

MATT PIGNATORE

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OBJECTIVE

Full-stack junior web developer by way of marketing. Began self-taught on the front-end, and went on to earn a certificate in full stack development through Rutgers University. Passionate about bringing creativity, collaboration, and logic together in order to effectively solve problems. Experienced in coordinating diverse teams that work toward separate but collective goals. Proven ability to remain calm and collected in any given situation and provide support for those who need it. Meticulous eye for details. Motivated for continuous learning.

TECHNICAL SKILLS

Javascript, jQuery, SQL, Sequelize, CSS3, HTML5, Sass, Bootstrap, Node.js, Express, Passport
Adobe Photoshop & InDesign, Wordpress, Sitecore, Mailchimp, Microsoft Office

PROJECTS

Deetz | <https://github.com/mpaitgt/deetz> | <https://github.com/mpaitgt/deetz>

- A database management business application, allowing for consistency and accuracy across business platforms
- Responsible for the front-end design, back-end routing and user authentication
- Tools / Languages used: Node.js, Express, Handlebars, Sequelize

Medo | https://github.com/mpaitgt/Project_1 | https://mpaitgt.github.io/Project_1/

- A mobile-friendly web application that serves as a media to-do list, in one centralized place
- Responsible for the Javascript functionality, AJAX calls, and data persistence
- Tools / Languages used: jQuery, Firebase, AJAX, Moment.js

EMPLOYMENT

Digital Content Specialist | April 2018 – Present

HearingLife | Somerset, NJ

Promoted from Marketing Coordinator

- Streamlined campaign timelines by blending the production process and data trafficking into a singular process as Marketing Coordinator
- Improved field communications by developing more clear and concise internal marketing materials, helping to bring a better understanding of our programs to internal stakeholders
- Implemented an organized and consistent reporting process for external vendors, bringing insight into the way we operate in order to improve decision-making

Marketing Assistant | January 2015 – June 2016

The Skinny Pancake | Burlington, VT

- Managed several Wordpress websites, maintaining them with updates and new SEO content
- Improved local marketing by utilizing Adobe InDesign and Illustrator for print and digital advertisements and leveraging Mailchimp to develop email marketing programs for the business
- Served as coordinator for Eat X NE, a Vermont Food and Music Festival. During this time I produced a social media schedule focused on promoting the festival's sponsors, vendors, and performers.

EDUCATION

Certification, Full-Stack Development | Rutgers University, Somerset, NJ | 2020
B.S. Marketing, Business Administration | The College of New Jersey, Ewing, NJ | 2014