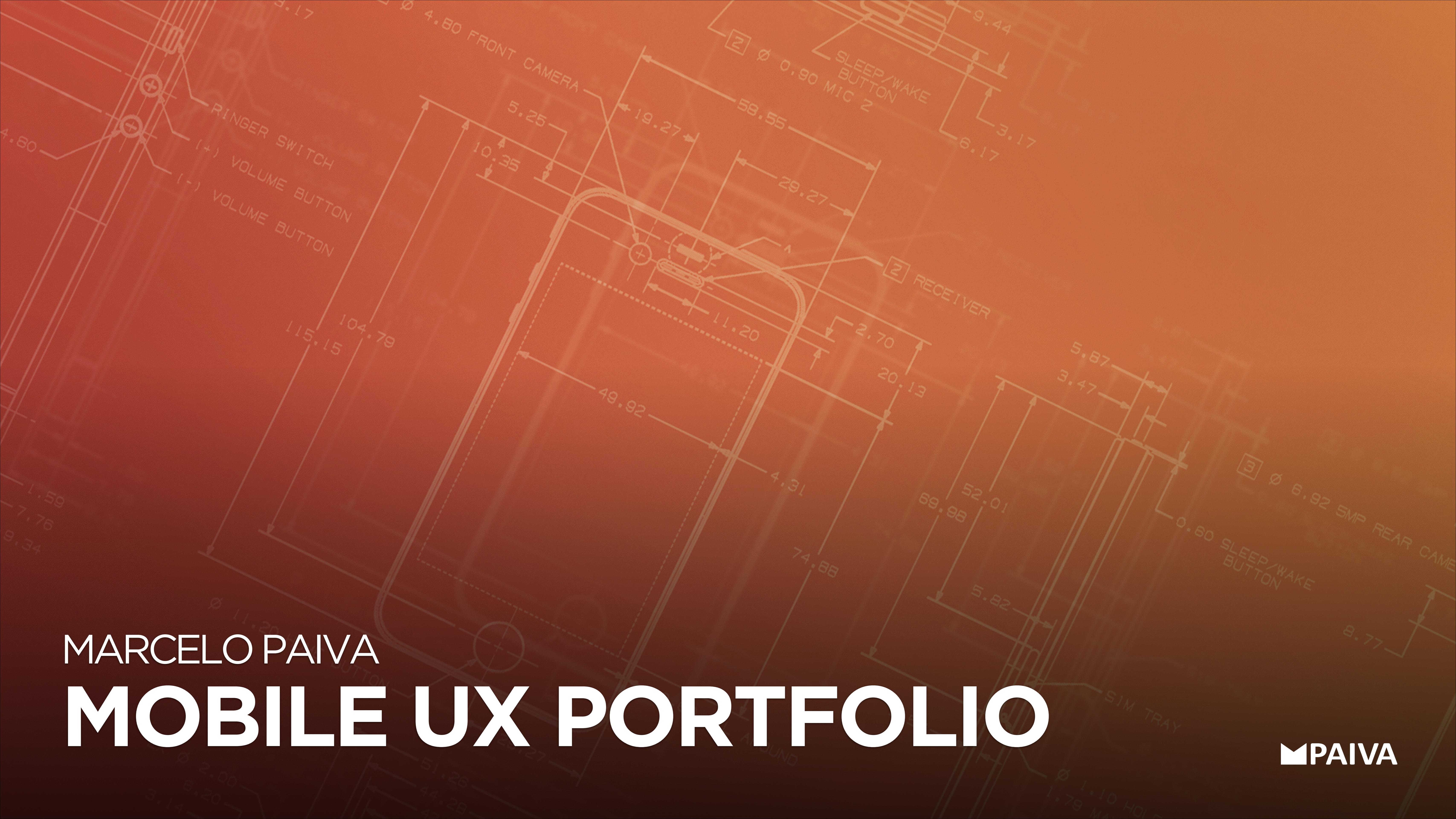


MARCELO PAIVA

MOBILE. UX PORTFOLIO



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THOMSON REUTERS EIKON MOBILE Dashboard Sketches

NOTES

A “swimming-lane” layout provides the user with a scalable UI, as well as a flexible way to manage performance vs. content loading.

Each “lane” allows the user to swipe sideways to go to next story, page or section.

The iPhone Home screen includes an original Thomson Reuters signature element, a scrollable ticker tape.

The Home screen has the right amount of information and a well organized entry to all content available to the user.

TOOLS

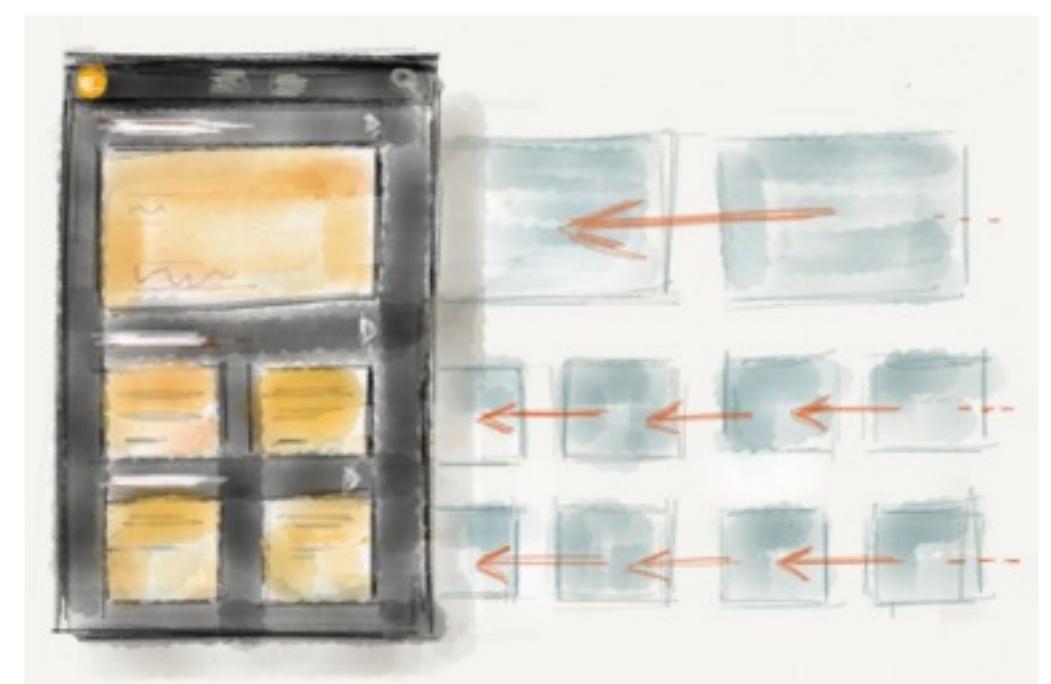
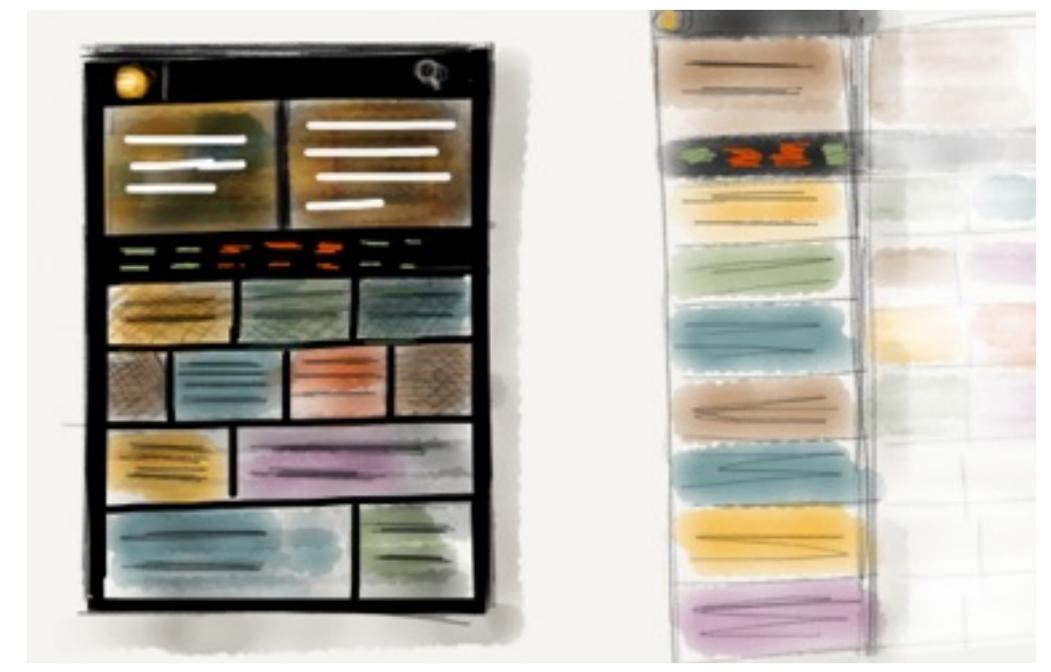
Dashboard sketches created on iPad.

App: Paper by FiftyThree, Inc.

Stylus: Pogo Connect Smart Pen



SKETCHING SESSIONS



NOTES

Sketching progression of the iPhone dashboard.

TOOLS

Dashboard sketches created on iPad.

App: Paper by FiftyThree, Inc.

Stylus: Pogo Connect Smart Pen



SKETCHING PROGRESSION

NOTES

Synchronized Workspaces

Whether being at the desk or on the street walking to an important meeting, having a similar workflow between the desktop and a mobile device is important to the user.

- 1 Synchronized Workspaces would empower users to leave their desktops and continue their work from their mobile devices.

The sketch on this page illustrates how the user would access the workspaces menu from the Home screen.

- 2 Each workspace the user may have on the desktop is smartly replicated on the smartphone display.

- 3 By swapping the Home screen down, a menu row displaying thumbnails of the last state of the user's desktop allows the user to navigate from one workspace to another.

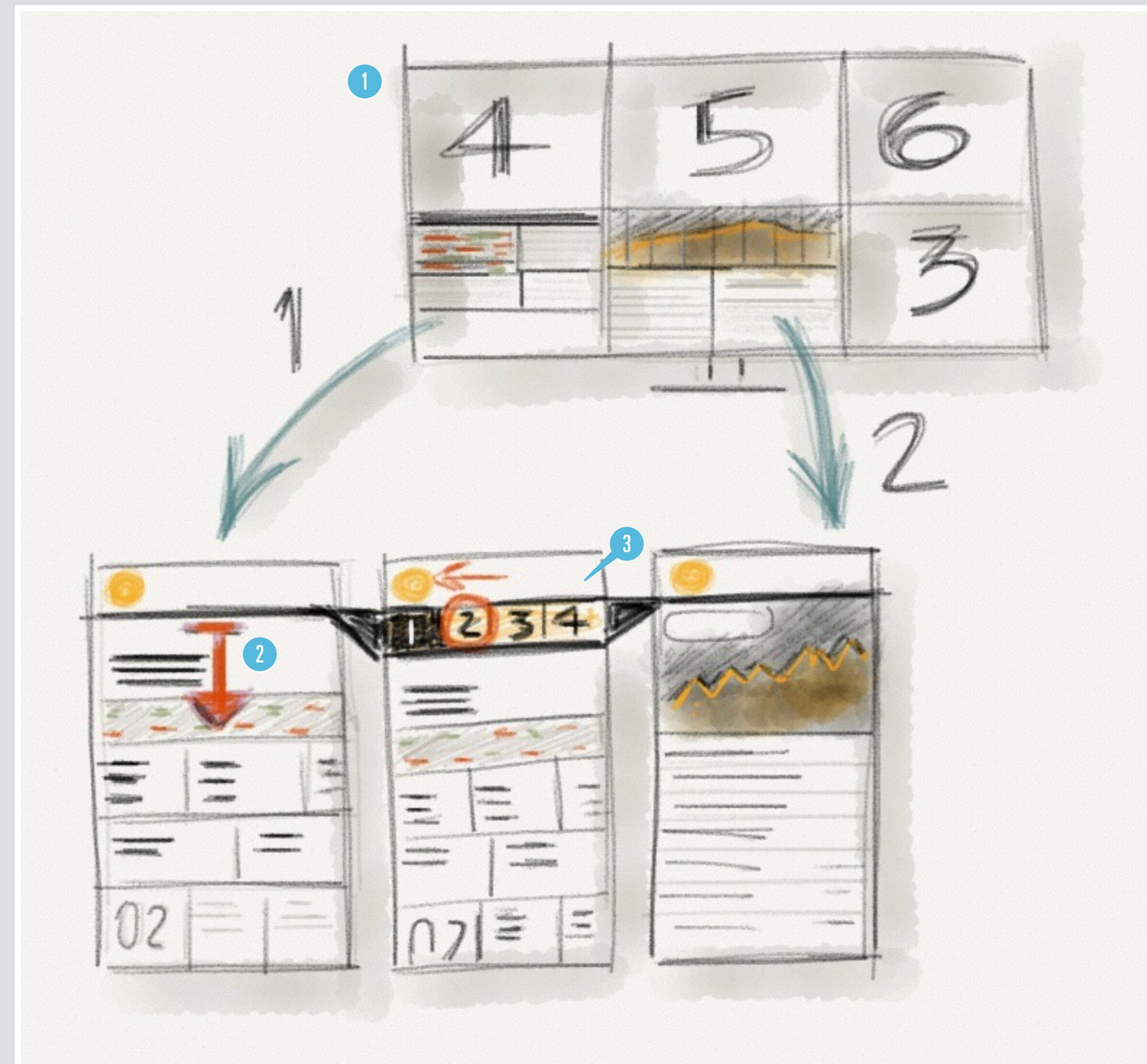
User selects workspace #2 to continue monitoring a company pricing chart.

TOOLS

Dashboard sketches created on iPad.

App: Paper by FiftyThree, Inc.

Stylus: Pogo Connect Smart Pen



NOTES

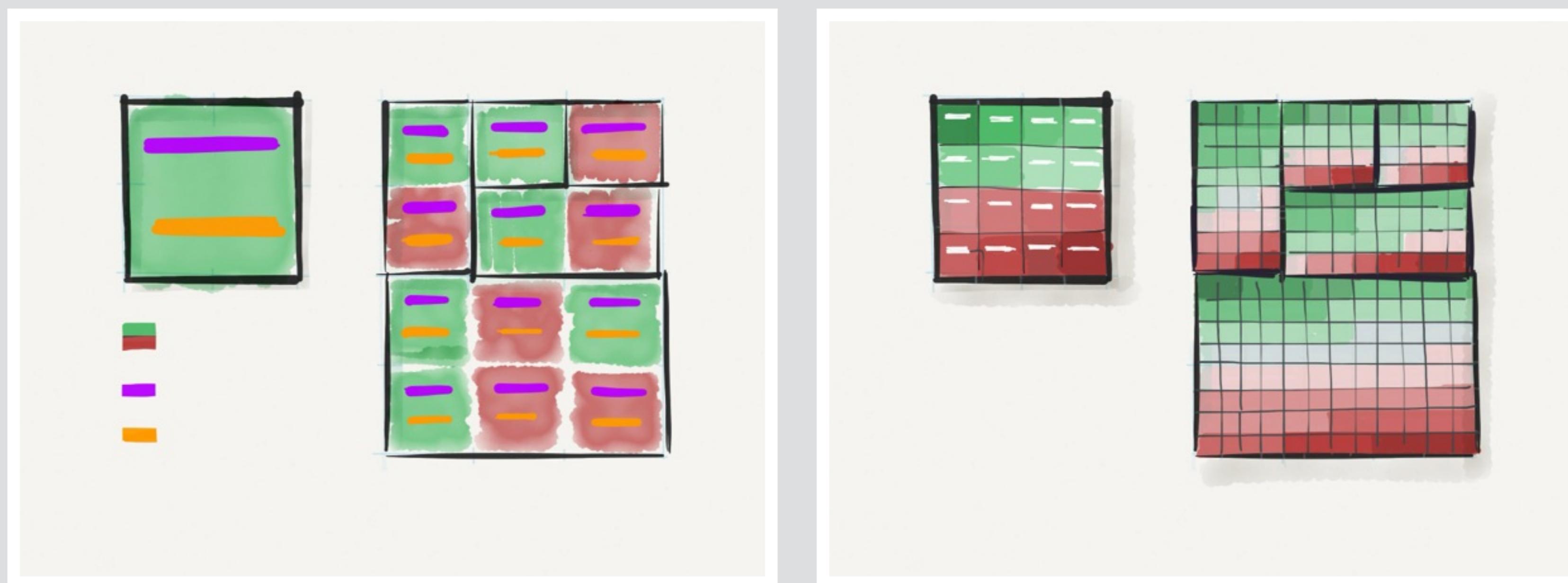
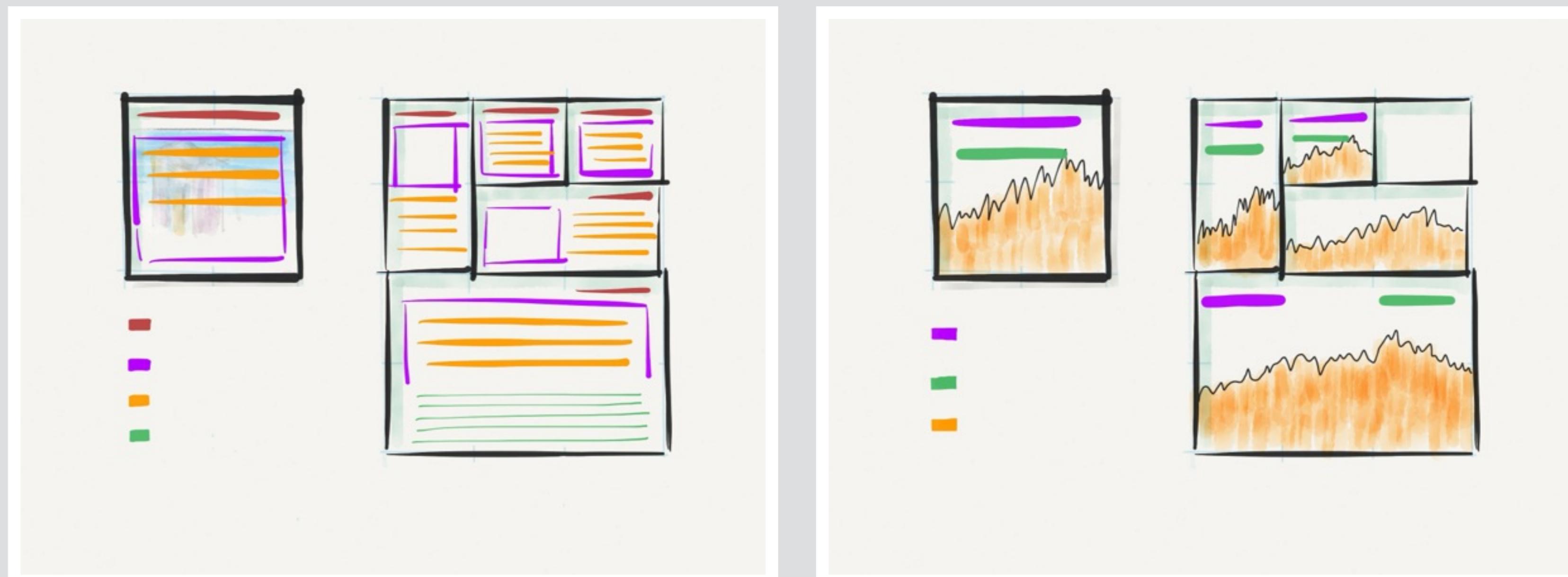
Responsive design strategy.

TOOLS

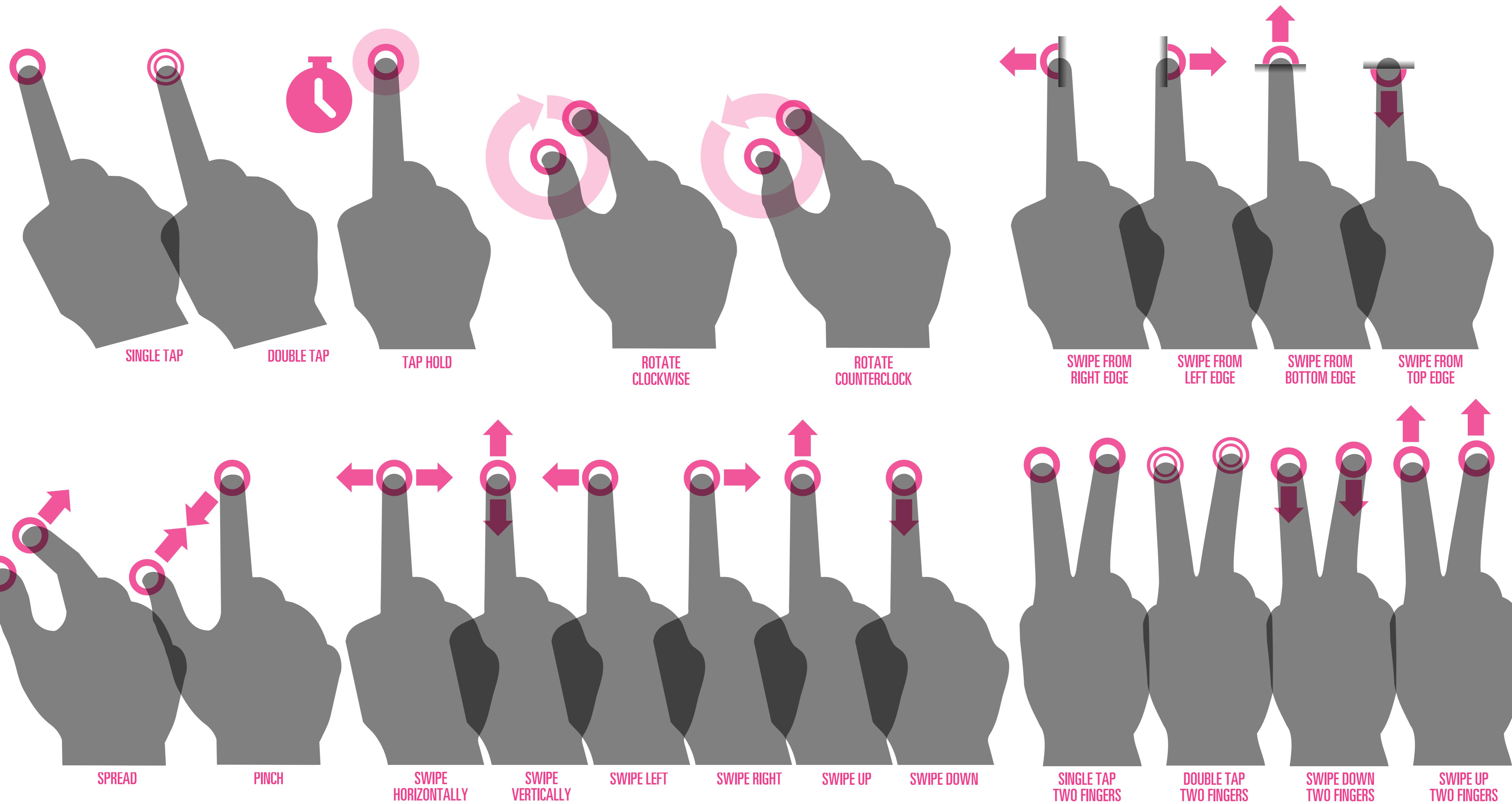
Dashboard sketches created on iPad.

App: Paper by FiftyThree, Inc.

Stylus: Pogo Connect Smart Pen



THOMSON REUTERS EIKON MOBILE Interactions

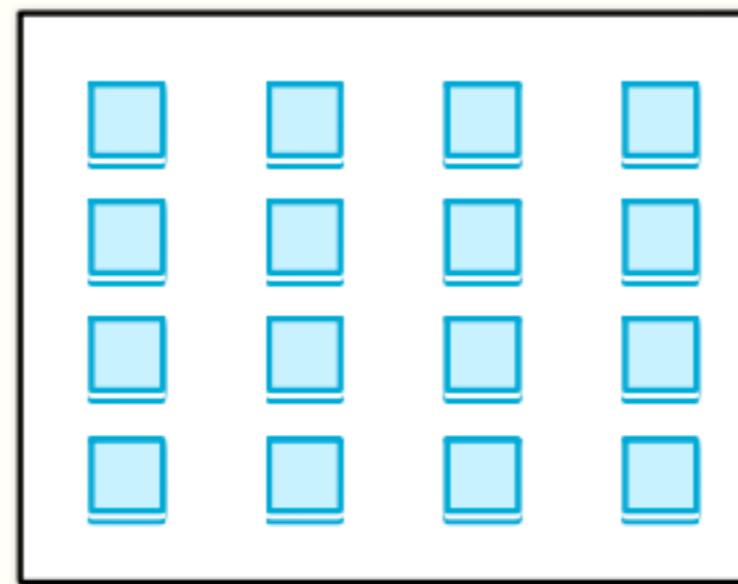


GESTURES STANDARDS

NOTES

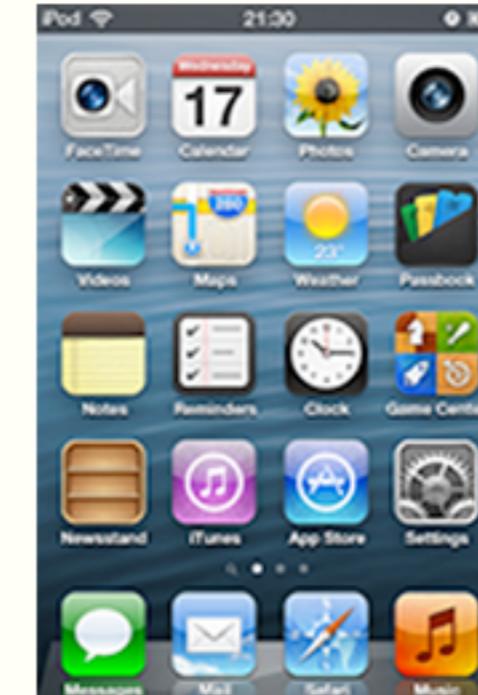
Dashboard is interactive

SPRINGBOARD

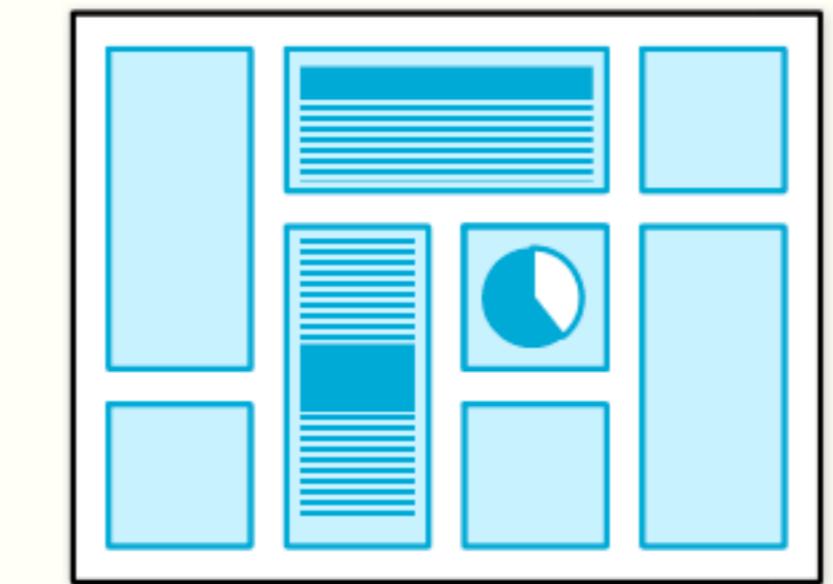


ICONS

iOS



DASHBOARD



WIDGETS

ANDROID, WINDOWS, BLACKBERRY



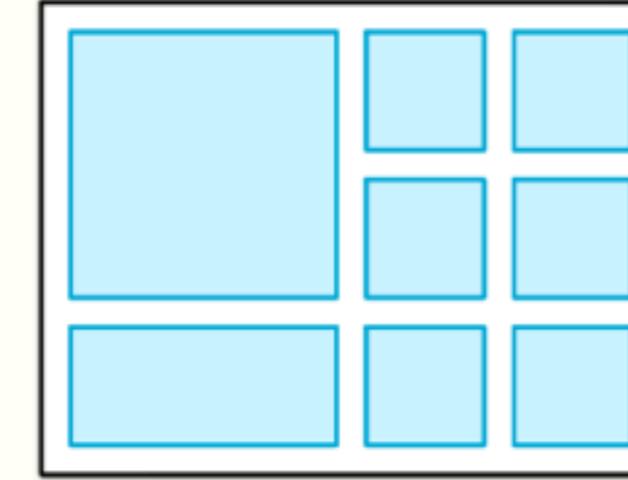
SPRINGBOARD VS. DASHBOARD

NOTES

Different types of layout/content flow.

CITY BLOCK

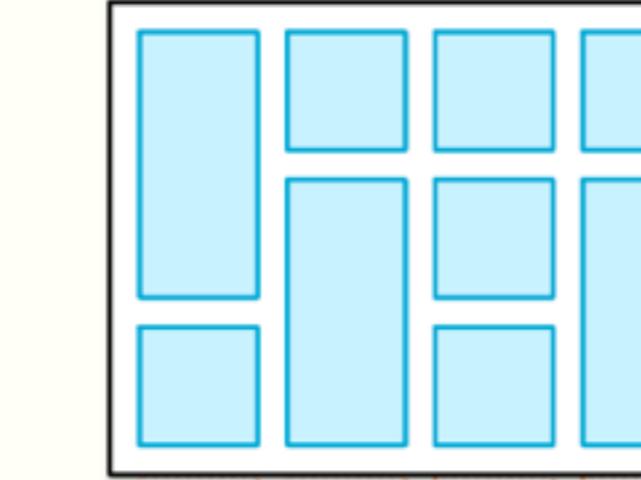
HORIZONTAL



ZITE, NYTIMES, WINDOWS 8

SKYSCRAPER

VERTICAL



ALLTHINGS.D, INSTAPAPER, PINTEREST

NEWSPAPER

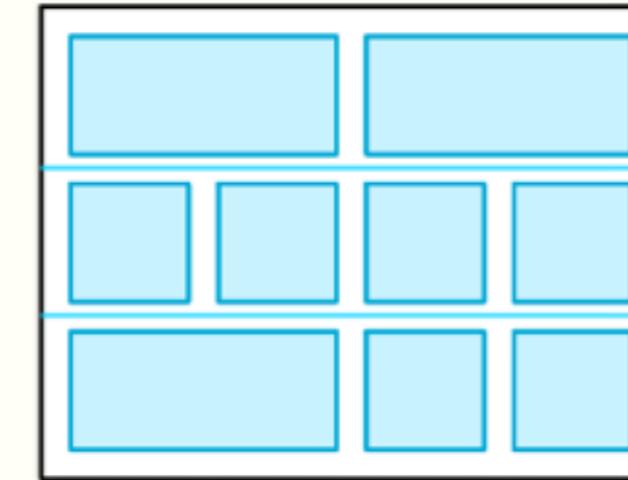
VERTICAL



FINANCIAL TIMES, NYTIMES, WSJ

SWIMMING LANES

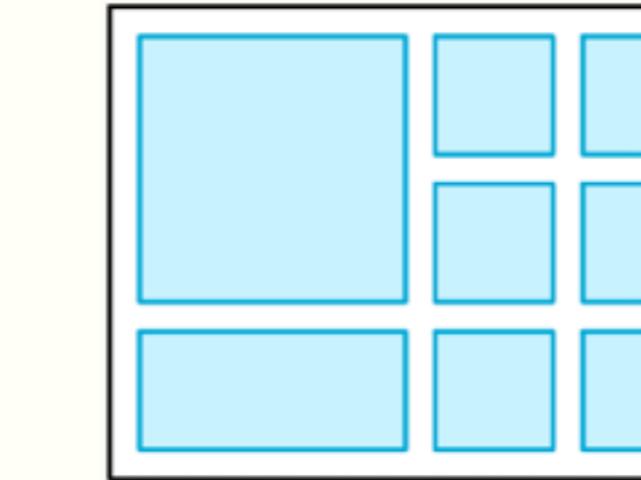
HORIZONTAL, VERTICAL



ITUNES, PULSE

CARROUSEL

HORIZONTAL, VERTICAL



NYTIMES, SKYGRID

NOTES

The Lists App (or Quotelists, Portfolios, or Watchlists) is a multi-line Table view of Lists containing a number of quotes.

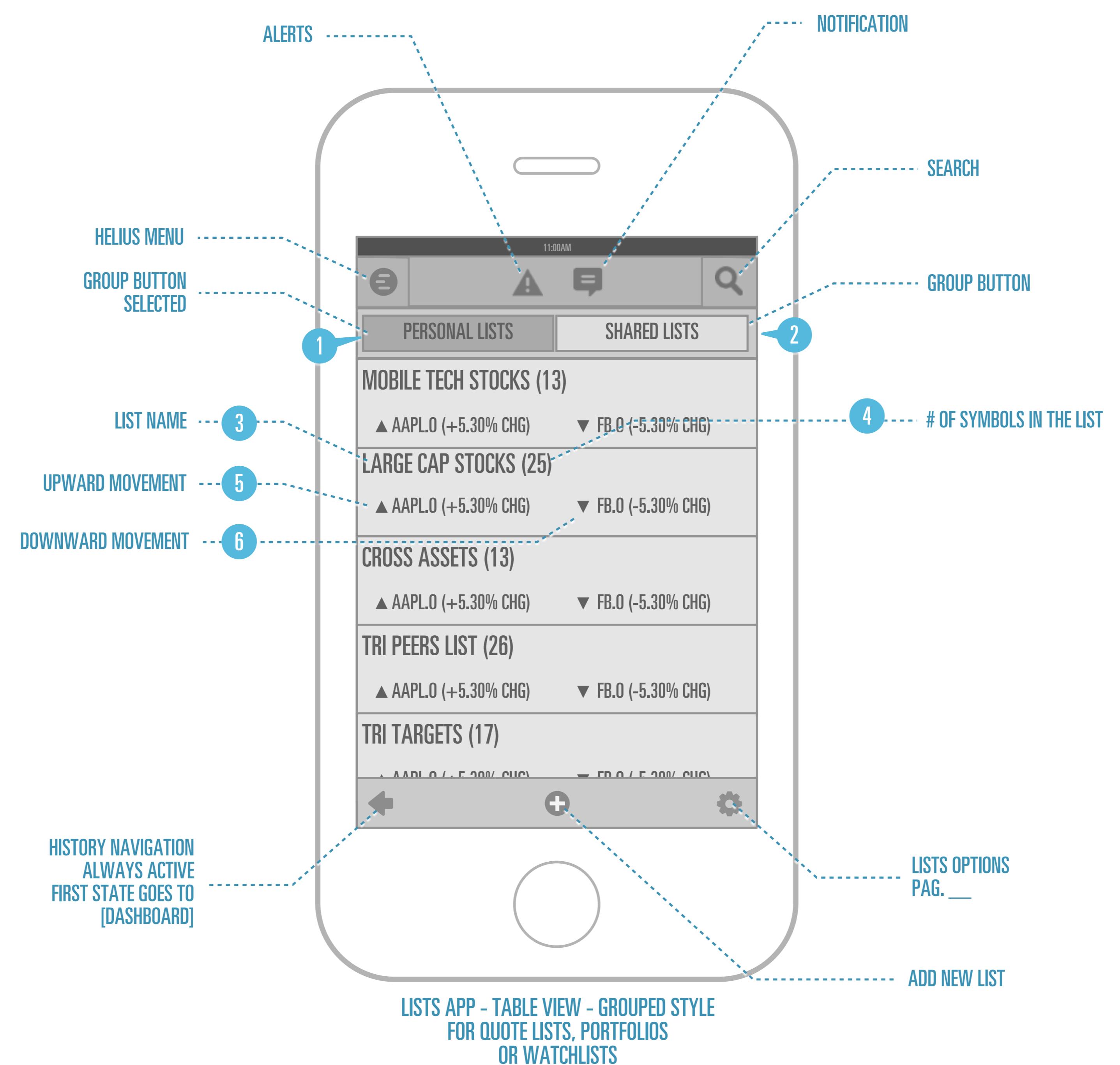
The lists will be divided into two groups:

- 1 • Personal Lists
- 2 • Shared Lists

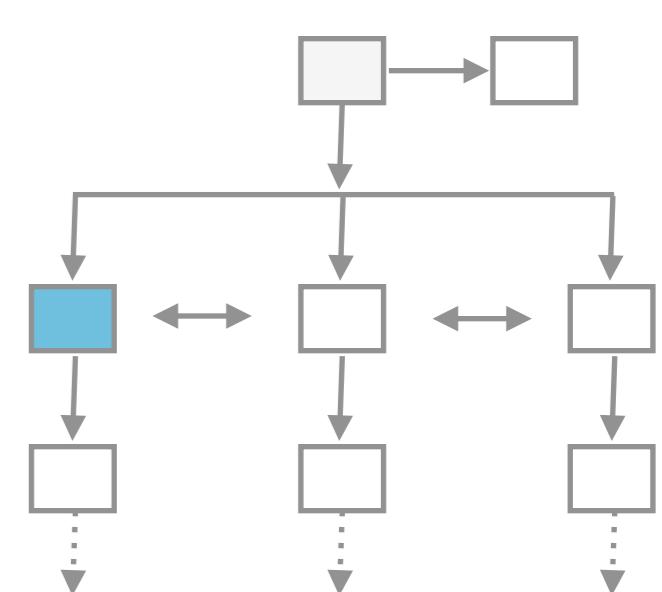
The groups will be accessed by the end-user via one of the two buttons placed above the table view.

Each List item will consist of the following:

- 3 • List Name
- 4 • # of Symbols in the list
- 5 • Upward Movement Indicators
- 6 • Downward Movement indicator



MAP LEVEL



NOTES

This page illustrates the user interaction with the CAROUSEL HEADER control.

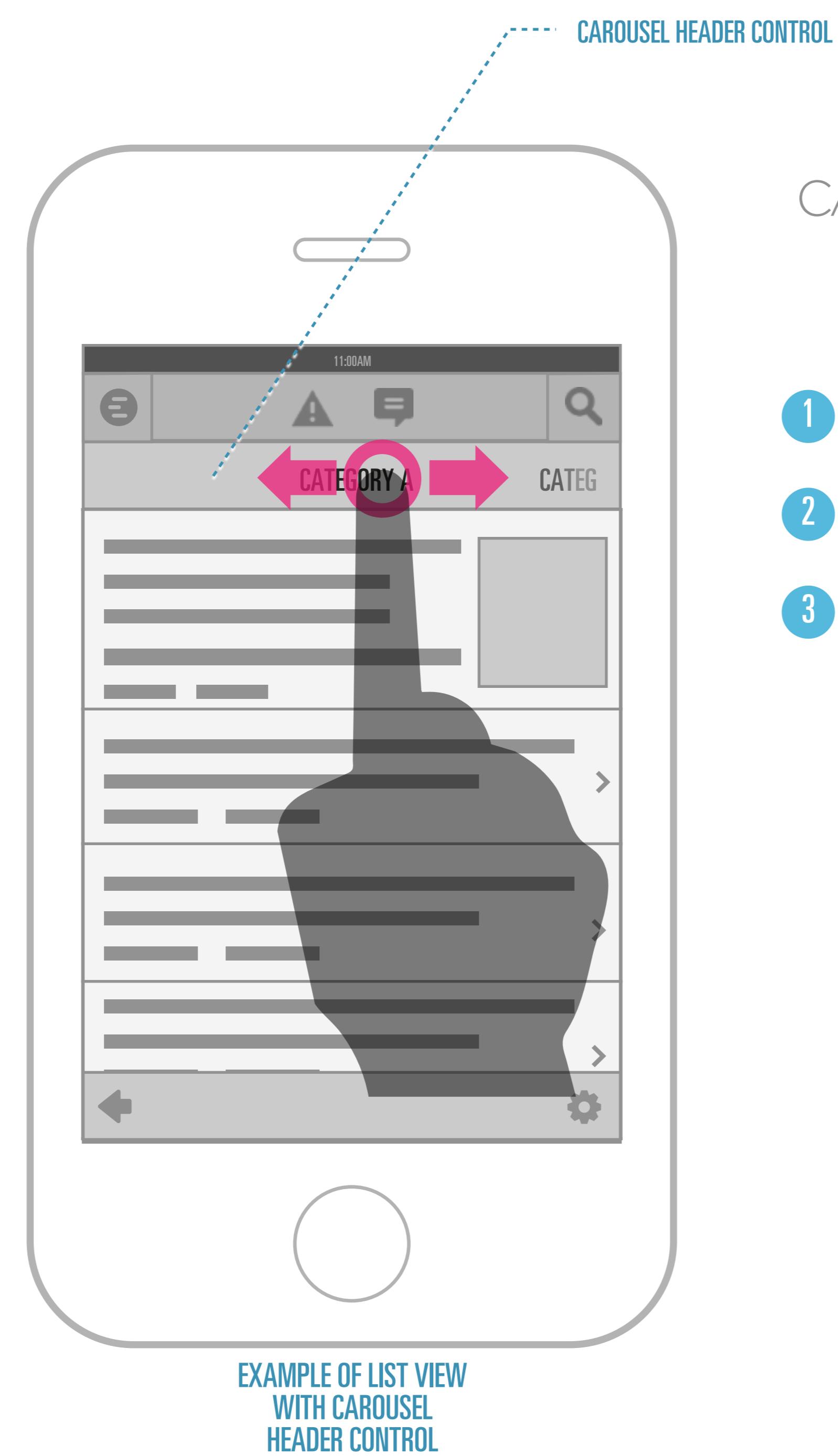
A Carousel Header controls provides a widget for browsing among a set of like objects arrayed horizontally.

From an end user's perspective, this control provides a simple and quick way to browse through main categories of content lists.

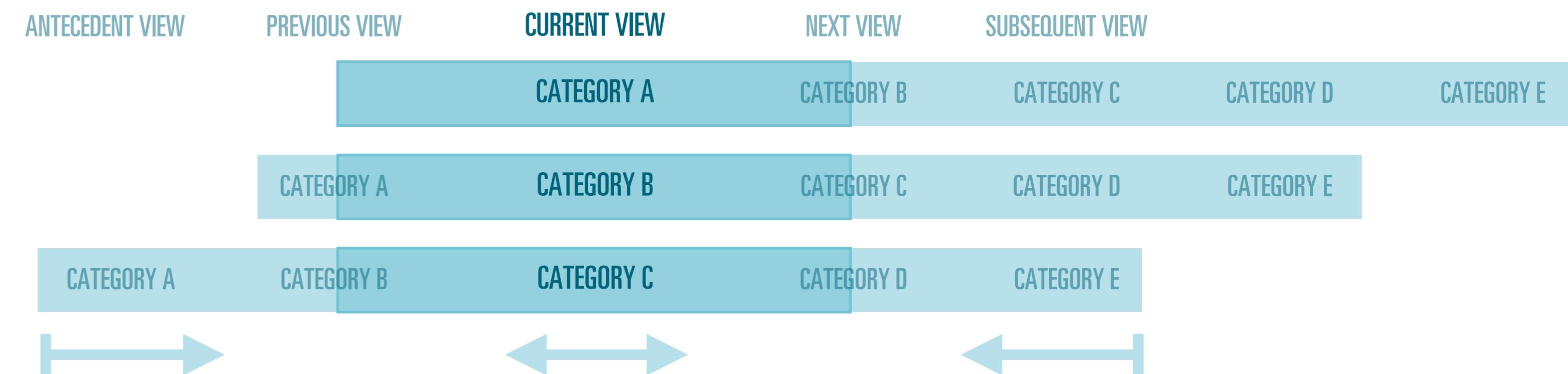
A new category list is loaded in the content area each time the user triggers the swipe gesture event.

The Carousel Header Interaction section illustrates in three steps how the control behaves:

- 1 First State - The header displays the Current View label centered. To the right of the screen, the Next View label "teaser" is subtly displayed to indicate the user that a swipe gesture is allowed;
- 2 Second State - After swiping left, the entire content area is dragged along with the swiped header. The Previous View label is now on the left edge of the header, allowing the user to swipe back to the previous screen;
- 3 Third State - illustrates the full range of the carousel header control and gestures limits;



CAROUSEL HEADER CONTROL INTERACTION

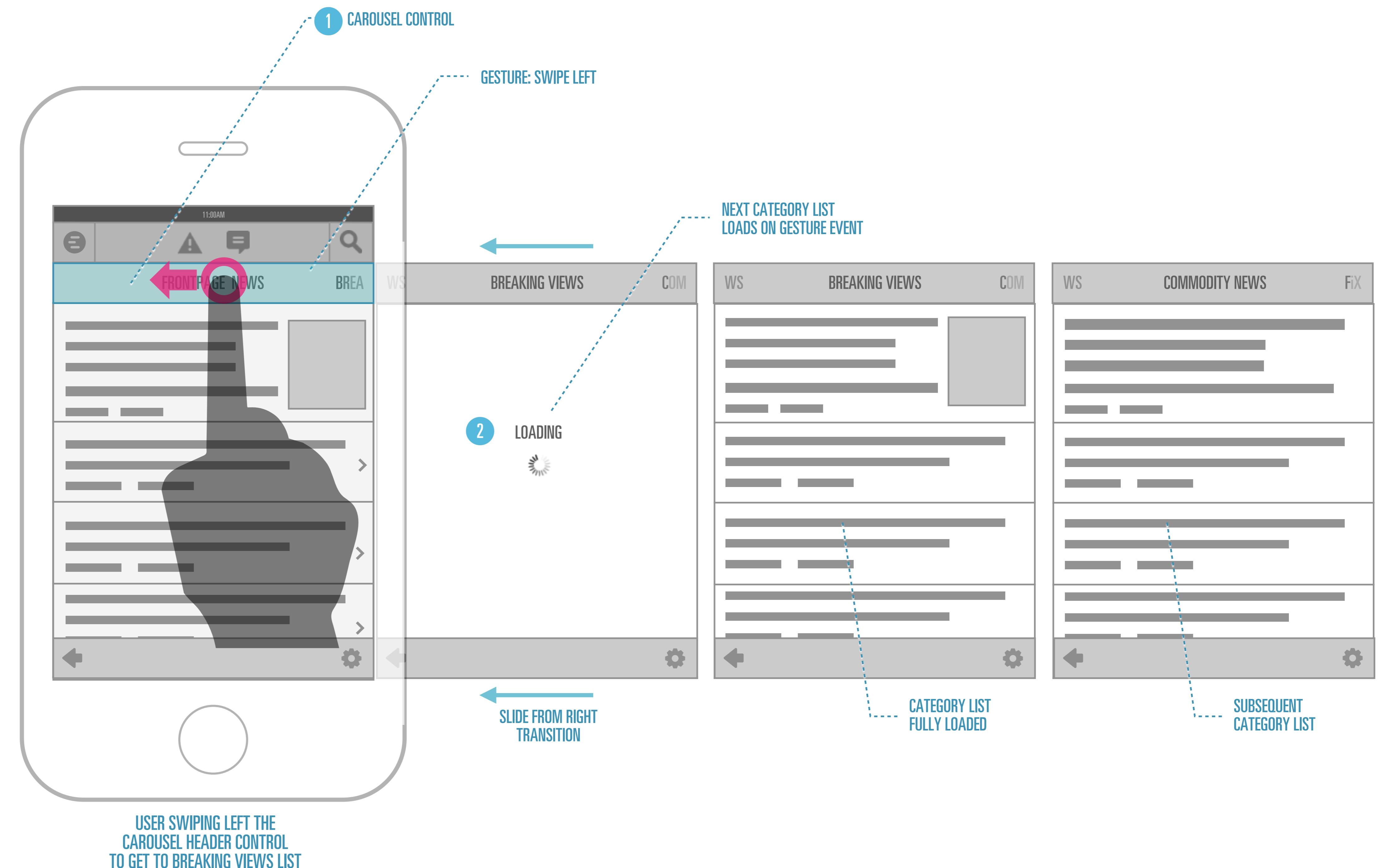


NOTES

- 1 The carousel toggles Frontpage News, Breaking Views, and whichever “Categories” the user selects from the News Options.
- 2 While the next data is being pulled in, a loading sign is displayed in the main screen.

The iPhone and iPad selections on News Categories should be synchronized and have the same order.

Since there will always be Frontpage News and Breaking Views; therefore there won't be a case of “no news category selected.”

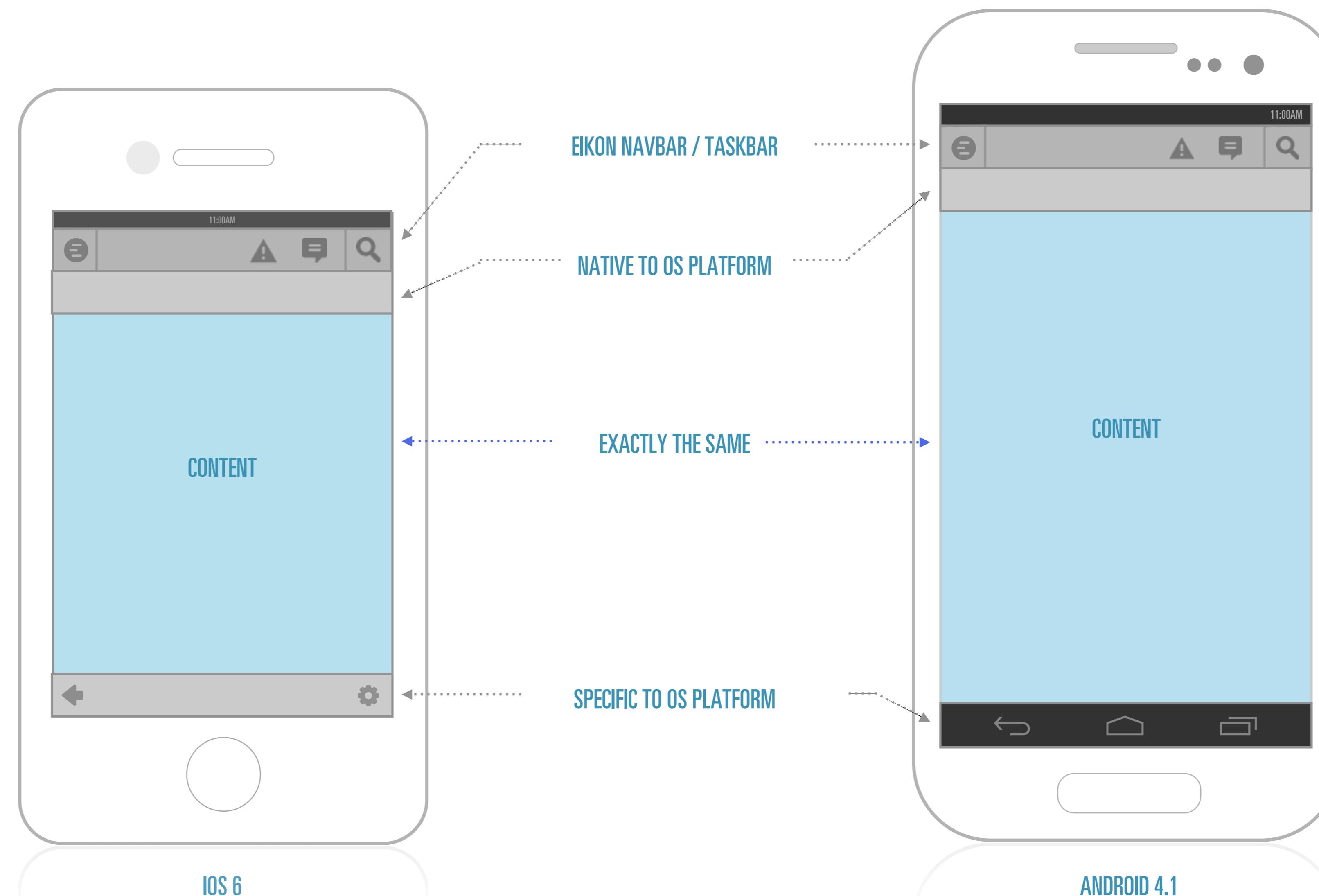


NOTES

All devices contain the same suite of Eikon apps available for that environment (e.g. phone vs tablet).

Where applicable, the chrome and elements surrounding the apps' content is designed and tailored for a complimentary user experience on Android devices.

However, the content navigation and interface of these apps - whether top news headlines, messages, or personal watchlists - is exactly the same across all devices.



NOTES

For portfolio holdings, a few extra fields exist that do not exist in Watchlists:

All columns are available on the iPad;

Fields on the iPhone are broken-up into 3 tabs each with the Symbols/Name listed, but with unique columns: Performance (of the portfolio), Pricing (Last/Chg), and Position that displays the Quantity and Purchase Price

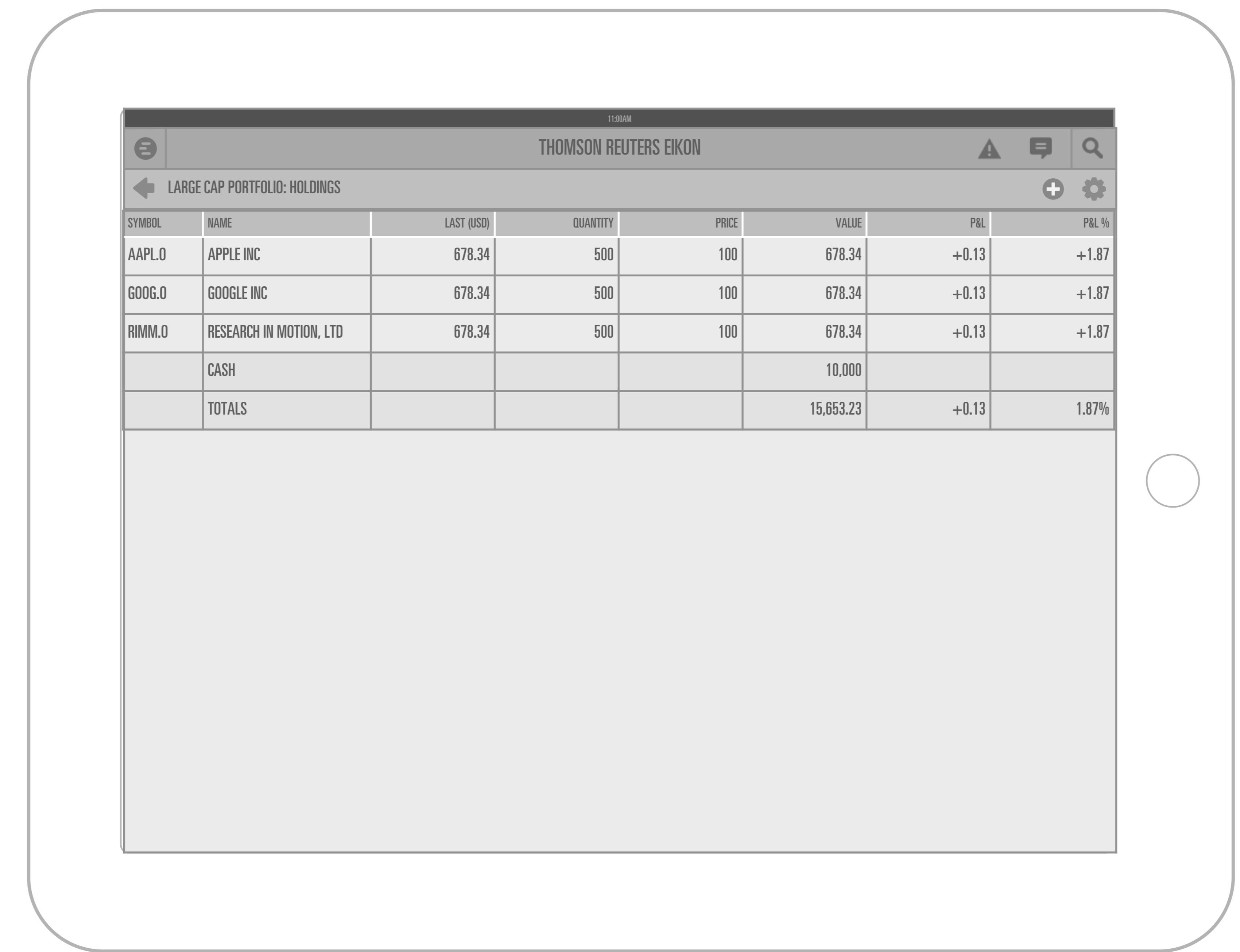
On iPad: the bottom-two rows display Cash and Totals information

If the number of rows does not exceed beyond the bottom of the screen (i.e. there IS empty space at the bottom), the Cash and Totals info looks like another row in the table

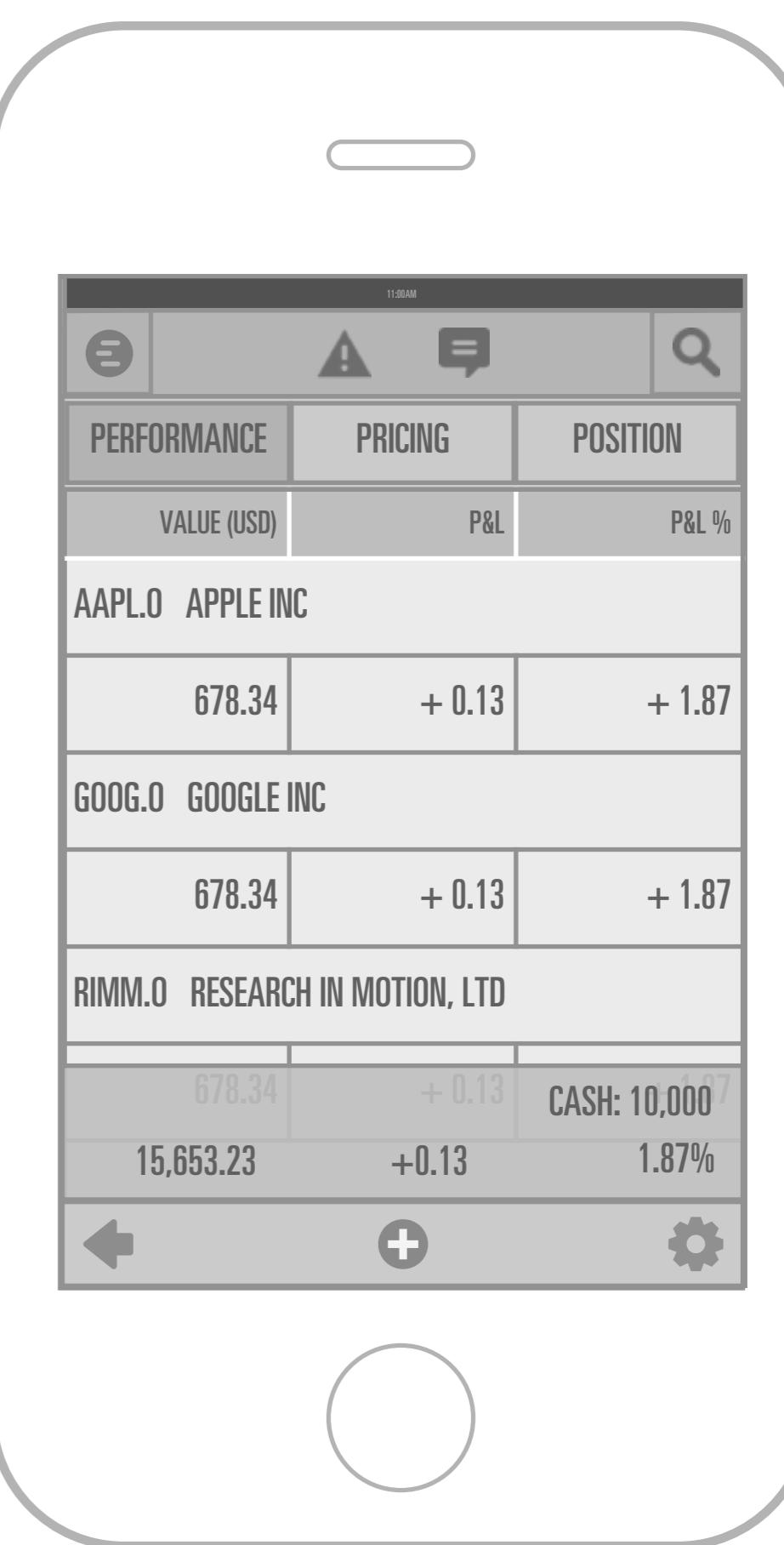
If the number of rows exceeds the beyond the bottom of the screen, the Cash and Totals info “locks/freezes” along the bottom of the app

In this case, the background of the rows are semi-transparent

On iPhone: the Cash and Totals info always locks to the bottom of the screen, but only exists on the First tab: Performance



IPAD



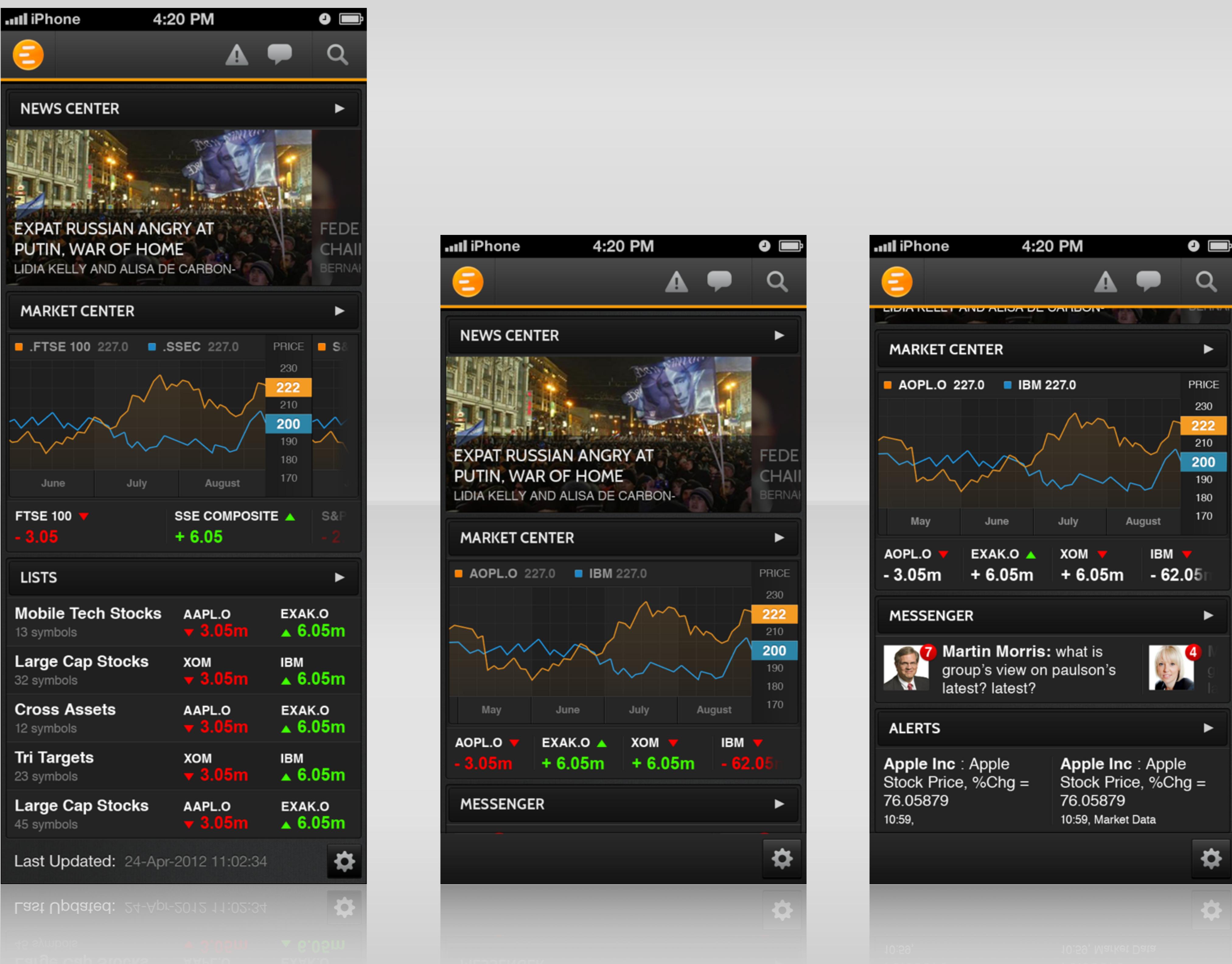
IPHONE

THOMSON REUTERS EIKON MOBILE Visuals



NOTES

Final visual design for the iPhone Dashboard.



NOTES

Final visual design specification for the iPhone Dashboard.



Grazie

Takk

Obrigado

Merci

謝謝

Paldies

Köszönöm

Dank u

Gracias

감사합니다

Danggsche

Dzięki

THANK
YOU