

Exploring the Rhetoric of Fake News through Twitter Hashtag Analysis

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I share our collective concern with the circulation of misrepresentations and outright lies online, which has seen increased attention during and after the 2016 United States presidential election. However, I wonder about the purchase of [post-truth](#) responses. In this post, I'll offer a brief critique of post-truth rhetoric and suggest a social media analysis activity that engages with fake news.

Interest over time

Worldwide. Past 12 months.

Google Trends

"Fake news"



Worldwide. Past 12 months.

Thinking with Bruno Latour, [we have never been post-truth](#) if we simultaneously recognize that we have never had access to truth in the

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