

# MATT PIGNATORE

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## OBJECTIVE

Full-stack web developer by way of marketing. Began self-taught on the front-end, and went on to earn a certificate in full stack development through Rutgers University. Passionate about bringing creativity, collaboration, and logic together in order to effectively solve problems. Experienced in coordinating diverse teams that work toward separate but collective goals. Proven ability to remain calm and collected in any given situation and provide support for those who need it. Meticulous eye for details. Motivated for continuous learning.

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## TECHNICAL SKILLS

JavaScript, React, jQuery, SQL, CSS3, HTML5, Sass, Bootstrap, Node.js, Express, Passport, MongoDB  
Adobe Photoshop & InDesign, Wordpress, Sitecore, Mailchimp, Litmus, Microsoft Office

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## PROJECTS

**EcoHabit** | <https://ecohabit.herokuapp.com/>

- An application dedicated to educating users on and building every-day environmentally friendly habits
- Tools / Languages used: React, Material UI, Chart.js, Passport, Mongoose ORM

**Deetz** | <http://deetz-app.herokuapp.com/>

- A database management application; Responsible for front-end design, back-end routing and user authentication
- Tools / Languages used: Node.js, Express, Passport, Handlebars, Sequelize ORM

**Medo** | <https://mpaitgt.github.io/medo-frontend/>

- A mobile-friendly media to-do list web application; Responsible AJAX calls and data persistence
- Tools / Languages used: jQuery, Firebase, AJAX, Moment.js

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## EMPLOYMENT

**Digital Content Specialist | April 2018 – Present**

**HearingLife | Somerset, NJ**

*Promoted from Marketing Coordinator*

- Designs and builds segmented email campaigns using HTML and CSS, utilizing Litmus to test and track results
- Streamlined campaign timelines by blending the production process and data trafficking into a singular process as Marketing Coordinator
- Improved field communications by developing more clear and concise internal marketing materials, helping to bring a better understanding of our programs to internal stakeholders

**Marketing Assistant | January 2015 – June 2016**

**The Skinny Pancake | Burlington, VT**

- Managed several Wordpress websites, maintaining them with updates and new SEO content
- Improved local marketing by utilizing Adobe InDesign and Illustrator for print and digital advertisements and leveraging Mailchimp to develop email marketing programs for the business

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## EDUCATION

Certification, Full-Stack Development | Rutgers University, Somerset, NJ | 2020  
B.S. Marketing, Business Administration | The College of New Jersey, Ewing, NJ | 2014