

Desk Log Analysis Summary

Funnel Summary

Stage	Count	Conv from prior
Leads Created	17	
Contacted	9	-47%
Appointments Set	0	-100%
Showroom Visits	0	
Deals	0	

Response Time Buckets

Bucket	Count
1–24 hrs	9
No Attempt	8

Top Lead Sources by Volume & Contact Rate

LeadSourceName	leads	contacted	contact_rate
Gm Financial Customer Payoff Request	4	0	0.0
Autoalert	3	1	33.3
Kbb Ico Kelley Blue Book - Mobile	3	3	100.0
Autoleadstar/Trade In	2	1	50.0
Kbb Ico Kelley Blue Book	2	2	100.0

Autoleadstar	1	0	0.0
Autoleadstar/E Price	1	1	100.0
Work Truck Solution	1	1	100.0