



# MEET PALAN

## ABOUT ME

Creative, hands-on professional with expertise in graphic design, art direction and project management. I am a Graphic Artist motivated to work on all projects collaboratively with the design team from conception through to final production.

### Education:

Bsc Interactive Digital Media, Drexel University (2016-2020)

High school Diploma, KJ Somaiya Junior College Mumbai (graduation year: 2014)

## SKILLS

- Digital media
- Proficient in Adobe CS5
- Print advertisements
- HTML, CSS expertise
- UI/UX Designing
- Excellent communication skills
- Web site advertising
- Website design expert
- Social media expert
- Advanced graphic design
- Creative design layouts
- Microsoft Office
- C, C++ Coding
- JavaScript
- Video Editing

## EXPERIENCE

*Graphic/Visual Designer at Drexel University Recreational Athletics, Philadelphia.*  
December 2017 to Present

My role is to create digital icons, social media banners and posters, brand identity/logos, info-graphics, user interfaces, web pages and other graphics.

*Desk Assistant at Drexel University*  
December 2017 to Present

My role is to serve as a front desk assistant for residents, students and visitors and give residents access to the building by scanning the residents' Drexel ID Cards (DragonCards).

*Graphic/Visual Design Intern at Boost Linguistics, Philadelphia.*  
September 2017 to December 2017

- Formatted text and graphics for blog posts, newsletters and other materials.
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy

*Graphic Design/Social Media Intern at Nestor Marketing, Mumbai.*  
July 2017 to September 2017

My role was to create digital icons, social media banners and posters, brand identity/logos, info-graphics, user interfaces, web pages and other graphics. Some of my key responsibilities included:

- Responsible for creative design for prominent projects .
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Designed new on-brand visual elements to effectively convey concepts and messaging.

### Volunteer/Social Work:

Volunteer at Sunday Breakfast Rescue Mission, Philadelphia.  
Eye Donation Volunteer at Jain Social Group, Mumbai.  
Blood Donation Volunteer at Jana Gana Mana High School, Mumbai.  
Tree Plantation Campaign Volunteer at Trans Thane Creek Waste Management Association, Mumbai.  
Volunteer at Salutory Peach March, Mumbai and many more other social works.

### Clubs/Organizations at Drexel University:

Drexel University Virtual Reality Club	Drexel Cricket Club
Drexel Men's Soccer Club	Drexel Badminton Club
Drexel ACM SIGGRAPH	

