

MATT PIGNATORE

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SUMMARY

Full-stack web developer by way of marketing. Began self-taught on the front-end, and went on to earn a certificate in full stack development through Rutgers University. Passionate about bringing creativity, collaboration, and logic together in order to effectively solve problems. Experienced in coordinating diverse teams that work toward separate but collective goals. Proven ability to remain calm and collected in any given situation and provide support for those who need it. Meticulous eye for details. Motivated for continuous learning.

TECHNICAL SKILLS

JavaScript, React, jQuery, SQL, CSS3, HTML5, Sass, Bootstrap, Node.js, Express, Passport, MongoDB
Adobe Photoshop & InDesign, Wordpress, Sitecore, Mailchimp, Litmus, Microsoft Office

PROJECTS

EcoHabit | <https://ecohabit.herokuapp.com/> | January 2020 - Present

- An application dedicated to educating users on and building every-day environmentally friendly habits
- Utilized Material UI to build out components, Chart.js to display user data, and the Mongoose to access back-end routes
- Technologies used: React, Material UI, Chart.js, Passport, Mongoose ORM

Deetz | <http://deetz-app.herokuapp.com/> | November 2019 – January 2020

- A database management application; Responsible for front-end design, back-end routing and user authentication
- Implemented a local strategy with Passport for user auth, Express middleware with Node.js, and Sass for CSS work flow
- Technologies used: Node.js, Express, Passport, Handlebars, Sequelize ORM

Medo | <https://mpaitgt.github.io/medo-frontend/> | October 2019 - Present

- A mobile-friendly media to-do list web application; Responsible AJAX calls and data persistence
- Used jQuery for DOM manipulation, Moment.js for real time user actions, and the Animate.css library for styling
- Technologies used: jQuery, Firebase, AJAX, Moment.js, Animate.css

EMPLOYMENT

Digital Content Specialist | April 2018 – Present

HearingLife | Somerset, NJ

Promoted from Marketing Coordinator

- Designs and builds segmented email campaigns using HTML and CSS, utilizing Litmus to test and track results
- Leveraged the Podium API in order to display customer reviews on our retail location pages on CMS, Sitecore
- Regularly maintains web content with up-to-date campaign assets through Sitecore

Marketing Assistant | January 2015 – June 2016

The Skinny Pancake | Burlington, VT

- Managed several Wordpress websites, maintaining them with updates and new SEO content
- Improved local marketing by utilizing Adobe InDesign and Illustrator for print and digital advertisements and leveraging Mailchimp to develop email marketing programs for the business

EDUCATION

Certification, Full-Stack Development | Rutgers University, Somerset, NJ | 2020
B.S. Marketing, Business Administration | The College of New Jersey, Ewing, NJ | 2014