

MATT PIGNATORE

Full stack web developer with background in marketing. Most passionate when making creative decisions and solving complex problems. Curious mind always looking for the opportunity to learn and grow from others.

Address Lambertville, NJ
Phone 908-285-7554
Email mattpignatore@gmail.com

GitHub github.com/mpaitgt
LinkedIn linkedin.com/in/matt-pignatore
Portfolio mattpignatore.com

TECHNICAL SKILLS

JavaScript, React, Material UI, jQuery, AJAX, HTML, CSS, Sass/SCSS, Bootstrap, Git, Node.js/Express, PHP, MySQL, Wordpress, Sitecore, Adobe Creative Suite

EDUCATION

Certificate, Full-Stack Development
Rutgers University, Somerset, NJ | 2020

B.S. Marketing, Business Administration
The College of New Jersey, Ewing, NJ | 2014

PROJECTS

Recordshare | [Deployed Site](#) | [GitHub Repo](#)

- Personal project developed to allow people to share the music they love with others. Built using the React JS and the Emotion library for styling components. Cloud database through MongoDB Atlas. Image upload through the use of Multer and Cloudinary.
- Technologies used: React JS, Emotion, NodeJS/Express, Cloudinary, Multer, MongoDB Atlas

Ecohabit | [Deployed Site](#) | [GitHub Repo](#)

- Worked on a team of three developers to deliver this MERN stack habit-forming application. Responsible for front-end design, including the use of Material UI and Chart JS libraries, mobile-optimization, and front-end API implementation.
- Technologies used: React JS, Material UI, NodeJS/Express, Passport, MongoDB, Chart JS, Cron

WORK EXPERIENCE

Salvage Boy | Philadelphia, PA

Freelance Front-End Developer | July 2020 – Present

- Currently developing the software's UI/UX, optimizing design for mobile clients and cross-browser compatibility

HearingLife | Somerset, NJ

Digital Content Specialist | October 2019 – Present

- Designs and codes segmented email campaigns using skills in HTML and CSS. Optimizes for mobile-friendly layouts and compatibility with all email service providers.
- Worked closely with the web dev team to dynamically display reviews on 400+ retail location web pages
- Organized a design system, allowing the digital team to scale email programs more quickly and efficiently

Marketing Coordinator | April 2018 – October 2019

- Streamlined marketing campaign planning by working cross-functionally to bring clear processes to production and data trafficking.
- Developed clear and concise internal communications, conducting webinars to over 200 field employees in order to ensure best practices and bring better understanding to marketing programs.