Asim Fayaz

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Masters of Development Practice, 2016 (Expected)   *University of California, Berkeley*
BS (Hons) in Computer Science, 2010   *Lahore University of Management Sciences*

Professional Experience

PRODUCT MANAGER INTERN, PREMISE DATA CORPORATION   2015

A GV-backed startup building a mobile information collection network in over 30 countries.

- Supported product development and marketing for international development enterprise customers.
- Developed M&E use cases for international NGOs.
- Conducted geospatial data analysis of prices and financial services, and designed dashboard views.
- Provided strategic guidance for network growth in emerging markets and conducted UX research.

FOUNDING DIRECTOR, TECHNOLOGY FOR PEOPLE INITIATIVE   2012–2014

Technology and design nonprofit startup based in Lahore, Pakistan, solving governance problems in the public sector through design thinking, prototyping and iterative development.

- Raised over $400,000 from Google, UKAid, World Bank and USAID and grew team to 4 direct and 10 indirect tech and non-tech reports.
- Crime mapping solution, piloted in 4 police stations, has been scaled up to all 82 police stations in Lahore by the government. Other successful projects in judicial management and poverty mapping.
- Led product design and development, liaised with partners' senior leadership, spoke at conferences and universities, managed project budgeting, and drove fundraising and new initiatives.

CONSULTANT, WORLD BANK PAKISTAN   2011–2014

- Part of the core team that designed the $50M Punjab Public Management Reform Program (2013-2018).
- Drove the scale-up of award-winning Citizen Feedback Model (www.punjabmodel.gov.pk) from 3 districts and 10,000 interactions to all 36 districts and over 4 million interactions.
- Pioneered the use of Android smartphones by field workers to record daily activities. Idea grew from one service in one district to 13 services (schools monitoring, vaccination, etc.) in all 36 districts.
- Built and led a 10-person team of tech developers, economists and MBAs. Invited by World Bank India and Bangladesh to share best practices.

CO-FOUNDER AND CEO, SMSALL   2007–2010

Pakistan's first SMS social network with over 1 million subscribed users.

- Developed the software, established partnerships with telecom operators, sold contextual advertisements to large and small enterprises, setup loyalty groups for brands and celebrities and grew user base by running a nation-wide ambassadors program.

Honors and Awards

Winner, MAVC Global Innovation Competition (GBP 65,000)   2014
Acumen Fellow, Pakistan Fellows Program   2013
Winner, TED Prize City 2.0 (USD 10,000)   2012

Work featured in Foreign Policy, The Economist, TIME, Washington Post, The Guardian, NPR and Wired.

Skills

Specialities: Product management, consulting, public sector, ICTD, M&E, HCD, emerging markets
Tech: Functional knowledge of SQL, Javascript, Matlab, PHP, CSS, Java, UI/UX, Agile development
Other: Microsoft Excel/Powerpoint, Keynote, Adobe Photoshop/Indesign, Open Data Kit