



For 20 years, the Mozilla Manifesto has served as our North Star. Today we still embrace our full manifesto. But five principles specifically shape our blueprint for trustworthy and human centric AI.

## HUMAN AGENCY

In a world of AI and agents, it is more important than ever that technology is designed in ways that let people shape their own experiences online – and optimize for privacy where it matters to them most.

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## DECENTRALIZATION AND OPEN SOURCE

An open, accessible internet depends on innovation and decentralized participation in the creation and use of technology. The success of open source AI built around transparent community practices is critical to making this possible in the AI era.

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## ANALYTIC COMMERCIAL AND PUBLIC BENEFIT

More than ever, the direction of the internet and AI is defined by commercial players. We also need a strong cadre of public benefit players to create balance in the overall ecosystem.

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We think about these principles every single day as we build products, invest in startups and organize communities with the goal of doing for AI what we did for the web.

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