Weave

Continuity of Experience
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larger picture

how does the Web fail us,
what's broken?

Islands of Functionality

Firefox 3 success, Fennec shaping up great

Problem: features rely on smart algorithms that analyze your bkmks, etc

Since we have multiple devices -> islands of information

browser doesn't know about your phone, vice-versa

Dining Out

imagine: gurunavi to find something delicious

what can you do right now? all options suck

your PC knows, but your phone doesn't. why can't your phone let you continue where you left off on your pc?

no reason they can't talk to each other

the browser must be larger than each of your devices

the browser must live in the cloud

each device you use gives you a view into that global browser

that's what we are doing. we are putting all your information up on mozilla servers: bookmarks, history, tabs, etc.

So in that restaurant example you would just open your phone, and the last tab you had open would be right there waiting for you!

Enter The Cloud

talk about security for a second--spent a lot of time researching this.

encrypt everything twice, once over the wire (SSL), once to encrypt the actual data Mozilla stores.

mozilla can't look at your data!

But your data is yours

you may want to share your data

or make it public

Safe and Secure

Connections

You may want to share your data, make connections

collaborate on bookmarks

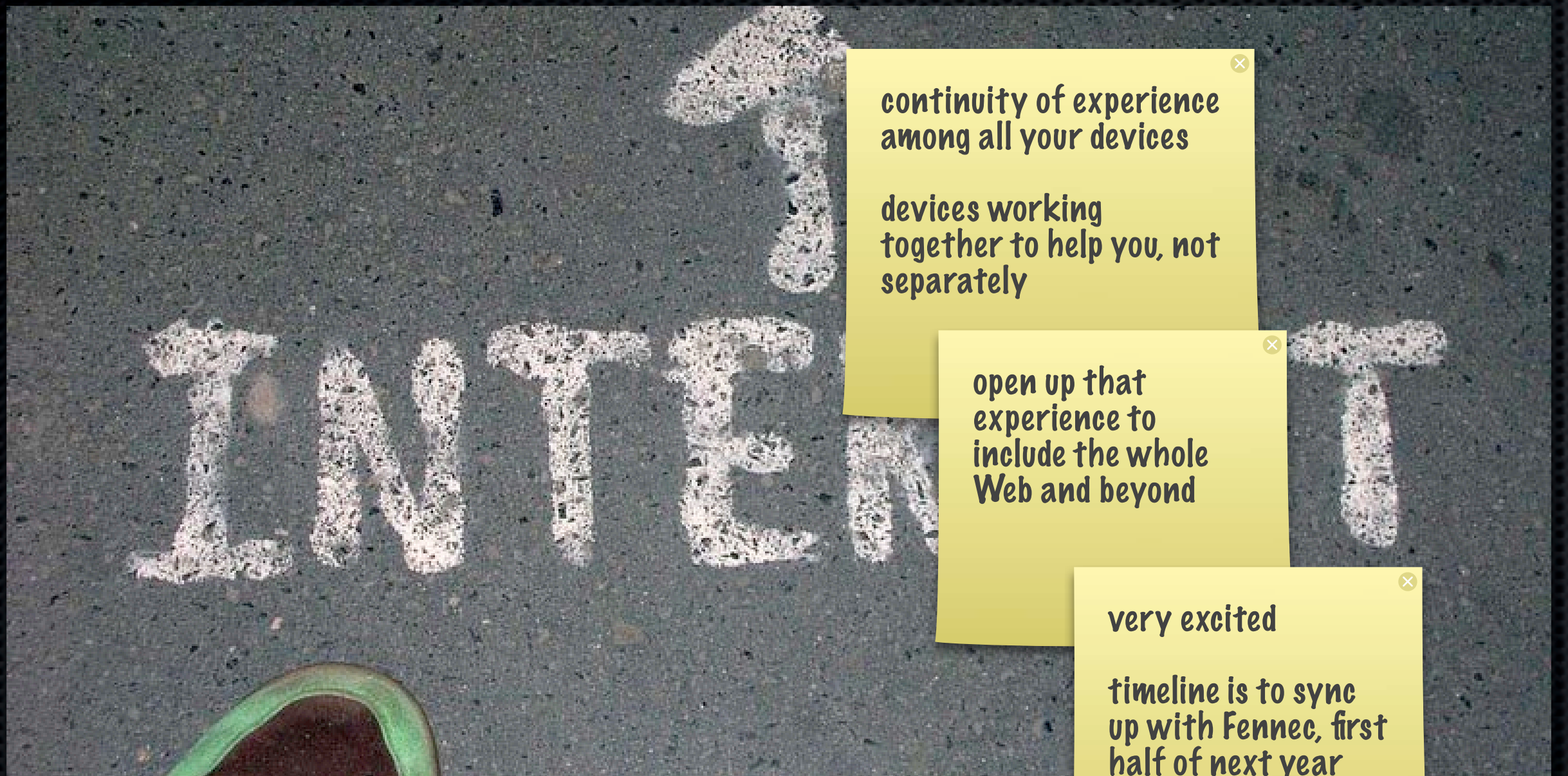and more: enable innovation -> web services

think del.icio.us, digg

Fixing The Internet

It's Coming Soon

thanks!

questions?

Thanks For Listening!

Join us at http://labs.mozilla.com/