




DECENTRALIZED

Ale, Helen, James, Marvin, Utsav

Mentor - Claudiu Popa

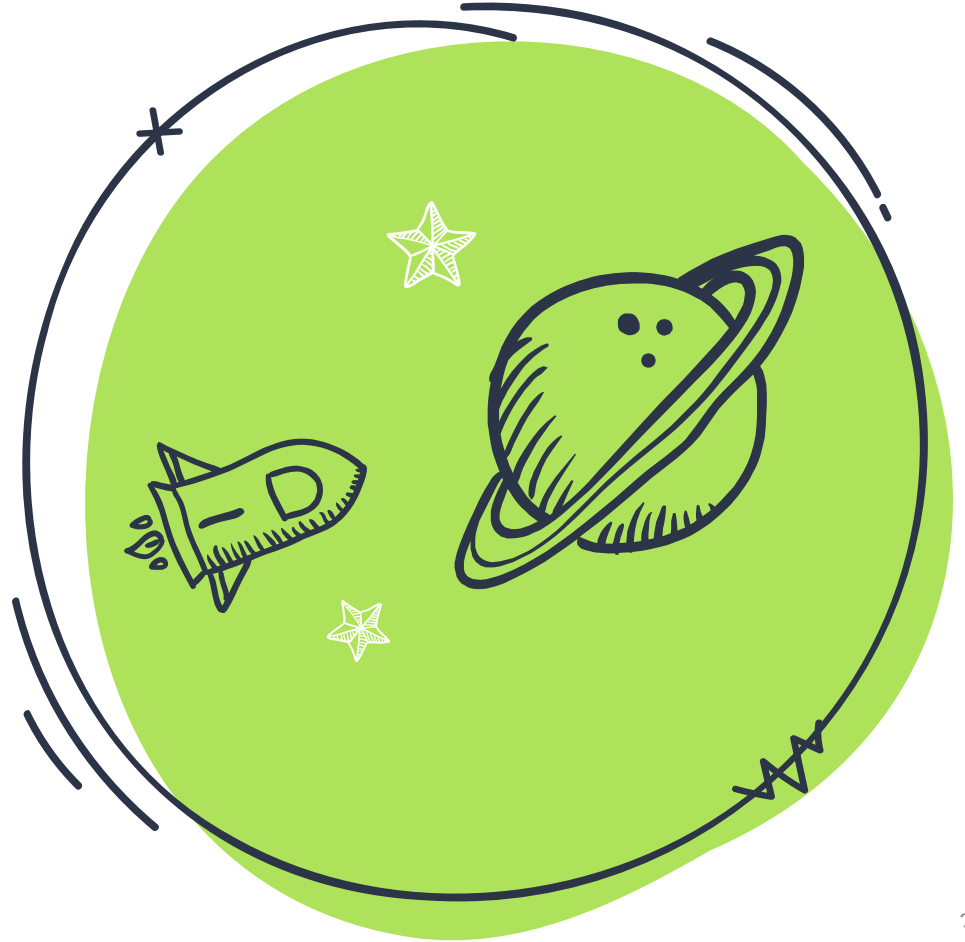
BACKGROUND & ISSUES OF PRIVACY

- X Surveillance capitalism 
- X Dataminr & Twitter
- X Targeting of protesters



SECRETUM

A decentralized, social-media
network for activists



LEARNING FROM OTHERS



Decentralization



**Security For
Everyone**



**Multiple modes
of
Communication**



INTEGRATION

Social connection

Connect with fellow organizers, activists and protesters

Organizing communities

Have the organizing tools to make your community a better place



PRIVACY BY DESIGN

Decentralization

Transfer of power and data ownership to the people

Accessibility

Privacy that everyone understands

Integrity

Fully open-sourced software



Security

Protection of those that want to make the world better

Democracy

Having a say in how this network is built and run

Usability

Simplicity of adoption and use



BUSINESS PLAN

- X Non-profit
- X Collaborative Innovation
- X Mixed model service set-up
- X Student Protestors



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Your Interests

- ☒ Waterloo
- ☒ Black Lives Matter
- ☒ Feminism
- ☒ PrivacyJam
- ☒ Democracy
- ☒ Fair Wages

Add/Remove interests >

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Category

Actions

< 1 2 3 4 >

Your Servers

Your Groups

Your Events

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Your Interests

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- ✓ PrivacyJam
- ✓ Democracy
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Most Relevant

Groups

Servers

Events

		↺	🗑	⋮
		↺	🗑	⋮
		↺	🗑	⋮
		↺	🗑	⋮
		↺	🗑	⋮

Kitchener

Server Bio

Join our server to know what has been happening in the Waterloo-Kitchener area and to get involved with the community. Protest and take action with us!

📍 Waterloo

✓ BLM

Join >

What is Happening Here

Category

Black Lives Matter

Group

BLM - Protest

Event

Groups

Events

Black Lives Matter

✓ BLM ✓ Racial Justice

University of Waterloo

✓ University ✓ Students

Housing

✓ Finances

Elections

✓ Politics

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Black Lives Matter

[Home](#)[Channels](#)[Members](#)[Events](#)[Resources](#)[Tasks](#)

Channel Bio

This channel fights against systemic racism and the oppression of black people. Find out how can you take part and support the movement and collaborate here.

Waterloo

BLM

[Member >](#)

Pinned Content

Category

[Sort By >](#)

The Freedom Fund

Discussion

BLM - Protest

Event

Channels

[Sort By >](#)

Protests

25/10/2020

Educational Material

23/10/2020

Black Content Creators

25/10/2020

Lawyer Help

12/10/2020

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		↺	🗑	⋮
		↺	🗑	⋮
		↺	🗑	⋮
		↺	🗑	⋮

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2

Your Servers

3

Your Groups

4

Your Events

Your Activity

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THANKS!

