

# The K-12 Open Educational Resource Community

Kim Jones Chairman and CEO January 21, 2012

# Will "Open" be a key for educating children who have so much potential to innovate in the future?





# Access to a world-class education is not a luxury. It is a basic human right.

Today, in the 21<sup>st</sup> century, it is essential to have a highly educated world population in order to solve the problems we face and have a thriving global economy.



#### What is Open Education?

#### **Old School**

- Memorizing facts
- Teachers lecturing
- Paper and pencil tests
- Textbooks



#### **New School**

- Priority on understanding and critical thinking
- Personalized teaching & learning
- Open Educational Resources will Become the Standard
- Online and mobile content and assessments
- Teaching is more like coaching
- Open Educational Resources (OER) represent the prevalent curriculum











Curriki is the leading open K-12 global community for teachers, students, and parents to create, share, and find free learning resources that enable true personalized learning.

Non-profit





## **Education Dynamics**

"Students today are raised on technology. The way students interact, learn and share is changing - education needs to adapt to those changes.

Continued focus on eliminating barriers to education by leveraging technology and the network will help bridge the digital divide and deliver world-class education to everyone. Today's students are the leaders of tomorrow and it is our duty to provide the education they need to shape the future."

Scott McNealy
Co-Founder, Sun Microsystems, Inc.
Founder, Curriki







Personalized Content Collections



Videos, Podcasts,
Animations, Simulations



**Community Developed** 



Expert and Community
Reviews





**Open Source Licensing** 



**Social Networking** 

#### **Curriki Enables Open Content** for Open Education **RATE FIND** Curriki **SHARE ASSEMBLE CREATE**

CONTRIBUTE

#### **Curriki Today**

- 5.6 million+ unique visitors from 194 countries
- 50% visitors from outside US
- 234,000+ contributing members
- 16 million + students reached/year
- 634 + social networks & groups
- 44,000+ free resources
- Non-profit





### Global Presence: Users from 192 Countries

**United States** 

**India** 

Pakistan

Philippines

Canada

Malaysia

South Africa

Sri Lanka

**United Kingdom** 

Australia

UAE

Nigeria

Singapore

Bangladesh

Indonesia

Saudi Arabia

Egypt

**New Zealand** 

**Thailand** 

Trinidad and Tobago

Lebanon

China

Maldives

Ghana

Ethiopia

Serbia

Cambodia

Mexico

Kuwait

Oman

Germany

Albania

Mauritius

Nepal

Ireland

South Korea

Macedonia

**France** 

Vietnam

**Japan** 

Iraq

Qatar

Tanzania

Namibia

Spain

Uganda

Jordan

Hong Kong

Italy

Turkey

**Poland** 

Bahrain

Georgia

Bhutan

Algeria

Taiwan

**Netherlands** 

Somalia

Guyana

Ukraine

Switzerland

Morocco

Fiji

Yemen

Djibouti

Brunei

Belgium

#### **Partners**























































#### **Awards**

#### **2007**

- UNESCO's King Hamad Bin Al-Khalifa Prize for the use of Information and Communication Technology (ICT) in Education
- Edutopia Best Site to Download Free Lessons

#### **2008**

- Laureate, Tech Awards -Technology Benefiting Humanity
- Commitment member, Clinton Global Initiative
- Finalist, EdNet Pioneer Awards

#### **2009**

- Best Websites for Teaching & Learning, American Assoc of School Librarians
- 20 to Watch in Ed Tech, National School Boards Association (NSBA)
- Laureate, World Innovation Summit for Education, Qatar

#### **User Experiences**



"By accepting and acknowledging my work, you have given me the opportunity to demonstrate my

academic value to my school administration.
And, you have also reminded me of the importance of sharing my skills with other teachers globally. "

Camille LoParrino, M.S.Ed, Literacy and Educational Technology
Specialist
Academic Intervention Specialist
New York City Department of Education

"Especially in poor and developing countries, where students are unable to get books due to lack of



resources, organizations like Curriki help tremendously by providing free world class education to students regardless of their economic circumstances. So, please keep contributing and using the resources available on Curriki!"

Nishant Gupta B.E., Netaji Subhas Institute of Technology



#### **User Experiences**

"We have an effort underway to turn next year's frosh teachers from textbooks to **online curricular resources** and Curriki is a large part of that plan. I love Curriki!"

"Curriki is a true treasure trove! I enjoy just perusing the site even when I'm not looking for a particular resource. Amazing material!"

"A great place to find and to contribute resources and lessons with a rating/review system, so **you know it's good stuff**."

"It has helped me pass most of my exams and when they ask me my secret, I introduce Curriki. The latest and best on responsible education."

"Perfect web site help me to present my subject to students in an easy, interesting, fast way without a lot of time."







#### Benefits for Schools, Teachers, and Students



#### Improves Access to Learning Opportunities

- Save time. Cut Costs.
- Alternative to the rising cost of education.
- Contributions to a pool of learning resources circumvent barriers to access and improve education as a social good.

#### **New Way of Teaching & Learning**

- Personalized learning.
- Move from content creation to content co-creation.
- Educators connecting & collaborating as a worldwide community.



# Open Education is the Key for the 21<sup>st</sup> Century Learner www.curriki.org