Evolving the Browsing Experience

FIREFOX 3

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Community

Diverse

Varied

Vocal

Focus Areas

"What are we doing for users?"

Focus Areas

Accessibility	Bookmarks/History	Content/Media
Customization	Install Experience	Localization
Web Navigation	OS Integration	Performance
Security	Privacy	Search
Tabbed Browsing	Web Compatibility	Web Development
User Experience	Web Standards	Support/Help

Evolution

Improve

Innovate

Example: Tabbed Browsing

Firefox 1

- Simple Tabbed Browsing
- Can open pages in a tab

Firefox 2

- Tab Drag & Drop
- Tab Overflow
- Tab Dropdown

Example: Tabbed Browsing

Firefox 2

- Tab Drag & Drop
- Tab Overflow
- Tab Dropdown

Firefox 3 Ideas

- Moving tabs from one window to another
- Tab Sorting
- Tab Preview
- Tab Grouping

Example: Web Development

Firefox 1

- JavaScript Console
- DOM Inspector

Firefox 2

- JavaScript 1.7
- Offline Data Storage

Example: Web Development

Firefox 2

- JavaScript 1.7
- Offline Data Storage

Firefox 3 Ideas

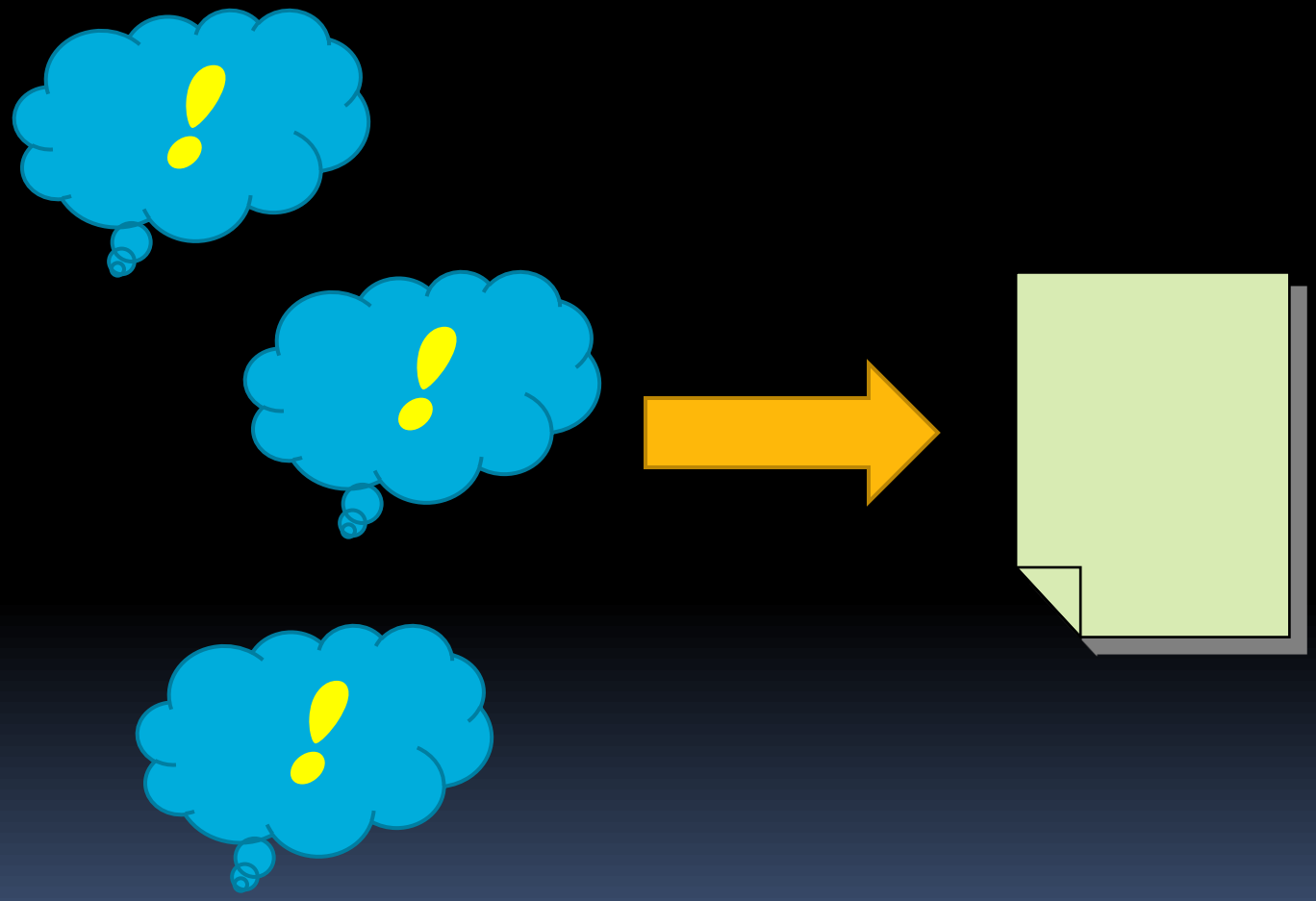
- Integrated JavaScript debugger
- DHTML Library Sharing
- Page performance analysis
- Simple text editor

The Design Process

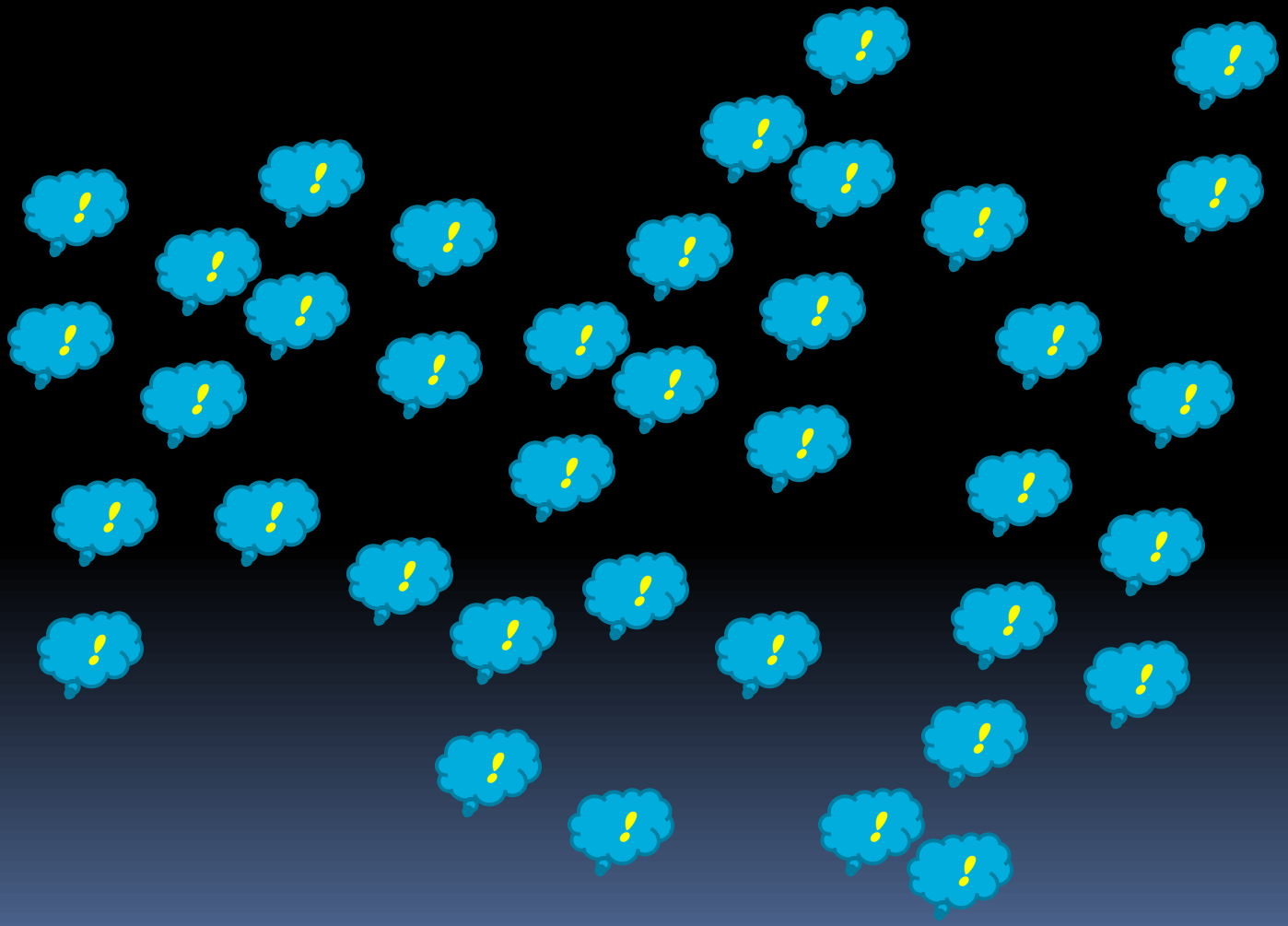
The Design Process

We're still learning.

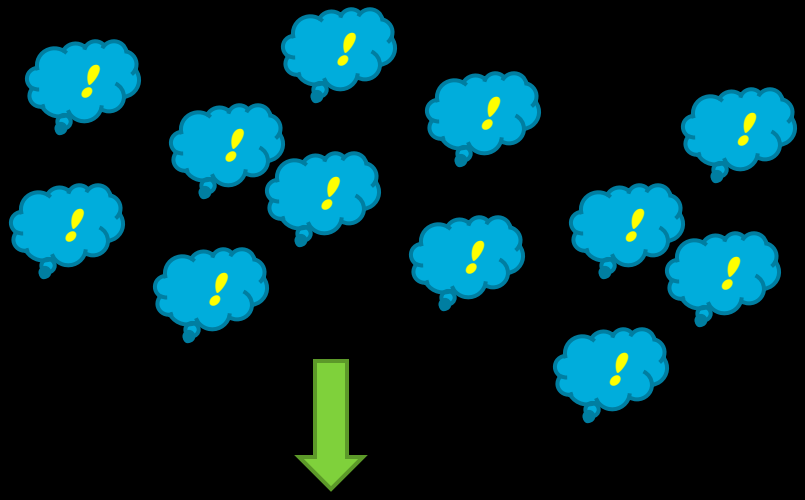
Part 1: Initial Ideas

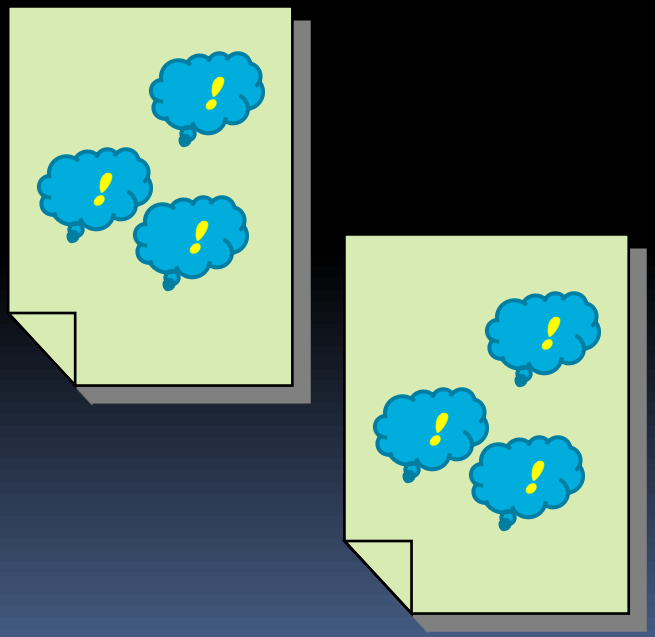


Part 1: Initial Ideas



Part 2: Organization





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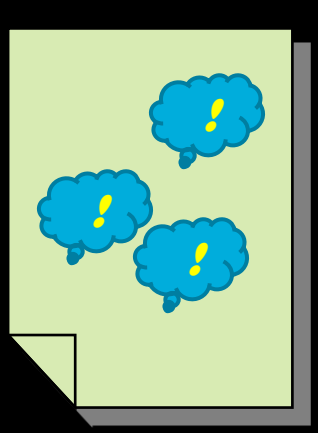

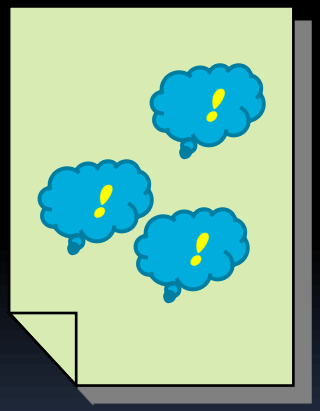

Firefox 3

Firefox N

Part 3: Implementation

Extension Prototypes

Mozilla Labs

End Result

More Information

- vladimir@pobox.com
- wiki.mozilla.org/Firefox/Feature_Brainstorming
- labs.mozilla.com
- www.mozilla-japan.org
- wiki.mozilla.org
- developer.mozilla.org