

Weave

Continuity of Experience

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larger picture

how does the Web fail us,
what's broken?



Firefox 3 success, Fennec shaping up great

Problem: features rely on smart algorithms that analyze your bookmarks, etc

Since we have multiple devices -> islands of information

browser doesn't know about your phone, vice-versa

Islands of Functionality



imagine: gurunavi to find something delicious

what can you do right now? all options suck

your PC knows, but your phone doesn't. why can't your phone let you continue where you left off on your pc?

no reason they can't talk to each other

Dining Out



the browser must be larger
than each of your devices

the browser must live in the
cloud

each device you use gives you
a view into that global
browser

that's what we are doing. we are
putting all your information up
on mozilla servers: bookmarks,
history, tabs, etc.

So in that restaurant example
you would just open your phone,
and the last tab you had open
would be right there waiting for
you!

Enter The Cloud



talk about security for a second--spent a lot of time researching this.

encrypt everything twice, once over the wire (SSL), once to encrypt the actual data Mozilla stores.

mozilla can't look at your data!

But your data is yours

you may want to share your data

or make it public

Safe and Secure



You may want to share your data, make connections

collaborate on bookmarks

and more: enable innovation
-> web services

think [del.icio.us](#), [digg](#)

Connections



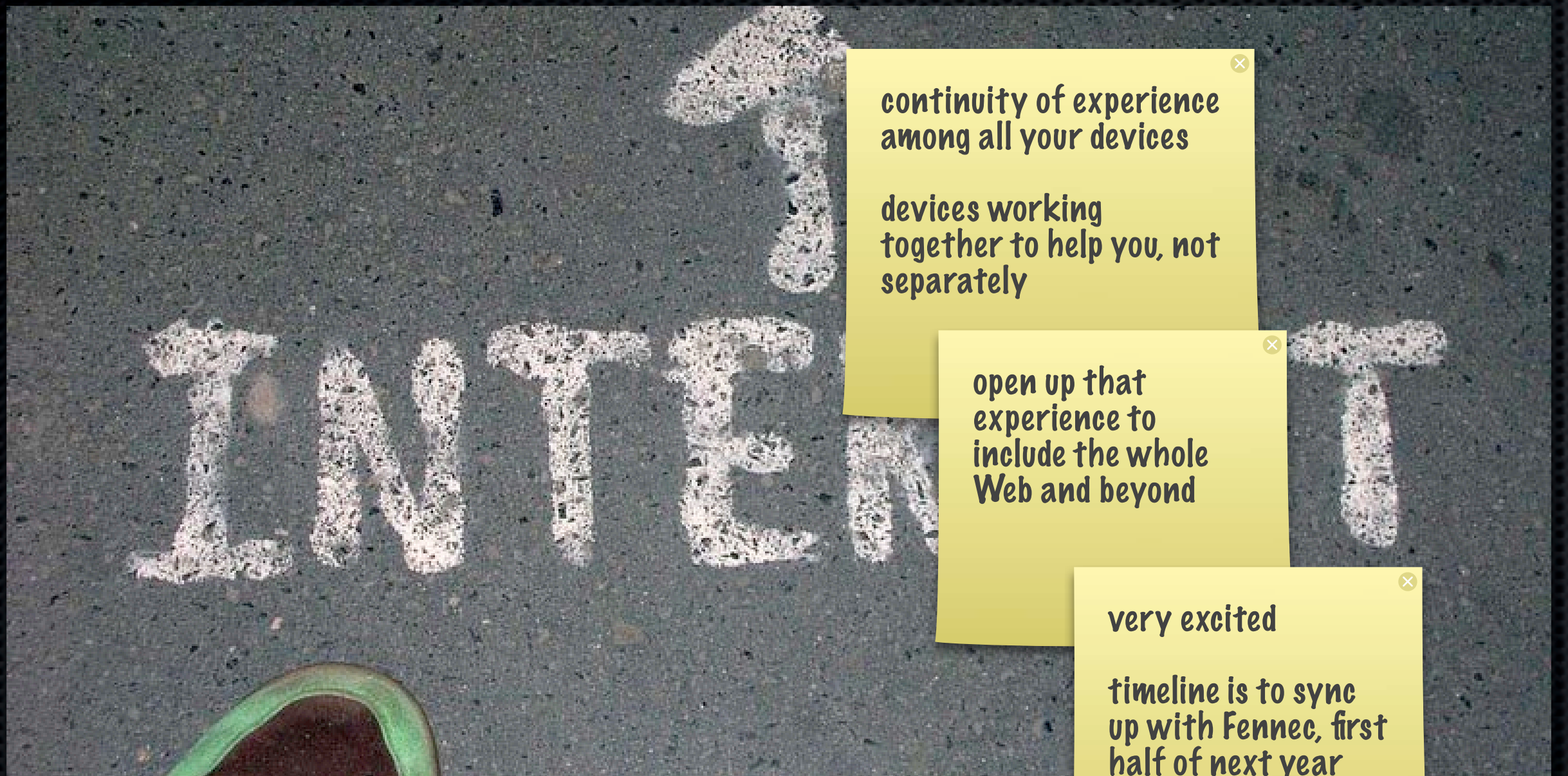
fixing something very broken on the Web right now: sign up for a site, and they ask you for your email password!

why? they want your contact list. but think: bad!

no better way to do it right now.

we can do better: we can store your contact list on Weave, and let you share it without giving away your password.

Fixing The Internet



continuity of experience
among all your devices

devices working
together to help you, not
separately

open up that
experience to
include the whole
Web and beyond

very excited

timeline is to sync
up with Fennec, first
half of next year

It's Coming Soon



thanks!
questions?

Thanks For Listening!

Join us at <http://labs.mozilla.com/>