

Denisse Halm

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EDUCATION

Master of Business Administration

May 2017

University of California, Berkeley - Haas School of Business | GMAT: 720

- Haas Impact Investment Fellow competing for national MBA Impact Investment Competition (MIINT)
- Student Instructor for graduate class *Design for Sustainable Communities* by Prof. Ashok Gadgil
- VP Careers at Haas Innovation Design Club | Co-President at International Development & Enterprise Club
- Team lead for Haas International Business Development (IBD) class, international student consulting assignment

Master of Science (Distinction) Economics

August 2010

Tilburg University, the Netherlands

- Graduated with merit-based Distinction (top 10% in class)
- Interned at the United Nations HQ designing resolutions on finance for development for the General Assembly

Bachelor of Science, International Economics & Finance

June 2009

Tilburg University, the Netherlands

- Semester abroad at the University of Copenhagen, Denmark (2008)

EXPERIENCE

Economist

2013-2015

Economic Consulting Associates (ECA), Mexico City, Mexico & London, UK

International consultancy to the World Bank on water and energy sector economics in developing countries

Re-scoped a World Bank project that aimed to fully integrate energy markets across Central America by focusing on stakeholder insights. My interviews with energy sector officials highlighted concerns about past failure to integrate electricity markets due to political conflict, making the World Bank's goal of joint infrastructure investments inviable. As team lead, I presented the idea based on best practices to partially integrate markets reducing dependency on national infrastructure investments, while still enjoying scale economies from trade.

Analyst

2012-2013

Europe Economics, London, UK

Economic consulting on European financial policy and regulation

Designed financial models to assess the cost of capital of firms in the aviation and water supply industries. Based the model on best practices in financial methodology, comparing firms across sectors and geographies.

Advised MasterCard UK on the repercussions of regulation of interchange fees impacting its business and customers.

Operations Director

2011-2012

Youth Institute of Science & Technology (YIST), Agogo, Ghana

NGO providing international curricula in rural Ghana

Raised the collection rate of school fees from 60% to 98% in three months by designing and implementing a payment scheme for families ideated from insights drawn from interviews with over 20 community members. Iterated through different delivery systems by taking 25 staff through 3 prototypes from cash payments to bank deposits. The scheme ensured the schools' financial sustainability and enabling schools to hire 10 new teachers.

ADDITIONAL

LANGUAGES

Gritcube volunteer consultant: advising a young Zambian entrepreneur establishing a startup offering solar-as-a-service in Lusaka, currently drawing insights from ethnographic interviews with 2 potential customer segments

Board member at Exponential Education: currently supporting the Ghanaian NGO in measuring the impact of its tutoring programs for high school students

Enthusiastic about: travelling, hiking, snowboarding and international cooking

English	100%
Spanish	100%
German	100%
French	75%
Dutch	50%
Portuguese	50%