# Machine Learning II

Bayesian inference and conjugate priors

Bayesian statistics is about reasoning under uncertainty.

*Dutch book:* Rationality demands that subjective belief can be modelled as probabilities!

Example: Should you believe this coin is fair?

- ▶ Consider a coin that has been tossed 20 times
- Suppose that we observed 15 heads

Bayesian estimation 2/3

## Classical estimation

- Let  $\theta$  denote the (unknown) bias of our coin
- ► Probability to observe *k* heads on *n* tosses is given by the Binomial distribution

$$P(H = k|n, \theta) = \binom{n}{k} \theta^k (1 - \theta)^{n-k}$$

Maximum likelihood estimate  $\hat{\theta}_{ML}$  obtained as

$$\hat{\theta}_{ML} = \operatorname{argmax}_{\theta} P(H = k | n, \theta)$$

$$= \frac{k}{n}$$

p-value that coin is unbiased:

$$P(H \ge k | n, \theta = \frac{1}{2}) = \sum_{i=k}^{n} {n \choose k} 2^{-n}$$
  
 $\approx 0.02$ 

Bayesian estimation 3/39

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#### Extreme example:

- Coin tossed three times: H H H
- ▶ Overfitting: Do you really believe that T is impossible?

Bayesian estimation 3/39

- ► Consider coin bias  $\theta$  as a random variable with prior probability distribution  $p(\theta)$
- Compute the posterior

$$p(\theta|Data) \propto p(\theta)p(Data|\theta)$$

Bayesian estimation 4/3

- ► Consider coin bias  $\theta$  as a random variable with prior probability distribution  $p(\theta)$
- Compute the posterior

$$p(\theta|Data) \propto p(\theta)p(Data|\theta)$$

Convenient choice for the prior is a Beta distribution

$$p(\theta|\alpha,\beta) = \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

- with the Gamma function  $\Gamma(x)$  (Note:  $\Gamma(x+1) = x\Gamma(x)$ )
- mean  $\mathbb{E}[\theta] = \frac{\alpha}{\alpha + \beta}$
- ▶ and variance  $\mathbb{E}[(\theta \mathbb{E}[\theta])^2] = \frac{\alpha\beta}{(\alpha+\beta)^2(\alpha+\beta+1)}$

Bayesian estimation 4/39

Posterior with beta prior is found to be

$$p(\theta|k,n) \propto p(\theta|\alpha,\beta)p(H=k|n,\theta)$$

$$\propto \theta^{\alpha-1}(1-\theta)^{\beta-1} \binom{n}{k} \theta^k (1-\theta)^{n-k}$$

$$\propto \theta^{\alpha+k-1}(1-\theta)^{\beta+(n-k)-1}$$

Thus, posterior is again a Beta distribution with parameter  $\alpha_k = \alpha + k, \beta_k = \beta + (n - k)$ :

▶ This is an example of a conjugate prior

#### Definition

A prior is called *conjugate* (for the likelihood function) if the posterior  $p(\theta|\mathcal{D})$  is in the same family of distributions as the prior  $p(\theta)$ .

▶ The *hyperparameters*  $\alpha, \beta$  can be considered as pseudo-counts, i.e. interpreted as virtual observations

Bayesian estimation 5/39

# Bayesian learning

Bayesian learning: Updating information from prior to posterior This can always be done *sequentially*:

- 1. Assume two independent observations  $D_1$ ,  $D_2$  (or split the one you have), e.g. coin tossed 10 time for 7 heads and then another 10 times for 8 heads
- 2. Then,

$$egin{array}{lll} 
ho( heta|D_1,D_2) & \propto & 
ho( heta)
ho(D_1,D_2| heta) \ &= & 
ho( heta)
ho(D_2| heta)
ho(D_1| heta) \ &= & 
ho( heta)
ho_1 ext{ and } D_2 ext{ are conditionally indepdendent given } heta \ &\propto & 
ho( heta|D_1)
ho(D_2| heta) \end{array}$$

Thus, posterior  $p(\theta|D_1)$  serves as prior when learning from  $D_2$ 

Bayesian estimation 6/39

# Bayesian learning

Illustration of coin toss example:

▶ In **Python** the density of the Beta distribution is available as

```
scipy.stats.beta
```

Above example can be plotted as follows:

```
import numpy as np
from matplotlib import pyplot as plt
from scipy.stats import beta as Beta

n, k = 20, 15
alpha, beta = 1, 1
x = np.linspace(0, 1, num=100)
# Prior
plt.plot(x, Beta.pdf(x, alpha, beta), 'b-')
# Posterior
plt.plot(x, Beta.pdf(x, alpha + k, beta + (n-k)), 'r-')
```

Bayesian estimation 7/39

Posterior  $p(\theta|D)$  summarizes knowledge about  $\theta$  after data D was observed

How can we construct a point estimate, i.e.  $\hat{\theta}_{Bayes}$ ?

▶ Could simply take posterior mean, median or mode . . .

Bayesian estimation 8/3

Posterior  $p(\theta|D)$  summarizes knowledge about  $\theta$  after data D was observed

How can we construct a point estimate, i.e.  $\hat{\theta}_{Bayes}$ ?

- ▶ Could simply take posterior mean, median or mode . . .
- More principled approach considers estimation as a decision problem:
  - ▶ Define loss function  $L:\Theta\times\Theta\to\mathbb{R}$  that specifies cost of estimating  $\hat{\theta}$  when true parameter was  $\theta$  Loss function satisfies  $L(\hat{\theta},\theta)\geq 0$  with equality if and only if  $\hat{\theta}=\theta$ .
  - ▶ Point estimate is decision rule which minimizes expected loss, also called *Bayes risk*:

$$\hat{\theta}_{\textit{Bayes}} = \text{argmin}_{\hat{\theta}(D)} \mathbb{E}[\textit{L}(\hat{\theta}(D), \theta)]$$

Note: Expectation is taken over joint distribution  $p(\theta, D) = p(\theta)p(D|\theta)$ 

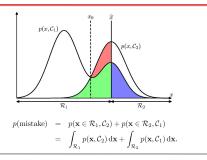
Bayesian estimation 8/39

#### Common loss functions include

▶ 0-1-loss (for categorical values):

$$L(\hat{\theta}, \theta) = \begin{cases} 1 & \text{if } \hat{\theta} = \theta \\ 0 & \text{if } \hat{\theta} \neq \theta \end{cases}$$

#### Minimum Misclassification Rate



$$\theta \in \{\mathcal{C}_1, \mathcal{C}_2\}$$

$$\hat{\theta}(x) = \begin{cases} \mathcal{C}_1, & x \in \mathcal{R}_1 \\ \mathcal{C}_2, & x \in \mathcal{R}_2 \end{cases}$$

$$\mathbb{E}[L(\hat{\theta}(x), \theta)] = \sum_{\theta} \int p(x, \theta) L(\hat{\theta}(x), \theta) dx$$

$$= \int_{\mathcal{R}_1} p(x, \mathcal{C}_2) dx$$

$$+ \int_{\mathcal{R}_2} p(x, \mathcal{C}_1) dx$$

Bayesian estimation 9/39

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- $\implies \hat{ heta}_{Bayes}$  is posterior mode
- Squared error:

$$L(\hat{\theta}, \theta) = (\hat{\theta} - \theta)^2$$

- $\implies \hat{ heta}_{\textit{Bayes}}$  is posterior mean
- ► Absolute error:

$$L(\hat{\theta}, \theta) = |\hat{\theta} - \theta|$$

 $\implies \hat{\theta}_{Bayes}$  is posterior median

Bayesian estimation 9/39

Posterior mean minimizes mean squared error, i.e.

$$\operatorname{argmin}_{\hat{\theta}(D)} \mathbb{E}_{p(\theta,D)}[(\hat{\theta}(D) - \theta)^2] = \mathbb{E}_{p(\theta|D)}[\theta]$$

Proof:

$$\mathbb{E}_{p(\theta,D)}[(\hat{\theta}(D) - \theta)^{2}] = \int p(\theta,D)(\hat{\theta}(D) - \theta)^{2} d\theta dD$$
$$= \int p(D) \int p(\theta|D)(\hat{\theta}(D) - \theta)^{2} d\theta dD$$

Now, for each D:

$$\begin{split} \frac{\partial}{\partial \hat{\theta}} \int \rho(\theta|D)(\hat{\theta}-\theta)^2 d\theta &= 2 \int \rho(\theta|D)(\hat{\theta}-\theta) d\theta \\ &= 2 \left( \int \rho(\theta|D) \hat{\theta} d\theta - \int \rho(\theta|D) \theta d\theta \right) \\ &= 2 \left( \hat{\theta} - \int \rho(\theta|D) \theta d\theta \right) \end{split}$$

Setting derivative to zero, it follows that

$$\hat{\theta}(D) = \int p(\theta|D)\theta d\theta = \mathbb{E}_{p(\theta|D)}[\theta]$$

Bayesian estimation 10/39

#### Back to coin example:

- ▶ Posterior is Beta distribution with parameters  $\alpha + k$  and  $\beta + (n k)$
- Posterior mean is

$$\frac{\alpha+k}{\alpha+k+\beta+(n-k)} = \frac{\alpha+k}{\alpha+\beta+n}$$

▶ Defining  $m = \alpha + \beta$  posterior mean can be written as

$$\frac{m}{n+m}\frac{\alpha}{\alpha+\beta}+\frac{n}{n+m}\frac{k}{n}$$

- ► Convex combination between prior mean  $\theta_0 = \frac{\alpha}{\alpha + \beta}$  and ML estimate  $\hat{\theta}_{ML} = \frac{k}{n}$
- Weights correspond to relative number of (pseudo-)observations

Bayesian estimation 11/39

# Likelihood principle

Summary of Bayesian estimation:

Posterior combines information from prior and likelihood of data:

$$posterior \propto prior \times likelihood$$

 Prior represents (subjective) belief/information before data are obtained
 Sequential learning: Prior can arise from data learned about previously

### Likelihood principle:

Data enters via likelihood  $p(D|\theta)$  only, i.e. inference from  $D_1$  and  $D_2$  is the same when  $p(D_1|\theta)=p(D_2|\theta)$ 

Bayesian estimation 12/39

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- Q: Would your estimate change if I told you that
  - coin was tossed 20 times
  - or coin was tossed until 15 heads were obtained?

Bayesian estimation 12/39

### Binomial distribution

#### Recall coin tossing example:

Binomial distribution:

$$p(k|n,\theta) = \binom{n}{k} \theta^k (1-\theta)^{n-k}$$

▶ Sampling space:  $\mathcal{K} = \{0, ..., n\}$ 

• Paramter space:  $\Theta = [0, 1]$ 

Mean: nθ

▶ Variance:  $n\theta(1-\theta)$ 

Conjugate prior is Beta distribution:

$$p(\theta|\alpha,\beta) = \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

Common distributions 13/39

### Poisson distribution

Used to model number of independent events occurring in unit time interval:

$$p(k|\lambda) = e^{-\lambda} \frac{\lambda^k}{k!}$$

- Sample space:  $\mathcal{K} = \mathbb{N}$
- ▶ Parameter space:  $\Lambda = \mathbb{R}_{>0}$ Positive *rate* parameter  $\lambda$
- Mean: λ
- Variance: λ
- Arises as limit of binomial distribution with  $\lambda = \lim_{n \to \infty} n\theta$

Q: Can you find the conjugate prior?

Common distributions 14/39

### Gamma distribution

Conjugate prior for rate parameter  $\lambda$  of Poisson distribution:

$$p(\lambda|\alpha,\beta) = \frac{\beta^{\alpha}}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda}$$

- ▶ Sampling space:  $\Lambda = (0, \infty)$
- ▶ Parameter space:  $\alpha > 0$  (shape) and  $\beta > 0$  (rate)
- ▶ Mean:  $\frac{\alpha}{\beta}$
- Variance:  $\frac{\alpha}{\beta^2}$

Common distributions 15/39

## Normal distribution

$$p(x|\mu,\sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(x-\mu)^2}$$

- Sampling space:  $\mathcal{X} = \mathbb{R}$
- ▶ Parameter space:  $\mu \in \mathbb{R}$  and  $\sigma \in \mathbb{R}_{>0}$
- Mean: μ
- ▶ Variance:  $\sigma^2$

Common distributions

### Normal distribution

Often, it is more convenient to use a different parametrization:

$$p(x|\mu,\tau) = \left(\frac{\tau}{2\pi}\right)^{\frac{1}{2}} e^{-\frac{1}{2}\tau(x-\mu)^2}$$

with *precision*  $\tau = \frac{1}{\sigma^2}$ Next, we consider

- Estimating  $\mu$  when  $\tau$  is known
- Estimating au when  $\mu$  is known
- lacktriangle Estimating  $\mu$  and au together

Common distributions 17/39

### Mean estimation

Conjugate prior for  $\mu$  is again a normal distribution:

$$p(\mu|\mu_0, \tau_0) = \left(\frac{\tau_0}{2\pi}\right)^{\frac{1}{2}} e^{-\frac{1}{2}\tau_0(\mu-\mu_0)^2}$$

Posterior given data  $D = (x_1, ..., x_N)$  is found by "completing the square":

$$p(\mu|D) \propto \prod_{i=1}^{N} p(x_{i}|\mu,\tau)p(\mu|\mu_{0},\tau_{0})$$

$$\propto e^{-\frac{1}{2}\tau\sum_{i}(x_{i}-\mu)^{2}}e^{-\frac{1}{2}\tau_{0}(\mu-\mu_{0})^{2}}$$

$$= e^{-\frac{1}{2}(\tau\sum_{i}x_{i}^{2}-2\tau\mu\sum_{i}x_{i}+N\tau\mu^{2}+\tau_{0}\mu^{2}-2\tau_{0}\mu\mu_{0}+\tau_{0}\mu_{0}^{2})}$$

$$\propto e^{-\frac{1}{2}((N\tau+\tau_{0})\mu^{2}-2(\tau\sum_{i}x_{i}+\tau_{0}\mu_{0})\mu)}$$

$$\propto e^{-\frac{1}{2}(N\tau+\tau_{0})(\mu-\frac{\tau\sum_{i}x_{i}+\tau_{0}\mu_{0}}{N\tau+\tau_{0}})^{2}}$$

Common distributions 18/39

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$$\propto e^{-\frac{1}{2}(N\tau+\tau_0)(\mu-\frac{\tau\sum_i x_i+\tau_0\mu_0}{N\tau+\tau_0})^2}$$

Normal distribution with

- precision  $\tau_D = N\tau + \tau_0$
- mean

Common distributions

$$\mu_D = \frac{\tau \sum_{i} x_i + \tau_0 \mu_0}{N\tau + \tau_0} = \frac{1}{\tau_D} (N\tau \hat{\mu} + \tau_0 \mu_0)$$

where  $\hat{\mu} = \frac{1}{N} \sum_{i=1}^{N} x_i$ 

#### Precision estimation

Now, assume that the mean  $\mu$  is know and we want to infer the precision  $\tau$ :

$$p(\tau|D,\mu) \propto p(\tau) \prod_{i=1}^{N} p(x_i|D,\mu,\tau)$$

$$= p(\tau) \left(\frac{\tau}{2\pi}\right)^{\frac{N}{2}} e^{-\frac{1}{2}\tau \sum_{i}(x_i-\mu)^2}$$

Thus,  $\tau$  occurs in the likelihood as  $\tau^{\frac{N}{2}}e^{-\frac{1}{2}\sum_i(x_i-\mu)^2\tau}$  and the conjugate prior is a gamma distribution:

$$p(\tau|D,\mu) \propto \tau^{\alpha-1} e^{-\beta\tau} \tau^{\frac{N}{2}} e^{-\frac{1}{2}\sum_{i}(x_{i}-\mu)^{2}\tau}$$
$$= \tau^{\alpha'-1} e^{-\beta'\tau}$$

where  $\alpha'=\alpha+\frac{N}{2}$  and  $\beta'=\beta+\frac{1}{2}\sum_i(x_i-\mu)^2$  are the posterior Gamma parameters

Common distributions 19/39

### Student's t-distribution

$$p(x|\mu,\sigma^2,\nu) = \frac{\Gamma(\frac{\nu+1}{2})}{\sqrt{\nu\pi\sigma^2}\Gamma(\frac{\nu}{2})} \left(1 + \frac{1}{\nu} \frac{(x-\mu)^2}{\sigma^2}\right)^{-\frac{\nu+1}{2}}$$

- Sampling space:  $\mathcal{X} = \mathbb{R}$
- ▶ Parameter space:  $\mu \in \mathbb{R}$  (mean),  $\sigma^2 > 0$  (variance) and  $\nu > 0$  (degrees of freedom)
- Mean:  $\mu$  for  $\nu > 1$
- ▶ Variance:  $\sigma^2 \frac{\nu}{\nu-2}$  for  $\nu > 2$

Marginal distribution of Gaussian with unknown precision:

$$p(x|\mu, \alpha, \beta) = \int_0^\infty \mathcal{N}(x|\mu, \tau) \operatorname{Gamma}(\tau|\alpha, \beta) d\tau$$

$$= \operatorname{Stud}(x|\mu, \frac{\beta}{\alpha}, 2\alpha)$$

Common distributions 20/39

#### Joint estimation

To compute the joint posterior  $p(\mu, \tau|D)$  we proceed similarly and investigate the form of the likelihood:

$$\begin{split} p(D|\mu,\tau) &\propto \tau^{\frac{N}{2}} e^{-\frac{1}{2} \sum_{i} (x_{i} - \mu)^{2} \tau} \\ &= \tau^{\frac{N}{2}} e^{-\frac{1}{2} \tau (\sum_{i} x_{i}^{2} - 2\mu \sum_{i} x_{i} + N\mu^{2})} \\ &= \tau^{\frac{N}{2}} e^{-\frac{1}{2} (\sum_{i} x_{i}^{2} - N\hat{\mu}^{2}) \tau} e^{-\frac{1}{2} N \tau (\mu - \hat{\mu})^{2}} \\ &= \tau^{\frac{N}{2}} e^{-\frac{1}{2} (\sum_{i} (x_{i} - \hat{\mu})^{2}) \tau} e^{-\frac{1}{2} N \tau (\mu - \hat{\mu})^{2}} \end{split}$$

where  $\hat{\mu} = \frac{1}{N} \sum_{i} x_{i}$ Considering the above form as the product  $p(\tau)p(\mu|\tau)$  we can identify a suitable prior:

$$p(\tau)p(\mu|\tau) \propto \tau^{\frac{\eta}{2}}e^{-\beta\tau}e^{-\frac{1}{2}\eta\tau(\mu-\mu_0)^2}$$

i.e. the product of a Gamma prior  $p(\tau|\alpha,\beta)$  and a normal prior  $p(\mu|\mu_0,\tau')$  where  $\alpha=\frac{\eta}{2}+1$  and  $\tau'=\eta\tau$ .

Common distributions 21/39

#### Joint estimation

Using **Python**, we can illustrate the joint inference as follows:

```
import numpy as no
from scipy stats import gamma, norm
def normal_gamma (mu, tau, mu0, eta, beta):
  return gamma.pdf(tau, eta/2. + 1, scale=1./beta) \
       * norm.pdf(mu, loc=mu0, scale=1./sgrt(eta*tau))
N = 10
x = norm.rvs(size=N, loc=0.5, scale=0.25)
mu_hat = np.mean(x)
alpha_0, beta_0 = 1.1
mu_{-}0 = 0.
eta_0 = 2*(alpha_0 - 1); eta_D = eta_0 + N;
mu_D = 1./eta_D*(eta_0*mu_0 + N*mu_hat)
beta_D = beta_0 + 0.5*(np.sum((x-mu_hat)**2) + eta_0/eta_D*(mu_hat-mu_0)**2)
mu, tau = np.meshgrid(np.linspace(-0.5, 1.5, num=100), np.linspace(1, 35, num=100))
plt.contour(mu, tau, normal_gamma (mu, tau, mu_D, eta_D, beta_D))
plt.scatter(np.mean(x), 1./np.var(x))
```

- Mean and standard deviation are not independent
- Normal-Gamma distribution often specified with separate parameters  $\eta$  and  $\alpha$

Common distributions 22/39

Generalizes normal distribution to d dimensions:

$$p(\mathbf{x}|\mu, \Sigma) = (2\pi)^{-\frac{d}{2}} \det |\Sigma|^{-\frac{1}{2}} e^{-\frac{1}{2}(\mathbf{x}-\mu)^t \Sigma^{-1}(\mathbf{x}-\mu)}$$

- ▶ Sampling space:  $\mathbf{x} \in \mathbb{R}^d$
- ▶ Parameter space:  $\mu \in \mathbb{R}^d$  and  $\Sigma \in \mathbb{R}^{d \times d}$
- ▶ Mean:  $\mathbb{E}[\mathbf{x}] = \mu$ , i.e.  $\mathbb{E}[x_i] = \mu_i$
- ► Covariance matrix:  $\mathbb{E}[(x_i \mathbb{E}[x_i])(x_j \mathbb{E}[x_j])] = \Sigma_{ij}$ Matrix notation:  $\Sigma = \mathbb{E}[(\mathbf{x} - \mu)(\mathbf{x} - \mu)^t]$

Common distributions 23/39

Properties of the multi-variate normal distribution:

- Precision matrix:  $\Lambda = \Sigma^{-1}$
- With diagonal covariance matrix, i.e.  $\Sigma = \text{diag}(\sigma_1^2, \dots, \sigma_d^2)$ :

$$p(\mathbf{x}|\mu, \Sigma) = \prod_{i=1}^{d} (2\pi\sigma_i^2)^{-\frac{1}{2}} e^{-\frac{1}{2} \frac{(x_i - \mu_i)^2}{\sigma_i^2}},$$

i.e. reduces to a product of d 1-dimensional Gaussians

Iso-probability lines are ellipses defined by the quadratic form

$$(\mathbf{x} - \mu)^t \Sigma^{-1} (\mathbf{x} - \mu) = \text{const}$$

Most easily seen in 2-dimensions (assuming  $\mu = \mathbf{0}$ ):

Diagonal covariance:

$$(x_1x_2)$$
  $\begin{pmatrix} \frac{1}{\sigma_1^2} & 0 \\ 0 & \frac{1}{\sigma_2^2} \end{pmatrix}$   $\begin{pmatrix} x_1 \\ x_2 \end{pmatrix} = \frac{x_1^2}{\sigma_1^2} + \frac{x_2^2}{\sigma_2^2} = \text{const}$ 

Recall:  $x_1^2 + x_2^2 = 1$  defines unit circle

► General covariance matrix rotates axis. Elongation of ellipses is longest when precision is low

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$$(\mathbf{x} - \mu)^t \Sigma^{-1}(\mathbf{x} - \mu) = \text{const}$$

- ► Consider  $\mathbf{x} = \begin{pmatrix} \mathbf{x}_a \\ \mathbf{x}_b \end{pmatrix}$ . Then,
  - Marginal distribution  $p(\mathbf{x}_a)$  is again Gaussian with mean  $\mu_a$  and covariance matrix  $\Sigma_{aa}$
  - Conditional distribution  $p(\mathbf{x}_a|\mathbf{x}_b)$  is again Gaussian with mean  $\mu_{a|b} = \mu_a \Lambda_{aa}^{-1} \Lambda_{ab}(\mathbf{x}_b \mu_b)$  and precision  $\Lambda_{a|b} = \Lambda_{aa}$

Show that the conditional distribution  $p(\mathbf{x}_a|\mathbf{x}_b)$  is Gaussian:

$$\begin{split} \rho(\mathbf{x}_{a}|\mathbf{x}_{b}) &\propto & \rho(\mathbf{x}_{a},\mathbf{x}_{b}) \\ &\propto & \exp\left\{-\frac{1}{2}\left(\begin{array}{cc} \mathbf{x}_{a}-\mu_{a} \\ \mathbf{x}_{b}-\mu_{b} \end{array}\right)^{t}\left(\begin{array}{cc} \Lambda_{aa} & \Lambda_{ab} \\ \Lambda_{ba} & \Lambda_{bb} \end{array}\right)\left(\begin{array}{cc} \mathbf{x}_{a}-\mu_{a} \\ \mathbf{x}_{b}-\mu_{b} \end{array}\right)\right\} \\ &\propto & \exp\left\{-\frac{1}{2}(\mathbf{x}_{a}^{t}\Lambda_{aa}\mathbf{x}_{a}-2\mathbf{x}_{a}^{t}(\Lambda_{aa}\mu_{a}-\Lambda_{ab}(\mathbf{x}_{b}-\mu_{b})))\right\} \\ &\propto & \exp\left\{-\frac{1}{2}(\mathbf{x}_{a}-\mu_{a|b})^{t}\Lambda_{aa}(\mathbf{x}_{a}-\mu_{a|b})\right\} \end{split}$$

Common distributions 25/39

## Wishart distribution

$$p(\mathbf{X}|\mathbf{V},n) = \frac{1}{2^{\frac{np}{2}} \det |\mathbf{V}|^{\frac{n}{2}} \Gamma_p(\frac{n}{2})} \det |\mathbf{X}|^{\frac{n-p-1}{2}} e^{-\frac{1}{2} \operatorname{tr}(\mathbf{V}^{-1}\mathbf{X})}$$

where 
$$\Gamma_p(\frac{n}{2}) = \pi^{\frac{p(p-1)}{4}} \prod_{j=0}^{p-1} \Gamma(\frac{n-j}{2})$$

- ▶ Sampling space:  $\mathbf{X} \in \mathbb{R}^{p \times p}$
- ▶ Parameter space:  $\mathbf{V} \in \mathbb{R}^{p \times p}$  and degrees of freedom n > p + 1
- ► Mean: nV
- ▶ Variance:  $n(V_{ij}^2 + V_{ii}V_{jj})$

Common distributions 26/39

### Wishart distribution

- ightharpoonup Conjugate prior for the precision  $\Lambda$  of multi-variate Gaussian with known mean  $\mu$
- Sampling distribution of empirical covariance matrix, i.e.  $\widehat{\Sigma} = \sum_{i=1}^{N} \mathbf{x} \mathbf{x}^{t} \sim \mathtt{Wishart}(\Sigma, n)$  when  $x_{i} \sim \mathtt{Normal}(\mathbf{0}, \Sigma)$
- ▶ Posterior  $p(\Lambda|D)$  is Wishart distribution with

$$\Lambda_D = (\Lambda_0^{-1} + \widehat{\Sigma})^{-1}$$
 and  $n_D = n + n_0$ 

Unknown mean and precision:

$$p(\mu, \Lambda) = \text{Normal}(\mu | \mu_0, (\eta \Lambda)^{-1}) \text{Wishart}(\Lambda | \Lambda_0, n_0)$$

Normal-Wishart distribution as conjugate prior

Common distributions 27/39

# Chosing priors

How should we choose a suitable prior?

- Mathematical convenience: Conjugate prior
- Let the data speak: Uninformative priors
- ► Invariance principle: Jeffreys prior

Prior choice 28/39

# Conjugate priors

Conjugate priors are often a good choice as

- ▶ Posterior is analytically tractable
- Parameters often interpretable as pseudo-observations

But, can correspond to strong assumptions that are hard to justify

Prior choice 29/39

## Uninformative priors

What to do if we have little information a-priori?

- ► Natural guess: Uniform prior **But**: Choice depends on parametrization:
  - Consider parameter  $\theta$  with prior  $p(\theta)$
  - Reparametrize as  $\eta = h(\theta)$ :

$$p(\eta) = p(\theta) \left| \frac{d\theta}{d\eta} \right|$$
$$= p(h^{-1}(\eta)) \left| \frac{d}{d\eta} h^{-1}(\eta) \right|$$

Example:  $\sigma = e^{\theta}$  with  $p(\theta) \propto 1$ :

$$ho(\sigma) \propto 1 |rac{d}{d\sigma}\log\sigma| = rac{1}{\sigma}$$

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## Uninformative priors

What to do if we have little information a-priori?

- Natural guess: Uniform prior But: Choice depends on parametrization:
- ▶ Better: Invariance principle
  - Prior for location parameter  $\mu$

$$p(x|\mu) = f(x - \mu) = p(x + c|\mu + c) \quad \forall c$$

should be translation invariant, i.e.

$$\int_a^b p(\mu)d\mu = \int_{a+c}^{b+c} p(\mu)d\mu = \int_a^b p(\mu+c)d\mu \quad \forall a,b,c$$

Thus,  $p(\mu) \propto 1$  uniform

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## Uninformative priors

What to do if we have little information a-priori?

- Natural guess: Uniform prior But: Choice depends on parametrization:
- ► Better: Invariance principle
  - ightharpoonup Prior for scale parameter  $\sigma$

$$p(x|\sigma) = \frac{1}{\sigma}f(\frac{x}{\sigma})$$

should be scale invariant, i.e.

$$\int_{a}^{b} p(\sigma)d\sigma = \int_{ca}^{cb} p(\sigma)d\sigma = \int_{a}^{b} \frac{1}{c} p(\frac{\sigma}{c})d\sigma \quad \forall a, b, c$$

Thus,  $p(\sigma) \propto rac{1}{\sigma}$ 

Note: Previous slide shows that  $p(\log \sigma)$  uniform!

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## Improper priors

Prior  $p(\theta)$  is called *improper* if it cannot be normalized, i.e.

$$\int_{\mathbb{R}} p(\theta) d\theta = \infty$$

- ▶ Uninformative priors  $p(\mu) \propto 1, p(\sigma) \propto \frac{1}{\sigma}$  are improper
- ▶ Bayesian inference is still valid if posterior can be normalized:
  - Estimate mean of Gaussian sample  $p(\mu|D)$
  - Conjugate prior  $p(\mu|\mu_0, \tau_0)$  uniform for  $\tau_0 \to 0$
  - ▶ Posterior  $p(\mu|\mu_D, \tau_D)$  well defined in this limit:

$$au_{D} = N au$$
 and  $\mu_{D} = \hat{\mu}$ 

Note: Posterior depends on data only

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# Jeffreys prior

Idea: Prior density should be unchanged under reparametrization:

$$p(\theta) \propto \sqrt{I(\theta)}$$

where  $I(\theta) = \mathbb{E}[(\frac{d}{d\theta} \log p(x|\theta))^2]$  denotes the Fisher information

▶ Consider  $\eta = h(\theta)$ 

$$p(\eta) = p(\theta) \left| \frac{d\theta}{d\eta} \right|$$

$$\propto \sqrt{\mathbb{E}\left[\left(\frac{d}{d\theta} \log p(x|\theta)\right)^{2}\right] \left(\frac{d\theta}{d\eta}\right)^{2}}$$

$$= \sqrt{\mathbb{E}\left[\left(\frac{d}{d\theta} \log p(x|\theta) \frac{d\theta}{d\eta}\right)^{2}\right]}$$

$$= \sqrt{I(\eta)}$$

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# Jeffreys prior

### Examples:

► Gaussian distribution  $p(x|\mu) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2}\frac{(x-\mu)^2}{\sigma^2}}$ :

$$p(\mu) \propto \sqrt{\mathbb{E}[(\frac{d}{d\mu}\log p(x|\mu))^2]}$$

$$= \sqrt{\mathbb{E}[(\frac{x-\mu}{\sigma^2})^2]}$$

$$= \sqrt{\frac{\sigma^2}{\sigma^4}} \propto 1$$

▶ Binomial distribution  $p(k|\theta) = \binom{n}{k} \theta^k (1-\theta)^{n-k}$ . Jeffreys prior is Beta distribution with  $\alpha = \beta = \frac{1}{2}$ 

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## Some remarks

- Uninformative priors are often employed
  - Often limits of conjugate priors with analytic posterior
  - ▶ Inference resembles maximum likelihood estimates
- ▶ Not a good idea in high-dimensions
  - ▶ Where is the probability mass of a standard Gaussian in  $\mathbb{R}^d$ ?
    - ▶ Thin shell around origin at radius  $\sqrt{d}$ .
    - ► Thus, uniformative prior puts infinite mass on infinity!
  - ▶ Inference in high-dimensions profits from informed priors:
    - Recall James-Stein phenomenon
    - Power of shrinkage and penalized maximum likelihood

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# Exchangeability

### More on priors:

- ► Can existence be motivated from first principles?
- Structural assumptions expressed by priors?

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# Exchangeability

#### More on priors:

- Can existence be motivated from first principles?
- Structural assumptions expressed by priors?

## Exchangeability:

- Expresses symmetries of probabilistic models
- Derives representation in terms of latent variables

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# Exchangeability

Consider an (infinite) sequence  $X_1, X_2, \ldots$  of random variables.

### **Definition**

A sequence  $X_1, X_2, \ldots$  of random variables is called (infinitely) exchangeable if

$$(X_1, X_2, \dots, X_n) \stackrel{d}{=} (X_{\pi(1)}, X_{\pi(2)}, \dots, X_{\pi(n)})$$

for all  $n \in \mathcal{N}$  and all permutations  $\pi$  of  $1, \ldots, n$ .

Intuition: Order of the sequence does not matter ...

- Sequences of independent and identically distributed random variables (i.i.d.) are exchangeable,
- but not every exchangeable sequence is i.i.d.

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## Pólya urn

Consider an urn containing r red and b blue balls. Now repeat the following process:

- Draw a ball at random and note its color
- ▶ Place it back together with an additional ball of the same color

Obviously, consecutive draws are **not** independent, but the process is exchangeable:

$$\rho(b,b,r) = \frac{b}{r+b} \frac{b+1}{r+b+1} \frac{r}{r+b+2} 
\rho(b,r,b) = \frac{b}{r+b} \frac{r}{r+b+1} \frac{b+1}{r+b+2}$$

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## De Finetti theorem

De Finetti representation theorem:

#### **Theorem**

A binary sequence  $X_1, X_2, \ldots$  is exchangeable if and only if there exists a measure  $\mu$  on [0,1] such that for all n

$$p(x_1,\ldots,x_n)=\int_{\theta}\theta^{t_n}(1-\theta)^{n-t_n}d\mu(\theta)$$

where  $t_n = \sum_{i=1}^n x_i$ .

Further,

▶ Given  $\theta$  the sequence is i.i.d. Bernoulli distributed, i.e.

$$p(x_1,\ldots,x_n|\theta)=\prod_{i=1}^n\theta^{x_i}(1-\theta)^{1-x_i}$$

Think of  $\theta$  as the bias of a coin.

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## De Finetti theorem

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$$p(x_1,\ldots,x_n)=\int_{\theta}\theta^{t_n}(1-\theta)^{n-t_n}d\mu(\theta)$$

where  $t_n = \sum_{i=1}^n x_i$ .

Further,

- ▶ Given  $\theta$  the sequence is i.i.d. Bernoulli distributed.
- A law of large numbers holds, i.e.

$$\lim_{n\to\infty}\sum_{i=1}^n\frac{X_i}{n}\sim\mu$$

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## De Finetti theorem

De Finetti's representation theorem can be interpreted in several ways:

- ▶ Frequentist: There is an unknown  $\theta$  such that  $X_1, X_2, \ldots$  are i.i.d. Bernoulli( $\theta$ ) distributed.  $\theta$  is the limiting frequency of observed 1's (heads).
- ▶ Bayesian: Exchangeable distribution P expresses beliefs/assumptions about  $X_1, X_2, \ldots$  Observed distribution is permutation invariant and  $\mu(\theta)$  is the subjective *prior* about the coin bias  $\theta$ .
- ▶ *Preferred*: Model observations  $X_1, X_2, ...$  as a-priori alike
  - ▶ Implies a decomposition into structure  $\theta$  (coin bias) and randomness  $p(X_i|\theta)$  (coin flip)
  - ▶ Structural model is an (implicit) assumption  $p(\theta)$ .

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