# ELLEN VAN WYK

User Experience Designer

#### **EDUCATION**

**University of California, Berkeley** – Master of Information Management and Systems

2016 (anticipated)

Relevant Courses: Information Visualization, Web Programming, User Experience Design, Distributed Computing

**University of Washington, Seattle** – Bachelor of Science, Neurobiology

2013

University of Washington, Seattle – Bachelor of Arts with Honors, Interdisciplinary Visual Arts

2013

#### **WORK EXPERIENCE**

#### **UC Berkeley School of Information** / Fall Semester 2015

Berkeley, CA

Graduate Student Researcher for Tapan Parikh

- Collaborated on experimental design and protocol for a study on youth interpretations of data
- Designed and built a site for research group in support of research efforts

#### Amazon.com / Summer 2015

Seattle, WA

User Experience Design Intern - Amazon Marketing Services

- Conducted and compiled research on user population and competition
- Developed high fidelity prototype in Axure for testing with 7 AMS users
- Analyzed user study results and finalized UX and visual design of system scheduled for release in early 2016

## University of Washington Computer Science Department / 2013 -2014

Seattle, WA

Research Assistant - Facial Expression Research Group

- Wrote sections of research paper submitted to SIGGRAPH Asia, including facial expression psychology and math related work sections, that received positive feedback from paper reviewers
- Developed components of math model in MATLAB that were integrated into Maya plugin prototype, using PCA, interactive visualizations, multivariate regressions, clustering, and crowd-sourced data
- Designed, analyzed in MATLAB, and presented user study experiment for SIGGRAPH Asia paper
- Presented related work and math research weekly to an interdisciplinary team of artists and computer scientists

#### **TEACHING & LEADERSHIP EXPERIENCE**

# **UC Berkeley School of Information** / Spring Semester 2015

Berkeley, CA

Tutor - Interface Aesthetics

Supported lecture development, critiqued student work, and organized course materials for graduate class

### UC Berkeley Code 510 / Fall 2014 - present

Berkeley, CA

Mentor for High School Students

- Supported high schoolers developing a game in Javascript in weekly meetings
- Contributed to paper on Code 510 outcomes led by Sarah Van Wart submitted to ICER 2015

# **University of Washington Undergraduate Neuroscience Journal** *Grey Matters* / 2012 - 2014 *Cofounder and Editor*

Seattle, WA

- Recruited and connected art students with authors in the sciences to produce editorial illustrations
- Raised \$3,000 for journal and established mentorship relations in neurobiology department
- Established an ongoing community of over 50 members and bi-annual print and online publications
- Contributed articles and editorial illustrations about current issues in neurobiology

#### **AWARDS & CERTIFICATIONS**

**SKILLS & SOFTWARE** 

Mary Gates Leadership Scholarship Robert C. Byrd Scholarship National Merit Commended Scholar Certified Natural Science Illustrator (2014) Adobe Photoshop and Illustrator, Justinmind Autodesk Maya HTML, CSS, Python and MATLAB Painting and Drawing