MATT PIGNATORE

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SUMMARY

Full-stack web developer with background in marketing. Most passionate when making creative decisions and solving complex issues in order to deliver intuitive applications. Experience designing front-end UI with React, CSS and Sass, writing JavaScript and jQuery for DOM manipulation, and managing content in Wordpress and Sitecore. Curious mind always looking for new challenges and concepts to learn. Experienced in coordinating cross-functionally to achieve team goals and meet deadlines. Proven ability to remain calm and collected under pressure. Meticulous eye for details.

TECHNICAL SKILLS

JavaScript, React, jQuery, MySQL, CSS3, HTML5, Sass, Bootstrap, Git, Node.js, Express, Passport, MongoDB

Adobe Photoshop & InDesign, Wordpress, Sitecore, Mailchimp, Litmus, Microsoft Office

PROJECTS

EcoHabit | Deployed site | Github Repository
- Co-Founder; Application dedicated to helping users on and building and tracking daily environmentally friendly habits
- Responsible for leveraging Material UI to build out components, Chart.js to display user data, and API calls for both user data as well as external data.
- Technologies used: React, Material UI, Chart.js, Node.js, Express, Passport, MongoDB

Deetz | Deployed site | Github Repository
- Founder; A database management application; Responsible for front-end design, back-end routing and user authentication
- Implemented a local strategy with Passport for user auth, Express middleware with Node.js, and Sass for CSS work flow
- Technologies used: Handlebars, Sass, Node.js, Express, Passport, MySQL

Medo | Deployed Site | Github Repository
- Founder; Mobile-friendly web application that helps users maintain and organize content recommendations
- Used jQuery for DOM manipulation, Moment.js for real time user actions, and the Animate.css library for styling
- Technologies used: jQuery, Firebase, AJAX, Moment.js, Animate.css

WORK EXPERIENCE

Digital Content Specialist | April 2018 – Present   **HearingLife | Somerset, NJ**
Promoted from Marketing Coordinator
- Designs and builds segmented email campaigns using HTML and CSS, tracking results with Litmus and Click Dimensions
- Organized company-wide webinars, communicating clear, concise, and detailed best practices to over 200 field employees
- Manages content using Wordpress and Sitecore, creating content and posting regularly
- Working with the Podium API to display customer reviews on our retail location pages on Sitecore

Marketing Assistant | January 2015 – June 2016   **The Skinny Pancake | Burlington, VT**
- Managed several Wordpress websites with HTML and CSS, developing SEO content and improving page layouts
- Designed print and digital ads using Adobe InDesign, Photoshop, and Illustrator

EDUCATION

Certificate, Full-Stack Development | Rutgers University, Somerset, NJ | 2020

B.S. Marketing, Business Administration | The College of New Jersey, Ewing, NJ | 2014