

MEET PALAN

User experience designer

<https://mp3272.github.io/portfolio>

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EDUCATION

DREXEL UNIVERSITY

B.S. Interactive Digital Media

Minor: Human Computer Interaction

Graduating June 2020

RELEVANT COURSES

Web Design 1 & 2, User Interface

Design 1 & 2, User Experience

Design, Human Computer

Interaction, Human-Centered

Design Process & Methods,

Storytelling for UX Design

SKILLS + TOOLS

Generative + Explanatory +

Evaluative Research

Rapid Prototyping

Wire-framing

Information Architecture

Interface Design

User Testing +

Sketch

Adobe Creative Suite

Finto

Invision

Principle

HTML/CSS

JavaScript

EXPERIENCE

LEAD DESIGN ASSISTANT AT DREXEL UNIVERSITY

December 2017 to present

Designed digital icons, social media banners and posters, brand identity/logos, info-graphics, user interfaces, web pages and other graphics for University's website and promotional events

DESIGN INTERN AT BOOST LINGUISTICS

September 2017 to December 2017

Designed new on-brand visual elements to effectively convey concepts and messaging

GRAPHIC DESIGN INTERN AT NESTOR MARKETING

June 2017 to August 2017

Developed and designed deliverables that elevated, differentiated and functioned onbrand and on-strategy

LEADERSHIP + EXTRACURRICULARS

Drexel University Computer-Human Interaction (DrexelCHI),

Vice President - *September 2018 to Present*

TEDxDrexel, **Co-Creative Head** - *June 2018 to Present*

Drexel University Soccer Club, **Intramural Team** - *September 2017 to Present*

Drexel Recreational Center, **Equipment Window Assistant** - *September 2018 to December 2018*