe Australia's debut on Australia's Best Places to Work at #37 in 2013 (now #6)
- Consulted onsite for Adobe India, created transportation security and janitorial efficiency reports and presented to management. Recommendations encouraged transport vendor selection and influenced janitorial staffing model in campus expansion
- Increased customer revenue generating visits 30% by embodying the Adobe Japan President's mission into an immersive Experience Center to "delight the customer"

Asia Pacific Field Facilities Manager | San Jose, CA | 2009-2011

- Overhauled project management roadmap by publishing one single 'toolkit'; reduced average project duration by 20%
- Shepherded customer-sensitive facilities integration for Day Software acquisition in Sydney and San Francisco

Facilities Coordinator, Facilities Supervisor, Facilities Engineer | San Diego, CA | 2007-2009

- Created for CFO a dynamic dashboard of global real estate metrics, portfolio highlights and actionable insights
 - Supported US and local stakeholders remotely to deliver construction projects in Taiwan, Korea, Beijing and Hong Kong
-

DJO Global | Vista, CA

2006-2007

Marketing Intern, Marketing Specialist

- Analyzed product portfolio and identified cost-savings proposals through aging product rationalization

National Taiwan Normal University | Taipei, Taiwan

2005-2006

Post-Grad Resident

- Scholarship recipient from Taiwanese Economic and Cultural Office enabling intensive study of conversational and business Mandarin Chinese; part-time English language teacher and amateur basketball league player
-

ADDITIONAL

- Trained executive and leadership development coach through Berkeley Executive Coaching Institute
- Working proficiency in Mandarin Chinese; limited working proficiency in Japanese
- Enjoy basketball, weightlifting, public speaking, photography, scuba diving, and world travel