GenAI Inventory Integration One-Pager

Goal: Enable AI to read live website inventory & incentives and inject them into email/SMS/call prompts while keeping all tasks inside VIN Solutions.

Flow:

1) New lead arrives in VIN.

2) GenAI pulls latest inventory and incentives.

3) AI generates message with 2 appointment options and logs activity in VIN.

4) Customer replies; thread syncs back to VIN.

5) Appointment confirmed → AI books it in VIN.

Data Sources:

- Inventory Feed (JSON/XML): VIN, stock#, year, make, model, trim, price, status.

- Incentives API: rebates, APR, lease cash, expiry.

SLA: End-to-end response under 5 minutes.