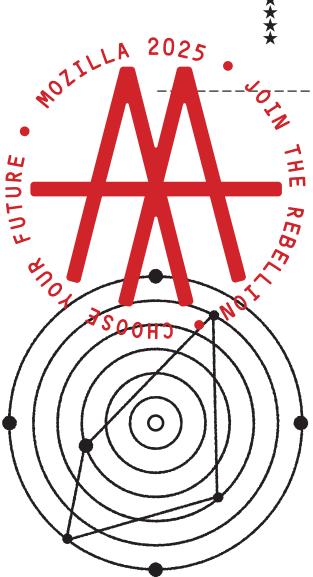


# THE MOZILLA MANIFESTO

## A BLUEPRINT FOR THE AI ERA



For 20 years, the Mozilla Manifesto has served as our North Star. Today we still embrace our full manifesto. But five principles specifically shape our blueprint for trustworthy and human centric AI.

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# HUMAN AGENCY

In a world of AI and agents, it is more important than ever that technology is designed in ways that let people shape their own experiences online – and optimize for privacy where it matters to them most.

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# DECENTRALIZED AI and open source

An open, accessible internet depends on innovation and decentralized participation in the creation and use of technology. The success of open source AI built around transparent community practices is critical to making this possible in the AI era.

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# BALANCED COMMERCIAL AND PUBLIC ECONOMY

More than ever, the direction of the internet and AI is defined by commercial players. We also need a strong cadre of public benefit players to create balance in the overall ecosystem.

MOZILLA 2025

JOIN THE REBELLION

CHOOSE YOUR FUTURE



CHOOSE  
YOUR  
FUTURE